



### U Floria

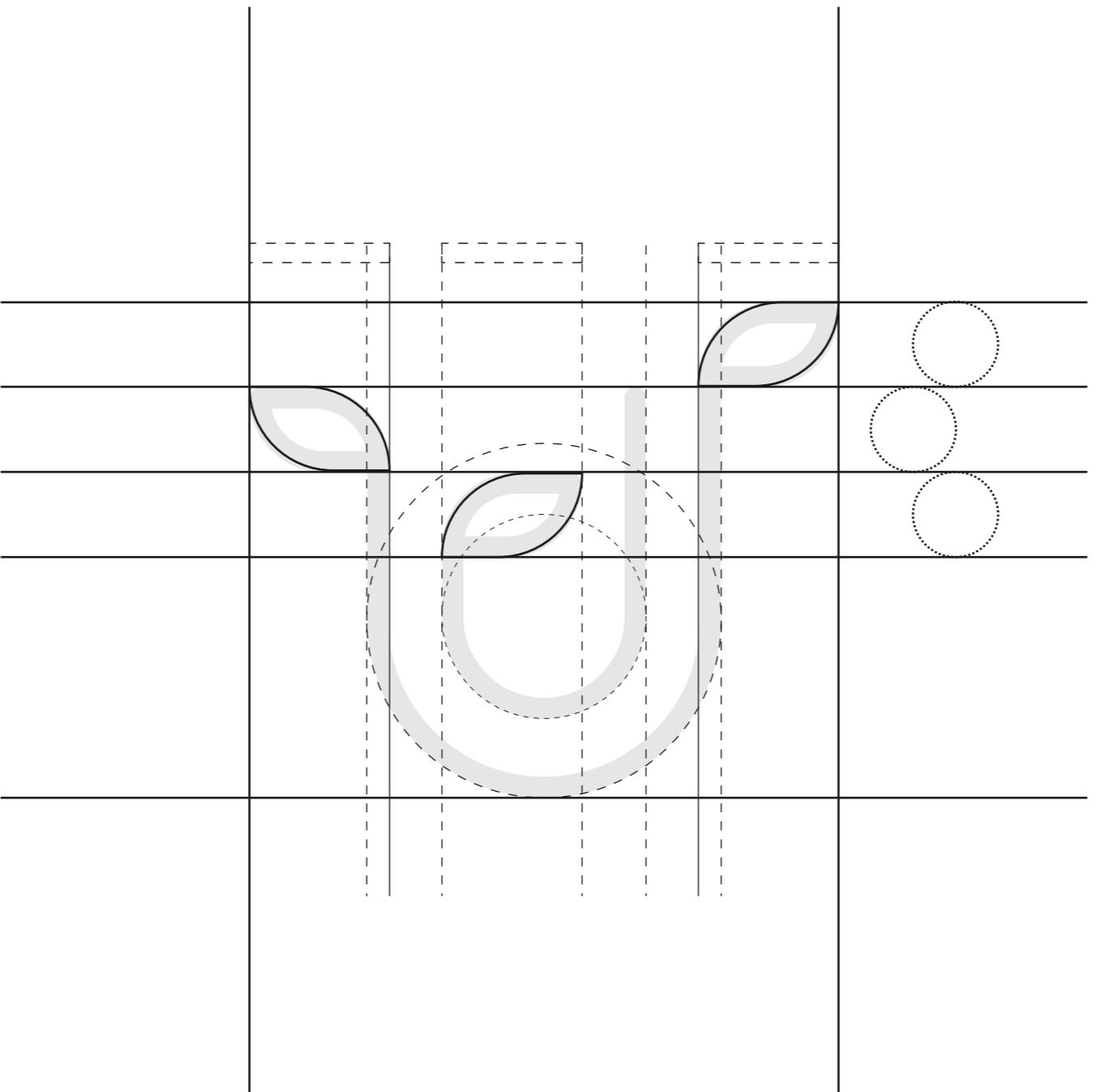
Creating a visual identity for the perfume brand "U FLORIA" inspired by flowers and leaves involves several elements, including color palette, typography, imagery, patterns, and overall design aesthetics. Here's a detailed breakdown:



### Nature-Inspired

Ensure all elements reflect the natural inspiration of flowers and leaves.





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# color psychological

## Stability and Reliability

Brown is often seen as a solid, reliable color. It is associated with the earth, wood, and stone, conveying a sense of grounding, stability, and dependability.

R=69 G=48 B=48  
HEX 45 30 30  
RGB 69 48 48  
CMYK 57 70 64 57  
LAB 22 9 3  
GrayScale 79

R=195 G=153 B=107  
HEX c3 99 6b  
RGB 195 153 107  
CMYK 24 40 64 2  
LAB 66 11 30  
GrayScale 37

## Wealth and Prosperity

Gold is universally associated with wealth, luxury, and prosperity. It often evokes images of riches, opulence, and financial success.

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### **Luxury Fee**

Use high-quality materials and finishes like embossing, metallic foils, and premium paper.







# U'FLORIA

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