

New Look: Crypto, Capital, Business

Date: 25 June

Location: Affiliate Embassy, Limassol (Parekklesia)

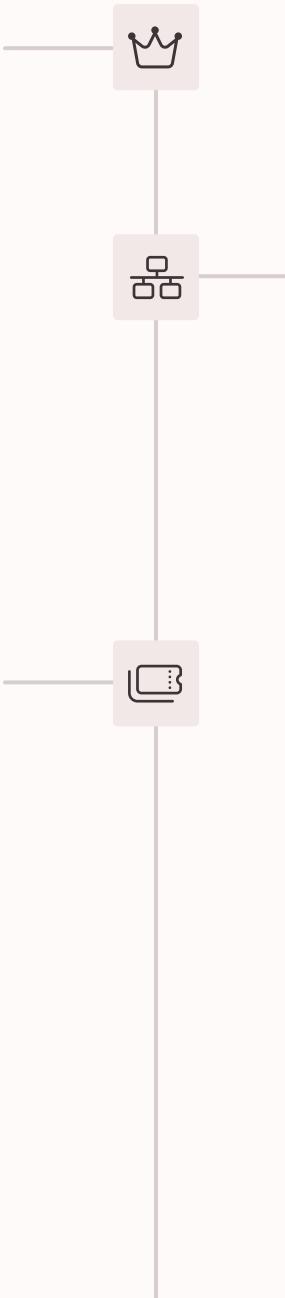
This time we expect to gather 100+ participants, providing opportunities for networking, sharing experiences, and business development.



Lead Partner

Cost: **15,000€**

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| Lead Partner Status |
| on all event posters and landing page |
| Speaking/participation in a round table on a chosen topic |
| Organisation of face-to-face meetings with Partner representatives |
| Dedicated networking area |
| |
| Extended Interaction Opportunities |
| 15 event passes for the Lead Partner's list |
| Logo on the electronic event ticket received by all participants |
| Opportunity to brand the bar and catering area |
| Opportunity to provide a prize for a draw from the Lead Partner at the event, which all participants will receive (optional) |



Comprehensive Branding

- Largest logo on the photo zone or brand wall
- Triple the usual partner's advertising video (or static image) time on the screens
- Mention by the organiser and event moderator with a brief company overview
- Branding of the club villa's swimming pool (balloons with logo, floating in the pool)
- Branding of hostess and waitstaff uniforms at the event



Partner

Cost: **10,000 €**

Partner Status

on all event posters and landing page

Speaking/participation in a roundtable on a given topic

Organisation of face-to-face meetings with Partner
representatives

Dedicated networking space

Active Participation

10 event passes from the Partner's list

Logo on the electronic event ticket received by all
attendees

Opportunity to provide a prize for a draw at the event
(optional)



Media Presence

Double the advertising video (or static image) screen
time compared to a regular sponsor

Mention by the organiser and event moderator with a
brief company overview

Logo on the electronic event ticket received by all
attendees

Sponsor

Cost: **5,000 €**



Sponsor Status

on all event posters and landing page

Speaking/participation in round table on a given topic

Dedicated networking area



Promotion

10 sec. promotional video (or static image) on screens

Mention by the organiser and moderator of the event



Participation

5 event passes from the Sponsor list

Logo on the electronic event ticket received by all participants

Opportunity to provide a prize for a draw at the event (optional)



Bar Sponsor

Cost: **5,000 €**

Bar Sponsor Status

on all event posters and landing page



10 sec. advertising video (or static image) on screens

Mention by the organiser and event moderator

5 event entries on the guest list

Branding

Branding of the bar counter with the Bar Sponsor logo and the area around the bar (with balloons)



Branding of the bar menu

Branding of the bartenders' attire at the event

Logo on the electronic event ticket that all participants will receive (together with the logo of the General Partner, Partner and Sponsor)

Marketing Integration



Opportunity to provide a prize for a draw from the Bar Sponsor at the event (optional)

Signature cocktail of the alcohol partner on the menu for the evening