

Executive Overview



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446K

Total Revenue

1.23K

AOV

362

Total Customers

364

Total Orders

0.01

Repeat Customer %

Category

Apparel

InvoiceDate

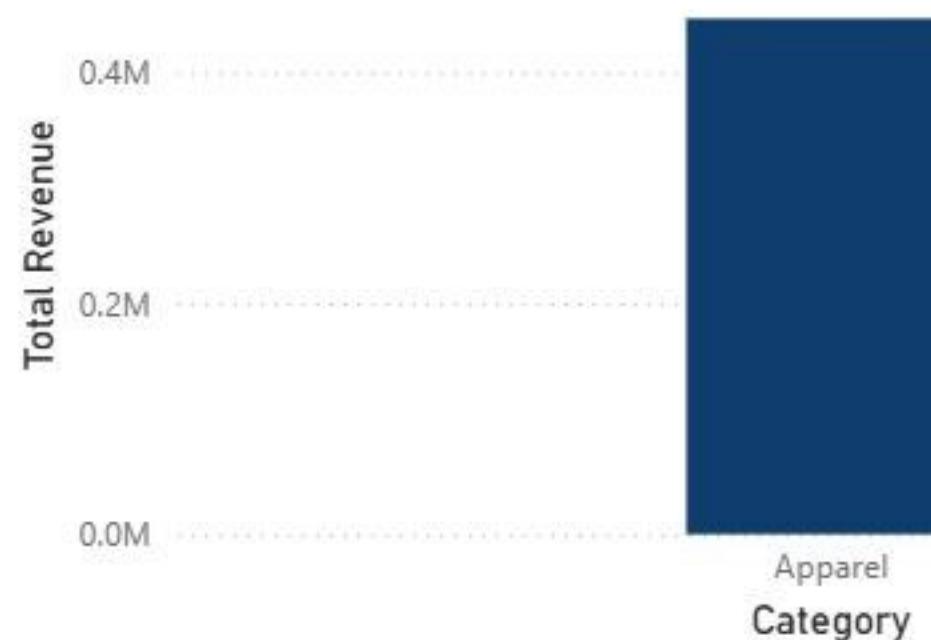
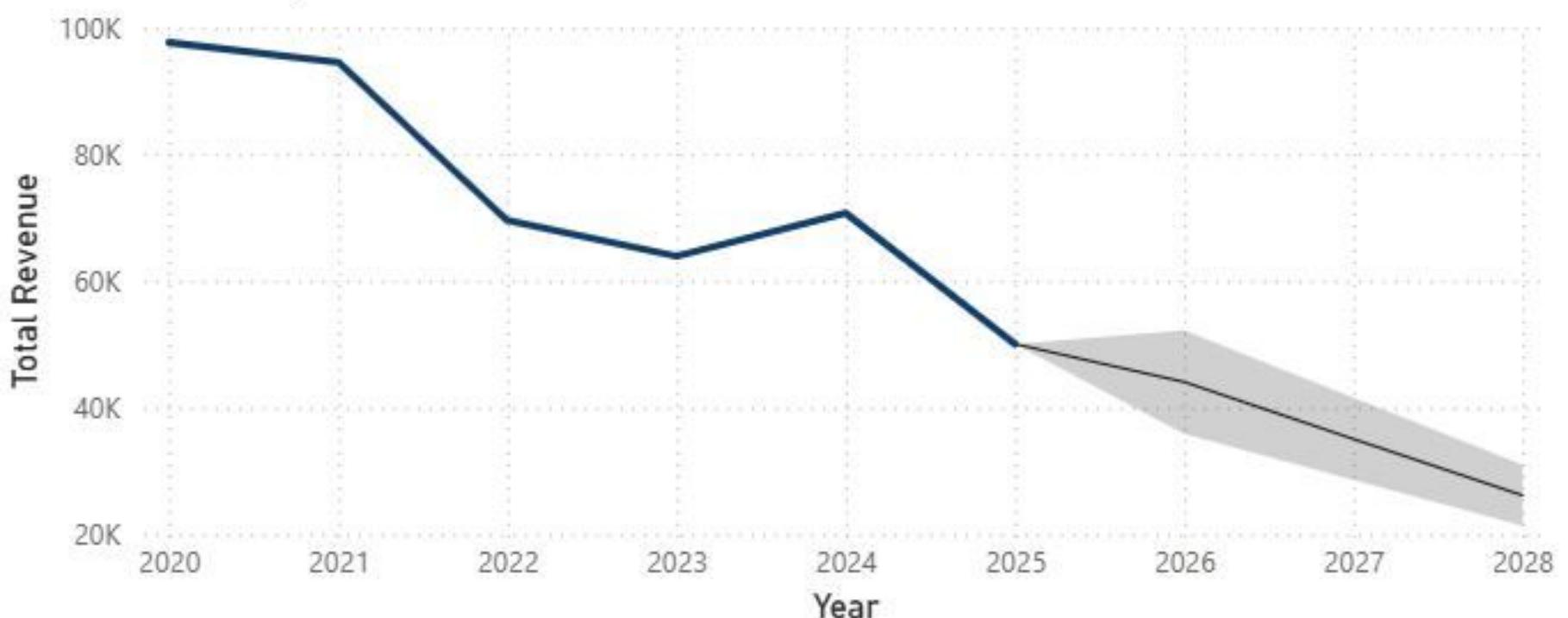
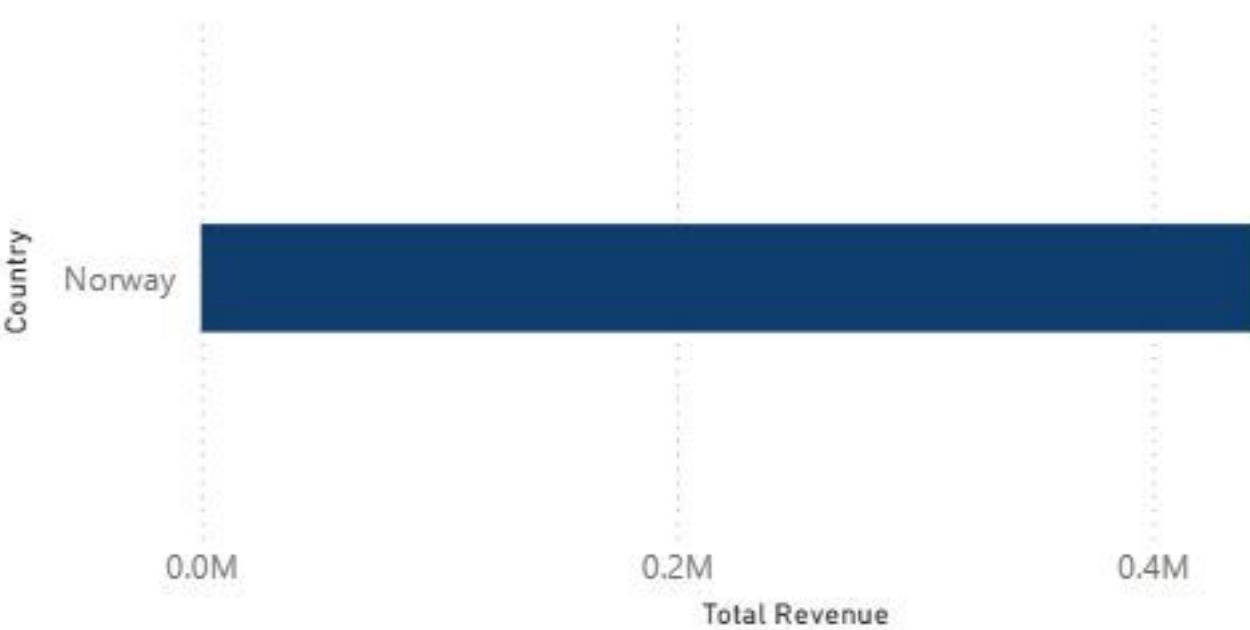
All

SalesChannel

In-store

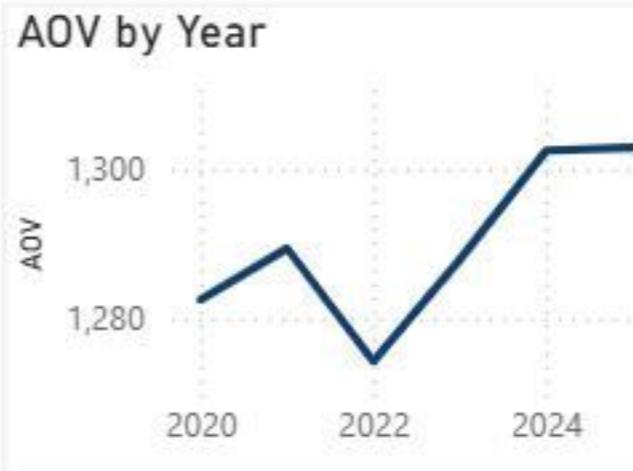
Country

Norway

Total Revenue by Category**Total Revenue by Year****Total Revenue by Country**

Revenue Drivers & AI

Sum of Discount and Total Revenue



Revenue by ReturnStatus



AI-Powered Revenue Insights.

ReturnStatus

Not Returned

Country

Belgium

4342058

Sweden

4308211

France

4302699

United States

4302331

Spain

4266426

Total Revenue
56353942

Returned
5437001

Key influencers Top segments

What influences Total Revenue to Increase

When...

ReturnStatus is Not Returned

...the average of Total Revenue increases by

376K

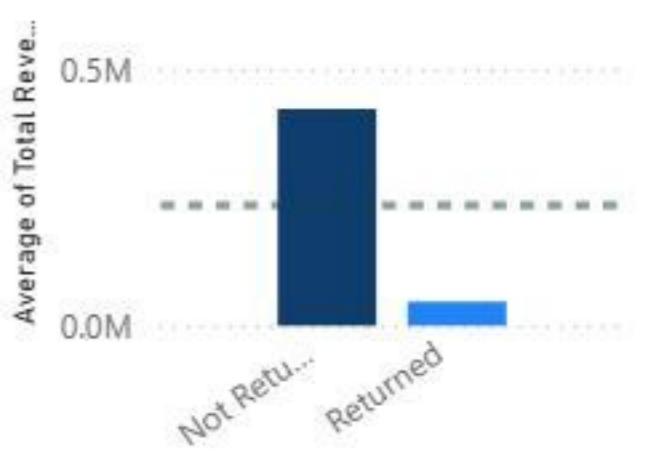
Sum of ShippingCost goes up 2562.33

92.19K

Sum of Discount goes up 36.68

79.98K

← Total Revenue is more likely to increase when ReturnStatus is Not Returned than otherwise (on average).



Only show values that are influencers