
Sinan Goral is a digital product designer, creator, and educator based in Pittsburgh, PA.

sin.goral@gmail.com ↗
sinangoral.com ↗

Work

Copia Automation

Lead Product Designer

2021 - Present

New York, NY (Remote)

First design hire and sixth overall hire. Collaborated with internal stakeholders (Eng, Product, Marketing, Sales) to design end-to-end version control products for industrial automation. Led all design output, including scoping requirements, facilitating reviews, and finalizing mocks. Created design system and branding to uplevel organizational efficiency.

Carnegie Mellon University

Adjunct Faculty Instructor

2020 - Present

Pittsburgh, PA

Taught courses, workshops, and lectures on design speculation and research. Topics included IoT, computation, maker-culture, living systems, human complexity, and how we tell stories. Advised thesis projects for undergraduate and graduate students.

Freelance Designer

2019 - Present

Produced a variety of visual and design work for private clients, including design research, branding, UI design, modeling, rendering, and scripting.

FIGUR8

Product Designer

2019

Boston, MA

Worked with Des to develop storyboards and wireframes for a mobile app onboarding flow. Prototyped data visualization UI to display KPIs. Created visual assets and other marketing collateral for print and web.

Education

Harvard Graduate School of Design

2020

Master in Design Studies, Technology Concentration
Cambridge, MA

Carnegie Mellon School of Architecture

2018

Bachelor of Architecture
Pittsburgh, PA

Valedictorian, University & College Honors

Skills

Process

End-to-end product design
Visual design
UX/UI design
Responsive design
Interaction design
Wireframing
Storyboarding
Low/high fidelity prototyping
Data visualization
Design systems
Brand identity
3D modeling, rendering

Technics

Figma, Sketch, XD
InVision Studio
Principle
Zeplin
Adobe CC
Webflow
HTML, CSS
Rhino, V-Ray, Grasshopper

Awards

MDes R&D Award, 2020
Xuanwu Design Competition, 2019
Lexus Design Awards, Shortlist, 2018
AIAS CRIT Fellowship, 2018
Frank-Ratchye Fund, 2017
John Knox Shear Award, 2017
Alwin Cassens Prize, 2017
FLUX Emerging Architect Prize, 2016