

# EMMANUEL A. IKEKWERE

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## OBJECTIVE

Highly motivated and detailed-oriented Data Analytics graduate student with a strong foundation in data analysis and business intelligence tools. Eager to bring a commitment to professional excellence to the Sales Analytics Intern role at Visa. Looking to utilize my skills in data gathering, Python and SQL, and team collaboration to contribute and support revenue growth.

## EDUCATION

**Master of Science in Data Analytics**, Harrisburg University of Science and Technology, Harrisburg, PA

**Present**

Post - Baccalaureate Certificate - Business Analysis

**May 2023**

Bachelor of Science in Mathematics

**Federal University of Agriculture, Abeokuta**

**November 2015**

## TECHNICAL/SOFT SKILLS

- Proficient in multiple programming languages, including **R programming language (GGplot, RStudio)**, **Python (Matplotlib, Jupyter, Numpy)**, **Microsoft Word, Microsoft Excel & PowerPoint**, **Salesforce, MATLAB, Alteryx**.
- Skilled in data visualization tools such as **Microsoft Power BI, Tableau, Excel, Python (Matplotlib)**, and **GGplot**.
- Experienced in utilizing **cloud-based applications** such as **Amazon Cloud, Azure, GitHub, Terraform, Agile Methodologies**.
- Experienced in utilizing analytical models, such as **Regression, Time Series Forecasting**, and **Predictive Analysis**, to extract valuable insights from data and inform strategic decision-making.
- Excellent interpersonal, verbal, and written skills, and ability to work independently and in a team.
- Exceptional analytical, detail-oriented, problem-solving, communication, and presentation skills.

## WORK EXPERIENCE

**Data Analytics (Remote Internship)** - Balm Technologies Inc.

**Present**

- Collaborate with cross-functional teams such as design, engineering, and project development to identify areas for improvement and implement strategies that lead to a significant retention rate.
- Manage prioritization discussions, translating ambiguous business problems into well-defined logic problems that can be resolved through data-driven analysis, and high-impact decisions.
- Drive data-driven business insights by utilizing customer needs to craft compelling narratives around key trends, resulting in a remarkable surge in new client acquisitions.

**Information Technology Analyst (Part-Time)** – AI Health

**December 2022 – April 2023**

- Gathered and analyzed data from various customer feedback channels, similar to Account Managers' data sourcing, to guide data-driven decision-making for service improvement.
- Utilized SQL queries and Python scripts to scrub and format raw data into system-compatible formats, contributing to streamlined operational processes.
- Created customized reports and dashboards using Tableau and Power BI, like the ad hoc analytics requests and customized reporting duties to optimize data views and enhance overall business performance.
- Conducted detailed risk assessments and presented findings in a format easily understandable to all levels of management, aligning with the requirements to develop presentations for management.

**Research/Data Analyst** - C7 Technologies

**February 2019 – July 2022**

- Conducted data analysis for various business organizations by collecting and analyzing data from diverse sources and databases resulting in a 12% increase in business performance.
- Interpreted research results to derive meaningful insights for clients.
- Conducted extensive research on key macroeconomic variables such as inflation rate and interest rate, providing policy recommendations to mitigate negative impacts on SMEs and minimize the effects to less than 5%.
- Employed problem-solving abilities to identify and mitigate risks, ensuring the protection of critical project data, maintaining the integrity of technological and software systems, and increasing overall project efficiency.

**Project/Sales Analyst Executive** – Clature Projects Nigeria

**February 2016 – January 2019**

- Proffered solutions to clients' challenges on personal and corporate projects account with 100% positive feedback.
- Ensured efficient branch operations by managing day-to-day activities and performing general administrative duties as assigned by the branch project manager.
- Improved branch revenue by 20% through direct supervision of company's projects to potential and existing customers.

## VOLUNTEER EXPERIENCE

- **Students' Ambassador and Volunteer**  
Black Is Tech 2023 Conference, Atlanta

**November 2022 till date**