

COFFEE SHOP SALES ANALYSIS

The main objective of this project is to analyze retail sales data to gain key insights that will enhance the performance of a coffee shop



In this we get how the sales vary by the day of week and hour of the day.

We can also observe are there any peak times for sales or not.

What is the total sales revenue for each month.

We can see how the sales vary by each product type and category.

What is the avg. price per order per person.

We can also observe how the sales vary across different store locations and many more...

