



# Simoun Asmar

Data Analyst

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[LinkedIn](#) [GitHub](#) [DataCamp](#) [Tableau](#)

## Summary

Multilingual professional transitioning into data analysis with a strong background in interpretation and communication. Experienced in handling sensitive information and collaborating with diverse teams. Passionate about leveraging data to drive informed decision-making. Proven ability to leverage advanced data analysis techniques and visualization tools to transform complex datasets into actionable insights, with a keen focus on optimizing processes and outcomes in diverse business environments.

## Technical Skills

**Data Analysis and Visualization** (SQL (PostgreSQL), Python, Tableau, LookerStudio, Exploratory DA),  
**Data Management and Storage** (Spreadsheets, BigQuery, Snowflake), **Data Engineering** (dbt Cloud, Databricks, Fivetran),  
**Data Quality** (Data Cleaning), **Cloud Engineering** (AWS)

## Soft Skills

**Problem-solving, Teamwork, Communication, Attention to details, Data interpretation, Storytelling, Analytical Thinking**

## Education

**Masterschool** May 2024 - Aug 2025  
Data Analytics Training Program Full-Time

- Mastered advanced SQL techniques and PostgreSQL integration for deep data analysis, utilized Spreadsheets for data manipulation, and applied Python for complex data operations.
- Developed interactive Tableau dashboards to visualize trends and strategic insights, gained proficiency in database design, including ERD, and data engineering with dbt, BigQuery, Databricks, and Fivetran.
- Led and mentored peers in SQL, Tableau, Python, and modern data technologies, enhancing collaboration and project outcomes, emphasized rigorous data cleaning and exploration to ensure analytical accuracy and reliability.
- Completed hands-on training in Cloud Engineering with AWS, including practical experience with EC2, S3, RDS, IAM, and infrastructure automation.

**Al-Furat University, Syria** Oct 2012 - Jul 2016  
Bachelor's Degree in Economics – Accounting Full-Time

- Completed a four-year program in economics and business studies, covering microeconomics, macroeconomics, and economic policy.
- Specialized in accounting, including financial accounting, cost accounting, auditing, and public sector accounting.
- Gained knowledge in banking, taxation, and statistics, with practical applications to financial and business processes.
- Developed skills in financial statement analysis, budgeting, and performance evaluation using applied economic and accounting methods.

## Certifications

<b>Data Analyst Associate</b> Mar 2025 <a href="#">DataCamp</a>	<b>SQL Associate</b> Dec 2024 <a href="#">DataCamp</a>	<b>Data Engineer Associate</b> Jan 2025 <a href="#">DataCamp</a>	<b>Python Data Associate</b> Apr 2025 <a href="#">DataCamp</a>	<b>AWS Certified Cloud Practitioner (CLF-C02)</b> July 2025 <a href="#">AWS</a>
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Projects

Unicorn

[Link](#)

- Aimed to analyze sales and customer data to identify trends and opportunities for business growth.
- Utilized SQL for querying, Spreadsheet for data manipulation, and Tableau for creating interactive dashboards.
- Gained valuable insights that informed strategic decisions, enhancing marketing and sales approaches.

TravelTide-Segmentation

[Link](#)

- Developed customer segmentation to enhance targeted marketing strategies and optimize service offerings.
- Utilized K-means clustering, SQL for analysis, and Tableau for visualizing customer behaviors and demographics.
- Enhanced understanding of customer profiles, driving more tailored marketing and service solutions.

Silver Screen

[Link](#)

- Analyzed movie rental costs and ticket revenue to optimize pricing strategies and maximize profits.
- Streamlined dbt for data transformations, Snowflake for storage, and built data pipelines for efficient data flows.
- Optimized data operations to support strategic pricing adjustments and operational improvements.

Experience

webeet.io

Data Analytics Intern

Jun 2025 – Aug 2025

Remote

- Researched and evaluated open data sources (e.g., Wikidata, GTFS, Wikipedia) to collect structured information on Berlin's public transport system.
- Designed data models and schemas to organize U-Bahn station data, connections, and metadata for downstream analysis.
- Cleaned and transformed datasets using Python; enriched location data with reverse geocoding and standardized formats.
- Uploaded data to BigQuery using SQL and Python; wrote queries for validation and exploration, and maintained documentation across GitHub.

Palito Restaurant

Shift Supervisor

Dec 2021 - Feb 2024

Düsseldorf, Germany

- Implemented a data-driven scheduling system that optimized operational efficiency and reduced staff overtime in a high-volume 300-seat restaurant.
- Analyzed customer feedback and sales data to uncover trends and actionable insights, which led to improved customer satisfaction and increased repeat visits.
- Managed a team of over 15 staff members using performance metrics to guide professional development and enhance overall operational performance.

Freelance

Interpreter

Since Jan 2020

Germany, North Rhine-Westphalia

- Delivered interpretation services in Arabic, Aramaic, German, and English for over 60 clinical and legal cases annually, ensuring effective communication.
- Translated complex medical terminology in 80+ severe condition cases, enhancing patient understanding and compliance with treatment plans.
- Provided translation for over 30 law enforcement cases, maintaining confidentiality and precision, aiding effective case resolutions.
- Improved team efficiency and data handling accuracy in high-stakes environments by facilitating clear and concise communication.

Languages

Arabic (Native), Aramic (Native), German (C1), English (Professional working proficiency), Russian (Elementary proficiency)