# Data Description

Indeed Career Guide EN\_US site Link: [Indeed Career Guide](https://www.indeed.com/career-advice)

**Data Detail**

* All data are from local **EN\_US**
* Five types of contents are provided: **article**, **careerpathpage**, **categorypage**, **coverletter**, **resumesamplepage**.
  + **article**: “free form” article that can be about any topic. The majority of content “types” fall into this category.
  + **careerpathpage**: Articles specifically highlighting a career. All of these articles are organized and look similar. <https://www.indeed.com/career-advice/careers>
  + **categorypage:** These are pages that are “landing” pages for different types of content. These pages themselves don’t have meaningful content nor are they intended to serve a particular audience.
  + **coverletter** and **resumesamplepage**: These pages represent structured pages for sample coverletter and resumes, respectively. E.g. <https://www.indeed.com/career-advice/resume-samples>
* Each content is represented as a JSON object with the following fields:

|  |  |  |
| --- | --- | --- |
| **Field** | **Field Name in JSON Object** | **Description** |
| Title | **title**  **contentTitle**  **h1**  (**note**: *for different content types, the field name might be different. All the possible names are listed above)* | The displayed title |
| Content | **content**  **primaryContent**  **contentA**  **contentA + contentB** (concatenate the two fields)  (**note**: *for different content types, the field name might be different. All the possible names are listed above)* | The displayed content |
| Locale | **locale** | The target locale for this content |
| Category | **category** | Use to build the content route url |
| UrlRoute | **urlRoute** | Use to build the content route url |