

The different data storage options available on Android:

1. **Shared Preferences:** Store private primitive data in key-value pairs.
2. **Databases:** Store structured data in a private database.
 - (a). **SQLite:** Android provides full support for SQLite databases. Any database you create is accessible only by your app.
The data is not naturally accessible to other apps.
 - (b). **Firebase:** It is Google's mobile platform that provides real time database.

SharedPreferences:

1. Similar to a Map i.e. Key-Value pairs.
2. Android stores Shared Preferences setting as XML file.
3. It is application specific.

Modes:

- `MODE_PRIVATE`
- `MODE_APPEND`
- `MODE_WORLD_READABLE`
- `MODE_WORLD_WRITABLE`

Initialization:

```
SharedPreferences pref =  
getApplicationContext().getSharedPreferences("MyPref", Context.MODE_P  
RIVATE);
```

```
Editor editor = pref.edit();
```

Storing data:

```
editor.putString("key_name", "string value");           // Storing string  
editor.putInt("key_name", "int value");                 // Storing  
integer
```

```
editor.commit(); // commit changes
```

Retrieving Data:

`pref.getString("key_name", null);` `// getting String`

`pref.getInt("key_name", -1);` `// getting Integer`

Clearing or Deleting Data:

`editor.remove("name");` `// will delete key name`

`editor.remove("email");` `// will delete key email`

`editor.commit();` `// commit changes`



Firebase

What is Firebase?

Firebase is a powerful platform for your mobile and web application. Firebase can power your app's backend, including data storage, user authentication, static hosting, and more. With Firebase, you can easily build mobile and web apps that scale from one user to one million.



Firebase

Develop

Backend Services

- Realtime Database
- Authentication
- Hosting
- Storage
- Cloud Messaging
- Remote Config

App Quality Services

- Test Lab for Android
- Crash Reporting



Grow

Acquisition

- Dynamic Links
- Invites
- AdWords

Re-Engagement

- Notifications
- App Indexing

Earn

In-app Ads

- AdMob



Authentication

- Authentication & account management
- Supports:
 - Email & password
 - Social providers
 - Existing auth systems
- **[New!]** Out-of-the box UI





Realtime Database

- Cloud-hosted NoSQL database
- Synchronization & conflict resolution
- Access directly from your app





Storage

- Easy file storage
- Handles poor connectivity
- Backed by & accessible from Google Cloud Storage





Notifications

- Simple UI, with no coding
- Built on Cloud Messaging
- Audience targeting
- Conversion funnel insights

