# EMMANUEL A. IKEKWERE

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### **OBJECTIVE**

Highly motivated and detailed-oriented Data Analytics graduate student with a strong foundation in data analysis and business intelligence tools. Eager to bring a commitment to professional excellence to the cross-functional team. Looking to utilize my skills in data gathering, Python and SQL, and team collaboration to contribute and support the analytics and business team.

#### **EDUCATION**

Master of Science in Data Analytics, Harrisburg University of Science and Technology, Harrisburg, PA

Present

Post - Baccalaureate Certificate - Business Analysis

May 2023

**Bachelor of Science in Mathematics** 

Federal University of Agriculture, Abeokuta

November 2015

## **TECHNICAL/SOFT SKILLS**

- Proficient in multiple programming languages, including R programming language (GGplot, RStudio), Python (Matplotlib, Jupyter, Numpy), Microsoft Word, Microsoft Excel & PowerPoint, Salesforce, MATLAB, Alteryx.
- Skilled in data visualization tools such as Microsoft Power BI, Tableau, Excel, Python (Matplotlib), and GGplot.
- Experienced in utilizing cloud-based applications such as Amazon Cloud, Azure, GitHub, Terraform, Agile Methodologies.
- Experienced in utilizing analytical models, such as **Regression**, **Time Series Forecasting**, and **Predictive Analysis**, to extract valuable insights from data and inform strategic decision-making.
- Excellent interpersonal, verbal, and written skills, and ability to work independently and in a team.
- Exceptional analytical, detail-oriented, problem-solving, communication, and presentation skills.

### **WORK EXPERIENCE**

Data Analytics (Remote Internship) - Balm Technologies Inc.

Present

- Collaborate with cross-functional teams such as design, engineering, and project development to identify areas for improvement and implement strategies that lead to a significant retention rate.
- Manage prioritization discussions, translating ambiguous business problems into well-defined logic problems that can be resolved through data-driven analysis, and high-impact decisions.
- Drive data-driven business insights by utilizing customer needs to craft compelling narratives around key trends, resulting
  in a remarkable surge in new client acquisitions.

#### Information Technology Analyst (Part-Time) – Al Health

**December 2022 – April 2023** 

- Gathered and analyzed data from various customer feedback channels, similar to Account Managers' data sourcing, to guide data-driven decision-making for service improvement.
- Utilized SQL queries and Python scripts to scrub and format raw data into system-compatible formats, contributing to streamlined operational processes.
- Created customized reports and dashboards using Tableau and Power BI, like the ad hoc analytics requests and customized reporting duties to optimize data views and enhance overall business performance.
- Conducted detailed risk assessments and presented findings in a format easily understandable to all levels of management, aligning with the requirements to develop presentations for management.

#### Research/Data Analyst - C7 Technologies

February 2019 – July 2022

- Conducted data analysis for various business organizations by collecting and analyzing data from diverse sources and databases resulting in a 12% increase in business performance.
- Interpreted research results to derive meaningful insights for clients.
- Conducted extensive research on key macroeconomic variables such as inflation rate and interest rate, providing policy recommendations to mitigate negative impacts on SMEs and minimize the effects to less than 5%.
- Employed problem-solving abilities to identify and mitigate risks, ensuring the protection of critical project data, maintaining the integrity of technological and software systems, and increasing overall project efficiency.

#### Project/Sales Analyst Executive - Clature Projects Nigeria

February 2016 - January 2019

- Proffered solutions to clients' challenges on personal and corporate projects account with 100% positive feedback.
- Ensured efficient branch operations by managing day-to-day activities and performing general administrative duties as assigned by the branch project manager.
- Improved branch revenue by 20% through direct supervision of company's projects to potential and existing customers.

#### **VOLUNTEER EXPERIENCE**

Students' Ambassador and Volunteer
Black Is Tech 2023 Conference, Atlanta

November 2022 till date