

Hello! Thank you for agreeing to participate in this usability testing for this newly designed website.

First, take a look at the home page. Scroll or hover over menu items, but don't click on anything yet.

1. What strikes you about this site?
2. Can you tell what the site is about?
3. Is it clear what can you do from here?
4. Next, what would you click on first?
5. Now, let's perform a task. Can you think of a menu item you'd like to find?
6. Is it clear where you can search for an item?

Try to think out loud as you go, so we can note what you're doing

7. Is it clear how you can order items?
8. What do you think of the listed item on the menu banner? Anything you would add or remove?

This ends the test. Thank you for your time!