Sinan Goral is a digital product designer, educator, and maker based in Pittsburgh, PA.

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Work

HubSpot
Senior Product Designer   Oct 2023 - Present
Cambridge, MA (Remote)

Building data integration and reporting tools for Operations Hub — HubSpot's fastest-growing product line. Launched a SQL join UI and built a suite of no-code formula editors, boosting adoption by 23% QoQ and usage by 36%.

Carnegie Mellon University
Adjunct Faculty Instructor   Aug 2020 - Present
Pittsburgh, PA

School of Computer Science, Human-Computer Interaction Institute
Teaching interaction design, emerging technology, and product thinking.

School of Architecture
Teaching design speculation, physical computing, fabrication, and research. Advising thesis projects for undergraduate and graduate students.

Govini
Senior Product Designer   Apr 2023 - Oct 2023
Pittsburgh, PA

Crafted decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Built a YAML based framework that trimmed production time from months to weeks.

Copia Automation
Lead Product Designer   Mar 2021 - Apr 2023
New York, NY (Remote)

First design hire and sixth overall hire. Designed version control products that saved engineers an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

Sosolimited
Design Consultant   Sep 2020 - Mar 2021
San Diego, CA (Remote)

Produced a variety of visual and design work, including design research, branding, parametric modeling, rendering, and scripting.

FIGUR8
Product Designer   Jun 2019 - Feb 2020
Boston, MA

Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that clarified musculoskeletal metrics for athletes in recovery. Created visual assets and marketing collateral for print and web.

Skills

Process

End-to-end product design (UX, UI)
Visual design
Design systems
Brand identity
Responsive design
Interaction design
Prototyping (low/high fidelity)
Wireframing
User journeys, storyboarding
Data visualization
3D modeling, rendering

Tools

Figma
Zeplin
Amplitude, Fullstory, Looker
Adobe CC
Webflow, Framer
Git
HTML, CSS
Rhinoceros, VRay, Grasshopper

Education

Harvard University
Graduate School of Design
Cambridge, MA

Master in Design Studies
Concentration in Technology
2020

Carnegie Mellon University
School of Architecture
Pittsburgh, PA

Bachelor of Architecture
University and College Honors
Valedictorian
2018