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**Sinan Goral** is a digital product designer, educator, and maker based in Pittsburgh, PA.

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[sinangoral.com](http://sinangoral.com) ↗

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## Work

HubSpot

### Senior Product Designer

Oct 2023 - Present

Cambridge, MA (Remote)

Building data integration and reporting tools for Operations Hub — the newest and fastest growing product offering at HubSpot.

Carnegie Mellon University

### Adjunct Faculty Instructor

Aug 2020 - Present

Pittsburgh, PA

Teaching studios and courses on digital product design, speculative theory, physical computing, and design research at both the Human-Computer Interaction Institute and School of Architecture. Advising theses for undergraduate and graduate students.

Govini

### Senior Product Designer

Apr 2023 - Oct 2023

Pittsburgh, PA

Crafted decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation

### Lead Product Designer

Mar 2021 - Apr 2023

New York, NY (Remote)

First design hire and sixth overall hire. Designed version control products that saved engineers an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

FIGUR8

### Product Designer

Jun 2019 - Feb 2020

Boston, MA

Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that made musculoskeletal metrics more approachable to athletes in recovery. Created visual assets and other marketing collateral for print and web.

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## Education

Harvard University, Graduate School of Design

2020

Master in Design Studies, Technology Concentration

Cambridge, MA

Carnegie Mellon University, School of Architecture

2018

Bachelor of Architecture

Pittsburgh, PA

Valedictorian, University & College Honors

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## Skills

### Process

End-to-end product design  
Visual design  
UX/UI design  
Responsive design  
Interaction design  
Wireframing  
Storyboarding  
Stakeholder journey mapping  
Low/high fidelity prototyping  
Data visualization  
Design systems  
Brand identity  
3D modeling, rendering

### Technics

Figma, Sketch, XD  
InVision Studio  
Principle  
Zeplin  
Adobe CC  
Webflow  
Jira, ClickUp, Asana  
GitHub, GitLab  
HTML, CSS  
Rhino, V-Ray, Grasshopper

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## Awards

MDes R&D Award, 2020  
Xuanwu Int'l Competition, 2019  
Lexus Design Awards, 2018  
AIAS CRIT Fellowship, 2018  
Frank-Ratchye Fund, 2017  
John Knox Shear Award, 2017  
Alwin Cassens Prize, 2017  
FLUX Architects, 2016