Elevator Pitch

Think about the last time you were shopping around for a gadget? If you’re a tech enthusiast like me you probably went through a few online resources trying to ensure that this product had the specifications you were looking for. Even if you’re not much of a tech enthusiast, wouldn’t it be great if you didn’t have to go through the trouble of looking for credible sources for product reviews and reports?

I’m a tech enthusiast who’s bought, used and recommended a variety of gadgets. I’ve learned how to find and where to go for credible information on electronic products. My goal is to create an electronics e-commerce website where customers are provided with sources for credible product reports and reviews. Along with each product listed on the site, customers will find a list of credible resources where they can learn more about the product. These will include detailed product review reports and videos.