

SIMRAN SHARMA
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CAREER OBJECTIVE

Dedicated and results-oriented individual aiming to contribute to organizational growth by applying skills in project management, digital campaign execution, and stakeholder engagement within a dynamic work environment.

ACADEMIC QUALIFICATIONS

DEGREE/BOARD	INSTITUTE	YEAR	%
MBA	IBS, IFHE Hyderabad	2023-25	66.6%
B.A.(H) English	Kalindi College, Delhi University	2021-18	62.396 %
Class XII, CBSE	Lalaji Memorial Omega International School, Chennai	2018	86%
Class X, CBSE	Lalaji Memorial Omega International School, Chennai	2016	87.4%

TRAINING AND PROJECTS

FUTURE GENERALI INDIA INSURANCE COMPANY, MUMBAI

Feb-May 2024

- **Led** 3 teams of 7 individuals, assigning tasks, facilitating communication, and ensuring task completion
- **Generated leads** for sales
- Conducted research on "**Digital Marketing Strategies and Online Brand Communications in the Indian Life Insurance Sector**"
- **Collaborated** with the marketing team to design the internship roadmap, outlining learning objectives and task assignments
- **Authored** SIP report on digital marketing strategies of life insurance sector in India, securing an **A+ grade**.

AWARDS AND ACHIEVEMENTS

- **Runner-up** in Step Up competition organized by PSBB Millennium School, Chennai *2016*
- **Participated and recognized** for contributing to the school business as part of the School Enterprise Challenge by Teach A Man To Fish, Chennai *2016*
- **City finals qualifier** in Times NIE Think & Learn Challenge, Lalaji Memorial Omega International School, Chennai *2015*
- **Certified kathak dancer** for three years at Shree Ram Sangeet Mahavidyalya, Raipur *2010-13*

EXTRA-CURRICULAR ACTIVITIES

Heartfulness Institute, PAN India

2015-Present

Dedicated volunteer involved in supporting and organizing institute activities and community outreach programs

Kalindi College, Delhi

2019

Assisted in organizing the annual fest and managed ticket sales for concert

Envecologic Pvt. Ltd., Delhi

2019-20

Facilitated event organization and coordinated essay writing competitions to promote company initiatives and engage with the community

Connect With Respect, Chennai

2017

Participated in a training workshop focused on developing self-awareness, empathetic listening, and relationship-building skills.

All India Radio, Chennai

2016

Participated and competed in AIR singing competition

Hobbies

Meditation, Dance, Music, Reading Novels, Playing Guitar

CERTIFICATIONS

Power BI, Coursera

August, 2024

MS Excel, Coursera

August, 2023

Digital Marketing, Internshala

December, 2022

Google Ads Search, Google

*November, 2022***SKILLS**

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|---------------------------|----------------------|----------------------|----------------|
| • Data Analysis | • Problem Solving | • Adaptability | • Leadership |
| • Digital Marketing | • SAP S/4HANA | • Communication | • Organization |
| • Search Engine Marketing | • Project Management | • Team Collaboration | • Empathy |

ADDITIONAL INFORMATION

Date of Birth: January 15, 2000

Nationality: Indian

Marital Status: Single

Linguistic Knowledge: Hindi, English, German, French

Communication Address: IBS Hyderabad, Telangana-501203