

Business Performance & Revenue Insights

8.91M

Total Revenue

5M

Total Quantity Sold

481

AOV

19K

Total Orders

Country

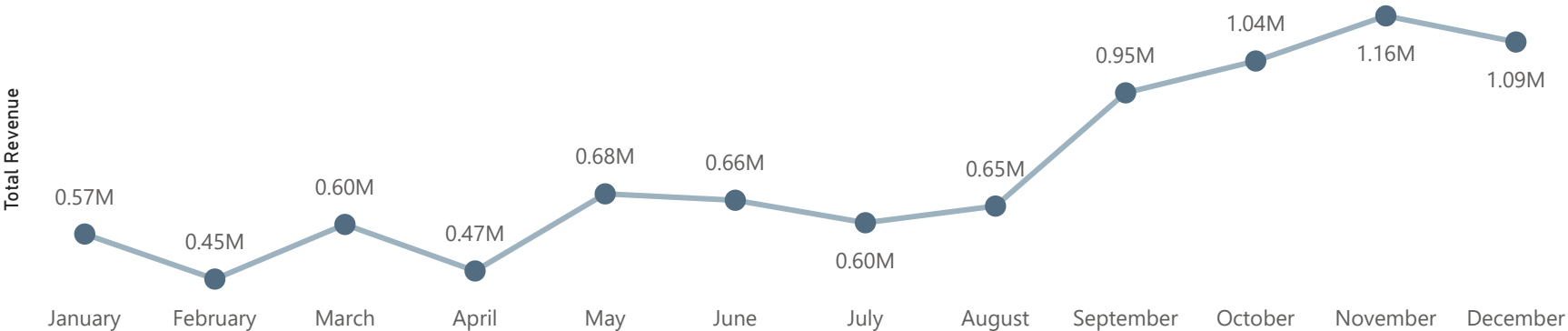
All

InvoiceDate

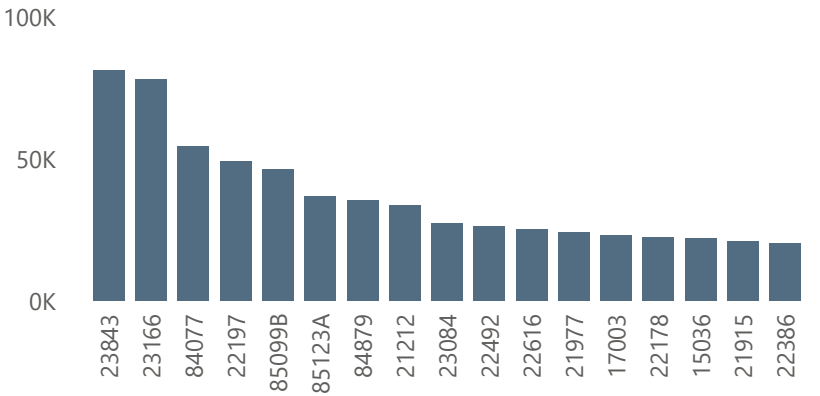
01-12-2010

09-12-2011

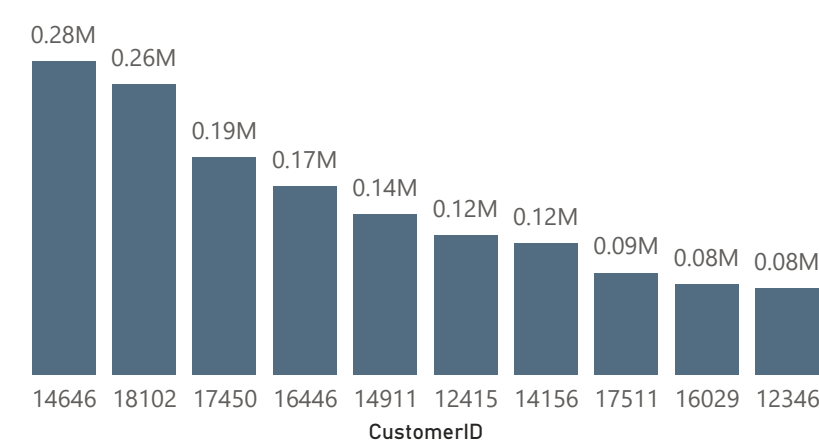
Revenue by Month



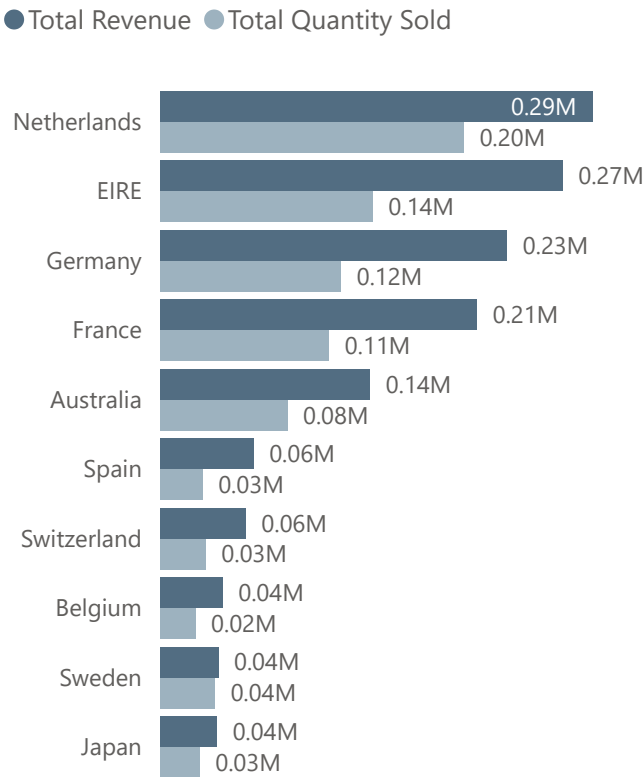
Quantity Sold by StockCode



Revenue by Customer



Revenue and Quantity by Country



Customer & Marketing Performance Analysis

8.91M

Total Revenue

5M

Total Quantity Sold

481

AOV

19K

Total Orders

Country

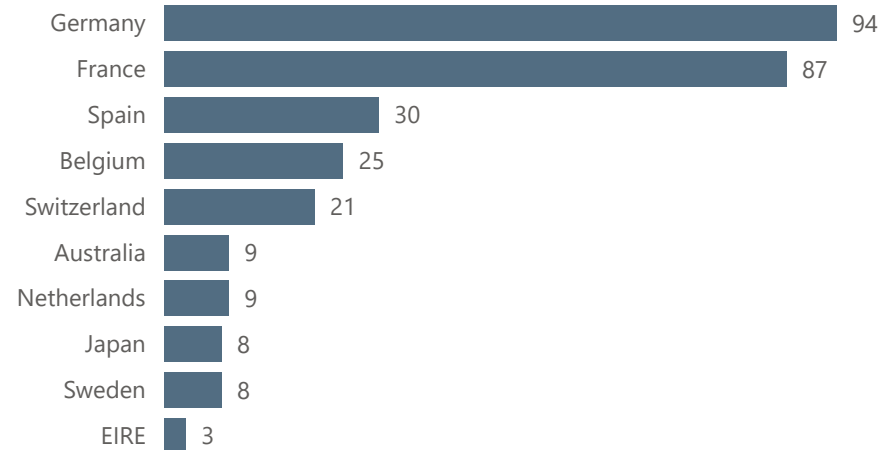
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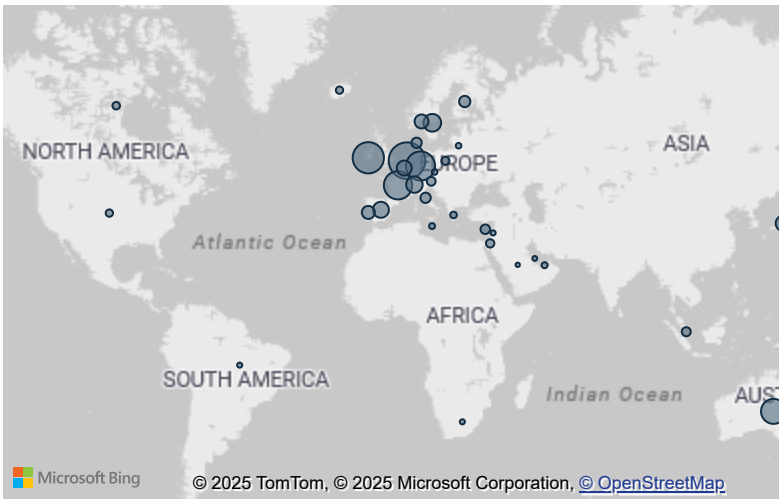
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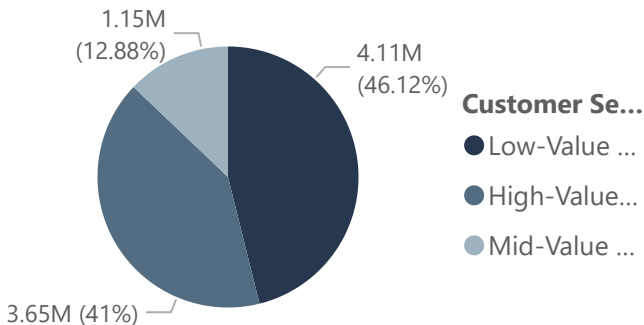
Top 10 Customers by Revenue



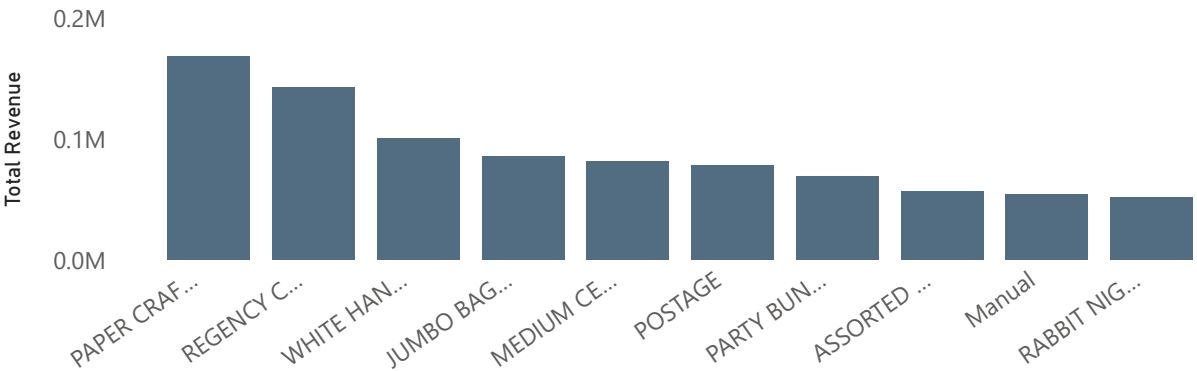
Quantity by Country



Revenue by Customer Segment



Revenue by Product



Description

Description	Sum of Quantity	Total Revenue	Total Orders
4 PURPLE FLOCK DINNER CANDLES	140	270.76	36
50'S CHRISTMAS GIFT BAG LARGE	1885	2,272.25	109
DOLLY GIRL BEAKER	2398	2,759.50	133
I LOVE LONDON MINI BACKPACK	360	1,454.00	68
I LOVE LONDON MINI RUCKSACK	1	4.15	1
NINE DRAWER OFFICE TIDY	55	792.85	30
OVAL WALL MIRROR DIAMANTE	121	1,059.95	58
RED SPOT GIFT BAG LARGE	1700	2,041.00	92
SET 2 TEA TOWELS I LOVE LONDON	2627	7 208.95	192
Total	5167812	89,11,407.90	18532