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**Sinan Goral** is a digital product designer, educator, and maker based in Pittsburgh, PA.

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[sinangoral.com](http://sinangoral.com) ↗

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## Work

HubSpot

**Senior Product Designer**

Oct 2023 - Present

Cambridge, MA (Remote)

Building reporting, automation, and data sync solutions for Operations Hub — the newest and fastest growing product line at HubSpot.

Carnegie Mellon University

**Adjunct Faculty Instructor**

Aug 2020 - Present

Pittsburgh, PA

Teaching courses, workshops, and lectures on design speculation and research. Topics include IoT, computation, maker-culture, and how we tell stories. Advising thesis projects for undergraduate and graduate students.

Govini

**Senior Product Designer**

Apr 2023 - Oct 2023

Pittsburgh, PA

Designed decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation

**Lead Product Designer**

Mar 2021 - Apr 2023

New York, NY (Remote)

First design hire and sixth overall hire. Collaborated with internal and external stakeholders to design end-to-end version control products that empowered users to reclaim an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

FIGUR8

**Product Designer**

Jun 2019 - Feb 2020

Boston, MA

Worked with Des to develop storyboards and wireframes for a mobile app onboarding flow. Prototyped data visualization UI to display KPIs at a glance. Created visual assets and other marketing collateral for print and web.

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## Education

Harvard Graduate School of Design

2020

Master in Design Studies, Technology Concentration

Cambridge, MA

Carnegie Mellon School of Architecture

2018

Bachelor of Architecture

Pittsburgh, PA

Valedictorian, University & College Honors

## Skills

### Process

End-to-end product design  
Visual design  
UX/UI design  
Responsive design  
Interaction design  
Wireframing  
Storyboarding  
Stakeholder journey mapping  
Low/high fidelity prototyping  
Data visualization  
Design systems  
Brand identity  
3D modeling, rendering

### Technics

Figma, Sketch, XD  
InVision Studio  
Principle  
Zeplin  
Adobe CC  
Webflow  
GitHub, GitLab  
HTML, CSS  
Rhinoceros, V-Ray, Grasshopper

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## Awards

MDes R&D Award, 2020  
Xuanwu Design Competition, 2019  
Lexus Design Awards, 2018  
AIAS CRIT Fellowship, 2018  
Frank-Ratchye Fund, 2017  
John Knox Shear Award, 2017  
Alwin Cassens Prize, 2017  
FLUX Emerging Architects, 2016