Sinan Goral is a digital product designer, creator, and educator based in Pittsburgh, PA.

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sinangoral.com ↗

Work

Govini
Senior Product Designer　　2023 - Present
Pittsburgh, PA

Designing decision-grade data products for the US defense tech industry. Collaborating with data science teams, ML experts, and government analysts to make commercial data more accessible to DoD leadership and the broader national security sector.

Carnegie Mellon University
Adjunct Faculty Instructor　　2020 - Present
Pittsburgh, PA

Teaching courses, workshops, and lectures on design speculation and research. Topics include IoT, computation, maker-culture, and how we tell stories. Advising thesis projects for undergraduate and graduate students.

Copia Automation
Lead Product Designer　　2021 - 2023
New York, NY (Remote)

First design hire and sixth overall hire. Collaborated with internal stakeholders and active users to design end-to-end version control products for industrial automation. Led all design output, including scoping requirements, facilitating reviews, and finalizing mocks. Created design system and branding to uplevel organizational efficiency.

FIGUR8
Product Designer　　2019
Boston, MA

Worked with Des to develop storyboards and wireframes for a mobile app onboarding flow. Prototyped data visualization UI to display KPIs. Created visual assets and other marketing collateral for print and web.

Education

Harvard Graduate School of Design　　2020
Master in Design Studies, Technology Concentration
Cambridge, MA

Carnegie Mellon School of Architecture　　2018
Bachelor of Architecture
Pittsburgh, PA
Valedictorian, University & College Honors

Skills

Process

End-to-end product design
Visual design
UX/UI design
Responsive design
Interaction design
Wireframing
Storyboarding
Low/high fidelity prototyping
Data visualization
Design systems
Brand identity
3D modeling, rendering

Technics

Figma, Sketch, XD
InVision Studio
Principle
Zeplin
Adobe CC
Webflow
HTML, CSS
Rhinoceros, VRay, Grasshopper

Awards

MDes R&D Award, 2020
Xuanwu Design Competition, 2019
Lexus Design Awards, Shortlist, 2018
AIAS CRIT Fellowship, 2018
Frank-Ratchye Fund, 2017
John Knox Shear Award, 2017
Alwin Cassens Prize, 2017
FLUX Emerging Architect Prize, 2016