

Mehdi Fekih

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■ EDUCATION AND DEGREES

2022	MSc in Data Science , OpenClassRooms
2005 – 2009	EDHEC BUSINESS SCHOOL , Master in Management – Lille Campus Major in entrepreneurship. English Track Program (courses all taught in English) Université Paris 7 , BaSc in Mathematics
2002	Scientific Baccalaureate
Langues	English: C1 -TOEFL IBT 111/120, TOEIC 980/1000 Spanish: B2 Italian: A2 Thai: A1

■ WORK EXPERIENCES

2023	Consultant, Co-founder - Data Scientist and Data Analyst, SMEs, and Industry, <i>Prismanalytics</i> <ul style="list-style-type: none">• Data analysis and business performance.• Statistical modeling and machine learning.• Data visualization and interactive dashboards.• Project management and development of customized machine-learning solutions
2019-2021	Consultant, Automation and Security, SMEs and Industry, <i>freelance</i> – Paris <ul style="list-style-type: none">• Implementation of automated reporting tools via SAP Business Objects,• Processing and securing sensitive data (data wrangling, encryption, redundancy),• Remote monitoring management solutions via connected objects (IoT) and image processing,• Internal pen-testing and network security consulting, VPN implementation,• Outsourcing of servers
2017 – 2019	E-commerce and Digital Marketing Consultant, <i>freelance</i> – Thaïlande <ul style="list-style-type: none">• Consulting mission in e-commerce and digital marketing (Bangkok region), expertise in online sales strategies and digital marketing.• Management of online bookings for third parties on Booking.com, Airbnb, and Agoda.• Implementation of search engine optimization (SEO) techniques to improve online visibility.• Management of NLP to increase direct bookings and conversions.
2016 – 2017	Consultant, internal network – Australie, région du New South Wales <ul style="list-style-type: none">• Web development in e-commerce.• Internal business networks and virtualization solutions (rack cabling, firewalls, proxmox virtualization).• Management of firewalls and internal networks (pfSense).
2013 – 2016	Real Estate Management – Paris <ul style="list-style-type: none">• Rental management of a property portfolio for tourist rentals in Paris,• Prospecting for foreign (Italian) buyers and supervising renovation projects,• Advice on high-standing real estate investments (>1M€),• Supervising and budgeting numerous renovation projects (carpentry, painting, plumbing, electricity, home automation, etc.).
2009 – 2017	Manager and Founder, Computer Developer – <i>Société WEB 02</i> – Saint-Denis, île de la Réunion

- Programming and maintenance of websites and web applications,
- Consulting in digitalization and process optimization for local SMEs,
- Implementation of turnkey e-commerce solutions.

2008

Assistant Fund Manager – Credit Portfolio Management – *CALYON* – Paris

- Preparation of committee notes for new ABS/CDO credit derivative investments
- Calculation and measurement of portfolio risk (Value-at-Risk, exotic and vanilla ABS, SWAP, liquidity lines),
- Daily monitoring of credit derivatives portfolio structures (Mark-to-Market, P&L, re-financing),
- Design of risk measurement and decision support tools in VBA.

2007

Credit Risk Analyst – Risk and Controls Department – *NATIXIS* – Paris

- Study of financing files for review by the credit committee (structured finance, commodity trade finance, and car manufacturers)
- Financial analysis, rating, and credit risk analysis of a portfolio of companies
- Financing files studied: from €1m to €1000m

2006

Assistant Business Account Manager – *BNP PARIBAS* – Chelles

- Writing reports on business plans for small SMEs
- Risk and feasibility Analysis and Decision making
- Negotiation of financing xpackages with applicants

■ PROGRAMMING AND COMPUTER SCIENCE

Data Science: Python, NumPy, Pandas, PySpark, OpenCV, TensorFlow, Plotly Dash, Gradio, Streamlit.

Data Analysis: PowerBI, Tableau, Excel, Access, VBA.

Web: PHP, XHTML / CSS, JavaScript, MySQL, SQL.

Framework: Zend, jQuery, Magento, WooCommerce.

ERP: SAP

Datafi: SPSS, Fininfo, Bloomberg

Home Automation: Home Assistant, NodeRed

■ MISCELLANEOUS

Classical piano and jazz clarinet. Running and climbing.

Investment in cryptocurrency. Hydroponic culture. Electronics.

Travel: Thailand (2 years), Australia (1 year), USA (3 months), Canada (3 months), Italy (3 months).

AFPS (Certificate of First Aid Training).