



**Online Innovation Contest 2020**  
**University Institute of Engineering and Technology**  
**Kurukshetra University**  
**Guideline Sheet for Idea Submission**

<b>Idea Title:</b>			
<b>Team Leader Name:</b>		<b>Email:</b>	
		<b>Contact no:</b>	
<b>Idea Type:</b> <i>(can select multiple)</i> <input type="checkbox"/> Introduction of new or improved services <input type="checkbox"/> Introduction of new method of production/ process <input type="checkbox"/> Opening of new market <input type="checkbox"/> Exploration of a new source & supply <input type="checkbox"/> Reengineering/ organization of business management process.		<b>Theme Name</b> <i>(Annexure 1):</i>	
<b>Sl. No.</b>	<b>Parameters</b>	<b>Total Marks</b>	<b>Marks Obtained</b>
1.	<b>Relevance of Problem &amp; Solution</b>	<b>15 Marks</b>	
	(a) Whether the identified problem really exists in Society/Market/ Industry ?	10 Marks	
	(b) "How big is the problem"? <i>(Low, Moderate, High)</i>	5 Marks	
2.	<b>Feasibility of solution (SMART)</b> <i>(Check the appropriateness of the proposed solution)</i>	<b>25 Marks</b>	
	(a) <b>Specific</b> - How specifically the proposed solution resolves the identified problem.	5 Marks	
	(b) <b>Measurable</b> - Whether the proposed solution is measurable and step wise approach towards innovation is followed	5 Marks	
	(c) <b>Attainable</b> - Clarity of team. Is the team competent enough to develop the solution and achieve its objectives?	5 Marks	
	(d) <b>Realistic</b> - Given the resources available, how realistic is the team's approach to achieve the solution in time bound manner?	5 Marks	
	(e) <b>Timeline</b> - How confident is the team with the proposed solution & timeline to complete the prototype (TRL 2 or TRL 3 in 2-3 months) <i>(refer Annexure 1)</i>	5 Marks	
3.	<b>Applicability of Solution</b>	<b>10 Marks</b>	
	(a) Usability: Level of acceptance of Solution/Features among target group	2.5 Marks	
	(b) Scalability: Adoption Potential of Solution as Business Model/Startup	2.5 Marks	
	(c) Economic Sustainability: Potential of solution to Become profitable or financially viable	2.5 Marks	
	(d) Environment Sustainability: Potential of solution to become environment friendly or address environment problems	2.5 Marks	
	(e) Existence of Intellectual Property Component, if any?	2.5 Marks	
<b>Total</b>		<b>50 Marks</b>	