



Simoun Asmar

Data Analyst

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[LinkedIn](#) [GitHub](#) [DataCamp](#)

Summary

Multilingual professional transitioning into data analysis with a strong background in interpretation and communication. Experienced in handling sensitive information and collaborating with diverse teams. Passionate about leveraging data to drive informed decision-making. Proven ability to leverage advanced data analysis techniques and visualization tools to transform complex datasets into actionable insights, with a keen focus on optimizing processes and outcomes in diverse business environments.

Technical Skills

Data Analysis and Visualization (SQL (PostgreSQL), Python, Tableau, LookerStudio, Exploratory DA),
Data Management and Storage (Spreadsheets, BigQuery, Snowflake), **Data Engineering** (dbt Cloud, Databricks, Fivetran),
Data Quality (Data Cleaning), **Cloud Engineering** (AWS)

Soft Skills

Problem-solving, Teamwork, Communication, Attention to details, Data interpretation, Storytelling, Analytical Thinking

Education

Masterschool May 2024 - Aug 2025
Data Analytics Training Program Full-Time

- Mastered advanced SQL techniques and PostgreSQL integration for deep data analysis, utilized Spreadsheets for data manipulation, and applied Python for complex data operations.
- Developed interactive Tableau dashboards to visualize trends and strategic insights, gained proficiency in database design, including ERD, and data engineering with dbt, BigQuery, Databricks, and Fivetran.
- Led and mentored peers in SQL, Tableau, Python, and modern data technologies, enhancing collaboration and project outcomes, emphasized rigorous data cleaning and exploration to ensure analytical accuracy and reliability.
- Completed hands-on training in Cloud Engineering with AWS, including practical experience with EC2, S3, RDS, IAM, and infrastructure automation.

Al-Furat University, Syria Oct 2012 - Jul 2016
Bachelor's Degree in Economics – Banking and Finance Full-Time

- Completed comprehensive coursework in banking operations, financial markets, macro- and micro-economics, accounting, and statistics.
- Applied quantitative and statistical concepts in academic projects and problem sets to support financial decision-making.
- Understanding of financial institutions and investment principles, grounded in theoretical learning with occasional practical case examples
- Developed analytical thinking and data interpretation capabilities relevant to banking and finance contexts.

Certifications

Data Analyst Associate Mar 2025 DataCamp	SQL Associate Dec 2024 DataCamp	Data Engineer Associate Jan 2025 DataCamp	Python Data Associate Apr 2025 DataCamp	AWS Certified Cloud Practitioner (CLF-C02) July 2025 AWS
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Projects

Unicorn

[Link](#)

- Aimed to analyze sales and customer data to identify trends and opportunities for business growth.
- Utilized SQL for querying, Spreadsheet for data manipulation, and Tableau for creating interactive dashboards.
- Gained valuable insights that informed strategic decisions, enhancing marketing and sales approaches.

TravelTide-Segmentation

[Link](#)

- Developed customer segmentation to enhance targeted marketing strategies and optimize service offerings.
- Utilized K-means clustering, SQL for analysis, and Tableau for visualizing customer behaviors and demographics.
- Enhanced understanding of customer profiles, driving more tailored marketing and service solutions.

Silver Screen

[Link](#)

- Analyzed movie rental costs and ticket revenue to optimize pricing strategies and maximize profits.
- Streamlined dbt for data transformations, Snowflake for storage, and built data pipelines for efficient data flows.
- Optimized data operations to support strategic pricing adjustments and operational improvements.

Experience

webeet.io

Data Analytics Intern

Jun 2025 – Aug 2025

Remote

- Researched and evaluated open data sources (e.g., Wikidata, GTFS, Wikipedia) to collect structured information on Berlin's public transport system.
- Designed data models and schemas to organize U-Bahn station data, connections, and metadata for downstream analysis.
- Cleaned and transformed datasets using Python; enriched location data with reverse geocoding and standardized formats.
- Uploaded data to BigQuery using SQL and Python; wrote queries for validation and exploration, and maintained documentation across GitHub.

Palito Restaurant

Shift Supervisor

Dec 2021 - Feb 2024

Düsseldorf, Germany

- Implemented a data-driven scheduling system that optimized operational efficiency and reduced staff overtime in a high-volume 300-seat restaurant.
- Analyzed customer feedback and sales data to uncover trends and actionable insights, which led to improved customer satisfaction and increased repeat visits.
- Managed a team of over 15 staff members using performance metrics to guide professional development and enhance overall operational performance.

Freelance

Interpreter

Since Jan 2020

Germany, North Rhine-Westphalia

- Delivered interpretation services in Arabic, Aramaic, German, and English for over 60 clinical and legal cases annually, ensuring effective communication.
- Translated complex medical terminology in 80+ severe condition cases, enhancing patient understanding and compliance with treatment plans.
- Provided translation for over 30 law enforcement cases, maintaining confidentiality and precision, aiding effective case resolutions.
- Improved team efficiency and data handling accuracy in high-stakes environments by facilitating clear and concise communication.

Languages

Arabic (Native), Aramic (Native), German (C1), English (Professional working proficiency), Russian (Elementary proficiency)