**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

The majority of campaigns in this dataset are in the Arts (e.g. film or music). Music, Film, and Theater are also the only categories where successful campaigns outnumbered failed campaigns.

Most “Staff picks” and all “Spotlights” were successful.

The US has more campaigns than any other country for this time period.

**What are some of the limitations of this dataset?**

What was the distribution of the individual contributions? Perhaps different categories attract different sizes of contributions. For instance, one category might often have few large donations, and another category might often have many small donations. How might this impact success rate?

Timing of donations. Were most donations made toward the beginning of a campaign? Were most large donations made toward the beginning of a campaign? How far into a campaign does a certain percentage of the goal need to be completed to be able to predict success.

**What are some other possible tables/graphs that we could create?**

Average donation amount in successful campaigns, and how it varies in different categories.

Average number of backers in successful campaigns.

Minimum number of backers in successful campaigns, and how it varies with different goals.