
Sinan Goral is a digital product designer, educator, and maker based in Pittsburgh, PA.

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sinangoral.com ↗

Work

HubSpot

Senior Product Designer

Oct 2023 - Present

Cambridge, MA (Remote)

Building data integration and reporting tools for Operations Hub — the newest and fastest growing product offering at HubSpot.

Carnegie Mellon University

Adjunct Faculty Instructor

Aug 2020 - Present

Pittsburgh, PA

School of Computer Science, Human-Computer Interaction Institute

Teaching advanced interaction design, emerging technologies, and product thinking.

School of Architecture

Teaching studios and courses on design speculation, physical computing, and research. Advising thesis projects for undergraduate and graduate students.

Govini

Senior Product Designer

Apr 2023 - Oct 2023

Pittsburgh, PA

Crafted decision-grade data products for the U.S. defense industry. Increased stickiness through customized risk indicators and analytics. Helped build a YAML-based dashboard framework that trimmed production time from months to weeks.

Copia Automation

Lead Product Designer

Mar 2021 - Apr 2023

New York, NY (Remote)

First design hire and sixth overall hire. Designed version control products that saved engineers an average of 8 hours per week. Led all design output, including scoping requirements, facilitating reviews, finalizing mocks, and scaling a design system.

Sosolimited

Design Consultant

Sep 2020 - Mar 2021

San Diego, CA (Remote)

Produced a variety of visual and design work, including design research, branding, parametric modeling, rendering, and scripting.

FIGUR8

Product Designer

Jun 2019 - Feb 2020

Boston, MA

Developed storyboards and wireframes for mobile onboarding. Prototyped data visualization UI that made musculoskeletal metrics more approachable to athletes in recovery. Created visual assets and other marketing collateral for print and web.

Skills

Process

End-to-end product design
Visual design
UX/UI design
Responsive design
Interaction design
Wireframing
Storyboarding
Low/high fidelity prototyping
Data visualization
Design systems
Brand identity
3D modeling, rendering

Technics

Figma, Sketch, XD
InVision Studio
Principle
Zeplin
Adobe CC
Webflow
Jira, ClickUp, Asana
GitHub, GitLab
HTML, CSS
Rhinoceros, V-Ray, Grasshopper

Education

Harvard University
Graduate School of Design
Cambridge, MA

Master in Design Studies
Concentration in Technology

2020

Carnegie Mellon University
School of Architecture
Pittsburgh, PA

Bachelor of Architecture
University and College Honors
Valedictorian

2018