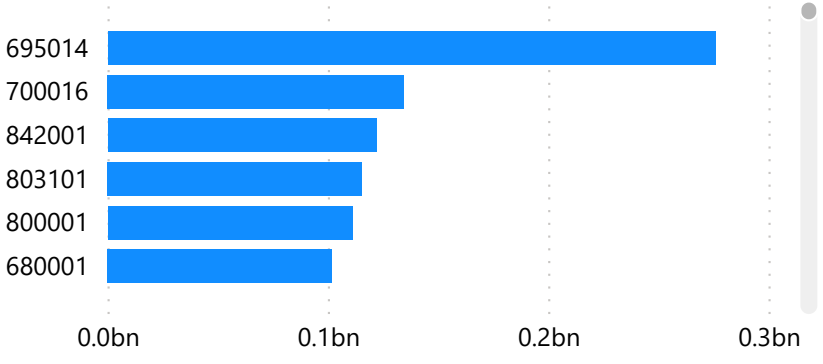
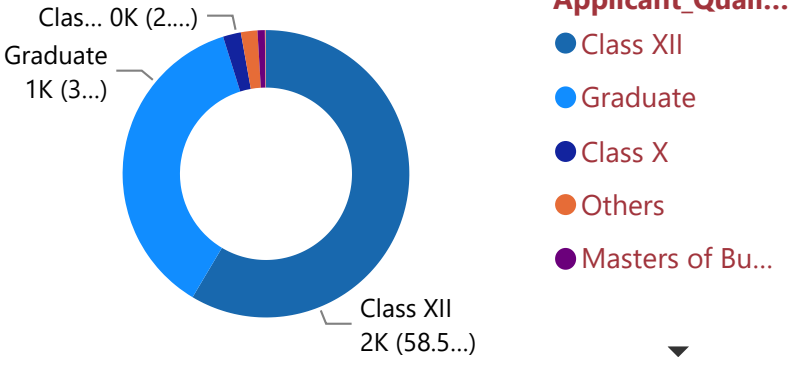
APPLICANT DATA ANALYSIS

Business Source

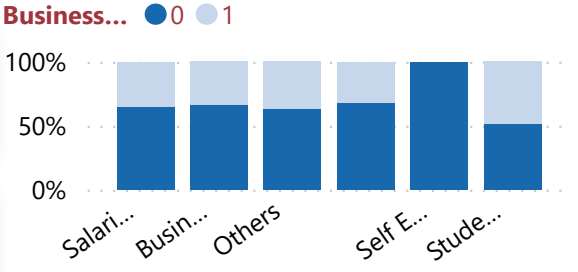
Office_PIN by Office_PIN



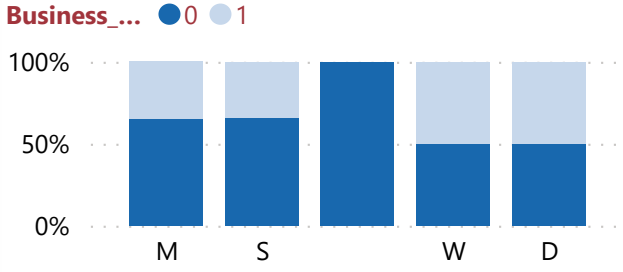
Business_Sourced by Applicant_Qualification



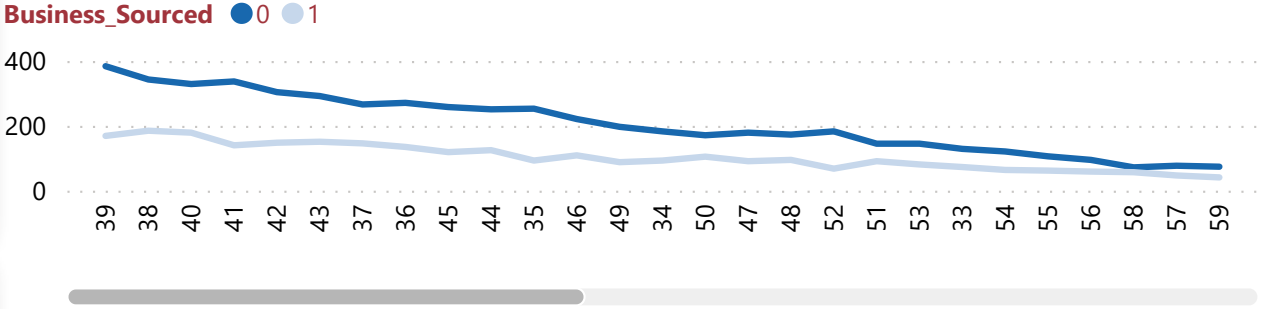
Count of Applicant_Occupation(AO) by AO & Business_Sourced



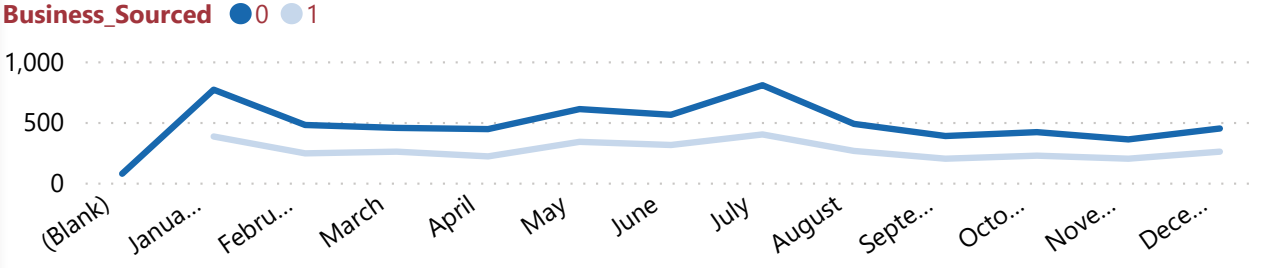
Count of Applicant_Marital_Status(AMS) by AMS and Business_Sourced



Count of Application_Receipt_Date by Age of Applicant and Business_Sourced



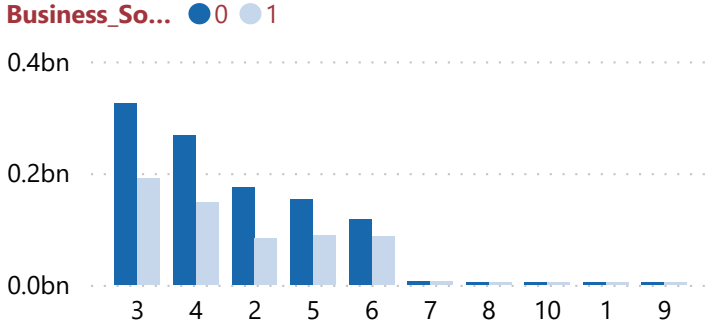
Count of Applicant_Gender and Total Sales by Month and Business_Sourced



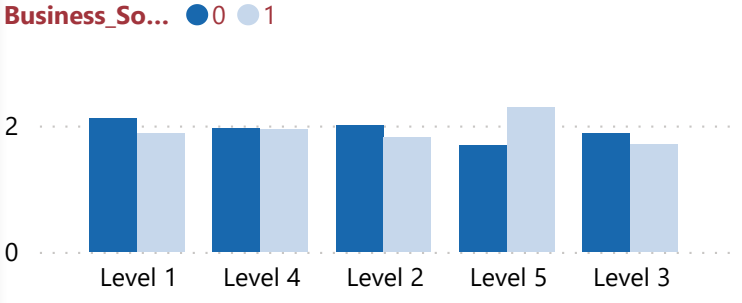
Total revenue	No. of Application	Business Source	
2bn	17K	0	1

MANAGER DATA ANALYSIS

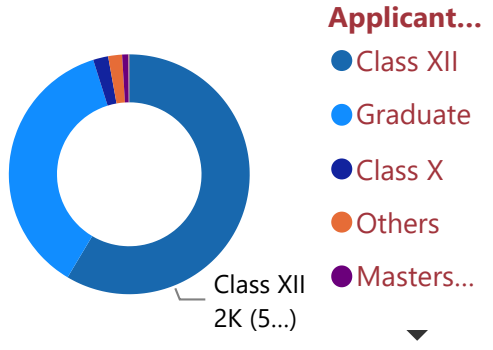
Total Sales by Manager_Grade and Business_Sourced



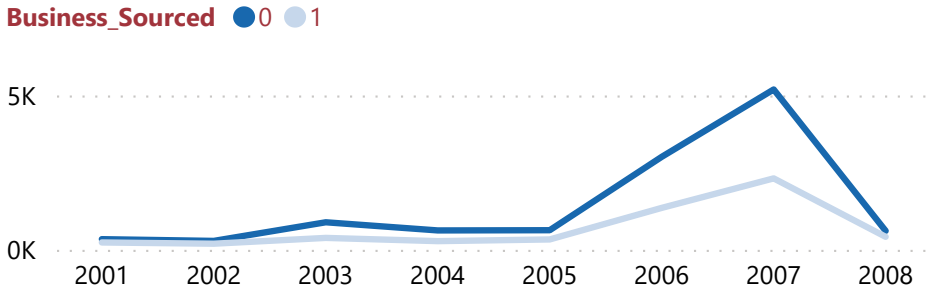
Average of Manager_Num_Application by Manager_Current_Designation and Business_Sourced



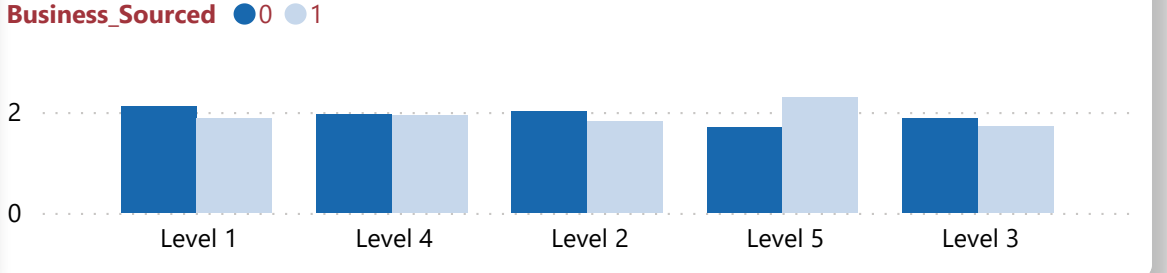
Business_Sourced by Applicant_Qualification



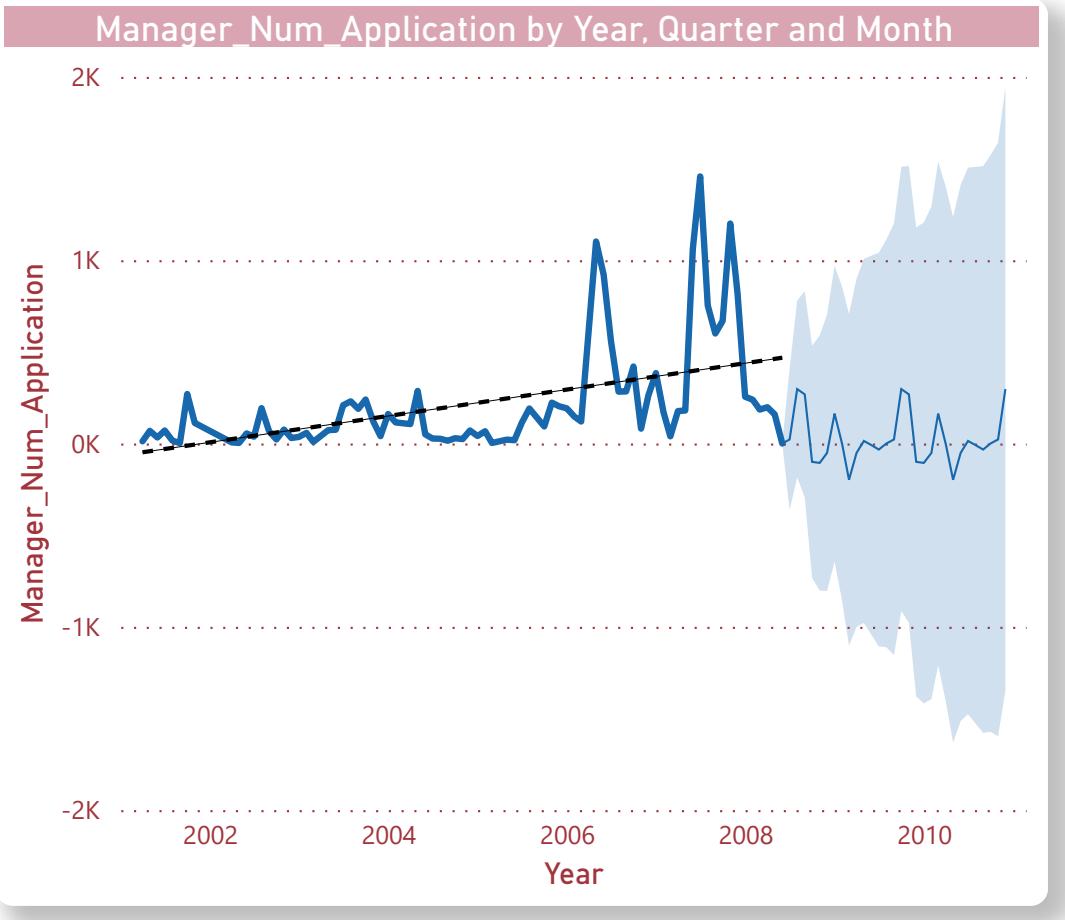
Manager_Num_Application by Year and Business_Sourced

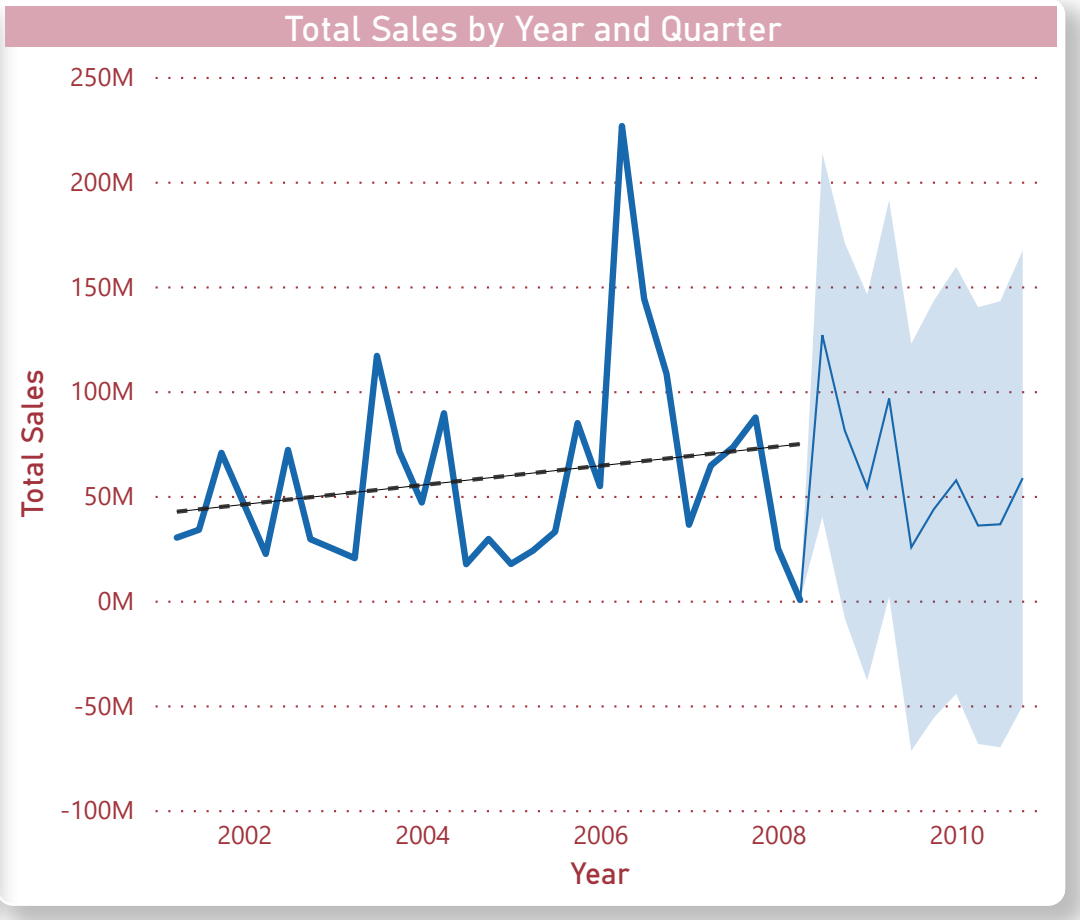


Average of Manager_Num_Application by Manager_Current_Designation and Business_Sourced



DATA FORECASTING

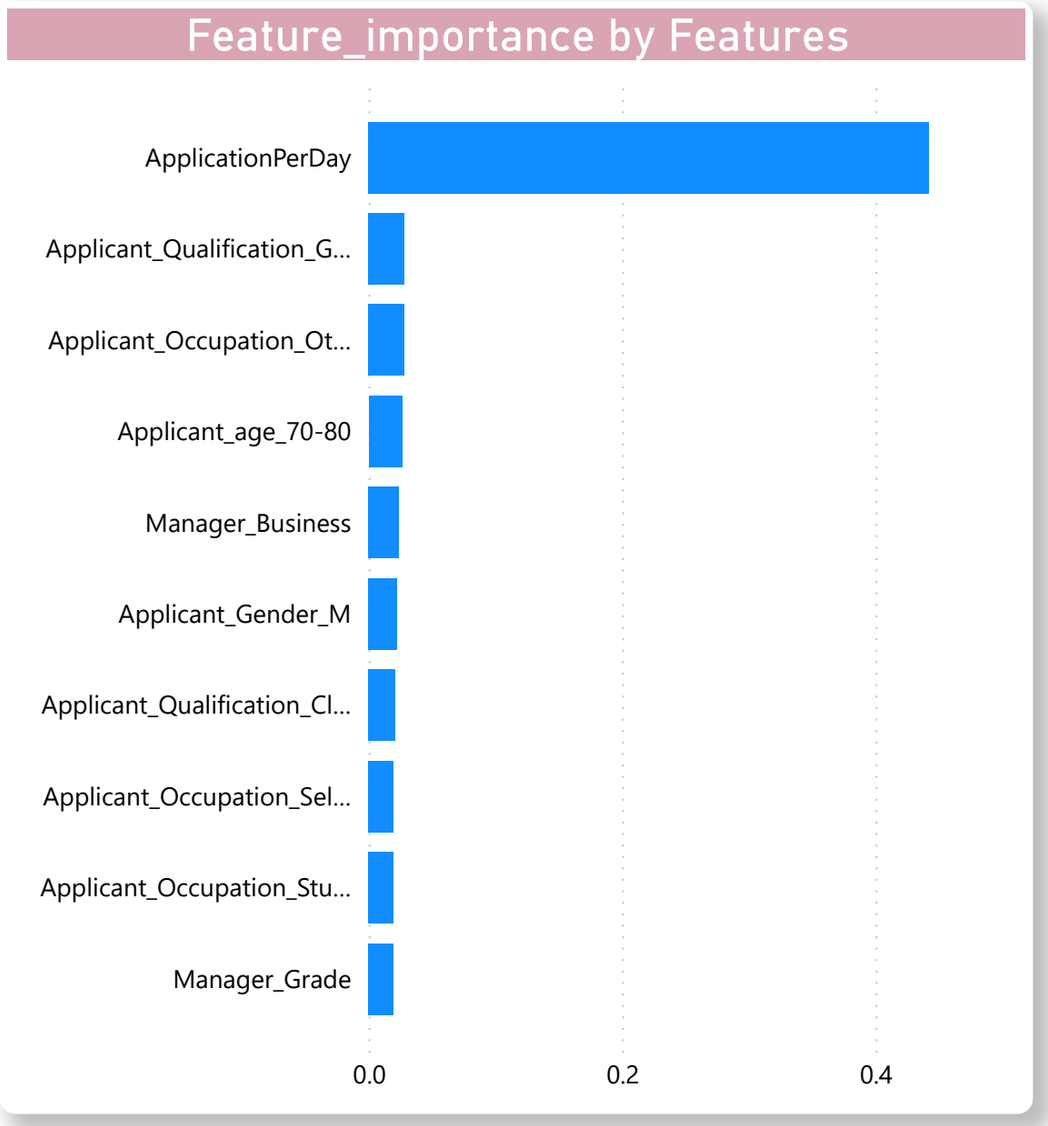




Important Feature

INSIGHTS

1. At 0.44, ApplicationPerDay had the highest Feature_importance and was 2,159.42% higher than Manager_Grade, which had the lowest Feature_importance at 0.02.

2. ApplicationPerDay accounted for 67.85% of Feature_importance.

3. Across all 10 Features, Feature_importance ranged from 0.02 to 0.44.