



U Floria

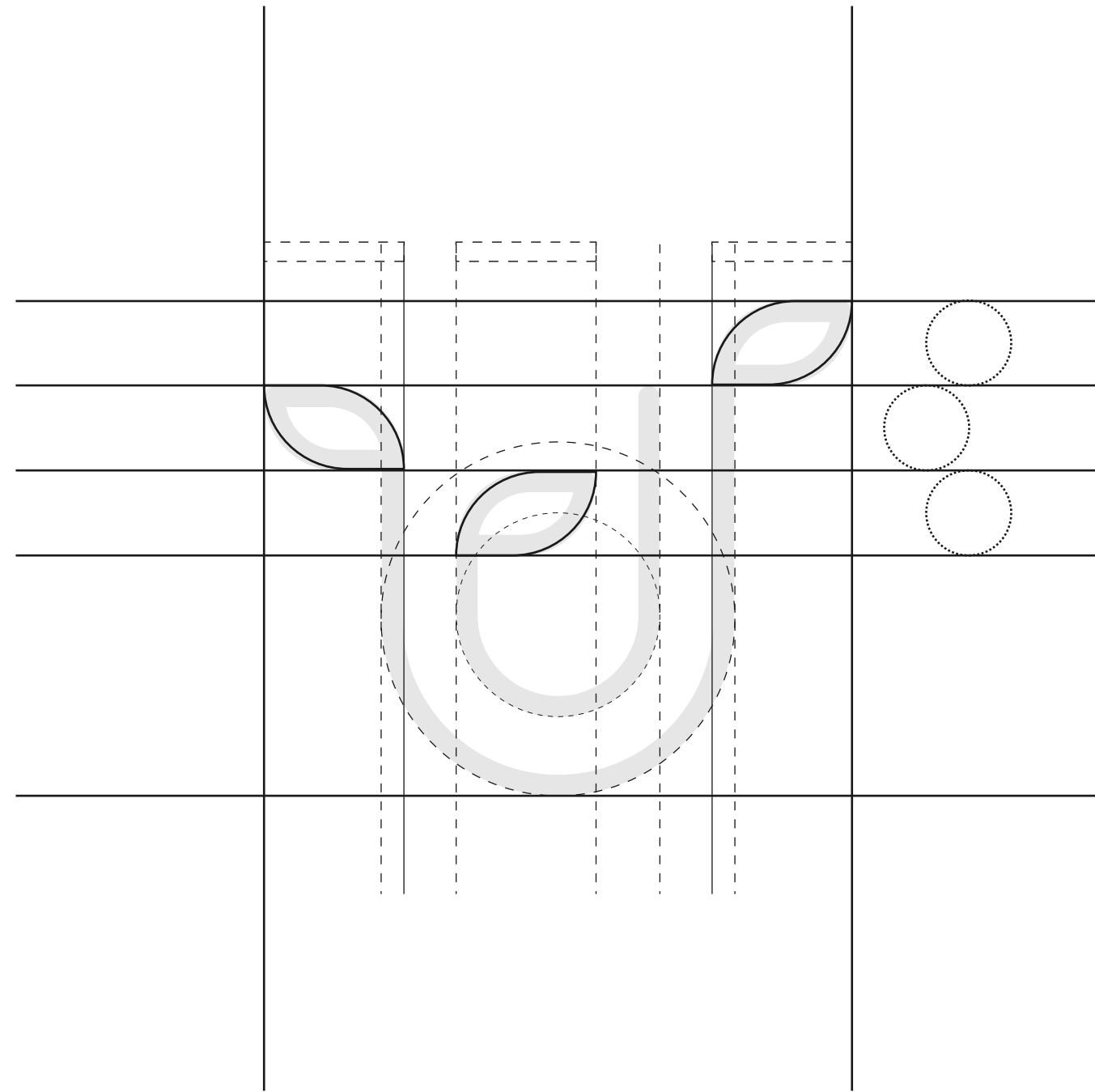
Creating a visual identity for the perfume brand "U FLORIA" inspired by flowers and leaves involves several elements, including color palette, typography, imagery, patterns, and overall design aesthetics. Here's a detailed breakdown:

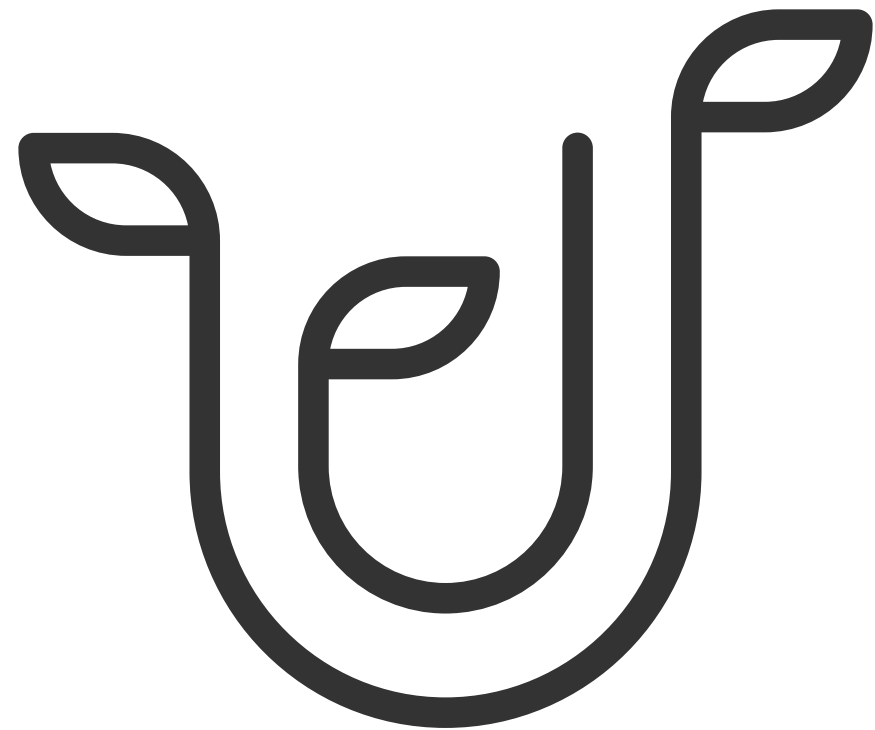


Nature-Inspired

Ensure all elements reflect the natural inspiration of flowers and leaves.









U FLORIA

YOUR SIGNATURE SCENT AWAITS

color psychological

Stability and Reliability

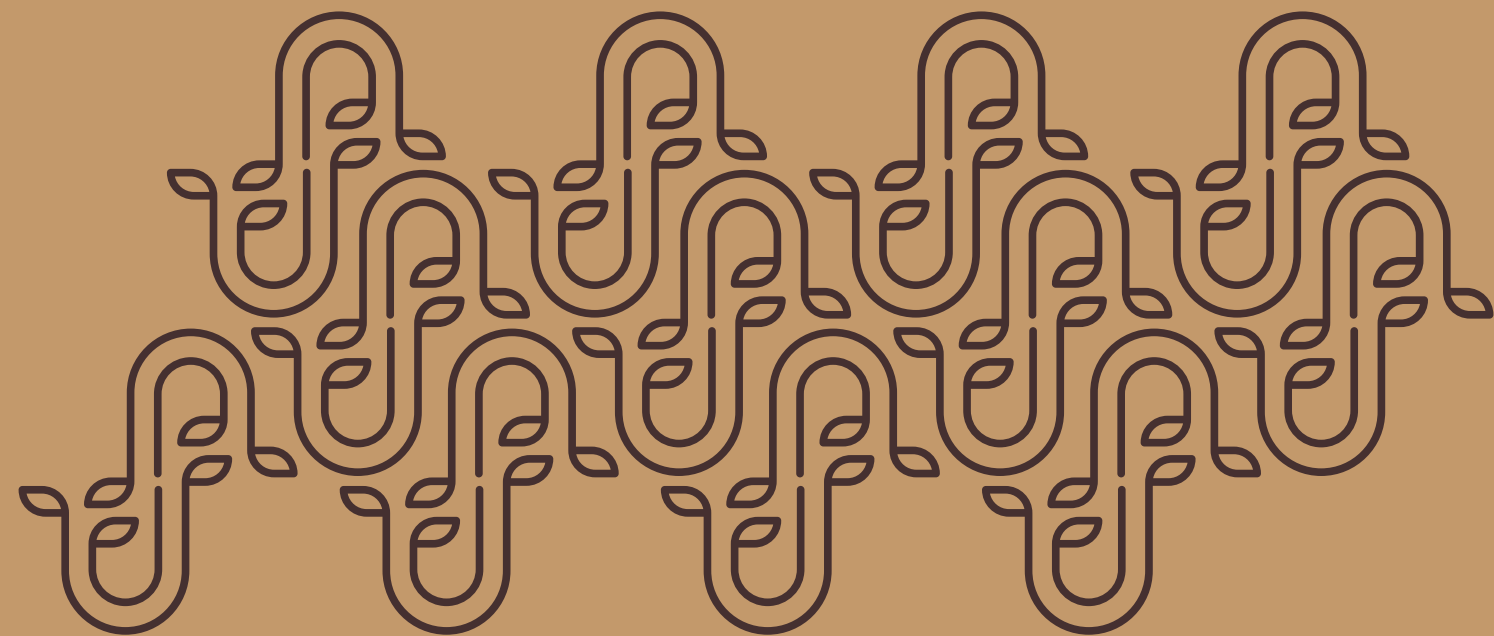
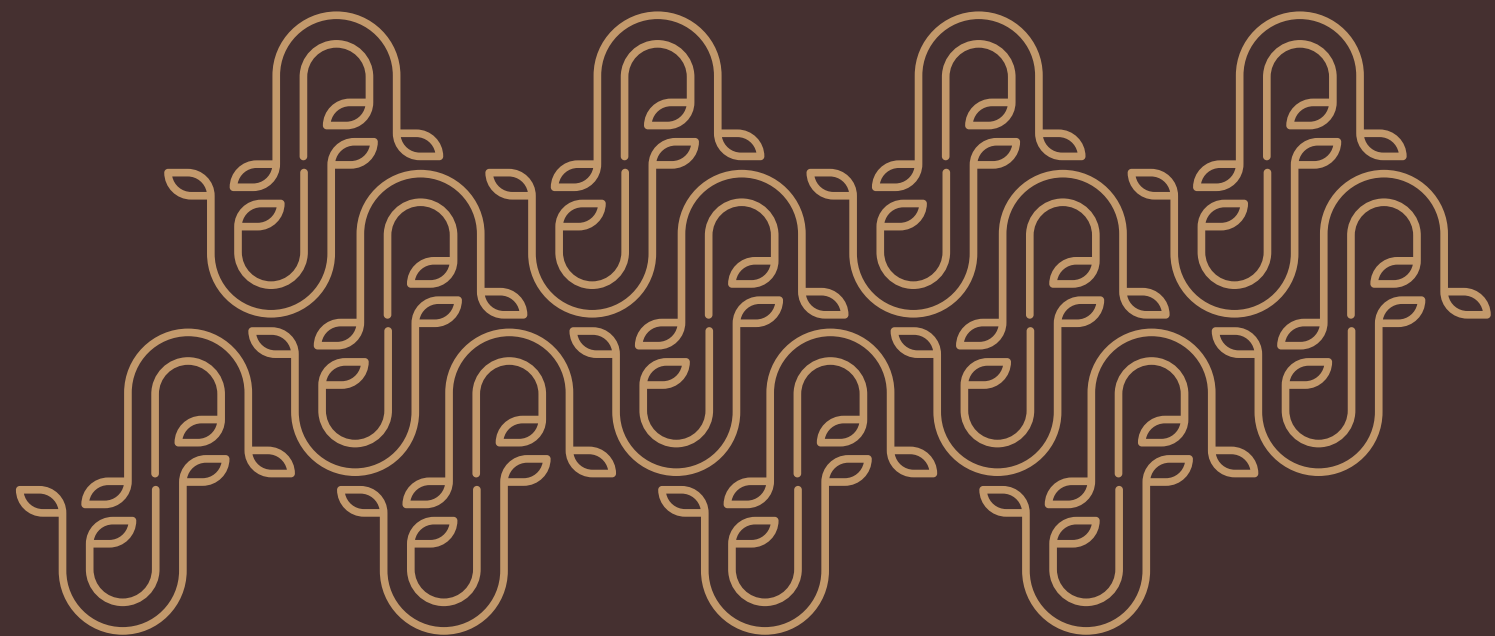
Brown is often seen as a solid, reliable color. It is associated with the earth, wood, and stone, conveying a sense of grounding, stability, and dependability.

R=69 G=48 B=48
HEX 45 30 30
RGB 69 48 48
CMYK 57 70 64 57
LAB 22 9 3
GrayScale 79

R=195 G=153 B=107
HEX c3 99 6b
RGB 195 153 107
CMYK 24 40 64 2
LAB 66 11 30
GrayScale 37

Wealth and Prosperity

Gold is universally associated with wealth, luxury, and prosperity. It often evokes images of riches, opulence, and financial success.



Luxury Fee

Use high-quality materials and finishes like embossing, metallic foils, and premium paper.





