Sinan Goral is a digital product designer, educator, and maker based in Pittsburgh, PA.

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sinangoral.com ↗

Work

HubSpot
Senior Product Designer   Oct 2023 - Present
Cambridge, MA (Remote)
Building data integration and reporting tools for Operations Hub — the newest and fastest growing product offering at HubSpot.

Carnegie Mellon University
Adjunct Faculty Instructor   Aug 2020 - Present
Pittsburgh, PA

Human-Computer Interaction Institute (HCII), School of Computer Science
Teaching advanced interaction design and end-to-end product thinking. Helping students leverage IoT and other emerging technologies to build mobile services.

School of Architecture (SoA)
Teaching studios and courses on design speculation, physical computing, and research. Advising thesis projects for undergraduate and graduate students.

Govini
Senior Product Designer   Apr 2023 - Oct 2023
Pittsburgh, PA
Crafted decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation
Lead Product Designer   Mar 2021 - Apr 2023
New York, NY (Remote)
First design hire and sixth overall hire. Designed version control products that saved engineers an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

FIGUR8
Product Designer   Jun 2019 - Feb 2020
Boston, MA
Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that made musculoskeletal metrics more approachable to athletes in recovery. Created visual assets and other marketing collateral for print and web.

Education

Harvard University, Graduate School of Design   2020
Master in Design Studies, Technology Concentration
Cambridge, MA

Carnegie Mellon University, School of Architecture   2018
Bachelor of Architecture
Pittsburgh, PA
Valedictorian, University & College Honors

Skills

Process

End-to-end product design
Visual design
UX/UI design
Responsive design
Interaction design
Wireframing
Storyboarding
Stakeholder journey mapping
Low/high fidelity prototyping
Data visualization
Design systems
Brand identity
3D modeling, rendering

Technics

Figma, Sketch, XD
InVision Studio
Principle
Zeplin
Adobe CC
Webflow
Jira, ClickUp, Asana
GitHub, GitLab
HTML, CSS
Rhinoceros, VRay, Grasshopper

Awards

MDes R&D Award, 2020
Xuanwu Int'l Competition, 2019
Lexus Design Awards, 2018
AIAS CRIT Fellowship, 2018
Frank-Ratchye Fund, 2017
John Knox Shear Award, 2017
Alwin Cassens Prize, 2017
FLUX Architects, 2016