

MyGroove.

**Powered
By**





Meet Nami:

22 years old, Sheridan
College Animation Grad



PAINPOINT

Millennials lack

*(1) proactive tools to create personalized savings plans,
jeopardizing financial security financial literacy*

(2) financial literacy surrounding investments



THE PROOF

*“92 million millennials
are more in debt than
their parents”*

**18-34 year olds did
worse than any other
age group showing
higher rates with*

Late mortgage payments

Overdrawing chequing accounts

Trouble with medical costs

**Forbes US Financial Literacy Survey*



SOLUTION

MyGroove.

*A personalized budgeting app which takes a **proactive** approach to encourage millennial **investing** and **saving**.*

OUR FORMULA

[Financial Literacy + Financial Tools = #Ready to be Financially Secure]

We're [#Ready](#). Are you?



MyGroove.



TD Level Up Quest