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# Sinay Blumin

## SEO & Internet Marketing / Web Developer

Oberbaumstr. 5

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## SKILLS

A vast experience in Front-End Web Development and Internet Marketing, expertising in SEO. Years of experience in private, medium and corporate sectors in different countries and languages (Hebrew, English, Russian).

## EXPERIENCE

### Freelance SEO Consultant / Web Developer

2014 - PRESENT

- SEO / SEM / PPC / SMO / Content Marketing
- Google AdWords / Google Analytics / Google Insights / Google Search Console
- HTML5 / CSS3 / Javascript
- Wordpress
- Photoshop

### Xforex (IDI Ventures) - *Regional Manager*

2012 - 2013

- SEO, SEM, PPC, Web GUI Optimization, Web Development
- Leading a team of international content writers

Working Internationally in different search engines and social media all around the globe in different languages.

### SEO Elektro (eSearch) - *Projects Manager*

2009 - 2011

- Managing SEO projects for small / medium / big companies
- On-page optimization and development
- Off-page networking and inbound Links expansion
- Social Media Marketing
- Leads broadening
- E-commerce

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## **Tikshuv Callcenter** - *Customer Service & Surveyor*

June 2007 - December 2007

- Handling Custom Service Inbound calls
- Making Survey Outbound calls

## **Education**

### **BPM College** - *BSP in Audio Engineering & Music Production*

2011 - 2013

- Sound Engineering
- Musical Theory
- Electronic Production

## **Professional Skills**

### **IT Knowledge**

- HTML5
- CSS3
- Javascript
- Python
- Wordpress
- Social Media

### **Sound & Media**

- Cubase
- Ableton
- FL Studio
- Traktor
- Photoshop
- Premiere
- Final Cut Pro

## **Languages**

**English** - *Fluent (Professional)*

**Hebrew** - *Fluent (Native)*

**Russian** - *Fluent (Bilingual)*

**German** - *Intermediate ("B2+ Beruf")*