

Sinay Blumin

> Web Developer / SEO & Digital Marketing

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About Me

I've been working in the internet space for around 10 years, starting with doing basic websites & then working as an SEO project manager. I've accumulated a vast experience in SEO, Wordpress and Web Development and worked for small & big companies as both an employee and a freelancer. I owned my own Digital Marketing company providing services for local businesses and now I'm looking to broaden my experience and level up in the big leagues.

Professional Skill

IT Knowledge

- HTML / CSS
- JavaScript (React, React Native)
- Python (Flask, Django, Automation Testing)
- Dart (Flutter)
- Wordpress
- Git
- SQL (MongoDB, Postgres)

Sound & Media

- Music Production & Sound Design: Ableton Live, Cubase, FL Studio
- Graphic Design & Photography: Photoshop, Lightroom
- Video Editing: Adobe Premiere, Final Cut Pro

EXPERIENCE

Owner of Sagol Digital Marketing - <https://www.sagol.co.il>

2017 - 2019

- Digital Marketing Strategies (SEO, SEM, PPC)
- Analytical Research & Strategic Development
- Web Development (Flask, React)
- Wordpress Development & Optimization
- Branding & Graphic Design
- UX / UI
- Creative (Content Marketing)
- Social Media (Organic, PPC & Bots Automation)

Freelance SEO Consultant / Web Developer

2014 - 2017

- SEO / SEM / SEA / PPC / SMO / Content Marketing
- Wordpress / HTML5 / CSS3 / Javascript
- CMS Development & Optimization (Wordpress, Joomla, Drupal)
- Graphic Design (Photoshop)

Xforex - Regional Manager

2012 - 2013

- SEO, SEM, PPC, Web GUI Optimization, Web Development
- Leading a team of international content writers

Working Internationally in different search engines and social media all around the globe, concentrating on English & Russian speaking Regions.

SEO Elektro (eSearch) - Projects Manager

2009 - 2011

- Managing SEO projects for small / medium / big companies
- On-page optimization and development
- Off-page networking and inbound Links expansion
- Social Media Marketing
- E-commerce

Managing a portfolio of clients of different sizes in different fields in the israeli online market.

Education

University of Haifa - B.A. General Studies (Economics, HR, Sociology, History)

This program enables me to experience these 4 topics in an interconnected & concentrated way which will grant me a Bachelor's Degree.

BPM College - BSP in Audio Engineering & Music Production

2011 - 2013

- Sound Engineering , Musical Theory & Electronic Production

High School + “Bagrut” Certificate - 12 Years + Certificate (Graduated 2008)

- 12 Years of High School + Israel's matriculation examination.

Languages

English - Fluent (Professional)

Hebrew - Fluent (Native)

Russian - Fluent (Bilingual)

German - Intermediate (B2+)