

# PROCUREMAP PROPOSAL

A CROWDSOURCED  
TRANSPARENCY PLATFORM FOR  
PUBLIC PROJECTS IN SUB-  
SAHARAN AFRICA



Team Sapphire

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Nigerian citizens lack visibility and oversight into public projects due to opaque procurement processes and inaccessible information.

## GCGO Focus Area: Governance

### Why This Matters

This lack of transparency enables waste, delays, and corruption in project execution. As a result, citizens are unable to verify how public funds are being spent or whether projects are being delivered as promised.

#### Waste



#### Project Delay



#### Corruption



## The Problem & Why It Matters

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## User Persona

Meet Chijioke, a 29-year-old resident of Onitsha who wants to ensure that public infrastructure projects—like road repairs and school construction—are executed efficiently.

### Frustration

He is frustrated that he cannot verify whether public infrastructure projects in his area, are completed or abandoned.

### Powerlessness

He feels powerless due to the lack of accessible information regarding these projects.



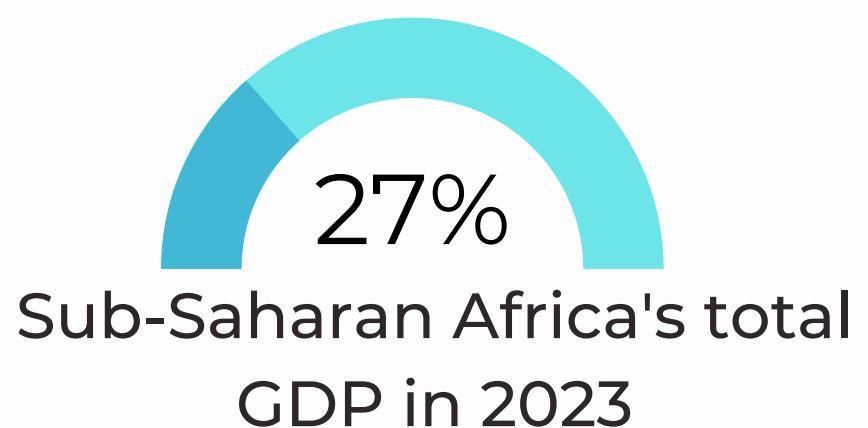
## Cost of Corruption

Nigeria has lost over \$550 billion to corruption since independence.

**\$550 bn  
Lost**



**NJSS**



Facts From  
Research

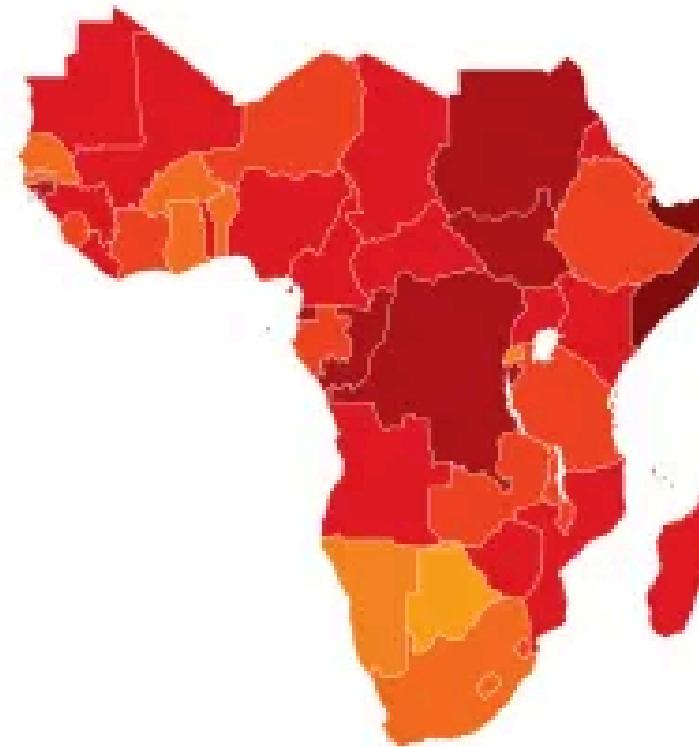
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# CORRUPTION PERCEPTIONS INDEX 2019

SUB-SAHARAN AFRICA

**32 /100**

AVERAGE SCORE



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SCORE	COUNTRY/TERRITORY	RANK	SCORE	COUNTRY/TERRITORY	RANK
66	Seychelles	27	35	Côte d'Ivoire	106
61	Botswana	34	34	Eswatini	113
58	Caibro Verde	41	34	Zambia	113
53	Rwanda	51	33	Sierra Leone	119
52	Mauritius	56	32	Niger	120
52	Namibia	56	31	Gabon	123
46	Sao Tome and Principe	64	31	Malawi	123
45	Senegal	66	30	Djibouti	126
44	South Africa	70	29	Guinea	130
41	Benin	80	29	Mali	130
41	Ghana	80	29	Togo	130
40	Burkina Faso	85	28	Kenya	137
40	Lesotho	85	28	Liberia	137
37	Ethiopia	96	28	Mauritania	137
37	Gambia	96	28	Uganda	137
37	Tanzania	96	26	Angola	146
			26	Mozambique	146
			26	Nigeria	146
			25	Cameroon	153
			25	Central African Republic	153
			25	Comoros	153
			24	Madagascar	158
			24	Zimbabwe	158
			23	Eritrea	160
			20	Chad	162
			19	Burundi	165
			19	Congo	165
			18	Democratic Republic of the Congo	168
			18	Guinea Bissau	168
			16	Equatorial Guinea	173
			16	Sudan	173
			12	South Sudan	179
			9	Somalia	180

#cpi2019  
[www.transparency.org/cpi](http://www.transparency.org/cpi)

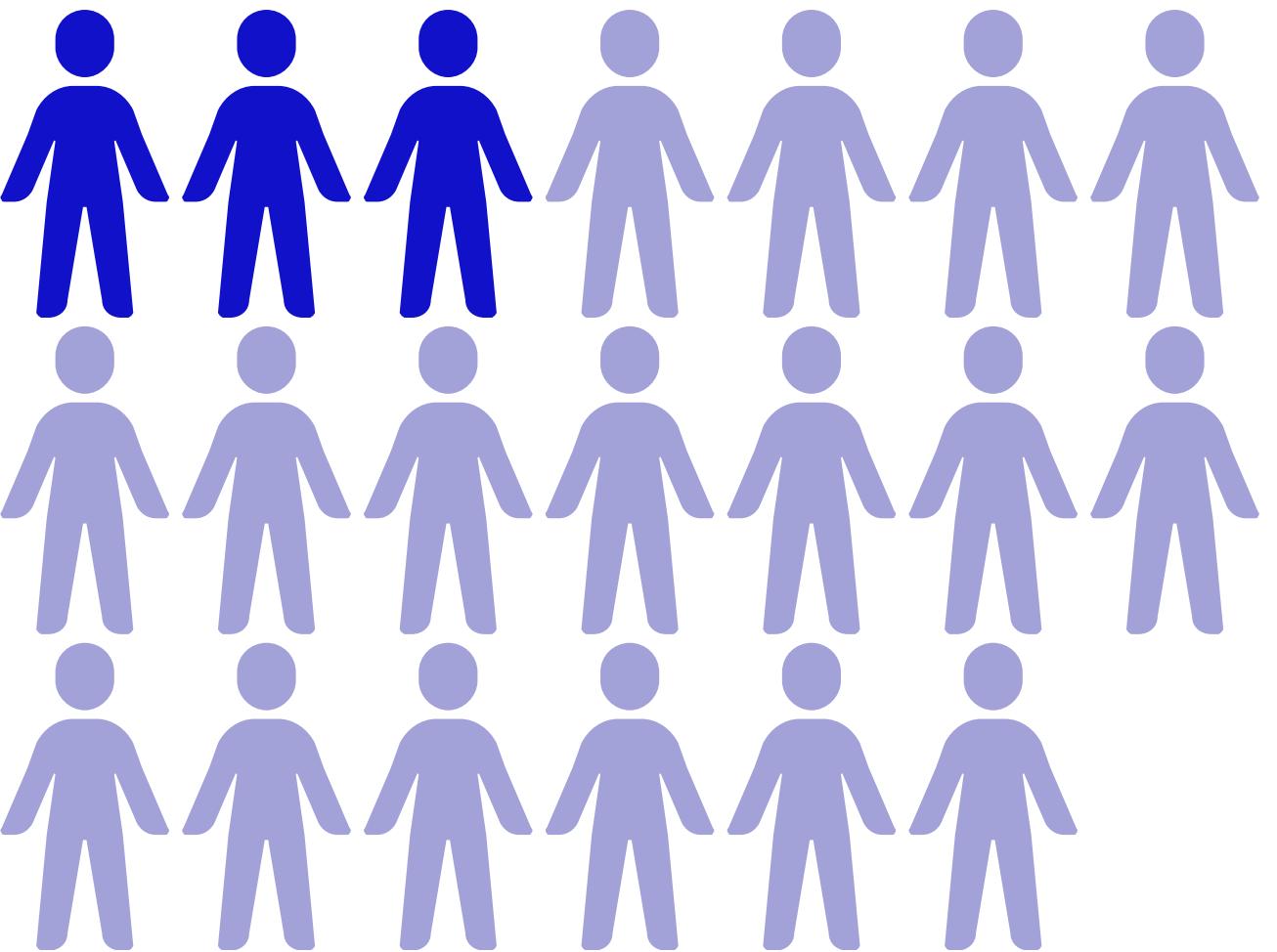
This work from Transparency International (2020) is licensed under CC BY-ND 4.0

In 2019, Nigeria ranked 146 out of 180 countries on Transparency International's Corruption Perceptions Index. The Sub-Saharan Africa region was classified as the lowest-performing region with an average score of 32.

Facts From Research

## Limited Public Access to Procurement Data

Only 15% (3 in 20 persons) of Nigerians surveyed by BudgIT in 2022 had ever seen a public procurement record or knew how to find one.



Facts From  
Research

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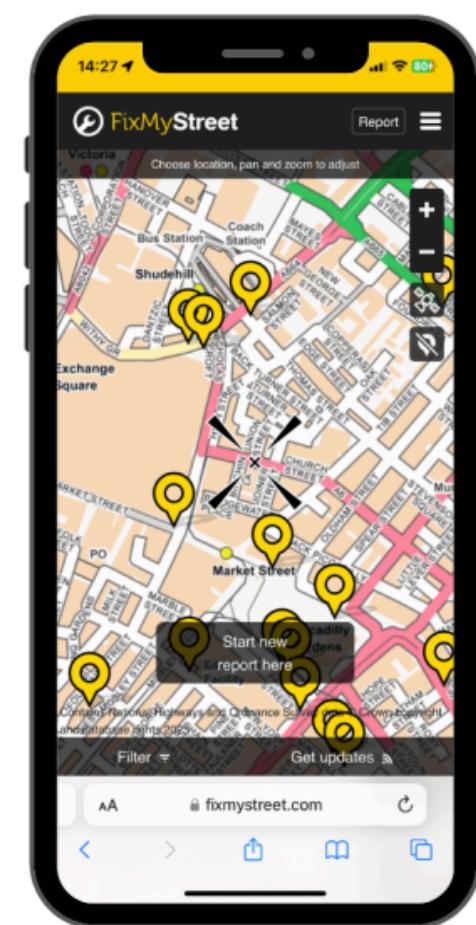
# Our Solution



We propose **ProcureMap**, a crowdsourced digital platform that allows citizens to geotag, upload, and track the progress of government projects in their community.

## Why It Will Work:

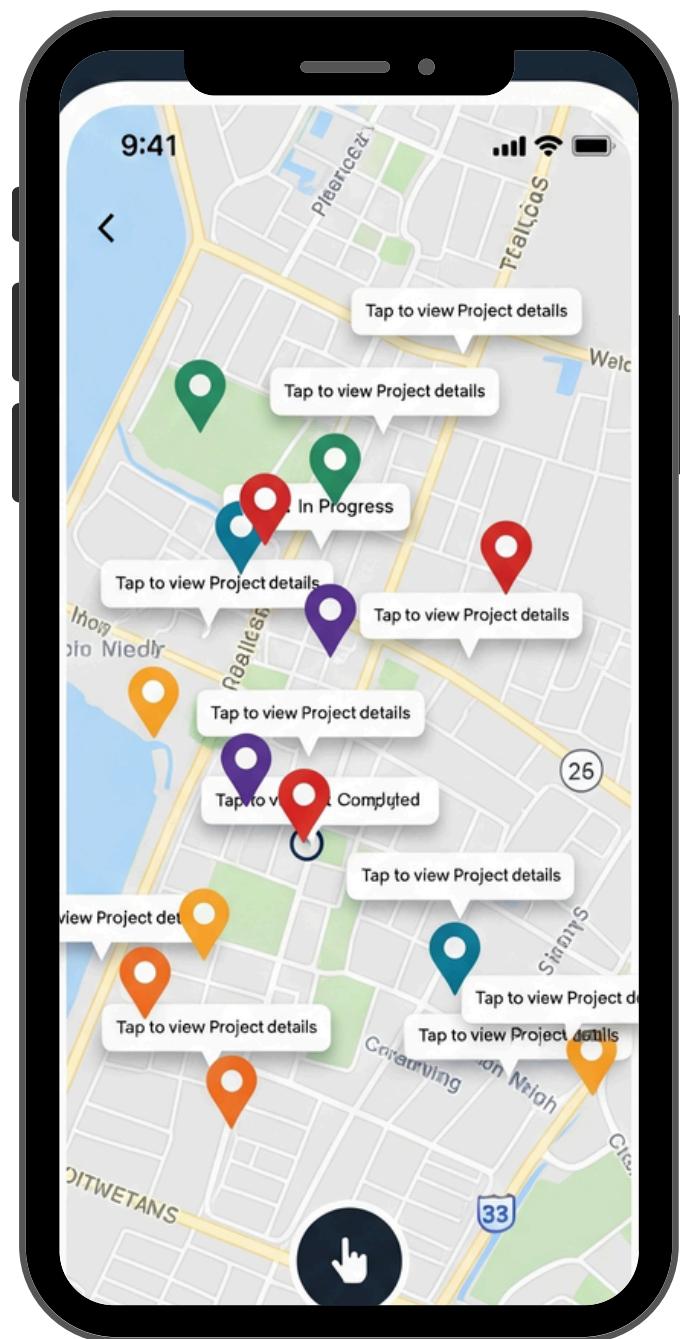
It builds on proven models of civic tech (like FixMyStreet and Ushahidi) and enables everyday Nigerians to hold government accountable by providing visual, real-time evidence of public project status.



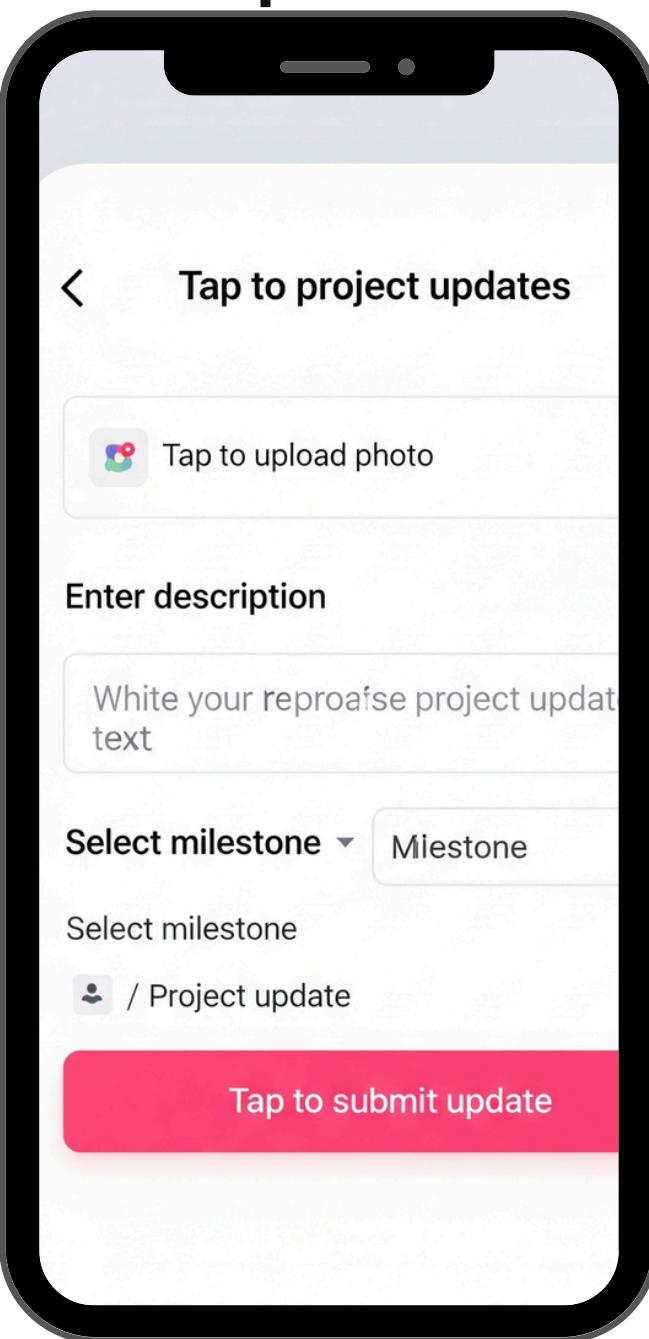
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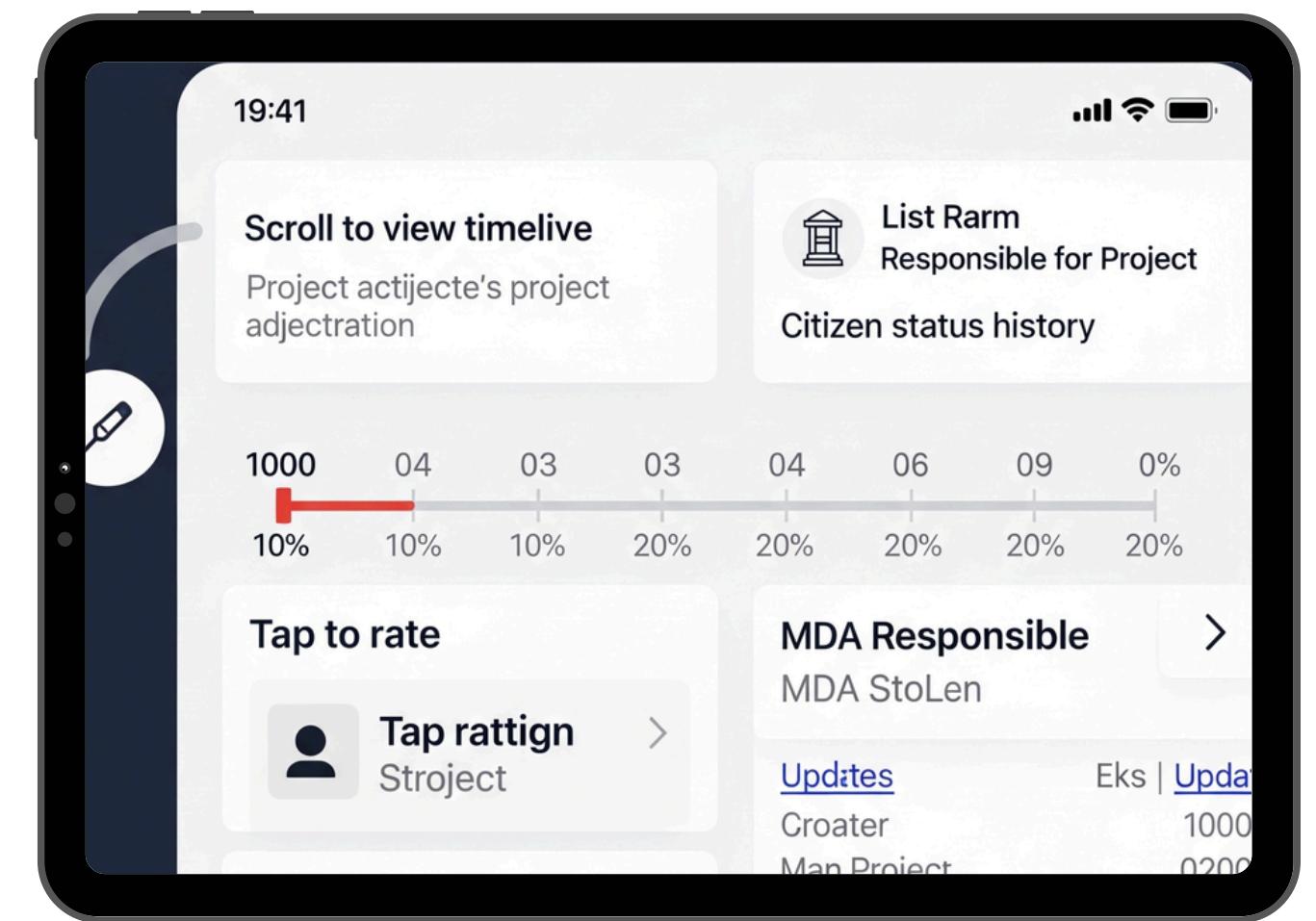
## Home / Map View



## Submit Project Update



## Project Detail Page



Wireframes /  
Mockups

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# User Testing – Needs & Pain Points

During our user testing, we gained valuable insights into the real-world challenges faced by citizens when engaging with public projects. Their feedback highlighted critical areas where current systems fall short, underscoring the need for a more transparent and trustworthy platform.



**Info Verification  
Challenges**

**Connectivity  
Barriers**

**Lack of Project  
Oversight**

**Sense of  
Powerlessness**

## Recommendations for Improvement:



### Badges

Add a “Verified by MDA” tag on official project updates vs. citizen ones.



### SMS

Integrate a lightweight SMS-based version of ProcureMap for rural areas.



### Scores

Introduce user credibility scores, community notes and “trusted reporter” badges for accuracy.



### User Points

Introduced a user rewards system and point allocation to encourage increased usage and community noting.

## Solution Adjustments Based on Feedback

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## Future Plans

### If We Had Funding...

Strategic funding allows ProcureMap to expand its impact nationwide, empowering citizens with verifiable oversight of all public projects, moving beyond basic transparency.

36

Coverage

Expand coverage to all 36 states using open government partnerships.



Integrate

Integrate with Nigeria's Open Treasury Portal and BudgIT datasets.



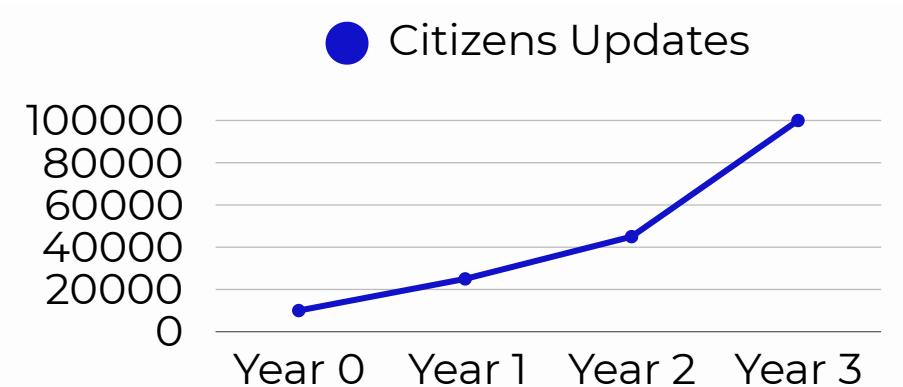
Offline Sync

Build a mobile app with offline sync, usable by rural communities.



Public Dashboard

Launch a public dashboard displaying project status by sector and region.



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## Our Imperative: Rebuilding Trust

We believe every Nigerian deserves to know how their money is spent. By making public projects visible, participatory, and verifiable, we empower citizens to demand better governance—and rebuild trust in public institutions.



### Erosion of Public Trust

A significant decline in citizens' faith in government due to pervasive opacity and perceived misuse of public funds.



### Inefficient Public Service Delivery

Projects are often delayed, abandoned, or poorly executed, directly impacting community development and citizen well-being.



Restated  
**WHY**

# THANK YOU



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Team Leader



@reallygreatsite



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Marketing



@reallygreatsite



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Data Analyst



@Godsfavournnaji

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Marketing



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