Sinan Goral is a digital product designer, educator, and maker based in Pittsburgh, PA.

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sinangoral.com ↗

Work

HubSpot
Senior Product Designer   Oct 2023 - Present
Cambridge, MA (Remote)
Building reporting, automation, and data sync solutions for Operations Hub — the newest and fastest growing product line at HubSpot.

Carnegie Mellon University
Adjunct Faculty Instructor   Aug 2020 - Present
Pittsburgh, PA
Teaching courses, workshops, and lectures on design speculation and research. Topics include IoT, computation, maker-culture, and how we tell stories. Advising thesis projects for undergraduate and graduate students.

Govini
Senior Product Designer   Apr 2023 - Oct 2023
Pittsburgh, PA
Designed decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation
Lead Product Designer   Mar 2021 - Apr 2023
New York, NY (Remote)
First design hire and sixth overall hire. Collaborated with internal and external stakeholders to design end-to-end version control products that empowered users to reclaim an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

FIGUR8
Product Designer   Jun 2019 - Feb 2020
Boston, MA
Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that made musculoskeletal metrics more approachable to athletes in recovery. Created visual assets and other marketing collateral for print and web.

Education

Harvard Graduate School of Design   2020
Master in Design Studies, Technology Concentration
Cambridge, MA

Carnegie Mellon School of Architecture   2018
Bachelor of Architecture
Pittsburgh, PA
Valedictorian, University & College Honors

Skills

Process

End-to-end product design
Visual design
UX/UI design
Responsive design
Interaction design
Wireframing
Storyboarding
Stakeholder journey mapping
Low/high fidelity prototyping
Data visualization
Design systems
Brand identity
3D modeling, rendering

Technics

Figma, Sketch, XD
InVision Studio
Principle
Zeplin
Adobe CC
Webflow
GitHub, GitLab
HTML, CSS
Rhinoceros, VRay, Grasshopper

Awards

MDes R&D Award, 2020
Xuanwu Design Competition, 2019
Lexus Design Awards, 2018
AIAS CRIT Fellowship, 2018
Frank-Ratchye Fund, 2017
John Knox Shear Award, 2017
Alwin Cassens Prize, 2017
FLUX Emerging Architects, 2016