

DATA ANALYST

2+ years of experience streamlining information technology systems and product management, with a proven track record of improving efficiency, productivity, technical solutions, and business processes. Ability to work independently, take initiative, and effectively communicate as a team player to improve customers retention, and acquisition.

WORK EXPERIENCE

DATA ANALYTICS AND BUSINESS INSIGHTS ASSOCIATE | Balm Technologies Inc. | Remote, CA **Present**

- Utilized SQL and Tableau to analyze trends in our customers, resulting in a 44% increase in new clients within **90** days.
- Automated several Excel reports into Microsoft Power BI dashboards, saving **108** hours a month.
- Leveraged CRM data to improve time management, resulting in top-performance, boosting retention rate to **48%**.

STUDENT CONSULTANT – IT ANALYST – A-I Health – Austin, TX **September 2022 – May 2023**

- Led the implementation of a data-driven solution resulting in a **20%** increase in efficiency in 4 months.
- Improved IT system uptime by **20% in 2 months**, leading to increased customer satisfaction.
- Developed cross-functional management skills in driving clients' outcomes and creating best practice through thought leadership and collaboration.

DATA AND RESEARCH ANALYST – C7 Technologies – Calabar, Nigeria **February 2019 - July 2022**

- Increased sales by **38%** in 6 months through product pricing optimization and strategic marketing initiatives.
- In 3 months, led the data-driven research resulting in increased efficiency of **20%** operational excellence.
- Implemented cost optimization, increased project completion rate by **30%** in 8 months, and applied business solutions with broad level knowledge about technology platforms and architectures.

ASSOCIATE PROJECT ANALYST – CLATURE PROJECTS– Lagos, Nigeria **February 2016 - January 2019**

- Reduced overall project costs by **\$45,000** in 12 months by streamlining processes and utilizing resources more efficiently.
- Achieved a 33% reduction in data processing time by implementing innovative data analysis techniques in 60 days, utilizing SQL.

EDUCATION

MASTER OF SCIENCE IN ANALYTICS – Harrisburg University of Science and Technology, Pennsylvania **October 2024**

Relevant Courses: Data Visualization, Exploratory Data Analysis, Application of Machine Learning, Data Analytics

BACHELOR OF SCIENCE, APPLIED MATHEMATICS – Federal University of Agriculture, Nigeria **November 2015**

Relevant Courses: Operations Research, Time Series Analysis, Database Management, Data Mining, Predictive Analysis

SKILLS

- Technical Skills:** R, PostgreSQL, Python, Microsoft Excel, AWS, CSS, CRM, JavaScript, GitHub, HTML, Agile Methodologies.
- Data Visualization:** Microsoft Power BI, Tableau, R Studio, Matplotlib.
- Soft Skills:** Project leadership, Analytical and People skills, Process modelling and redesign
- Effective Communication, Presentation, Customer focus, Action Oriented, Drives Result, Manages Conflict, Drives Engagement.

RELEVANT COURSEWORK (PROJECTS)

STATION LOCATION AND TRIPS ANALYSIS ON INDEGO BIKE STATION, PENNSYLVANIA **February 2023**

- Transformed and filtered data to treat anomalies and improve data reporting process.
- Performed data screening using exploratory data analysis framework and predictive analysis for 250,000+ bike trips data.

MEMBERSHIP

NATIONAL SOCIETY OF BLACK ENGINEERS – Collegiate Member **March 2023 – Present**