CIVIC
knows
wireframing & prototyping
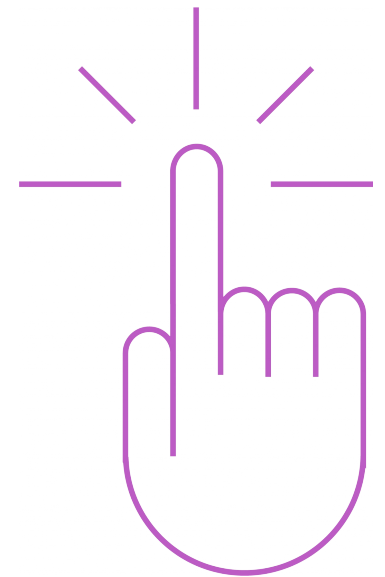
Cloud Based Services
G-Cloud 13

Wireframing & Prototyping

When is it right for you?

A wireframe is a critical part of the Information Architecture (IA) process and provides a visual representation of a page early on in the design process to gain stakeholder approval before any design phase begins.

A fundamental part of our user-centred design approach, wireframes establish the basic structure of a page, taking into account user needs and journeys that have been established from user research. We develop wireframes for all key template pages of a site using an online tool that allows us to populate wireframe pages with real content. Our tool also allows you to experience the wireframes as an interactive prototype, so you can click between pages to explore the site, leaving comments as you go.

This approach also allows you to conduct usability testing, validating your solution before any development work starts.

Wireframing & Prototyping

Features and benefits

Wireframe or clickable prototypes created of the key pages on your site/app which can be used to conduct further user research. We work with you to define the fidelity level, appropriate wireframing/prototyping platform to work with you and your team.

Features

- Critical part of the Information Architecture (IA) process
- Part of our user-centred design methodology
- Based on stakeholder insight and user research
- Low and high-fidelity wireframes using online tools
- Fully functioning interactive prototypes
- Working clickable HTML prototypes
- Full accessibility (WC3) and industry best practice compliant
- Alignment with GDS design principles
- Responsive and mobile-first approach

Benefits

- Enables stakeholder collaboration and feedback
- Enables user testing early on in the user-centred design process
- Enables design and journey refinements before any development work begins
- Provides early validation on whether a solution works
- Validates business and user requirements
- Visualises page structure and content

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery.
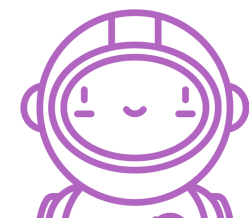
With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more…

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists

Our services

We believe good design is based on user needs

We have delivered and hosted over 1,000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help

Digital Strategy

- Branding
- Digital strategy
- Content planning

User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing

Design

- Responsive Web Design
- Interactive content
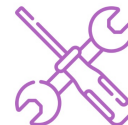- Mobile Applications
- Rich media campaigns

Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration

Hosting

- Managed hosting
- Dedicated server management
- Security & Networks

Support

- Service Level Agreements
- Support team and help-desk

Our user centred design approach

GCloud services we provide

Discover & Strategise

Understand both business objectives and user needs by empathising with your users, and bring alignment to the design process

- Discovery
- Surveys
- Interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas
- Empathy maps
- User Journey Maps

Design & Test

Innovate and design based on user and business requirements, but be sure to test your designs at all stages of development

- Co-design workshops
- Content delivery
- Usability testing
- Information architecture
- Expert review
- Heuristic review
- Accessibility audit
- Accessibility testing
- Wireframes / prototypes

Optimise & Iterate

Track how well your service offering is doing and continue to iterate to provide the best experience to your users

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative testing
- Service Design
- Digital strategy

Development

Building your website, app or software with accessibility in mind to ensure inclusivity at every stage

- Front-end development
- Back-end development
- Responsive / mobile first
- Web and Application development
- Content Management Systems (CMS)
- Systems development & integration

Hosting & Support

Offering support from our dedicated team across all aspects with hosting on our own dedicated servers

- Managed hosting
- Dedicated server management
- Security & Networks
- Service Level Agreements
- Support team and help-desk

Our clients

Some of our wonderful clients include...

Our accreditations

We strive to deliver the best service to our clients

In recognition of our Quality Management System the NQA has awarded CIVIC ISO09001 accreditation for project delivery and online marketing.

The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).

The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.

CIVIC
knows

Lets chat

Got a question? Need some advice? We're here to help.

info@civicuk.com
+44 131 624 9830