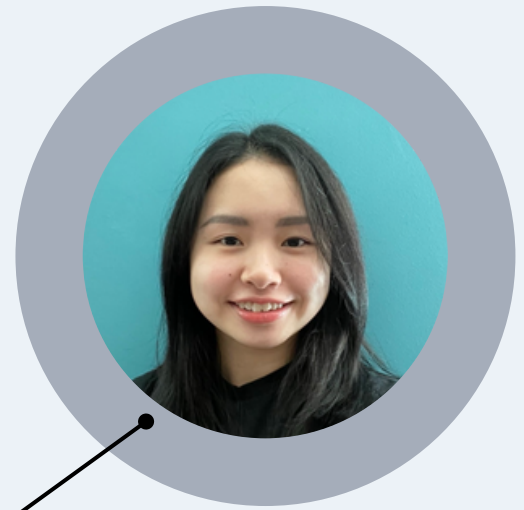


# Sim Yan Yi

A meticulous and self-motivated Sophomore in Singapore Management University (SMU) majoring in Information System. With adept communication skills, I am a professional team player with proven success in past academic projects and leadership appointments. I am also a fast learner and quick adapter who will endeavour to complete tasks assigned diligently to the best of my ability.



## WORKING EXPERIENCE

### OPERATION COORDINATOR

@SINGHEALTH POLYCLINIC

FEB 2021 - MAY 2021

- Performed data entry and registration of patients for Covid-19 Vaccination.

### E-COMMERCE INTERN

@SIFT & PICK

MAY 2022 - AUG 2022

- Co-lead an incubation project for one of our consignment brands, Heureux.
  - Increase website traffic by 36% via re-designing Heureux's webpage on Lazada
  - Increase sales by 200% through Livestream
- Increase business efficiency by 45% through integration of OneCart features onto S&P's website for easier and faster daily processes

## LEADERSHIP EXPERIENCES

### LEADER OF PROJECT WAN MAI XII

MAR 2022 - AUG 2022

- Led a team of 12 to teach Laotian University students English, Financial Literacy, Hospitality and Singapore's cultures.
- Created our own lesson plans and materials to engage them in meaningful experience.

## CONTACT



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linkedin.com/in/simyanyi

## SKILLS

Python

HTML, PHP, CSS, Javascript

MySQL

Microsoft Office

(Excel, Word, Powerpoint)

Video editing

Strong writing skills

## EDUCATION

### Victoria Junior College

GCE A'level Certificate

2017-2019

### Singapore Management University

BSc Information System

2021-2025

## MARKETING & SPONSORSHIP DEPUTY IN SMU SICS JAN 2022 - JAN 2023

- Sourced for sponsors and created customised cover letters to liaise with them.
- Curated different social media posts with Canva to publicise school-wide events, such as SICS Welfare Drive 2022 and SICS Revival 2022.

## LANGUAGES

English	★ ★ ★ ★ ★
Chinese	★ ★ ★ ★ ★

## AWARDS & ACHIEVEMENTS

### ELLIPSIS CODE #22 MARCH 2022

Participated in this 4-days hackathon to hone my critical thinking skills, problem-solving skills and coding skills in order to solve algorithm questions.

### SHOPEE CODE LEAGUE 2022 MARCH 2022

Learnt new skills through training workshops held by Shopee to better prepare my team and I in coding solutions to resolve algorithm questions.

### ELLIPSIS TECH SERIES 2022 AUG 2022

Put my coding skills to the test by creating a working website with API connected and a simple website design with my team for banks like Goldman Sachs to leverage on their banking expertise to non-bank companies looking to provide financial services to clients.

## PROJECT EXPERIENCES

### DATA MANAGEMENT PROJECT APRIL 2022

Learnt to design a new database base on case study given. Applied concepts taught, such as how to draw ER diagrams and relations to display the relationships between different entities. Queried for results based on questions given to simulate real-world querying process.