
Sinan Goral is a digital product designer, educator, and maker based in Pittsburgh, PA.

sin.goral@gmail.com ↗

sinangoral.com ↗

Work

HubSpot

Senior Product Designer

Oct 2023 - Present

Cambridge, MA (Remote)

Building data integration and reporting tools for Operations Hub — the newest and fastest growing product offering at HubSpot.

Carnegie Mellon University

Adjunct Faculty Instructor

Aug 2020 - Present

Pittsburgh, PA

Human-Computer Interaction Institute (HCII)

Teaching advanced interaction design and end-to-end product thinking. Helping students leverage IoT and other emerging technologies to build mobile services.

School of Architecture (SoA)

Teaching studios and courses on design speculation, physical computing, and research. Advising thesis projects for undergraduate and graduate students.

Govini

Senior Product Designer

Apr 2023 - Oct 2023

Pittsburgh, PA

Crafted decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation

Lead Product Designer

Mar 2021 - Apr 2023

New York, NY (Remote)

First design hire and sixth overall hire. Designed version control products that saved engineers an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

FIGUR8

Product Designer

Jun 2019 - Feb 2020

Boston, MA

Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that made musculoskeletal metrics more approachable to athletes in recovery. Created visual assets and other marketing collateral for print and web.

Education

Harvard Graduate School of Design

2020

Master in Design Studies, Technology Concentration

Cambridge, MA

Carnegie Mellon School of Architecture

2018

Bachelor of Architecture

Pittsburgh, PA

Valedictorian, University & College Honors

Skills

Process

End-to-end product design

Visual design

UX/UI design

Responsive design

Interaction design

Wireframing

Storyboarding

Stakeholder journey mapping

Low/high fidelity prototyping

Data visualization

Design systems

Brand identity

3D modeling, rendering

Technics

Figma, Sketch, XD

InVision Studio

Principle

Zeplin

Adobe CC

Webflow

Jira, ClickUp, Asana

GitHub, GitLab

HTML, CSS

Rhinoceros, V-Ray, Grasshopper

Awards

MDes R&D Award, 2020

Xuanwu Design Competition, 2019

Lexus Design Awards, 2018

AIAS CRIT Fellowship, 2018

Frank-Ratchye Fund, 2017

John Knox Shear Award, 2017

Alwin Cassens Prize, 2017

FLUX Emerging Architects, 2016