DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

Hackthoon Day 1

Marketplace Hackathon

Step 1

Chose :- E-Comerce

Purpose

I want to start a small e-commerce business where people can easily buy furniture online.

Step 2

Define your Business Goals

Q1: What Problem does your marketplace aim to solve?

Our marketplace solve the problem of finding affordable, high quality furniture with ease. it provides a wide veriety, flexible pricing and Convenient dtl delivery, ensuring a seamless shopping expesience for customers.

2; services :
Convenient Delivery to your doorstep
Customer support for a seamless
shopping experience.

what will set your marketplace apart
(e.g. speed, affordability, customization)?

Affordability:
• Competitive prices for high-quality
Chairs and sofa.

Convenience:
• Easy-to-use platform with seamless
ordering and fast delivery.

Customization:
• Options to choose style, colour, and
materials to match customer preferences

Quality Assurance:
Durable and stylish furniture designed
To last

Customer support:
Dedicated support for a smooth shopping
experience.

Who is your target Audience?
Our target audience include:

- Homeowners and Renters looking for stylish, affordable furniture.
- Young Professionals furnishing or offices.
- Families seeking durable and functional furniture.
- Student needing budget-friendly option
- Small Businesses requiring furniture for offices or workspaces.

what Products or services will you offer?

we will offer:

Products:
Living Room Furniture: Sofas, Chairs
Chairs: stylish and comfortable for various needs
Sofas: High-quality and versatile designs.

Step 3

Data Schema

Products

- Product ID
- Name
- Description
- Price
- Stock
- Category
- Img

Order Detail

- Order detail ID
- Order ID
- Product ID
- Quantity

Order

- Order ID
- Customer ID
- Order Date
- Total Amout
- Order status

Customers

- Customer ID
- Name
- Email
- Phone
- Address

Delivers

- Zone ID
- Zone name
- Coverage Area
- Assigned drivess

Shipment

- Shipment ID
- Order ID
- Status

...lower or offer better value for money?

...will your platform allow users to personalize products or

...according to their preferences?

Create a Data Schema

Identify the Entities in Your Marketplace:

Start by listing the main components of your marketplace that interact with each other. These are the "entities."

Examples include:

- **Products:** Items available for sale or rent.
- **Orders:** Records of transactions between customers and your platform.

PREPARED BY AMEEN ALAM

DAY 1: LAYING THE FOUNDA...

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Schema Daigram

	Product	
Order Details		Customers

Orders

shipments ← Delivers