



## Guiding The Way To Better Homes



## Why the Change?

Over the past years, we have encountered inefficiencies, rising costs, and growing market competition.

Unpredictable factors like the COVID-19 pandemic disrupted our operations and hindered our growth.

Our processes have become outdated, overlapping functions have caused delays, and our customer service is not the best..

These challenges have made it necessary for significant improvements to ensure our continued success and resilience in this competitive environment.



LEGAL &  
GENERAL  
AFFORDABLE  
HOMES

## Proposed Strategy

<http://www.landgah.com>



**LEGAL &  
GENERAL  
AFFORDABLE  
HOMES**



## **Digital Twins & Simulation, Modular Construction**

To boost efficiency, cut costs, adapt swiftly to changing conditions, and optimize project outcomes.



## **Standardized processes Monitoring, & Control**

Enhance consistency, quickly identify and address issues, and improve operational efficiency across the organization.



## **In-house property leasing**

Reduce costs, eliminate intermediaries, retain direct customer relationships, and provide flexible leasing options.

# **What is Changing?**



## **Big Data Analytics, Collaboration**

Enable targeted marketing, increase customer conversion rates, and enhance teamwork between sales and customer care teams.



## **Brolly-AI, Customer- centric Culture**

Personalize customer service, improve satisfaction, and cultivate a strong, loyal customer base through targeted interactions.

## **Employee Support**

How we work may change as workflows will be reshaped for enhanced collaboration. Adequate training and resources have been made available to adapt to new tools and processes.

For support, contact  
Programme Lead



me@sinatijani.com



**We need your support and  
collaboration to make  
these changes successful  
and drive our future  
growth.**