

SCOT CAMPBELL

Charlotte, NC | (704) 951-7268 | SR4001@gmail.com | [LinkedIn](#)

SUMMARY

Product-minded strategist and consultant with 15+ years of experience delivering digital solutions in complex, regulated environments. Recent work emphasizes integrating Generative AI into software development workflows — from automating user stories to managing data integrations for intelligent credit decisioning. Now seeking a full-time product, platform, or strategy role focused on open-source, developer tooling, or data-driven platforms. Known for translating ambiguity into action, aligning product goals with stakeholder needs, and bridging business and engineering teams through clarity and empathy.

EXPERIENCE

Product Integration Consultant (Contract)

Wells Fargo (Experis) | Charlotte, NC | Jan 2025 – Present

- **Integrated Backend Systems for GenAI Credit Memo Platform** – Led product-side coordination of backend systems (e.g., ART, Optimist, WCIS) for integration with a GenAI-driven underwriting platform.
- **Jira-Driven Backlog Management** – Owned agile backlog across internal teams, managing user story grooming under shifting priorities.
- **Cross-Functional Communication Optimization** – Facilitated alignment between engineering and business owners with structured update cadences.
- **Business and Technical Requirements Documentation** – Maintained detailed Confluence-based docs for system interfaces and decisions.
- **Frontend-to-Backend Data Coordination** – Oversaw entity and financial data flows into analysis insights and underwriting UI.

Solution Consultant / Product Manager

FNZ Group | Charlotte, NC | Apr 2024 – Jan 2025

- **Developed GenAI-Driven Agile Enhancements** – Led AI tools for user story generation, test automation, and acceptance criteria refinement.
- **Built RAG-Powered Developer Assistant** – Created natural language search interface for internal API docs using Retrieval Augmented Generation.
- **Designed AI 'Panel of Experts'** – Architected multi-agent prompt engineering system to simulate expert product discussions.

- **Governed AI Outputs for Risk & Compliance** – Created frameworks for LLM output review to ensure alignment and regulatory readiness.
- **Orchestrated Salesforce/Studio/OneX Integrations** – Directed technical alignment for client onboarding workflows across platforms.

Strategy Deployment & Governance Product Manager

TIAA | Charlotte, NC | 2012 – 2023

- **Pioneered AI-Driven Agile Execution** – Automated user story generation, Gherkin scenarios, and Mermaid sequence diagrams.
- **Led Enterprise Agile Governance Transformation** – Embedded data-driven checks into SAFe product lifecycle checkpoints.
- **Built Predictive Portfolio Tools** – Forecasted capital needs using Python/SQL/Tableau dashboards.
- **Analyzed 40,000+ Jira Stories with NLP** – Reduced complexity and improved prioritization tagging.
- **Modeled COVID-era Real Estate Strategies** – Guided return-to-office using ML-assisted scenario planning.

EDUCATION

College of Charleston – Chemistry/PreMed (1988 – 1996)

SKILLS

Generative AI (GenAI), Retrieval Augmented Generation (RAG), Prompt Engineering, Agile/SAFe, Product Management, User Story Grooming, Data Integration, NLP, Python, SQL, Tableau, Jira, Confluence, Technical Documentation, Platform Strategy, Cross-functional Communication