



Guiding The Way To Better Homes



Why the Change?

Over the past years, we have encountered inefficiencies, rising costs, and growing market competition.

Unpredictable factors like the COVID-19 pandemic disrupted our operations and hindered our growth.

Our processes have become outdated, overlapping functions have caused delays, and our customer service is not the best..

These challenges have made it necessary for significant improvements to ensure our continued success and resilience in this competitive environment.



LEGAL &
GENERAL
AFFORDABLE
HOMES

Proposed Strategy

<http://www.landgah.com>



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Digital Twins & Simulation, Modular Construction

To boost efficiency, cut costs, adapt swiftly to changing conditions, and optimize project outcomes.



Standardized processes Monitoring, & Control

Enhance consistency, quickly identify and address issues, and improve operational efficiency across the organization.



In-house property leasing

Reduce costs, eliminate intermediaries, retain direct customer relationships, and provide flexible leasing options.

What is Changing?



Big Data Analytics, Collaboration

Enable targeted marketing, increase customer conversion rates, and enhance teamwork between sales and customer care teams.



Brolly-AI, Customer- centric Culture

Personalize customer service, improve satisfaction, and cultivate a strong, loyal customer base through targeted interactions.



Employee Support

How we work may change as workflows will be reshaped for enhanced collaboration. Adequate training and resources have been made available to adapt to new tools and processes.

For support, contact
Programme Lead



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**We need your support and
collaboration to make
these changes successful
and drive our future
growth.**