

# Online Retail Performance Dashboard



CEO (2011 Monthly Revenue)



Top 10 Customers by Revenue



Demand by Country



CMO (Top 10 Countries by Revenue)



Instructions

# Online Retail Performance Dashboard

Year

2010

2011

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

1.29M

Revenue



Overview



Top 10 Customers by Revenue



Top 10 Countries by Revenue

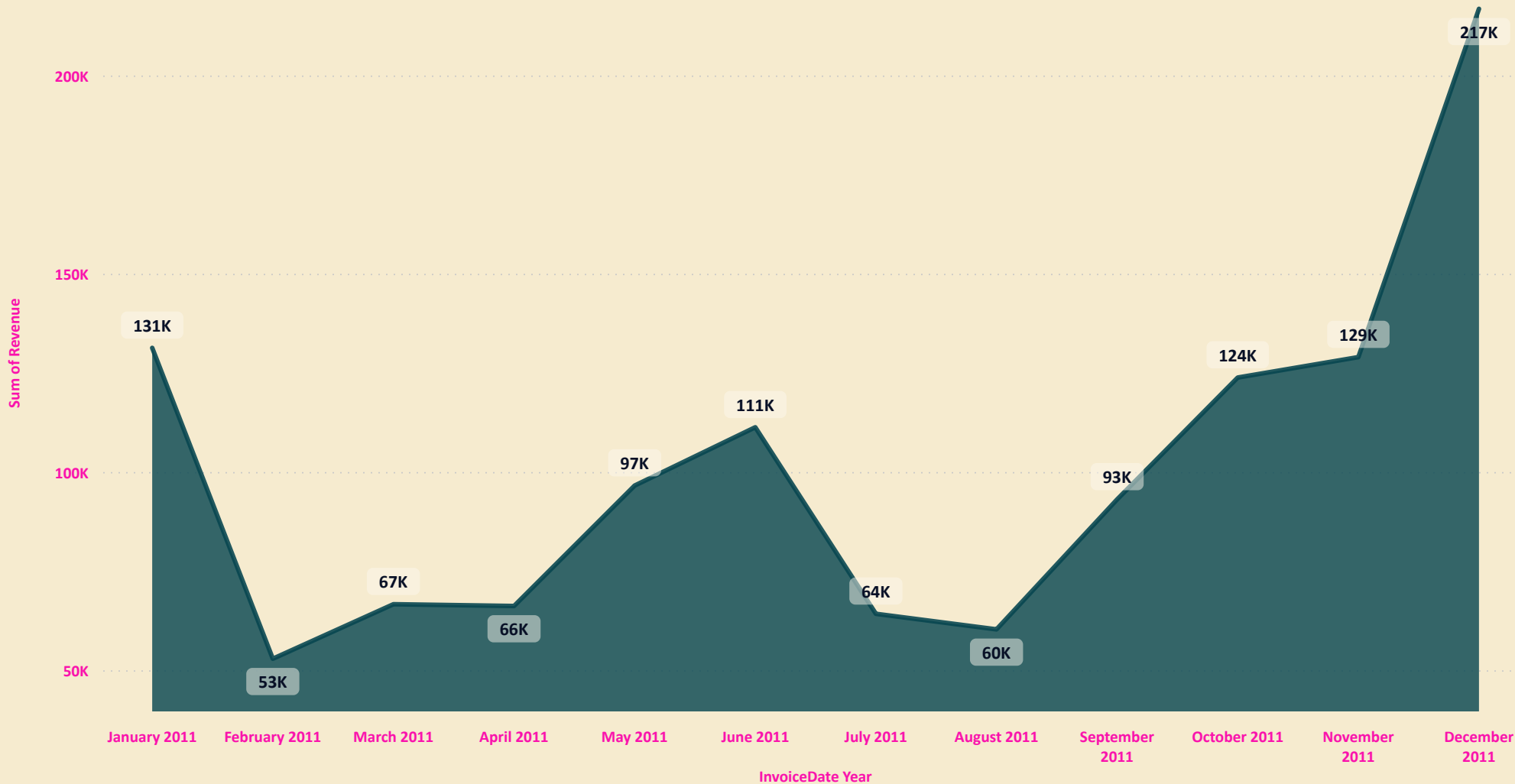


Demand by Country

Month, Day

All

Sum of Revenue by Month and Year



# Online Retail Performance Dashboard

CustomerID

All

Revenue

All

Year

All

18.54K

Customers



Overview



2011 Monthly Revenue

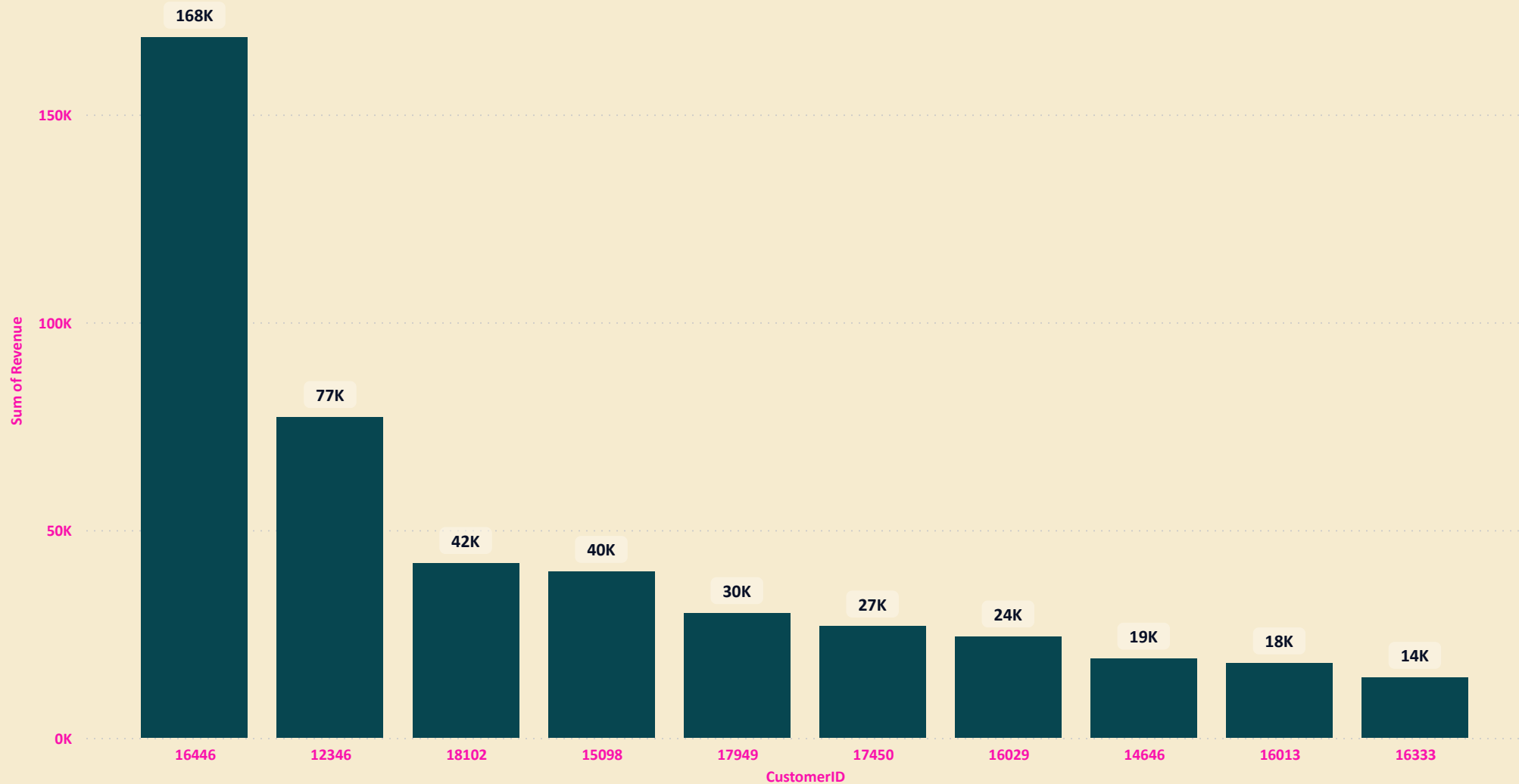


Top 10 Countries by Revenue



Demand by Country

## Top 10 Customers by Revenue



# Online Retail Performance Dashboard

Country

All

37

Count of Country



Overview



2011 Monthly Revenue



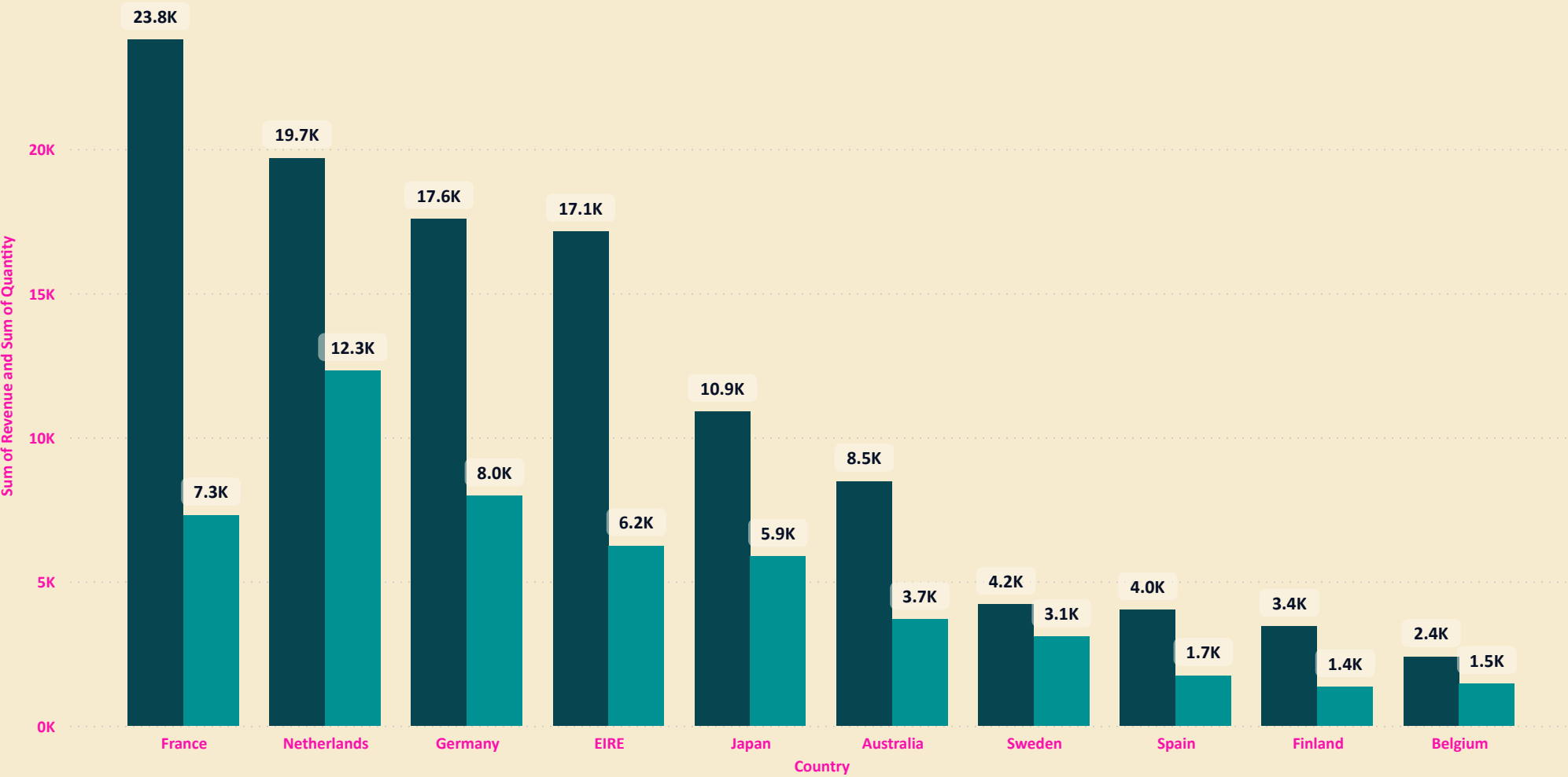
Top 10 Customers by Revenue



Demand by Country

## Top 10 Countries by Revenue

Sum of Revenue Sum of Quantity



# Online Retail Performance Dashboard

Year, Qua... ▾

All ▾

Country ▾

All ▾

Quarter ▾

Qtr 1Qtr 2Qtr 3Qtr 4



Overview



2011 Monthly Revenue

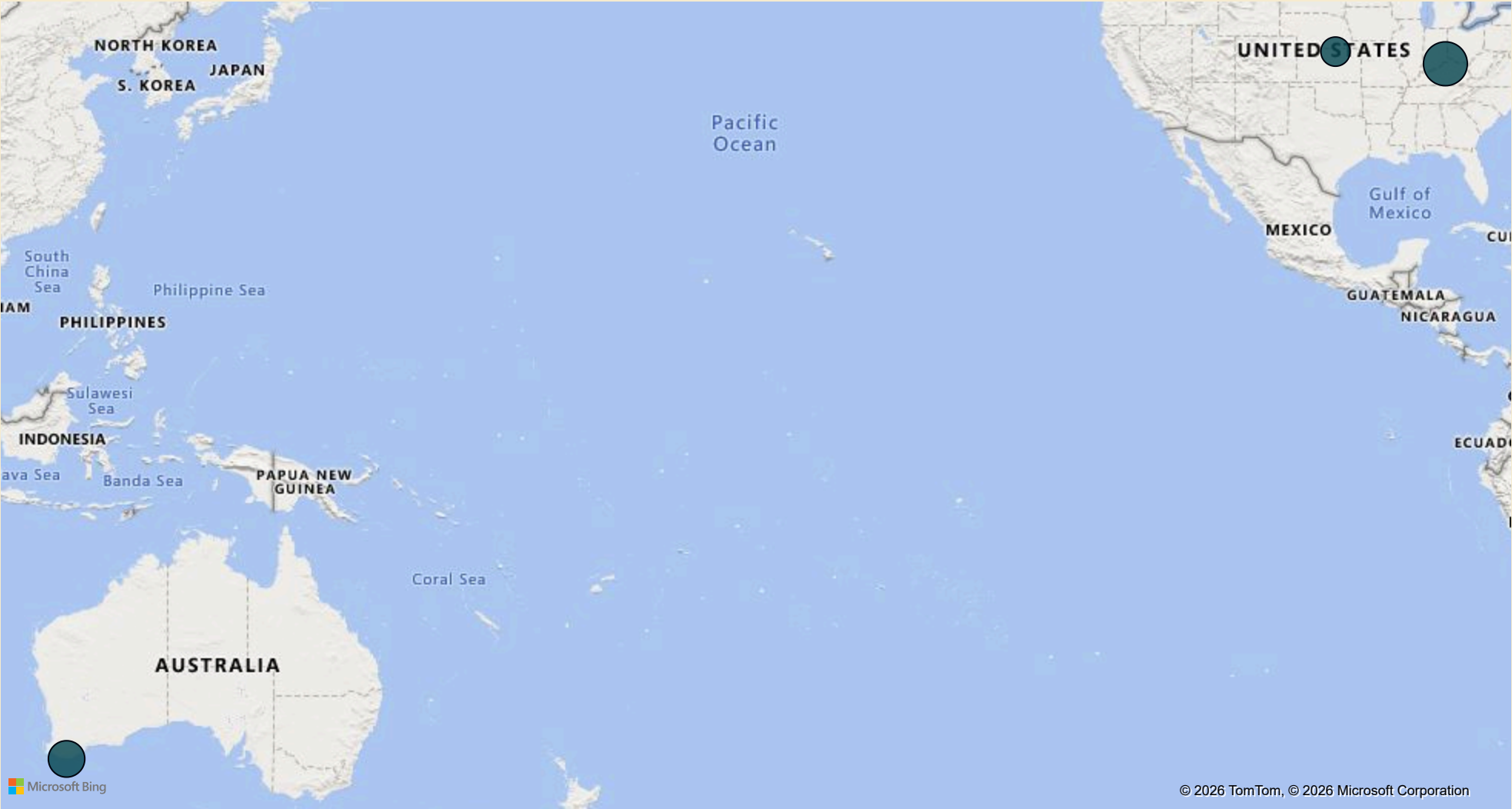


Top 10 Customers by Revenue



Top 10 Countries by Revenue

## Demand by Country



# INSTRUCTIONS

**Note: To navigate Use Ctrl + click**



**Go to Overview**



**Go to Monthly revenue dashboard**



**Go to Top 10 Customers by Revenue**



**Go to Top 10 Countries by Revenue**



**Go to Demand by Country**