

# Online Retail Performance Dashboard



CEO (2011 Monthly Revenue)



Top 10 Customers by Revenue



Demand by Country



CMO (Top 10 Countries by Revenue)



Instructions

# Online Retail Performance Dashboard

Year

2010

2011

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

**1.29M**  
Revenue



Overview



Top 10 Customers by Revenue



Top 10 Countries by Revenue

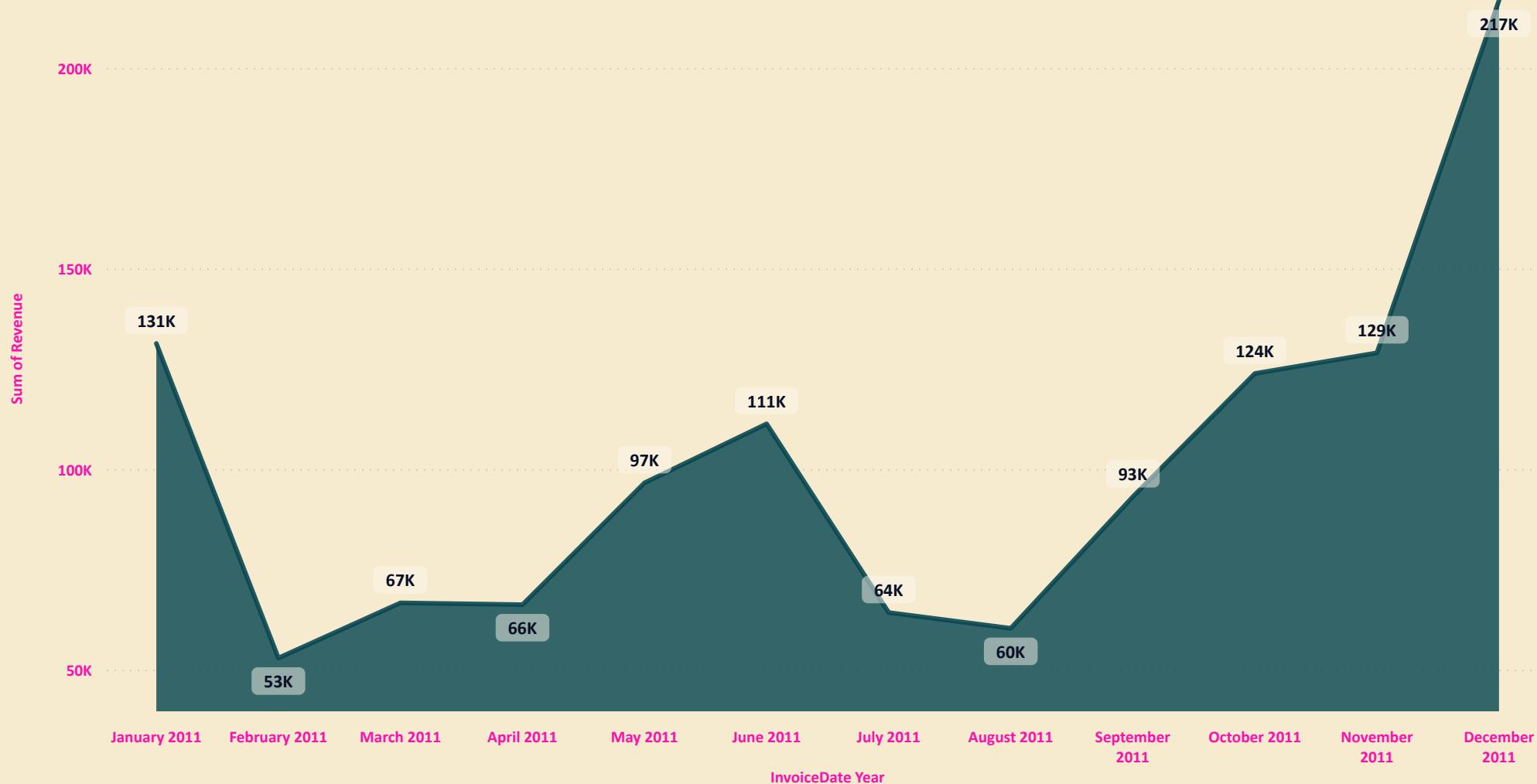


Demand by Country

Month, Day

All

## Sum of Revenue by Month and Year



# Online Retail Performance Dashboard

CustomerID

All

Revenue

All

Year

All

18.54K

Customers



Overview



2011 Monthly Revenue

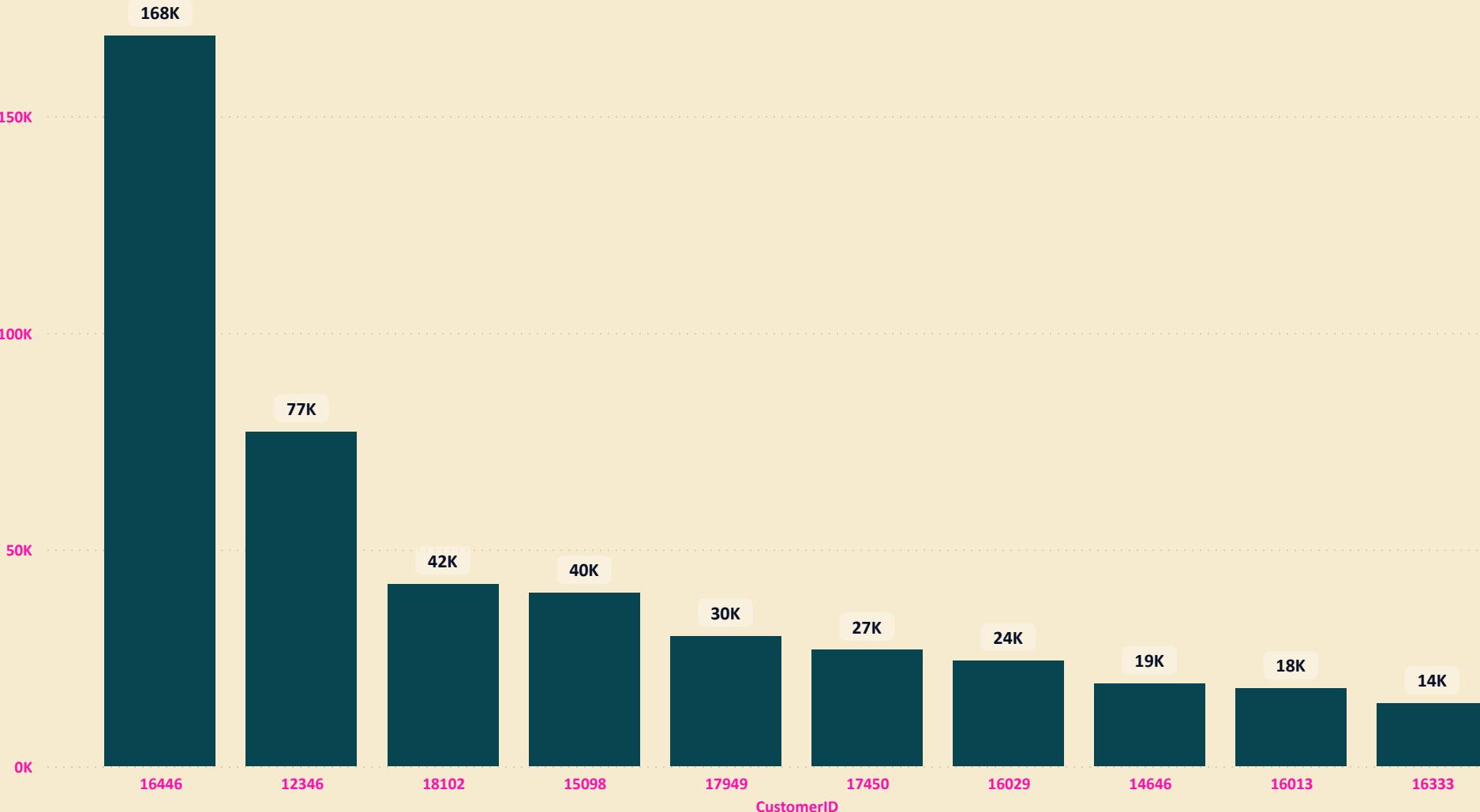


Top 10 Countries by Revenue



Demand by Country

## Top 10 Customers by Revenue



# Online Retail Performance Dashboard

Country

All

37

Count of Country



Overview



2011 Monthly Revenue



Top 10 Customers by Revenue



Demand by Country

## Top 10 Countries by Revenue

● Sum of Revenue ● Sum of Quantity



# Online Retail Performance Dashboard

Year, Qua...

All

Country

All

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4



Overview



2011 Monthly Revenue

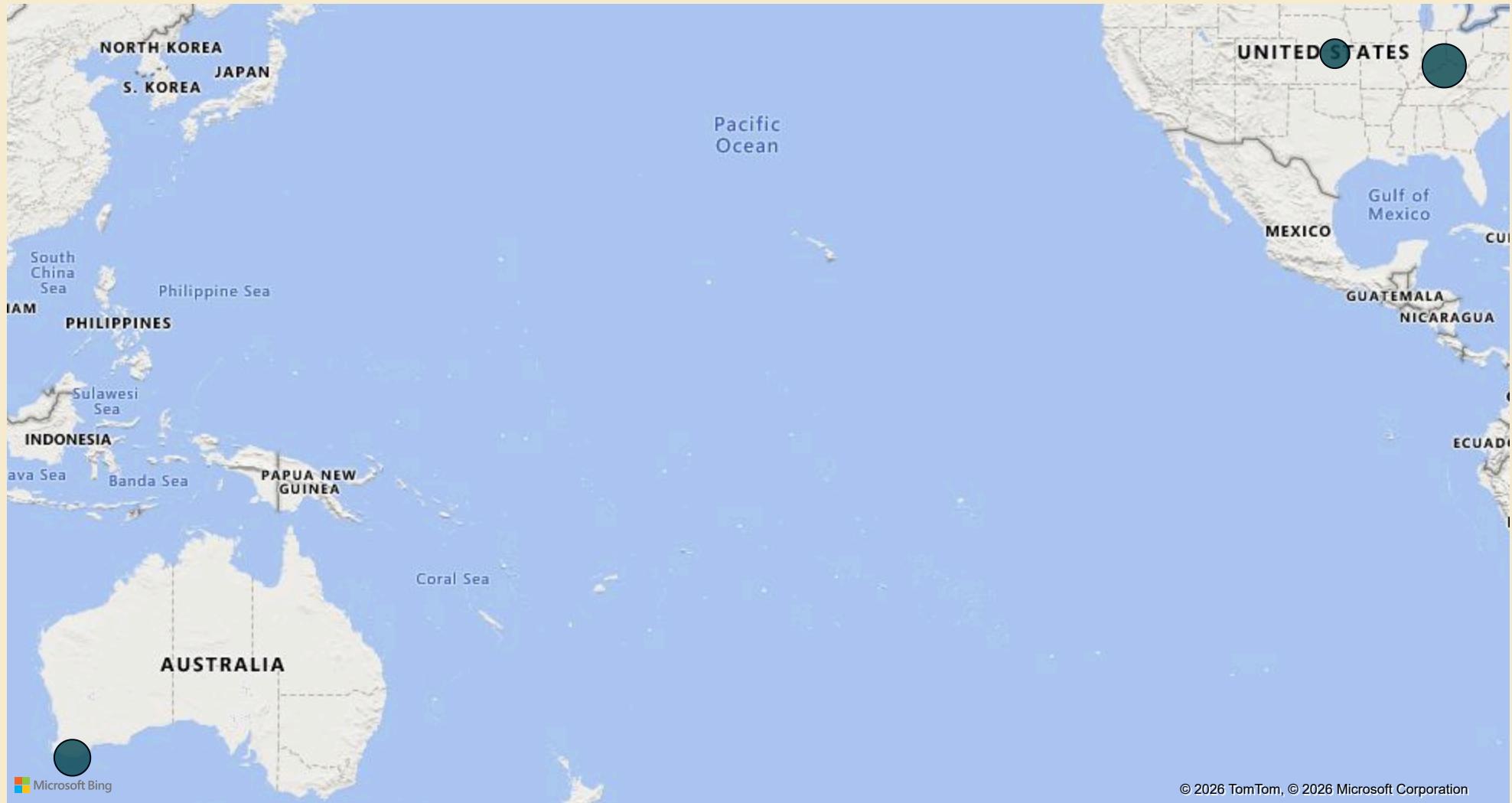


Top 10 Customers by Revenue



Top 10 Countries by Revenue

## Demand by Country



## INSTRUCTIONS

Note: To navigate Use Ctrl + click



[Go to Overview](#)



[Go to Monthly revenue dashboard](#)



[Go to Top 10 Customers by Revenue](#)



[Go to Top 10 Countries by Revenue](#)



[Go to Demand by Country](#)