



# Project Report

Preparation and Maintenance of ZOHO Books for bright idea consulting

## Introduction

This project report will describe the steps involved in preparing and maintaining Zoho Books for bright idea consulting. The report will also discuss the benefits of using Zoho Books and how it can help Fresh Bites to improve its accounting processes and grow its business.

The scope of this project includes,

- Setting up the Zoho Books account and configuring the preferences.



- Creating the necessary charts of accounts and other financial statements.



## Says

What have we heard them say?  
What can we imagine them saying?

Innovation  
Strategy  
Workshops

Communication  
Strategy

Innovation  
Process  
Mapping



Bright Ideas  
Consulting

## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Technical  
Requirement  
s

Innovation  
Strategy  
Workshops

Innovation  
Programs

Technical  
Services

System  
Setup

Application  
Support

Feel  
Better

Expert  
Guides

Something  
Special to  
workers

## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



## Does

What behavior have we observed?  
What can we imagine them doing?



## Mind map brainstorm

Quickly output ideas and patterns into a structured diagram. Our mind map brainstorming template will help you create new connections with your team.



### Brainstorm ideas

Add the challenge as a question to the center of your mind map, and work individually adding your ideas to the mind map.



#### Key rules of brainstorming

To run a smooth and productive session



Stay on topic



Encourage wild ideas



Defer judgment



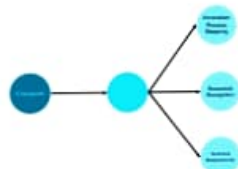
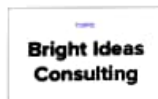
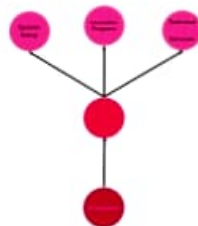
Listen to others



Go for volume



Be visual



# Bright Ideas Consulting Pvt. Ltd

## Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Account	Total
<b>Operating Income</b>	
Sales	6,00,000.00
<b>Total for Operating Income</b>	<b>6,00,000.00</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	1,50,000.00
<b>Total for Cost of Goods Sold</b>	<b>1,50,000.00</b>
<b>Gross Profit</b>	<b>4,50,000.00</b>
<b>Operating Expense</b>	
Other Expenses	5,000.00
Rent Expense	1,00,000.00
Salaries and Employee Wages	1,00,000.00
<b>Total for Operating Expense</b>	<b>2,05,000.00</b>
<b>Operating Profit</b>	<b>2,45,000.00</b>
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	<b>0.00</b>
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>2,45,000.00</b>

\*\*Amount is displayed in your base currency INR

Bright Ideas Consulting Pvt. Ltd

Balance Sheet

Basis: Accrual

As of 31/03/2024

Account	Total
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash</b>	
Petty Cash	5,000.00
<b>Total for Cash</b>	<b>5,000.00</b>
<b>Bank</b>	
ICICI-Bank-001	1,85,000.00
<b>Total for Bank</b>	<b>1,85,000.00</b>
<b>Other current assets</b>	
Input Tax Credits	0.00
Input CGST	31,500.00
Input SGST	31,500.00
<b>Total for Input Tax Credits</b>	<b>63,000.00</b>
<b>Total for Other current assets</b>	<b>63,000.00</b>
<b>Total for Current Assets</b>	<b>2,53,000.00</b>
<b>Fixed Assets</b>	
Furniture and Equipment	2,00,000.00
<b>Total for Fixed Assets</b>	<b>2,00,000.00</b>
<b>Total for Assets</b>	<b>4,53,000.00</b>
<b>Liabilities &amp; Equities</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
GST Payable	0.00
Output CGST	54,000.00
Output SGST	54,000.00
<b>Total for GST Payable</b>	<b>1,08,000.00</b>
<b>Total for Current Liabilities</b>	<b>1,08,000.00</b>
<b>Total for Liabilities</b>	<b>1,08,000.00</b>
<b>Equities</b>	

Account	Total
Owner's Equity	1,00,000.00
Current Year Earnings	2,45,000.00
<b>Total for Equities</b>	<b>3,45,000.00</b>
<b>Total for Liabilities &amp; Equities</b>	<b>4,53,000.00</b>

\*\*Amount is displayed in your base currency INR

## ADVANTAGES & DISADVANTAGES

### Advantages of using Zoho Books for accounting:

**Ease of use:** Zoho Books is a very user-friendly accounting software, even for those with no prior accounting experience. It has a simple and intuitive interface, and it offers a variety of tutorials and help resources.

**Affordability:** Zoho Books is very affordable, especially when compared to other popular accounting software programs. It offers a free plan for businesses with up to two users, and its paid plans start at just \$15 per month.

**Comprehensive features:** Zoho Books offers a wide range of features, including invoicing, billing, expense tracking, payroll, and reporting. It also offers a variety of integrations with other business software programs, such as CRM and e-commerce platforms.

**Cloud-based:** Zoho Books is a cloud-based accounting software, which means that you can access it from anywhere with an internet connection. This makes it a good option for businesses with remote employees or multiple locations.

### Disadvantages of using Zoho Books for accounting:

**Limited user accounts:** The free plan for Zoho Books only allows for two users. If you need more user accounts, you will need to upgrade to a paid plan.

**Limited payroll features:** Zoho Books' payroll features are not as comprehensive as those of some other accounting software programs. For example, it does not offer support for direct deposit or payroll taxes.

**Customer support:** Zoho Books' customer support has been criticized by some users for being slow and unresponsive.

Overall, Zoho Books is a good accounting software program for small businesses and freelancers. It is easy to use, affordable, and offers a wide range of features. However, it is important to be aware of the limitations of the free plan and the customer support issues before you decide to use Zoho Books.



## APPLICATIONS

Zoho Books can be applied in a variety of businesses, including:

**Small businesses:** Zoho Books is a good option for small businesses because it is affordable and easy to use. It also offers a wide range of features, including invoicing, billing, expense tracking, payroll, and reporting.

**Freelancers:** Zoho Books is also a good option for freelancers because it offers a free plan for businesses with up to two users. This makes it a good choice for freelancers who are just starting out or who have a limited budget.

**E-commerce businesses:** Zoho Books integrates with a variety of e-commerce platforms, such as Shopify and WooCommerce. This makes it a good option for e-commerce businesses that need to track their sales and expenses.

**Service-based businesses:** Zoho Books is also a good option for service-based businesses, such as consulting firms and marketing agencies. It offers features such as time tracking and project management, which can be helpful for service-based businesses.

Overall, Zoho Books is a versatile accounting software program that can be applied in a variety of businesses. It is a good option for small businesses, freelancers, e-commerce businesses, and service-based businesses.

## CONCLUSION

We were able to use Zoho Books to effectively track the company's income and expenses, and to generate reports that helped the company to make informed financial decisions.

Specifically, we used Zoho Books to:

- Set up the company's accounts and preferences
- Track all of the company's income and expenses

