

Sample Script Outline (Explainer Style, 2–3 minutes)

[Scene 1: Title Slide]

Text: "Calculating Family Expenses: A Simple Guide"

Voiceover: "Welcome! In this video, we'll walk you through how to calculate your family's monthly expenses step by step."

[Scene 2: Why It's Important]

Text: Why track expenses?

Voiceover: "Tracking family expenses helps you manage your money, avoid debt, and plan for the future."

[Scene 3: List of Income Sources]

Visual: Icons of a salary, freelance income, and side jobs

Voiceover: "Start by listing all income sources — your salary, your partner's, and any other earnings."

[Scene 4: Expense Categories]

Visual: Budget categories like rent, groceries, transportation

Voiceover: "Then, write down your expenses. These include housing, food, transportation, healthcare, and more."

[Scene 5: Spreadsheet Example]

Visual: Simple Excel or Google Sheet with columns for category and cost

Voiceover: "Use a spreadsheet or app to enter each expense and calculate totals."

[Scene 6: Final Budget & Analysis]

Visual: Pie chart or bar graph showing budget breakdown

Voiceover: "Now compare your total expenses to your income. If you're spending too much, look for areas to cut back."

[Scene 7: Conclusion]

Text: "Budget wisely. Live better."

Voiceover: "By tracking expenses regularly, your family can make smarter financial choices and reduce stress."