

*"Gotta have drip on
and off the court"*



Occupation: NBA Player

Location: St.Louis, Missouri, United States

BIO

Jayson Tatum is a basketball player and playing the game has been his passion since he was young. What a lot of people do not know about him is that he's a sneakerhead. He loves collecting Jordan and Nike shoes. He is a beast on the court and a loving father off the court. He holds great compassion and seeks to be of service to others. He is a healer, and capable of giving comfort to those in need - he will frequently offer a shoulder for others to cry on.

PERSONALITY

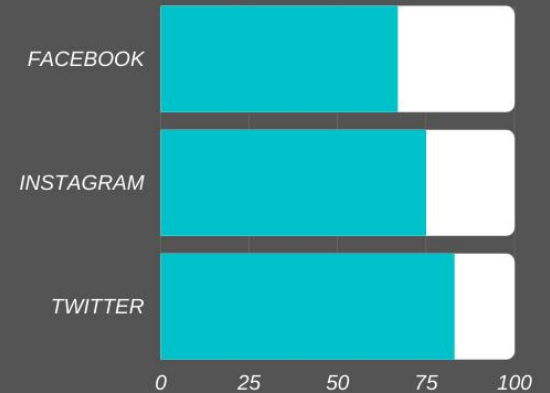
OUTGOING

HARD WORKING

GENEROUS

COMPETITIVE

SOCIAL MEDIA ACTIVITY



GOALS

- Have a signature shoe
- Win Most Valuable Player Award (MVP)
- Win Multiple Championships
- Retire as one of the greats of the Game
- Give back to those who supported me



*"If nobody wants it
I don't want it."*



Occupation: Influencer and CEO of Richie Le Collection

Location: St.Louis, Missouri, United States

BIO

Richie Le is a social media influencer who aims to provide knowledge to those that are new to the streetwear industry. Moreover, sell products that are budget friendly but not mitigating the quality of the products. He mostly talks about what are the up and coming releases of sneakers, what's trending and what's not. Gives fashion tips and tricks to improve one's style. He is well known by his fan base and the community. He doesn't shy away from making his presence known despite his small frame when he attends events. In addition, Richie le has a hobby for collecting sneakers by trading, selling, buying. he is what you call a true sneakerhead.

PERSONALITY

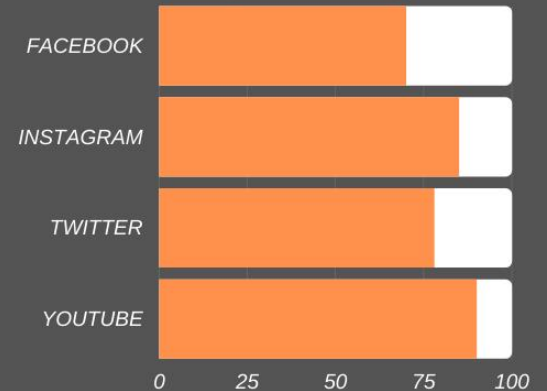
HUMBLE

FRIENDLY

HARD WORKING

BUSINESS MINDED

SOCIAL MEDIA ACTIVITY



GOALS

- Being one of the well-known influencers of his community
- Make his products mainstream
- Have the coolest sneaker collections



"Let's see who we
about to finesse."

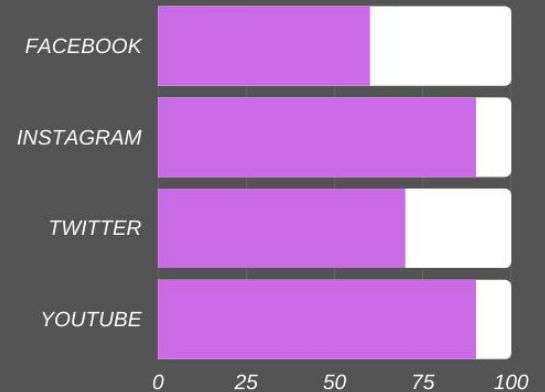


Occupation: Singer
Location: Forestville, Australia

BIO

William Singe is a singer whose hobby is to resell shoes at higher price compared on how much he bought them. He always closed deals that are in his favor than to whom he is buying the products. Which he tends to call it "Finessing" someone. He's a chill guy mostly looks up on what shoes are selling on high price rates. Hooks up his friends with shoes, loves to party a lot. He always wears shoes that are trending even if it does not match his outfits. He has another hobby which is skateboarding, which he goes with his friends to parks and do freestyles there.

SOCIAL MEDIA ACTIVITY



GOALS

- Become a mainstream Singer
- Put up his own Sneaker store

PERSONALITY

HUMBLE

OUTGOING

CRITICAL THINKER

PARTYGOER