

# Executive Overview



446K

Total Revenue

1.23K

AOV

362

Total Customers

364

Total Orders

0.01

Repeat Customer %

Category

Apparel

InvoiceDate

All

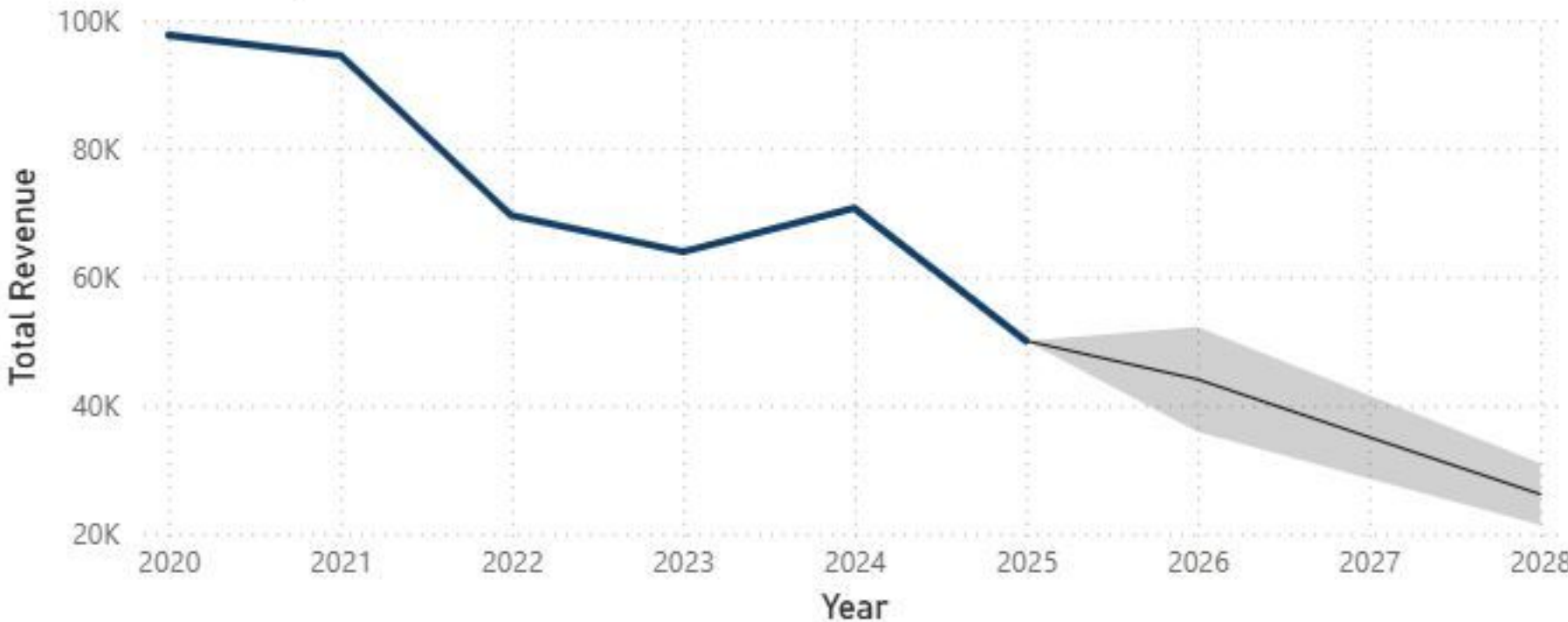
SalesChannel

In-store

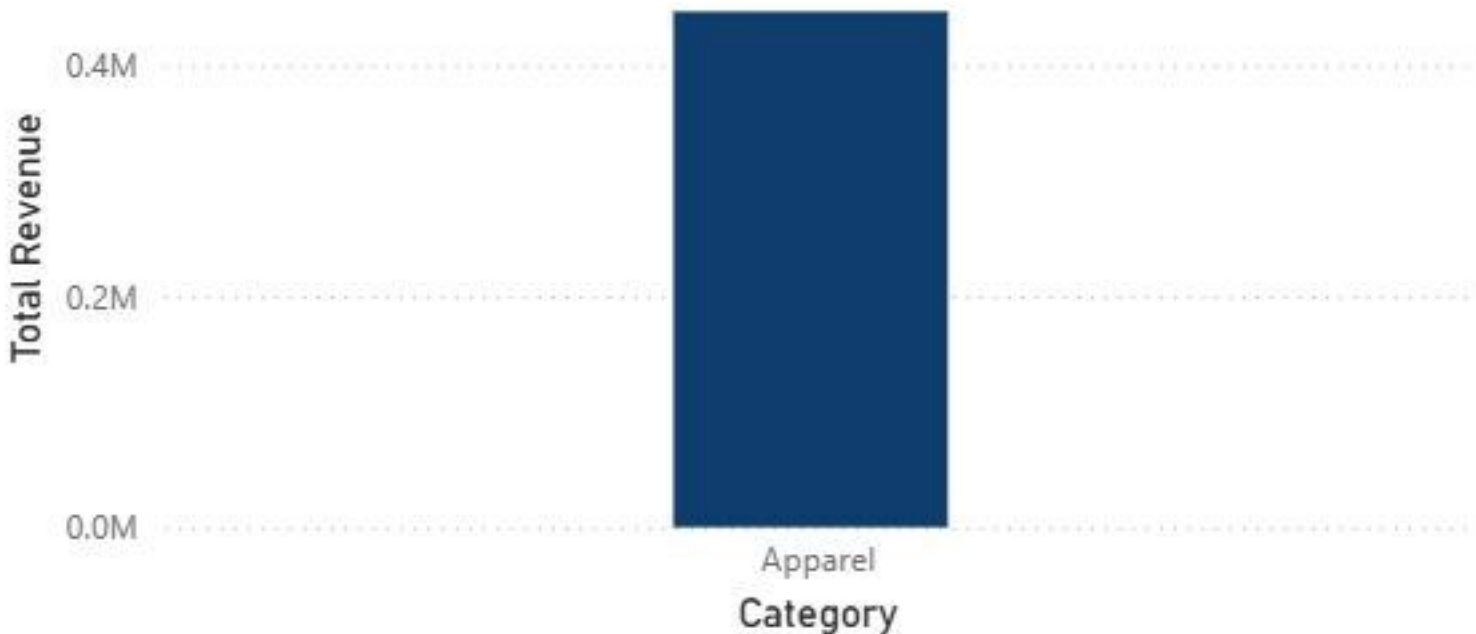
Country

Norway

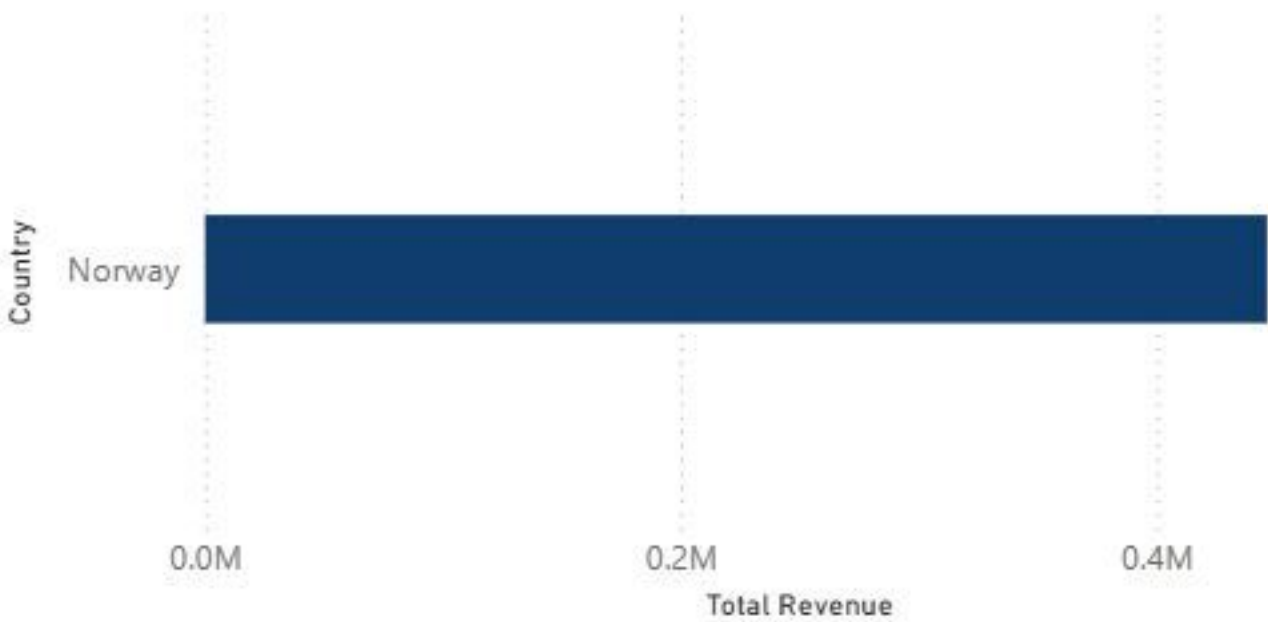
Total Revenue by Year



Total Revenue by Category



Total Revenue by Country

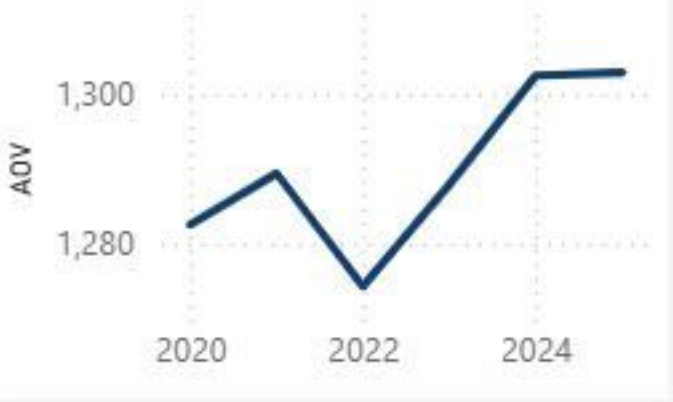


# Revenue Drivers & AI

Sum of Discount and Total Revenue



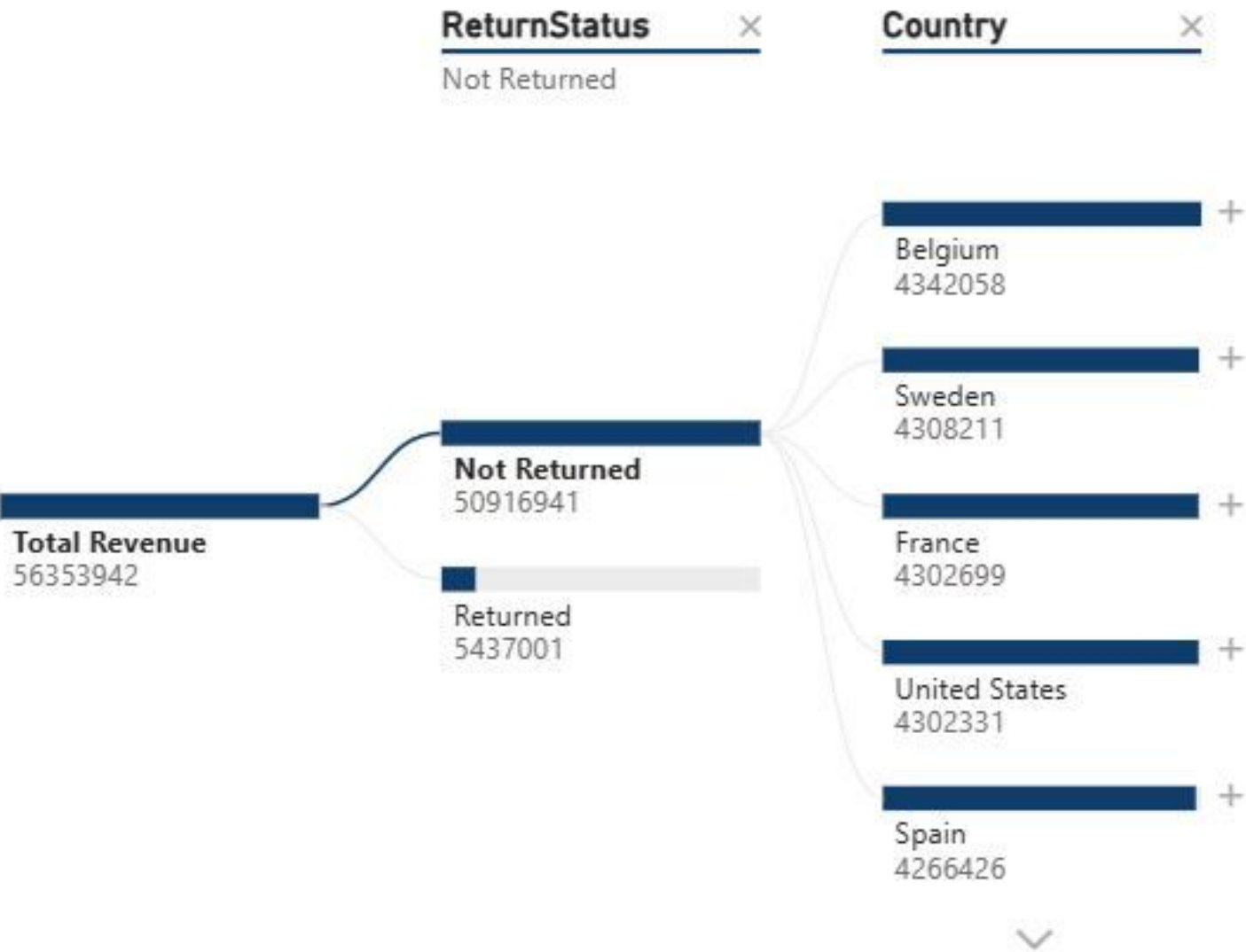
AOV by Year



Revenue by ReturnStatus



## AI- Powered Revenue Insights.



### Key influencers Top segments

What influences Total Revenue to  ?



← Total Revenue is more likely to increase when ReturnStatus is Not Returned than otherwise (on average).



☐ Only show values that are influencers