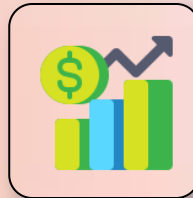
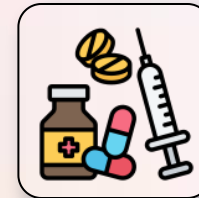




PHARMACEUTICAL SALES & CUSTOMER INSIGHTS



SALES ANALYSIS



DRUG ANALYSIS



CUSTOMER ANALYSIS



COST ANALYSIS



INSTRUCTIONS



SALES ANALYSIS

607.24M

Total Sales

200

Customers

40

Drugs Count

1.90K

Cost of Produc...

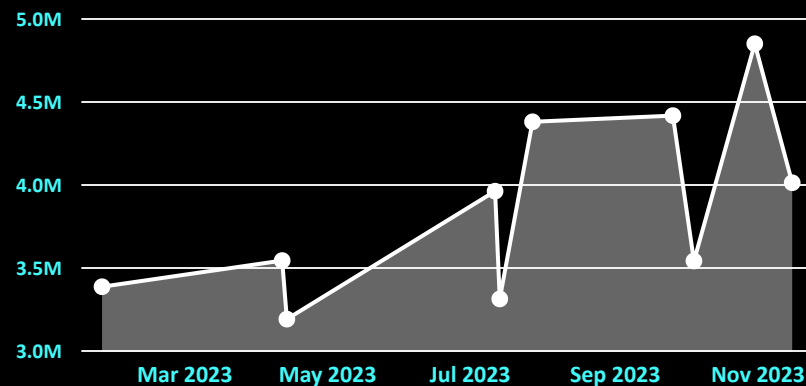
2256K

Units Sold

4.40K

AOV

Sales by SaleDate



Units Sold vs Revenue

Units Sold

Revenue

607243804



HOME



SALES



CUSTOMER



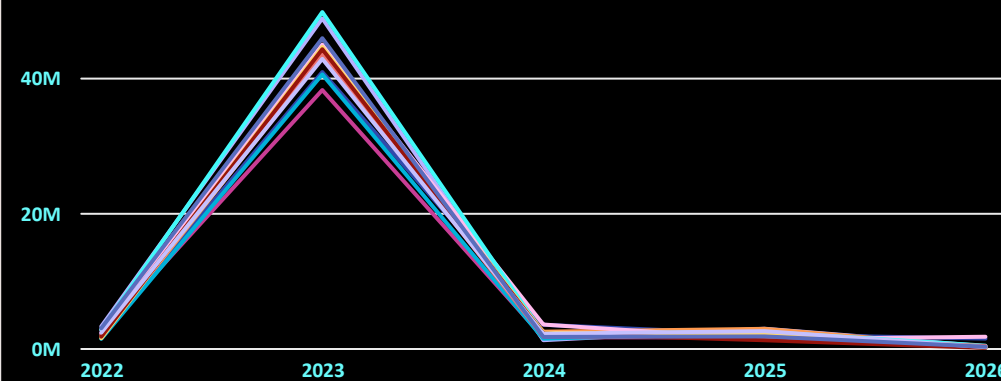
COST



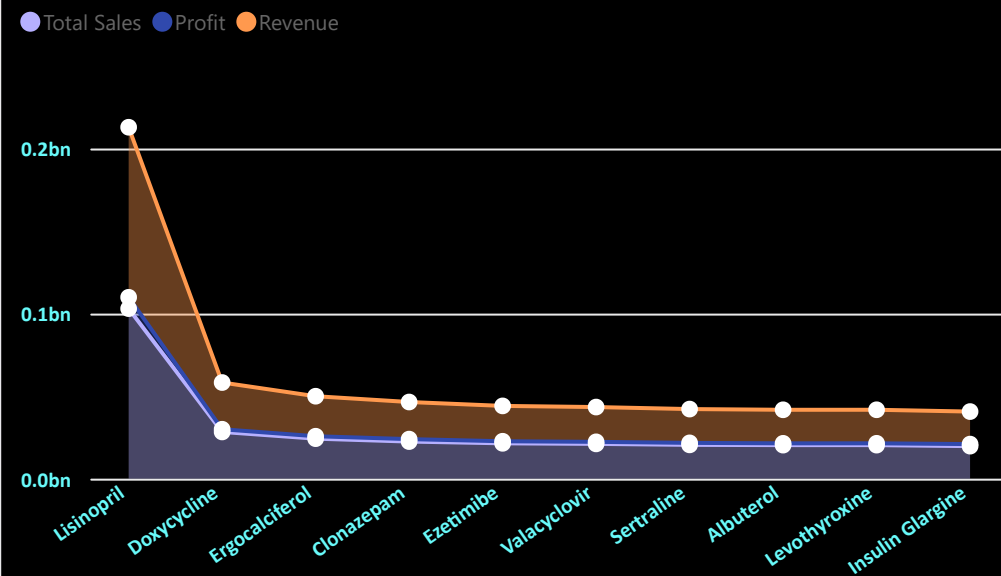
DRUGS



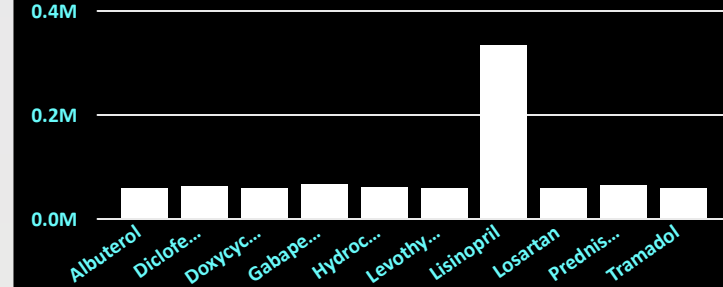
Total Sales by year and Month



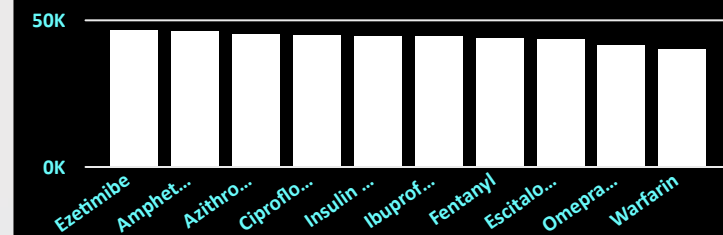
TOP 10 Drugs by Sales, Profit, Revenue



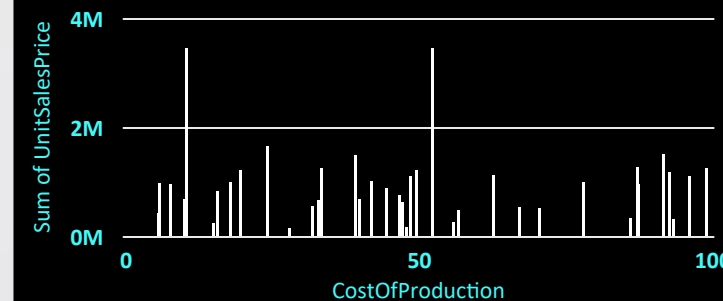
TOP 10 Drugs by UnitsSold



Bottom 10 Drugs by UnitsSold



Sales Price vs Cost of Production



CUSTOMER ANALYSIS



HOME



SALES



CUSTOMER



COST



DRUGS



607.24M

Total Sales

200

Customers

40

Drugs Count

1.90K

Cost of Production

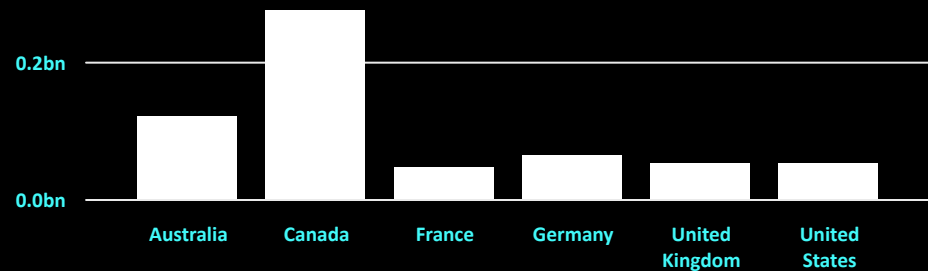
2256K

Units Sold

4.40K

AOV

Sales by Country

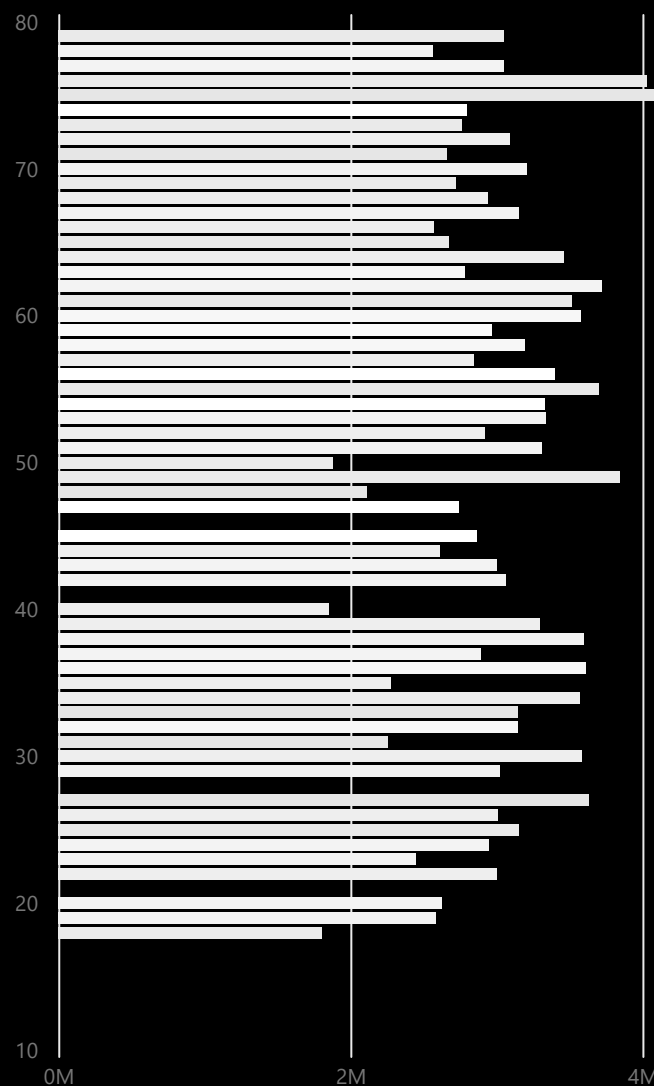


Customer_Name and Country

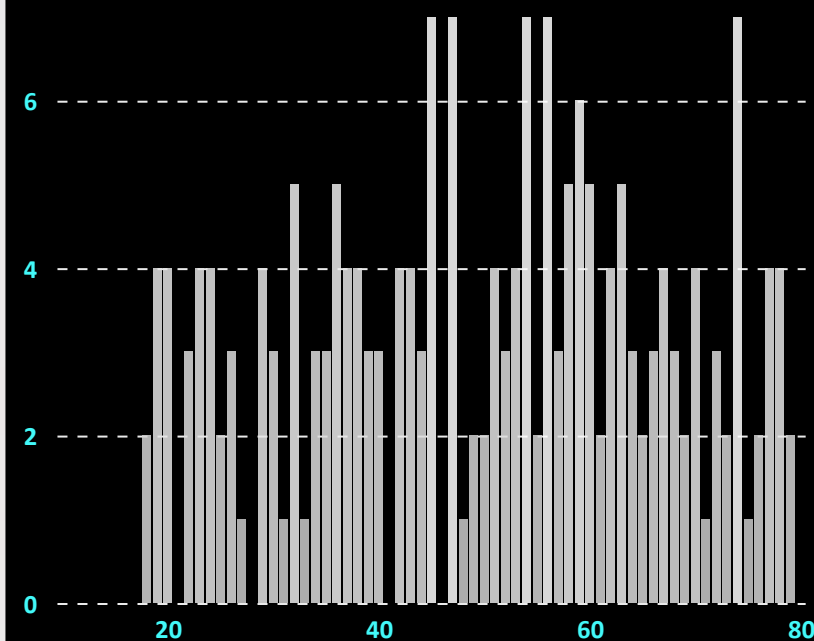
Country ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States



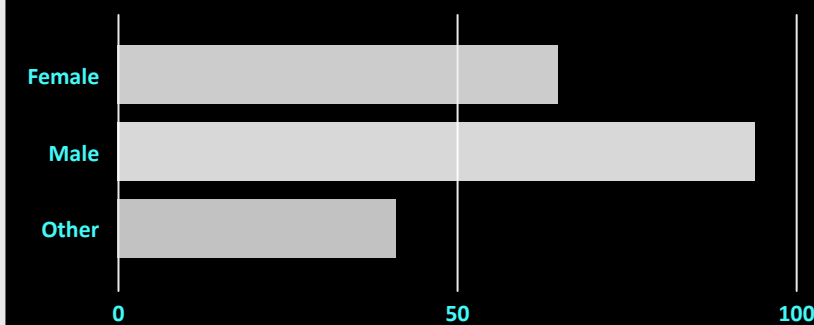
Avg Spend Per Customer by Age



Customer by Age



Customer Distribution by Gender & Buyer Type



COST ANALYSIS



HOME



SALES



CUSTOMER



COST



DRUGS



0.06
Profit Margin %

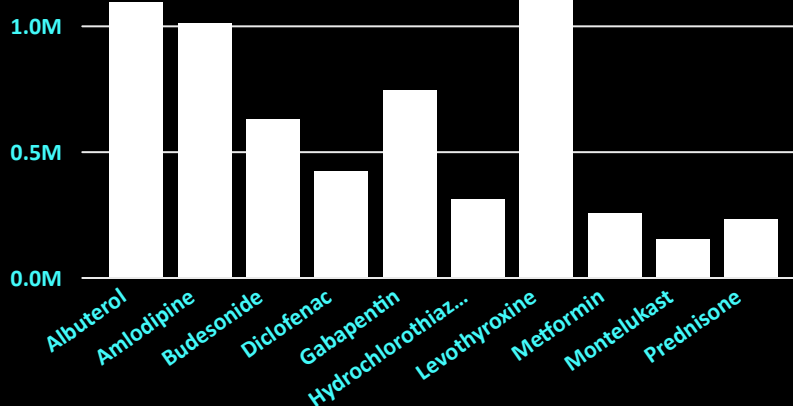
1.90K
Costof Production

37.40M
Profit

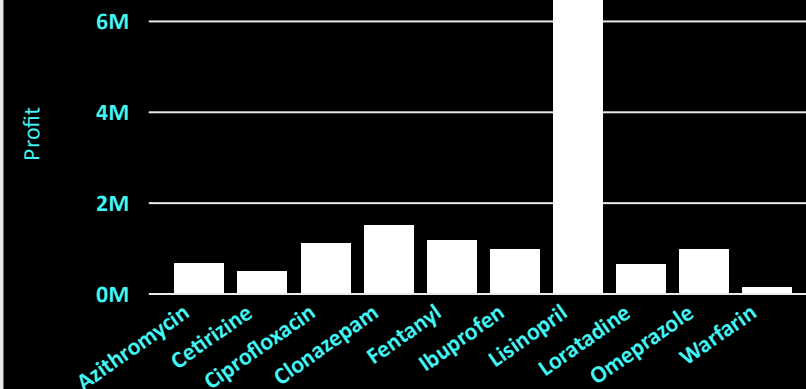
Cost & Profitability Overview

200 Customer	39 Drug Names	4,396.14 AOV
1,898.56 Total Cost of Produ...	138131 Total Transactions	30,36,219.02 Avg Spend Per Customer

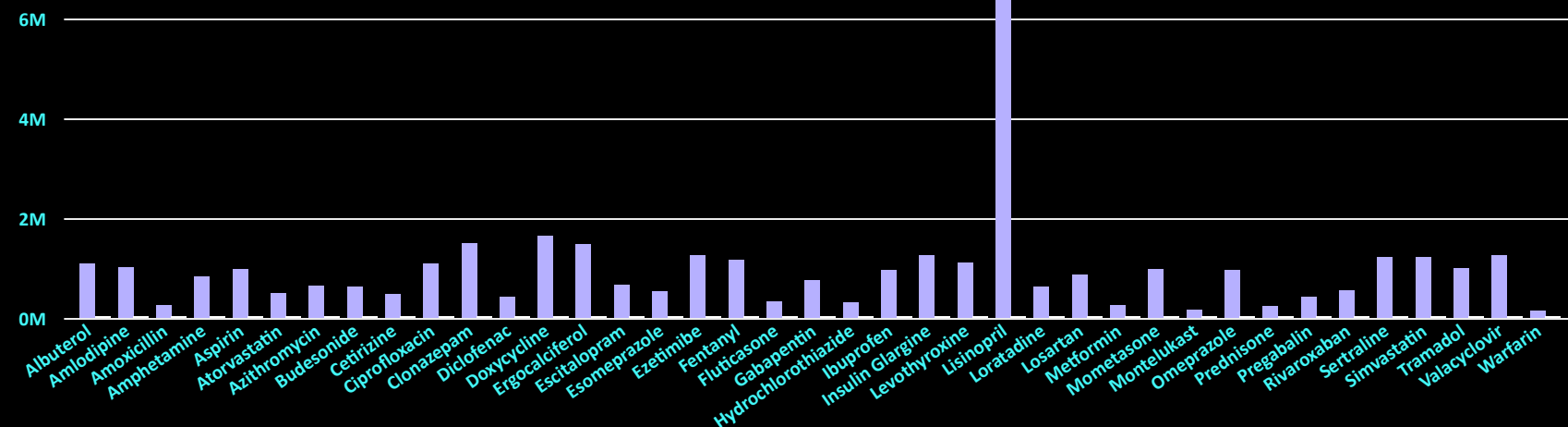
Bottom 10 Drugs by Profit



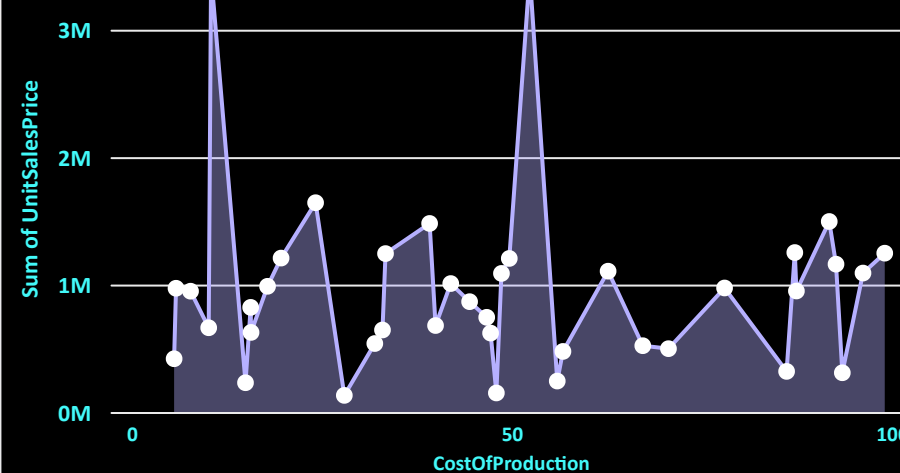
Top 10 Drugs by Profit



Profit and Profit Margin % by DrugName



Drug Performance Overview: Cost, Price and Sales



DRUG & TREND ANALYSIS



HOME



SALES



CUSTOMER



COST



DRUGS

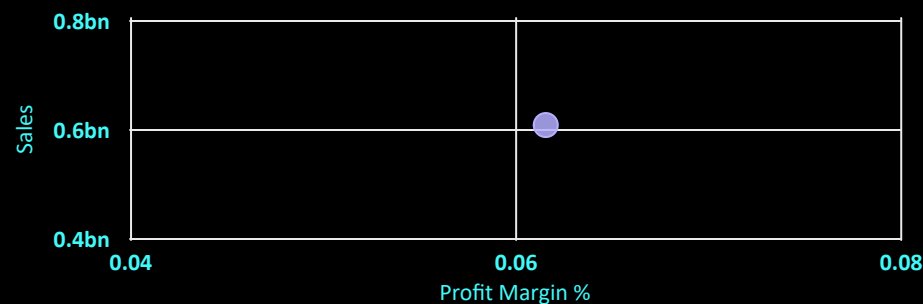


40
Drugs Count

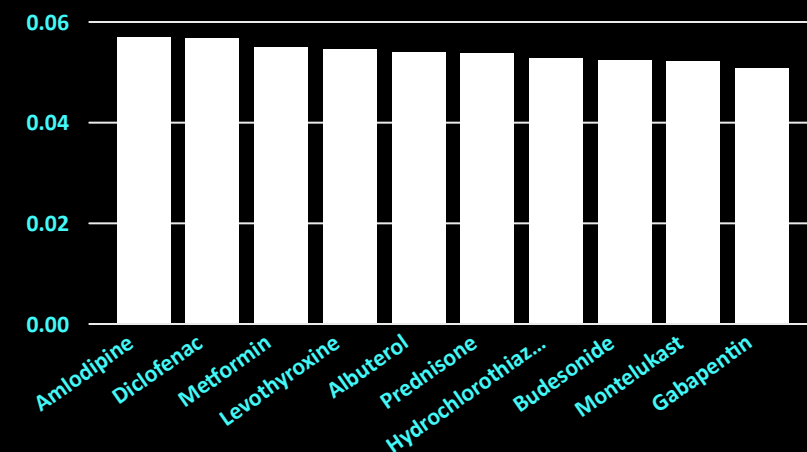
138K
Total Transactions

Pregabalin
Best Selling Drug

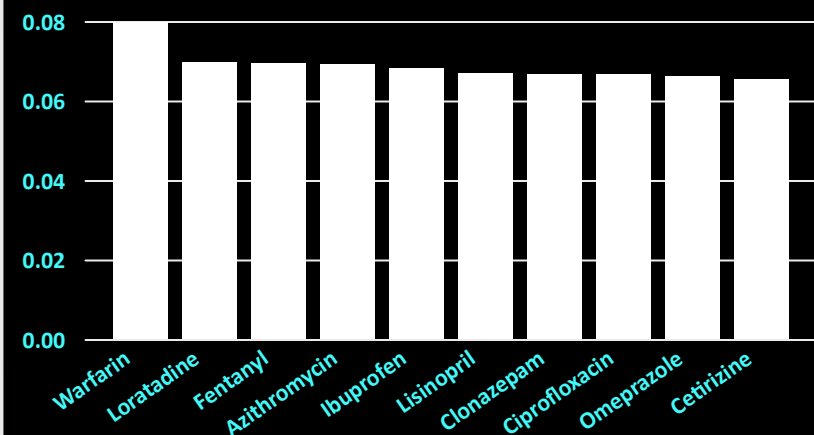
Profit margin vs Sales



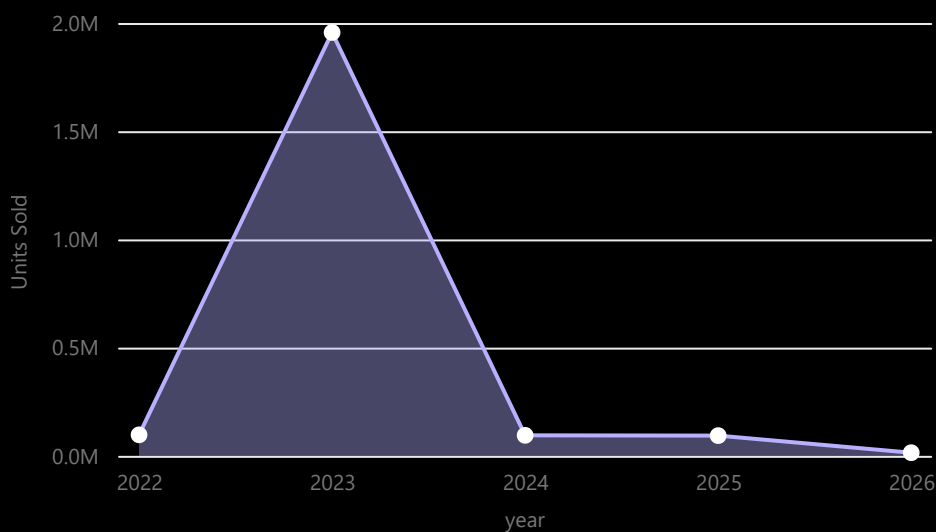
Bottom 10 drugs by profit margin



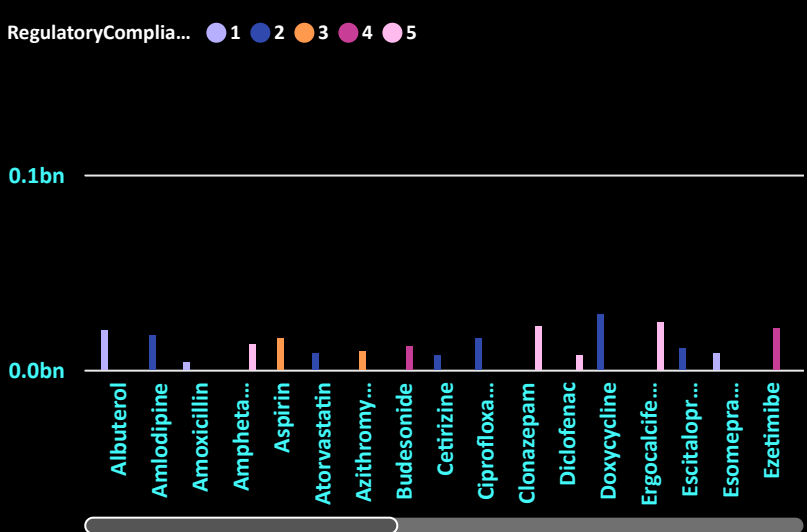
Top 10 drugs by profit margin



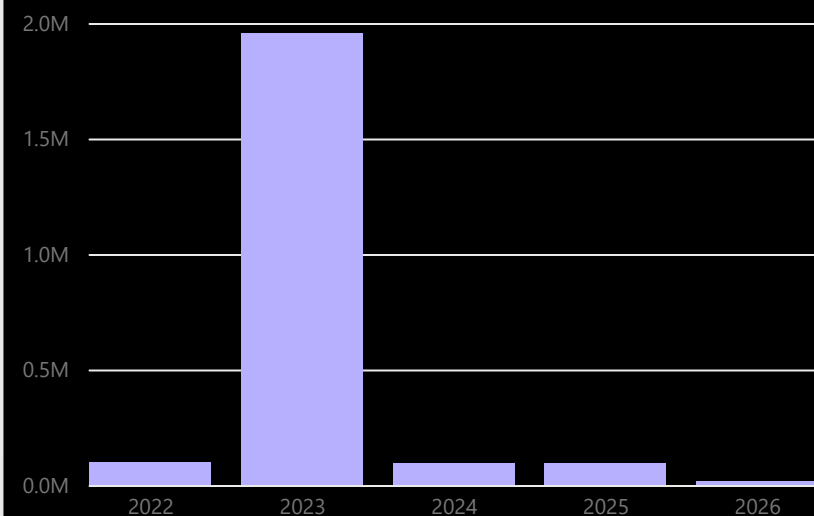
Units Sold by year



Compliance Impact Chart



Year wise units Sold



CUSTOMER ANALYSIS



HOME



SALES



CUSTOMER



COST



DRUGS



607.24M

Total Sales

200

Customers

40

Drugs Count

1.90K

Cost of Production

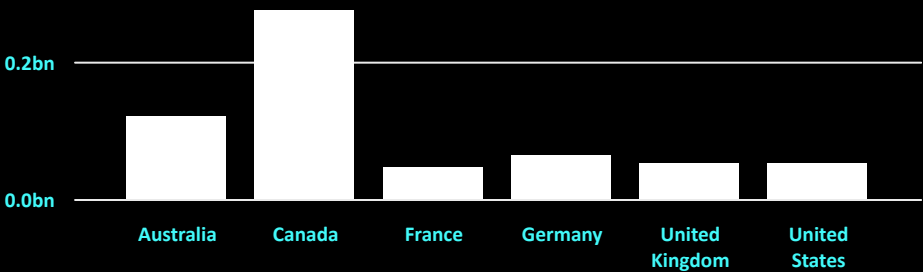
2256K

Units Sold

4.40K

AOV

Sales by Country

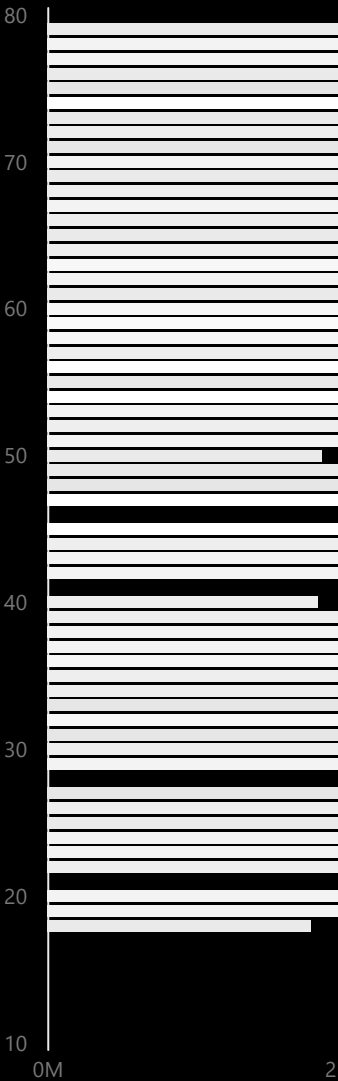


Customer_Name and Country

Country ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States



Avg Spend Per Customer



Country

Australia

Canada

France

Germany

United Kingdom

United States

year

2022

2023

2024

2025

2026

DAY

All

DrugName

All

quarter

Q1

Q2

Q3

Q4

Month

All

Gender

All

Age

18

79

INSTRUCTIONS



HOME ICON: Navigates to home page



SALES ICON: Navigates to Sales page



CUSTOMER ICON: Navigates to Customer page



DRUG ICON: Navigates to Drug page



COST ICON: Navigates to Cost page



FILTER ICON: Shows all the filters in this analysis



CLEAR ICON: It clears all the filters from the dashboard