Flynxx Re-design Questionnaire

The prototype for the re-design can be found at https://sinclairdong.github.io/CSCC10/.

For reference, the site being redesigned is flynxx.com.

This questionnaire will be used to evaluate the effectiveness of the Flynxx interface redesign with regards to performing specific tasks and the user's overall impression.

This survey contains 4 separate sections.

* Required

Investing in Flynxx

1. **Who is currently the top investor of Flynxx? ***
   Mark only one oval.

   ( ) Air Canada

   ( ) Amazon

   ( ) Rogers

   ( ) RBC

2. **If you were interested in investing in Flynxx, how would you do so? (from the information provided on the website) ***

   _____

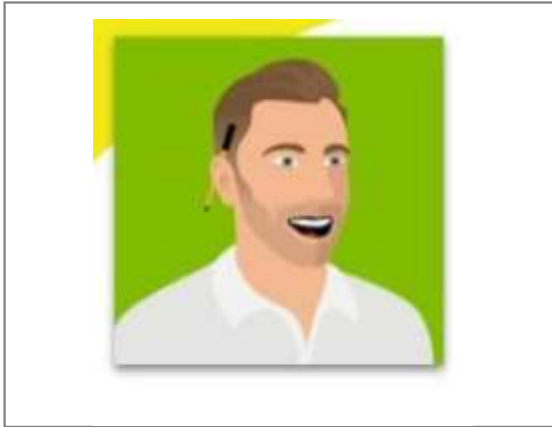3. **How would you rate the clarity of information presented on the investors page? ***
   Mark only one oval.

	1	2	3	4	5	
Very disorganized, unclear	( )	( )	( )	( )	( )	Very organized, clear and concise

Product Information

4. **What best describes Flynxx's product? ***
   Mark only one oval.

   ( ) Luxury airplane seats

   ( ) Choosing a seat with relative seating

   ( ) In-flight social media

   ( ) Finding the cheapest flights

5. **Who is the CEO of Flynxx?** *
   Mark only one oval.

( ) Sacha Singh   ( ) Eric O' Neill

( ) Anonymous   ( ) Aqeel Zaman

6. **How would you rate the clarity of information presented on the relevant pages?** *
   Mark only one oval.

	1	2	3	4	5	
Very disorganized, unclear	( )	( )	( )	( )	( )	Very organized, clear and concise

Newsletter Subscription

7. **How easy or difficult was the subscription process?** *
   Mark only one oval.

	1	2	3	4	5	
Very challenging, non-intuitive	( )	( )	( )	( )	( )	Very simple, intuitive

8. **Was it clear (from the site) what information would be provided in the newsletter?** *
Mark only one oval.

   ◯ Yes

   ◯ No

   ◯ Other: _____

9. **If you were to change your mind about subscribing to the newsletter, was there an option to cancel or interrupt the process?** *
Mark only one oval.

   ◯ Yes

   ◯ No

   ◯ Do not recall

Overall Impression

Please rate your experience accordingly:

10. **Overall satisfaction** *
Were you satisfied interacting with the user interface?
Mark only one oval.

	1	2	3	4	5	
Very unsatisfied	◯	◯	◯	◯	◯	Very satisfied

11. **Distraction** *
Did you find page elements, colours, etc. to be distracting?
Mark only one oval.

	1	2	3	4	5	
Not distracting	◯	◯	◯	◯	◯	Very distracting

12. **Clarity** *
Was text easy to read? Was the information presented in a clear and organized manner?
Mark only one oval.

	1	2	3	4	5	
Very unclear and/or cluttered	◯	◯	◯	◯	◯	Very clear, concise

13. **Professionalism** *
Mark only one oval.

	1	2	3	4	5	
Severely lacks professionalism	◯	◯	◯	◯	◯	Shows strong professionalism

14. Navigation *
Was is easy or difficult to navigate the interface?
Mark only one oval.

	1	2	3	4	5	
Very difficult to navigate	◯	◯	◯	◯	◯	Very easy to navigate

15. If any, describe the best aspects of your experience with the user interface?

_____

_____

_____

_____

_____

16. If any, describe the worst aspects of your experience with the user interface?

_____

_____

_____

_____

_____

17. If applicable (answer only if seen flynxx.com), rate the level of improvement over flynxx.com
Mark only one oval.

	1	2	3	4	5	
Significantly worse than flynxx.com	◯	◯	◯	◯	◯	Significant improvement over flynxx.com

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