**App features:**

* Artificial Intelligence – Its a chatbot that understands the customer requirement and gives a thoughtful and customized answer lightning fast as per his requirement.
* Knowing what is best for the customer – Assessing the customer’s mobile data usage and talk patterns and accordingly provide recharge plans, top ups.
* Customers can set reminders to pay the electricity bill, gas bill, phone bill, rent, dth, etc.
* One-stop app for all shopping, transacting, travel plan, bill payment needs of the customer
* It even books OYO hotel rooms, bus booking, cab booking, get a burger from the nearest location, laundry
* It notifies customer on exciting offers, cashbacks, and discounts.
* It offers secure transactions, remembers account details and transaction preferences.
* It has an e-wallet tagged with customer phone number and amount can be credited to the account by a third party.
* On referring this app, reward money Rs 100/- is credited to the wallet.
* Further Rs 10/- is credited on every referred friend placing an order >Rs50 using this app.
* It pinpoints customer’s exact location and finds the nearest cab, burger, fuel station, laundry and books it for him.
* The entire customer order history is displayed in this app.
* It displays a ranking of the faithful promoters of the app and pampers them monthly with exclusive rewards.
* Niki engages in a comprehensive dialogue with the customer and using artificial intelligence offers the most viable solutions to the problems the customer faces.
* It even uses AI to give suggestions to the customer to pass his time when he feels bored and in the long run develops a bot-like relationship with the customer.