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# Digital Image vs Visual

Goto menti.com and enter 19 55 10 5

## Digital Image vs Visual





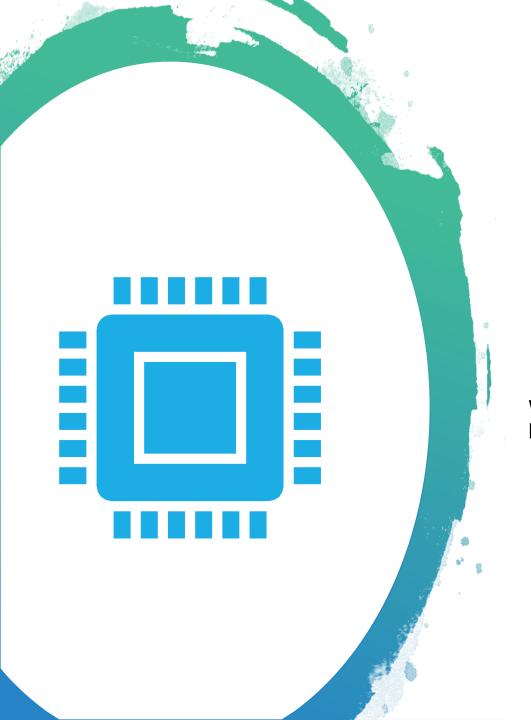
- Human Visual Perception
- What we can see
- + Brain → "Mysterious" perceptual and cognitive processing centre
- More than digital imagenying.ong@um.edu.my
  - ongsimying@gmail.comved into image standard format:
- "Saving format"?
  - Text
  - Light, depth data
  - Movement data
  - Continuous images
  - Signal

- Has limit, scope, boundary
- 2D or 2.5D
- Picture produced on an electronic display (from visual source)

- JPG, JPEG
  - PNG
- TIFF
- BMP
- WebP

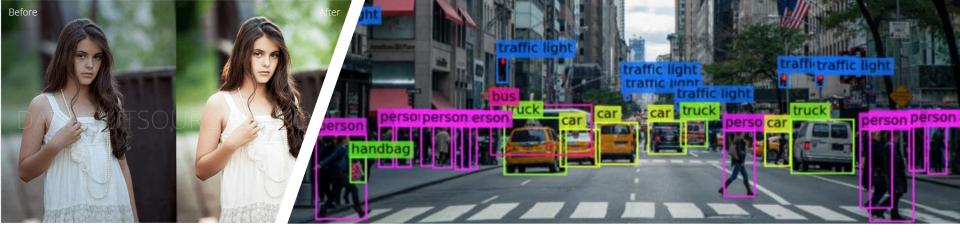
There are overlapped information.

**BUT** we focus on Digital Image in this presentation.



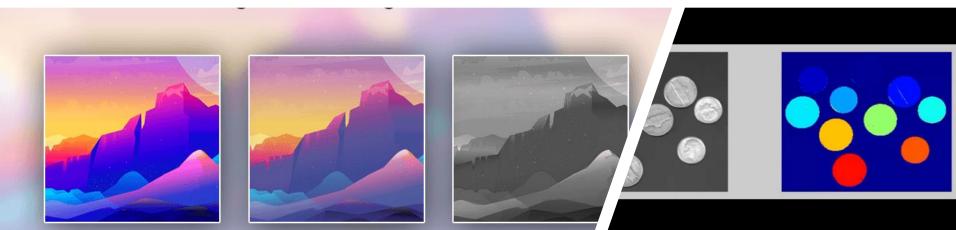
#### Digital Image Processing and its Applications

What are the applications that you have learned so far in this subject?





# **Digital Image Processing and its Applications**



# Image Processing vs Image Analytic





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# Image processing image analytic

Colour processing
Contrast enhancement
Resize
Crop

Beyond image processing
Extract meaningful information
Do interpretation
Segmentation, detection, etc.

**Inseparable** 



 Mixture of Image Processing and Image Analytic techniques:

- 1. Information hiding
- Image recovery using linear optimization
- 3. On-orbit image enhancement and characterization
- 4. Others...

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## Two disciplines in IH

#### **Encryption**

**Data Insertion** 

Conceal the perceptual meaning of the media ides to make it unreadable or unintelligible.

Embed internal / external data

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into the media files while
maintaining the perceptual
display.







#### **Encryption**

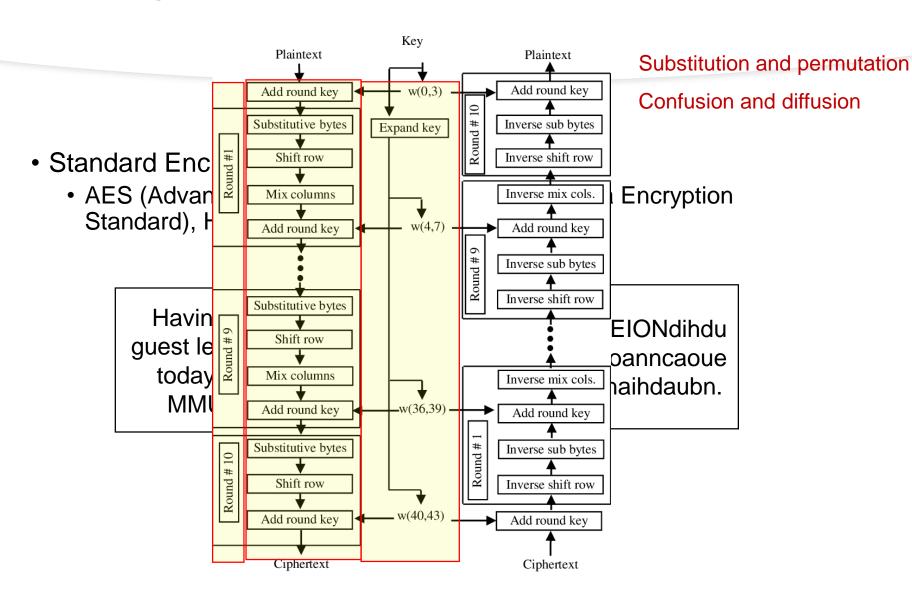
- Standard Encryption Methods:
  - AES (Advanced Encryption Standard), DES (Data Encryption Standard), Hash, etc.

Having a guest lecture today at MMU.



SJEIONdihdu beoanncaoue jdhaihdaubn.

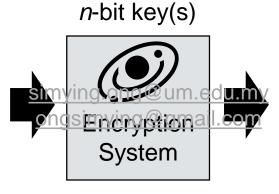
# **Encryption**

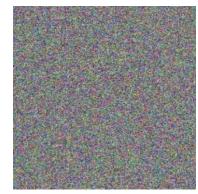


#### **Image Encryption**

• Conceal the perceptual meaning of the **image** to make it unreadable or unintelligible.







Chaotic theory
Transform approach
DNA Coding
S-boxes

22,500 papers in 2020!

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# Data Insertion

440BC – Ancient Greece – Head of the slave (steganography)

Steganos (covered / secret) and –graphy (writing)

#### **Data Insertion in Text**

#### Information Hiding – Protecting your Digital Files in a Modern Way

Simying Ong (simying.ong@um.edu.my)
Faculty of Computer Science and Information Technology

Let's us start by asking ourselves the following question:

Do you share your picture dimpounen@nline?edu.my

If the answer is positive, ask @@@@ffffhe/Hext @@@stion! Did you protect these digital files?

Most of us will share the same answer - no. We often assume that we will be fine if we set the privacy setting to private. But, does this assumption hold true all the time? Realistically saying, once you shared your phone online, it will be existed online almost forever, even after you deleted it later.

If we do not protect our digital files (e.g., document, pictures, email, etc.) when we are sharing, transmitting and storing it online, the consequences can be disastrous. Infringer might take or steal your digital files and misuse them to ultimately gain financial benefits via identify theft, copyright infringement, etc.

Information Hiding is one of the prominent solutions when it comes to digital files protection. It is divided into two major discription including enception and data insertion. Encryption conceals the perceptual view of the digital files by making it unintelligible while data insertion embeds additional information (e.g., watermark, metadata) into it. In recent years, techniques from both disciplines and its reverse process were often integrated to complement each other in creating a well-rounded protection scheme. Apart from inserting identification / authentication data in protecting the copyright of the digital files, encryption is added to transform it in ensuring secure transmission / storage via the Internet or cloud.

#### **Data Insertion in Text**

#### Information Hiding – Protecting your Digital Files in a Modern Way

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Faculty of Computer Science and Information Technology

Let's us start by asking ourselves the following question:

Do you share your picture or document online?

If the answer is positive, ask yourself the next question. Did you protect these

Most of us will share the same answer - no. We often assume that we set the privacy setting to private. But, does this assumption hold true Realistically saying, once you shared your phone online, it will be existed online al forever, even after you deleted it later.

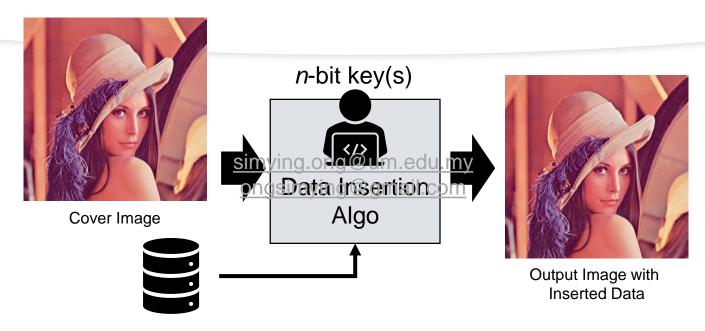
If we do not protect our digital files (e.g., document, pictures, email, etc.) when we are stransmitting and storing it online, the consequences can be disastrous. Infringer might tak or steal your digital files and misuse them to ultimately gain financial benefits copyright infringement, etc.

Information Hiding is one of the prominent solutions when it comes to digital is divided into two major disciplines involving encryption and data insconceals the perceptual view of the digital files by making it unintelligible we embeds additional information (e.g., watermark, metadata) into it. In recent from both disciplines and its reverse process were often integrated to comp in creating a well-rounded protection scheme. Apart from inserting authentication data in protecting the copyright of the digital files, encryption authentication data in protecting the copyright of the digital files, encryption.

Space, font characters, synonym, dictionary, mask, etc.

make surethat it does not createsuspicion.

#### **Modern Day Data Insertion**



- Many types of data insertion applications in images:
  - Steganography: conceal message communications
  - Watermark: protect copyrighted materials
  - Fingerprint: trace illegal distributors upon legal dispute
  - Metadata insertion: organization or searchable purposes (radio advert.)
  - Many others...

# **Unified IH (UIH)**

simying.ong@um.edu.my ongsimying@gmail.com **Data Insertion Encryption** 

Combining both disciplines in a single framework. Why?

#### **Digital Right** Management (digital image provider)

Insert fingerprint into image and encrypt it for secure transmission.

#### **Cloud Storage** and Management

Encrypthong.ong@um.edu.my secure storage and metadata insertion for search management.

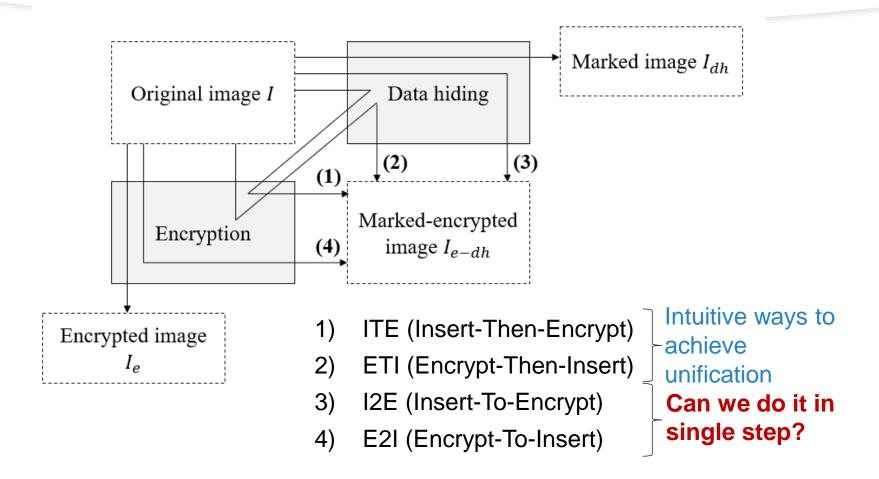
#### Surveillance **Video Recording**

ROI encryption for user privacy and metadata for legal purposes.

#### Classified information management

Multi level encryption for different level access and metadata for content management.

# **Unified IH (UIH)**



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#### Sub-Outline

- Unified IH in spatial domain (General)
- Unified IH in compressed signal domain (General)
- Coverless IH
- Photo Effects Embedding



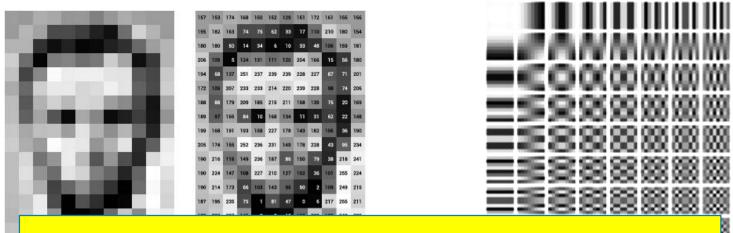
# Spatial Domain vs Frequency Domain

#### **Spatial Domain**

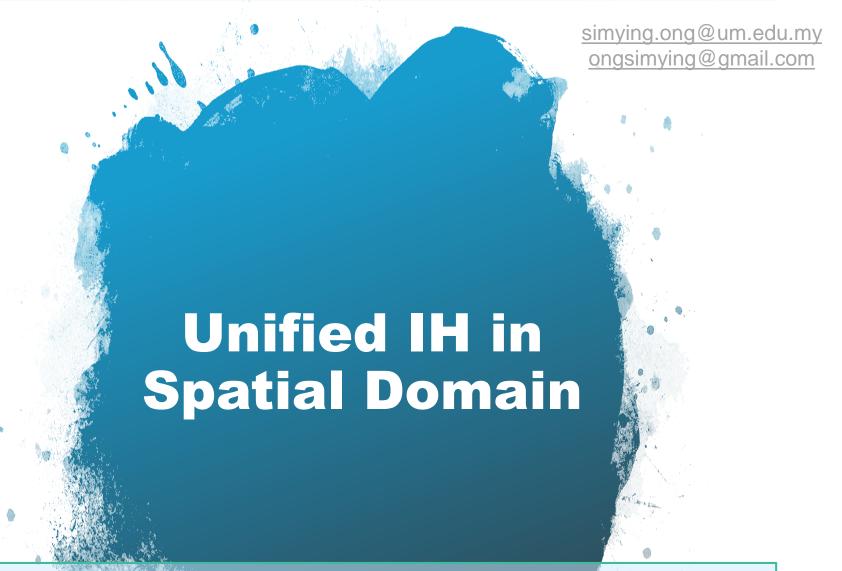
#### **Frequency Domain**

- Work on the **pixel values** of \_\_\_\_. Work on the **signals** the image \_\_\_\_\_\_ ongsimying@gmailepresented by math functions.
- Integer.

Has coefficients and variables.



Why different representations? To ease certain processing tasks and find new information in different domains.



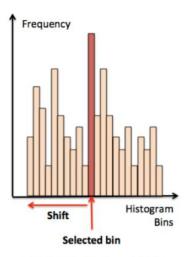
#### References:

- S. Ong, K. Wong, and K. Tanaka, A Scalable Reversible Data Embedding Method with Progressive Quality Degradation Functionality", Signal Processing: Image Communication, 29 (1), pp. 135-149, Jan. 2014.
- S. Ong, K. Wong and K. Tanaka, "Improvement on Reversible Data Embedding Method using Virtual Queue Decomposition", IIEEJ 3rd Image Electronics and Image Computing Workshop (IEVC), 21-24 Nov. 2012.
- S. Ong, K. Wong and K. Tanaka, "Reversible Data Embedding using Reflective Blocks with Scalable Visual Quality Degradation", 2012 IEEE International Conference on Intelligent Information Hiding and Multimedia Signal Processing (IIH-MSP),18-20 July 2012.

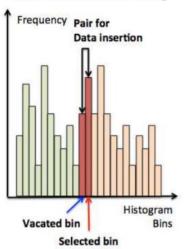
# Spatial Domain - Histogrambased method

- Histogram Shifting (Ni et al., 2006)
- And many others after that...
- UIH combine with other methods

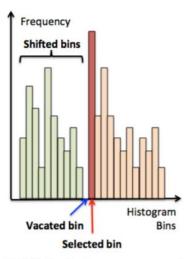
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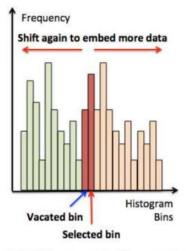
(a) Select the bin for embedding



(c) Data insertion using selected bin and vacated bin

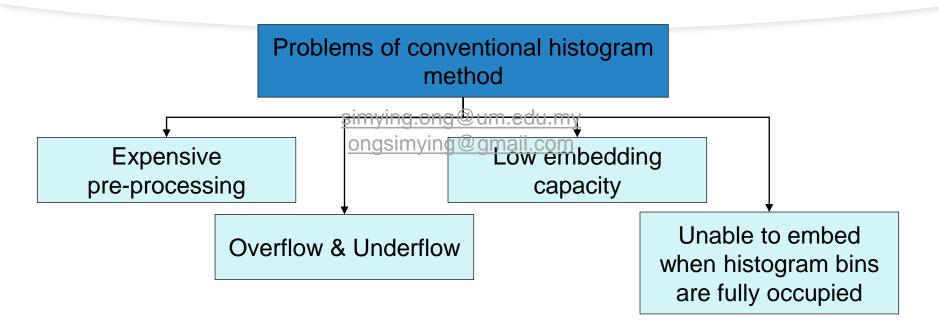


(b) Shift bins by -1 to vacate empty bin



(d) Shift for more embedding capacity

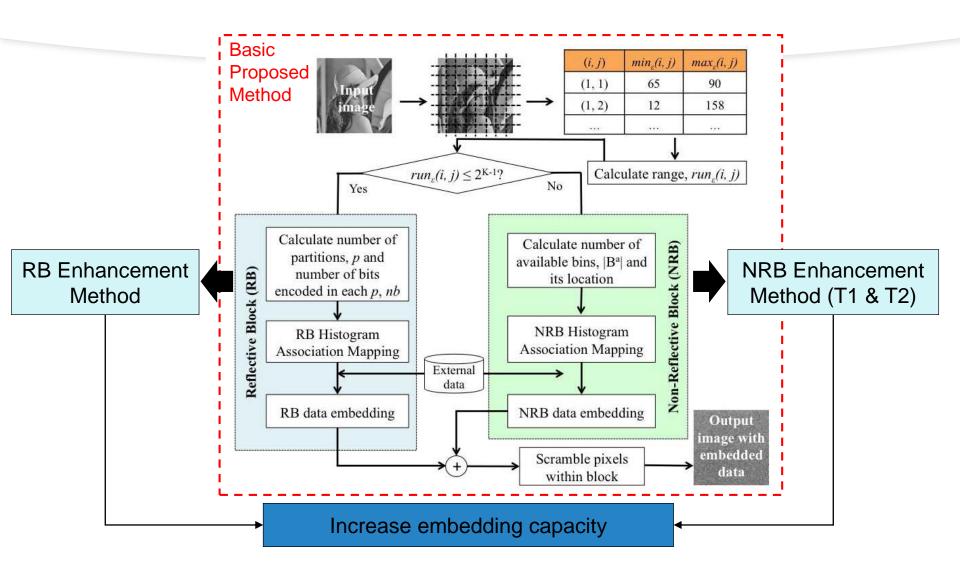
#### Histogram-based Method Problems



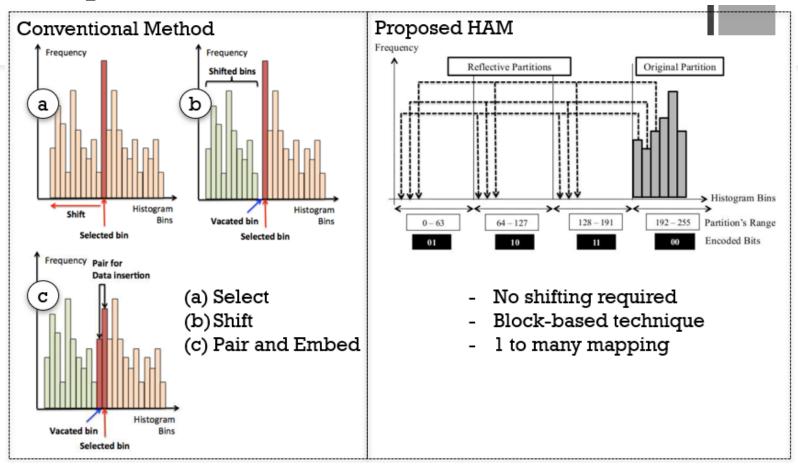
What if we embed to the maximum embedding capacity?

Proposed Histogram Association Mapping (HAM) using I2E approach.

#### **Proposed HAM**

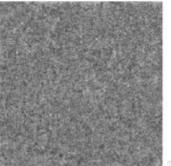


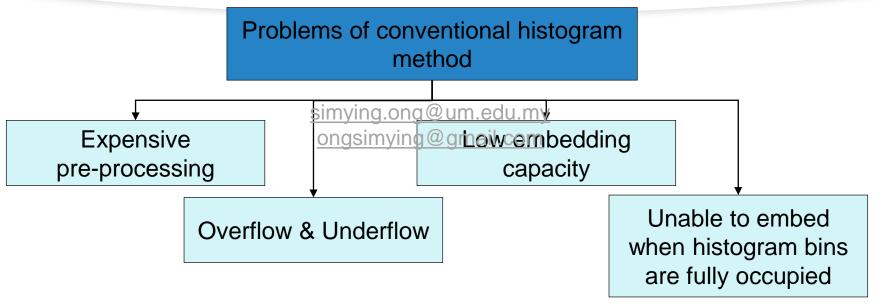
#### **Proposed HAM**



#### **Outcome?**







Histogram Association Mapping – use parameter to flexibly scale from Hide Data + No Encryption → Max Data + Full Encryption

# **Proposed HAM - Outcome**

SSIM PSNR [dB]

28.0438

28,6276

29.0242

29.3902

29.7153

30.0034

30.2897

30.5597

30.8046

0.0850

0.1235

0.1428

0.1577

0.1713

0.1839

0.1969

0.2099

0.2239

Table 3.6: Effective embedding capacity [bits per pixel] and image quality (SSIM and PSNR [dB]) for the proposed method and its enhancements with respect to the Caltech 101 dataset

b <sub>ε</sub> (%)	Effective Carrier Capacity						
	Original	⊕1	Improvement [%]	⊕2	Improvement		
1	1.53	0.83	-45.52	0.99	-34.85		
2	2.78	2.09	-24.82	2.88	3.54		
3	2.63	1.63	-37.96	2.84	7.97		
4	2.29	1.27	-44.63	2.55	11.05		
5	2.20	1.43	-35.15	2.48	12.63		
6	2.04	1.50	-26.46	2.33	14.19		
7	1.87	1.51	-19.47	2.17	15.95		
8	1.75	1.53	-12.96	2.05	17.09		
9	1.54	1.40	-9.10	1.85	19.88		
10	1.49	1.46	-2.33	1.80	20.68		
20	0.68	0.93	37.79	0.99	45.41		
30	0.52	0.79	53.37	0.79	53.30		
40	0.27	0.55	103.28	0.52	92.19		
50	0.06	0.29	367.93	0.25	297.31		
60	0.06	0.29	377.85	0.25	303.40		
70	0.09	0.31	262.59	0.27	212.60		
80	0.12	0.33	175.73	0.29	143.45		
90	0.20	0.36	83.52	0.33	68.48		
100	0.01	0.14	1208.87	0.11	871.97		

Table 3.7: Comparison of embedding capacity [bits per pixel] for related works and proposed method using Lenna

$b_{\varepsilon}$ (pixels)	512×512	256×256	$128 \times 128$	64×64	$32 \times 32$	16×16
Ni et al. Method 1	0.0105	0.0185	0.0265	0.0404	0.0588	0.0853
Huang et al. Method <sup>2</sup>			0.0733			
Proposed Method	0.3089	0.5053	0.6829	0.8935	1.4636	2.1252

<sup>&</sup>lt;sup>1</sup> Ni et al. Method (Ni et al., 2006) without subtracting the venue utilized to store peak point (i.e., side information).

<sup>&</sup>lt;sup>2</sup> Huang et al. Method (Huang & Fang, 2011) without subtracting the venue utilized the block map (i.e., side information). Threshold utilized for composition is 0.29 and within the block size of 16, 32, and 64.

# Unified IH in Compressed Signal Domain

#### References:

- S. Ong, K. Wong, and K. Tanaka, "Scrambling-Embedding for JPEG Compressed Image", 109(0), pp. 38-53, Signal Processing, April 2015.
- S. Ong, K. Wong, and K. Tanaka, "Reversible and Tunable Scrambling-Embedding Method", Intelligent Signal Processing and Communication Systems (ISPACS), pp. 608 – 613, 12 - 15 Nov. 2013.
- S. Ong, and K. Wong, "Rotational based Rewritable Data Hiding in JPEG", IEEE Visual Communications and Image Processing (VCIP), pp. 1-6, 17 20 Nov. 2013.
- S. Ong, K. Minemura and K. Wong, "Progressive Quality Degradation in JPEG Compressed Image using DC Block Orientation with Rewritable Data Embedding Functionality", International Conference on Image Processing (ICIP), pp. 4574-4578,15 18 Sept. 2013.

#### **Compressed Signal Domain -JPEG**

- Input: pixels
- Output: compressed signal (+- integers)

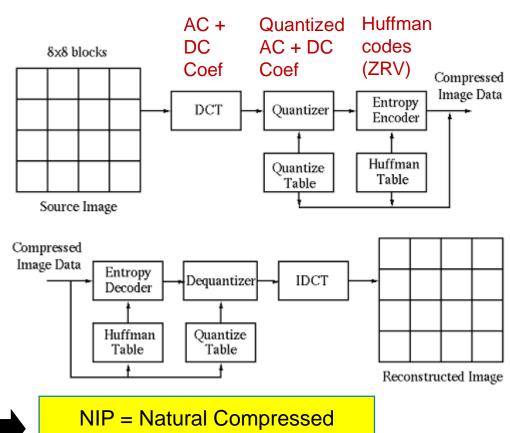
Can we propose a method using E2I approach? Is it possible?

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Challenges: No key for encryption, the secret data determine the encryption pattern. How to decrypt?



**UIH E2I method using Natural Image Properties** 



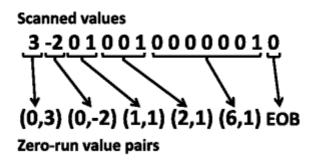


Signal Properties

# Compressed Signal Domain Domai

- Working on elements:
  - Quantized AC coefficients
  - Quantized DC coefficients
  - ZRV pairs

	3	8	Ð
-[2]	1	1	Đ
ď	<u>S</u>	Ø	b
G	ช	1	Ð



#### Proposed Method (NIPC) – P1

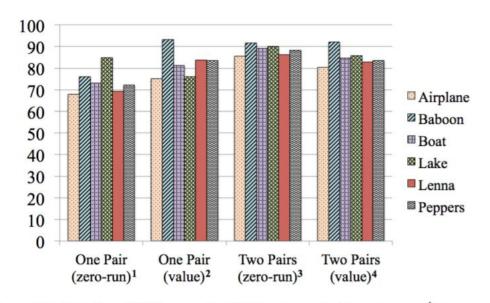
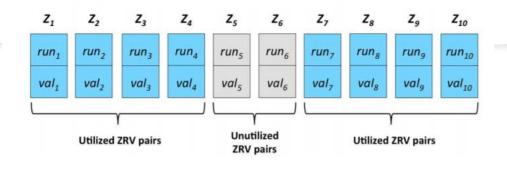


Figure 5.7: Statistics of ZRV properties [%] for six standard test images. <sup>1</sup>Zero-run of the first pair is smaller than zero-run of the last pair; <sup>2</sup>Magnitude of the first pair is larger than magnitude of the last pair; <sup>3</sup>Sum of zero-run for the first two pairs is smaller than the sum of zero-run for the last two pairs; <sup>4</sup>Sum of magnitude for the first two pairs is larger than the sum of magnitude for the last two pairs.

P1

The ZRV pairs in a quantized coefficient block have large magnitude and short zero-run for the front pairs while having small magnitude and long zero-run for the end pairs.

#### Proposed Method (NIPC) - P1



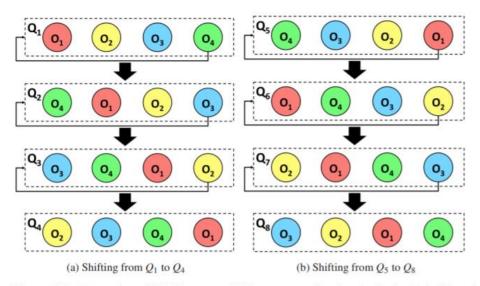


Figure 5.9: Illustration of ZRV groups shifting process for d = 4.  $Q_1$  in (a) is flipped to produce  $Q_5$  in (b).

## Proposed Method (NIPC) – P2

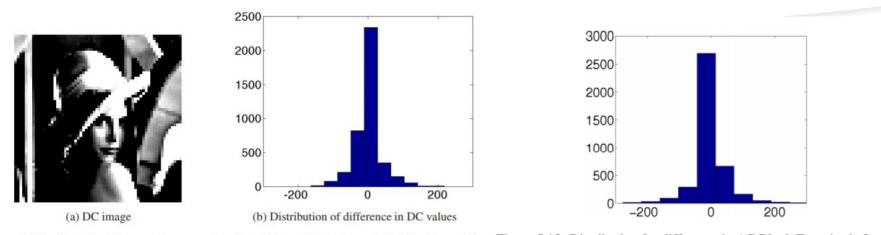


Figure 5.11: Sketch of Lenna image using the DC coefficients and distribution of the Figure 5.13: Distribution for difference in AC Block Energies in Lenna difference between neighboring DC coefficients

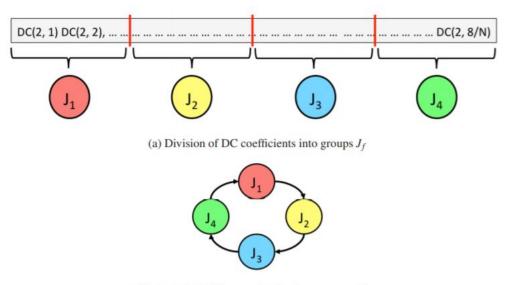
- DC coefficients are highly correlated in both the horizontal and vertical directions.
- The sum of magnitude for quantized AC coefficient blocks are highly correlated in both the horizontal and vertical directions.

## Proposed Method (NIPC) – P2

DC coefficients are highly correlated in both the horizontal and vertical directions.

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The sum of magnitude for quantized AC coefficient blocks are highly correlated in both the horizontal and vertical directions.

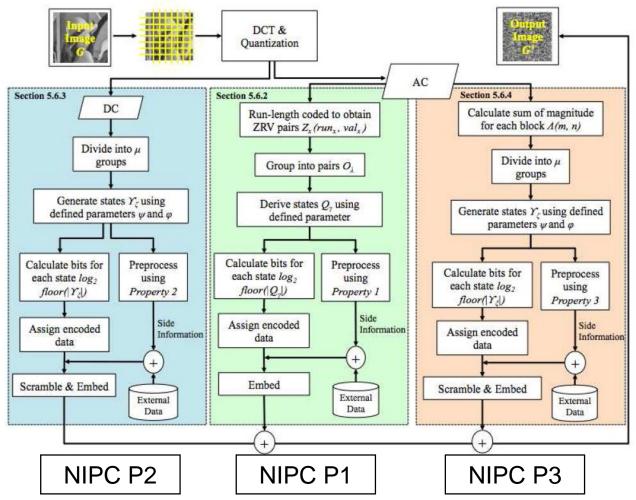


(b) Arranging DC groups in circular representation

Figure 5.12: Arrangement of DC coefficients groups

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Proposed Method (NIPC) ongsimying@gmail.com



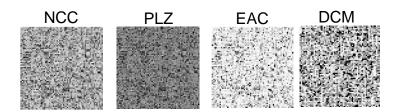
### **Outcome**



(a) Original Image

- NIPC method can:
  - Suppress bitstream increment
  - Utilized all compressed signals for data embedding and encryption

     Ongsimying gmail.com edu.my and encryption
  - Survive in Sketch Attack
  - Scalable, unified, reversible



EAC – Energy of AC coefficients attack

DCM – DC category mapping attack

NCC - Nonzero coefficients attack

PLZ - Position of Last Nonzero coefficient attack



(e) NIPC3 -  $G'_{R_{\theta}}$ ( $\mu = 8 \& \Psi = \text{Max}$ )



(g) Proposed Combined Method



(b) NIPC1  $(a_{gLim} = 16)$ 



(d) NIPC2 -  $G'_{R_o \oplus C_o}$ ( $\mu = 8 \& \Psi = Max$ )



(f) NIPC3 -  $G'_{R_o \oplus C_o}$ ( $\mu = 8 \& \Psi = Max$ )

# **Modern Image Data Insertion**





Output Image with Inserted Data



- We always use cover/carrier to "carry" our secret data.
- BUT, the use of cover image creates many problems:
  - Limited embedding capacity
  - Comparison Attack
  - Statistical Attacks
  - Etc.

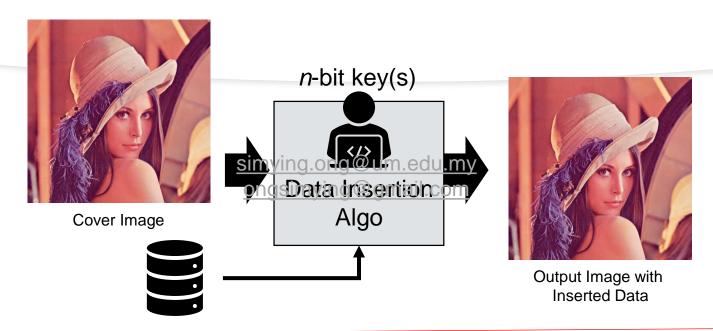
So, WHAT IF we don't use cover image?

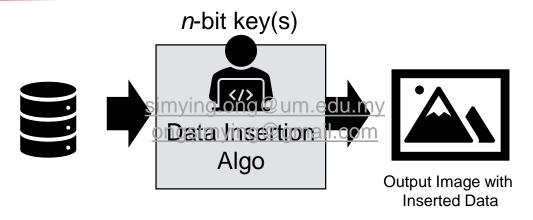


#### References:

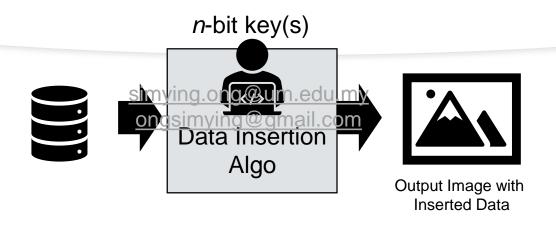
W. K. Lee, S. Ong, K. Wong and K. Tanaka, "A Novel Coverless Information Hiding Technique Using Pattern Image Synthesis," 2018 Asia-Pacific Signal and Information Processing Association Annual Summit and Conference (APSIPA ASC), Honolulu, HI, USA, 2018, pp. 1122-1127, doi: 10.23919/APSIPA.2018.8659777.

# **Proposed Coverless Framework**





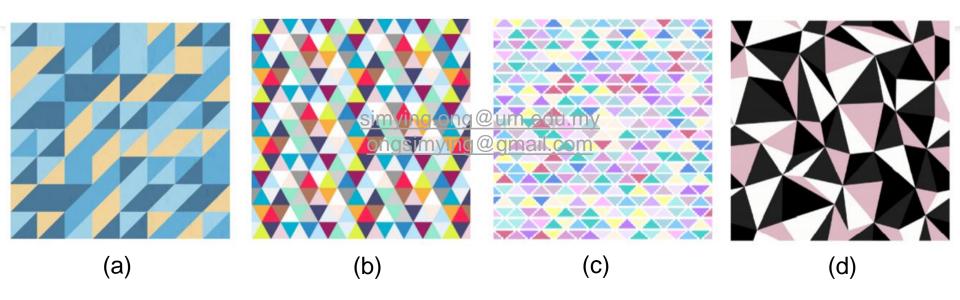
### **Conventional framework**



- Proposed coverless IH using pattern image generation.
- Use image properties such as:
  - ✓ Colours
  - √ Sizes
  - ✓ Position
  - ✓ Direction
  - ✓ Transparency
  - ✓ Gap
- To represent secret data.

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# **Pattern Image Generation**



Can you guess which one has secret data?



- It solves the problems mentioned earlier:
  - Embedding capacity is flexible based on input size
  - No comparison and statistical attacks can be performed because there is original image and statistics.
- Secret data transmission / printing
- Aids QR code generation
  - Limited key-space
  - Bored design



# **Photo Effects Embedding**

#### References:

- S. Ong and K. Wong, "Information Hiding in Image Enhancement," IEEE International Conference on Image Processing (ICIP), 2020. Accepted.
- W. W. Y. Kan, S. Ong, and K. Wong, "Data Embedding Method Using Photo Effects with Resistance to Compression," Asia-Pacific Signal and Information Processing Association Annual Summit and Conference (APSIPA ASC), 2020. Accepted.

# The application and problem

So many techniques in IH, why less usage?



Let's think from **USER** perspective:

Capture image

If I want to add watermark into my image

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ongsimying@gmail.com

Download and install the tool

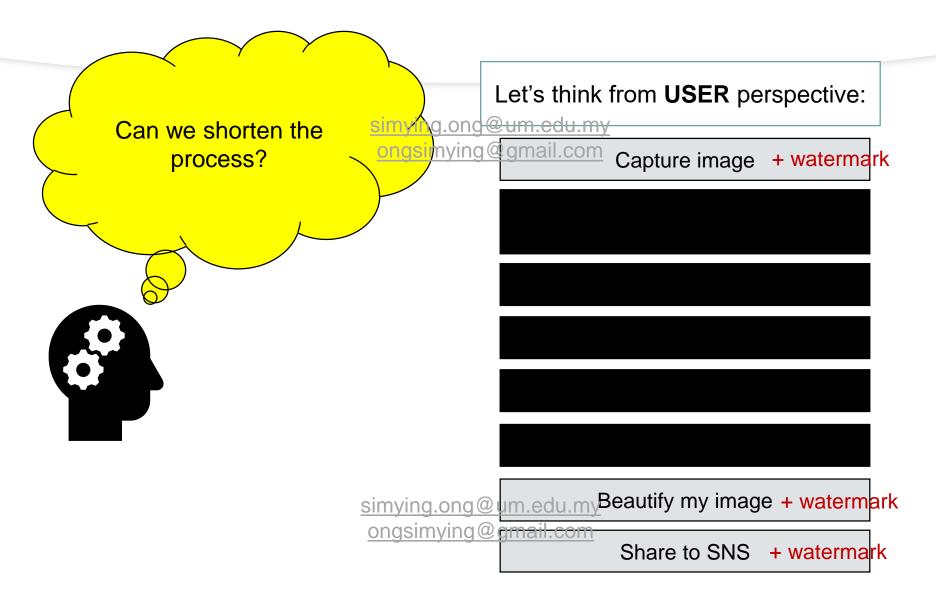
Learn to use the tool

Use the tool to add watermark

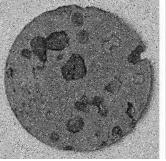
Beautify my image

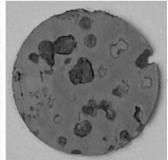
Share to Social Media

# The application and problem

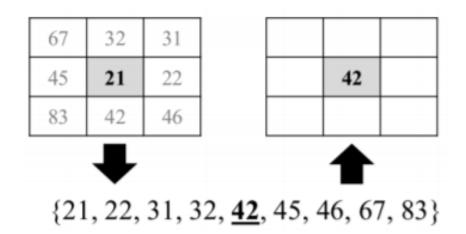


# Image enhancement + watermarking





- Many mobile phone's camera comes with image enhancement feature.
- So, WHAT IF we can use image enhancement AND insert watermark at the same time?
- To prove the concept, **MEDIAN FILTER** is used (noise removal).



Move in *nxn* sliding window manner.
Estimate/smoothen the pixel in the center location using the surrounding pixels.

# Image enhancement + watermarking

{21, 22, 31, 32, 42, 45, 46, 67, 83}

```
{21, 22, 31, 32, <u>42, 45, 46, 67, 83}</u> Standard Median Filtering

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{21, 22, 31, 32, 42, 45, 46, 67, 83} ing@dPivide in to two partitions {0, 1}
```

Divide into four partitions {00, 01, 10, 11}

#### **Challenges:**

a. Data extraction rate (won't deal with the original data)b. Balance between embedding capacity and enhancement ability

# Image enhancement + watermarking

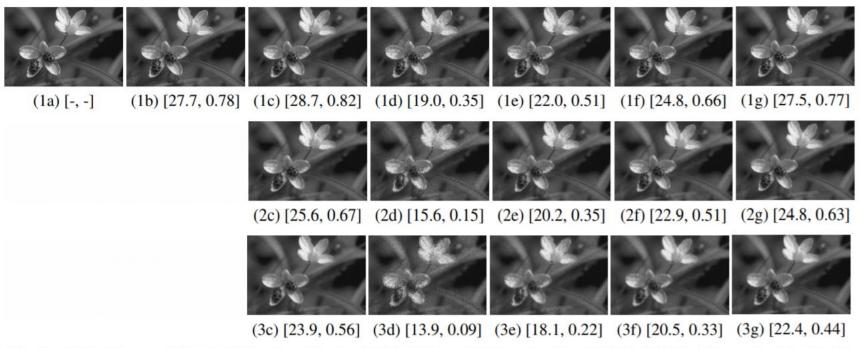


Fig. 2. Output images with Speckle noise (level = 0.01) added and their respective [PSNR, SSIM] values. Row 1 to Row 3 correspond to the output when  $w = \{3, 5, 7\}$ . Sub-figures 1(a) and 1(b) are the reference and generated-noise images, respectively. The third column shows Median-filtered image (without data embedding) for various w. Similarly, the forth to seventh columns show Median-filtered-embedded images with the pixel pair settings recorded in **Table 1**.



 Most of the users add photo effects before sharing their images enlineg.ong@um.edu

color grid, vintage, etc.



## Some of the works in progress...

### Information hiding in photo effects







Sketch Halftone

Vintage

### **Conclusion**

### Image Processing

- Image vs visual
- Image processing vs image analytic
- Spatial domain vs frequency domain
- Natural image properties



### Unconventional Application – Information Hiding

- Encryption and data insertion
- Applications steganography, watermarking, etc.
- · Four different types of unified information hiding
- I2S + histogram based method + spatial domain
- E2S + NIP + frequency domain
- Cover vs coverless information hiding
- · Photo effect embedding

