

# Baker and Baker Dashboard

1508

Total Customers

10K

Total Ordered Quantity

6.95

Order Frequency

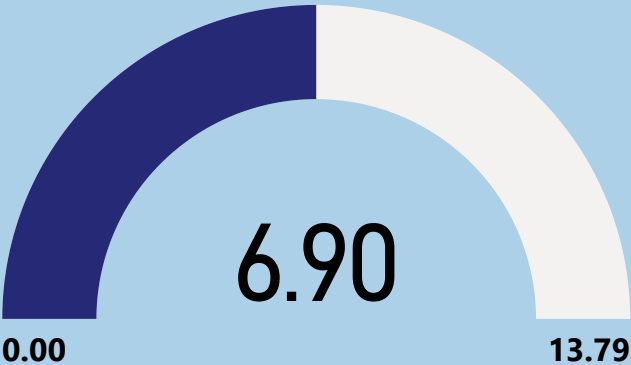
1.20M

Total Sales

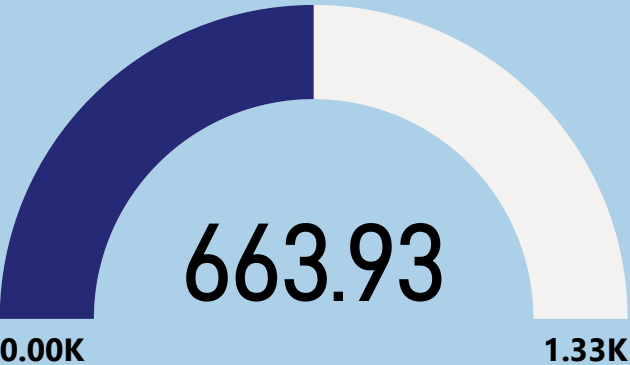
-2050

Overall Returns in INR

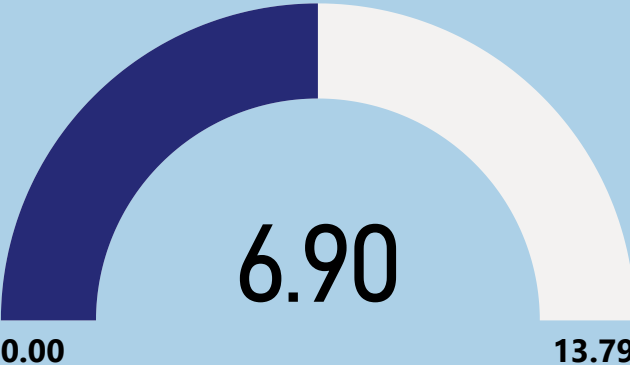
Average Units Ordered



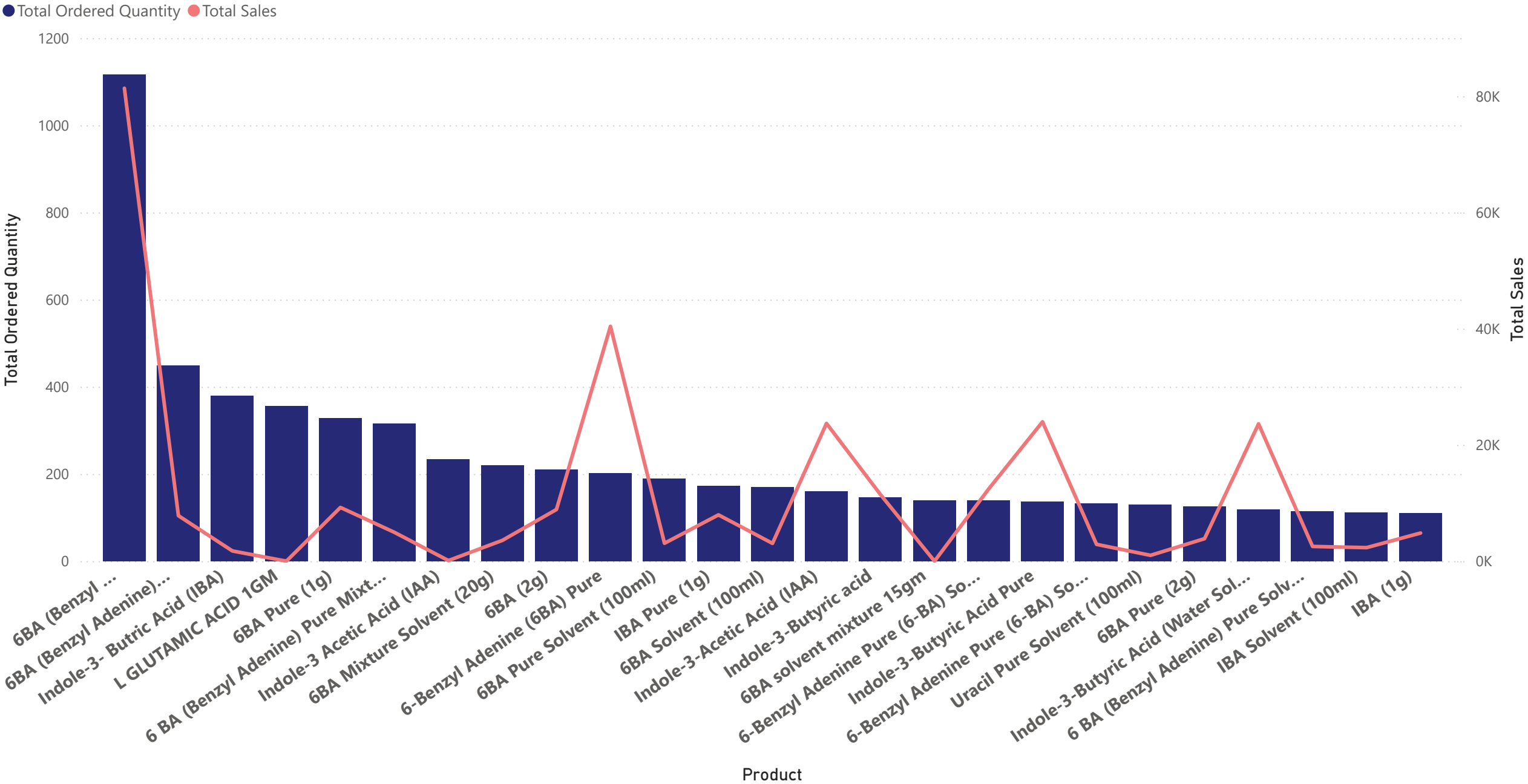
Average Order Value



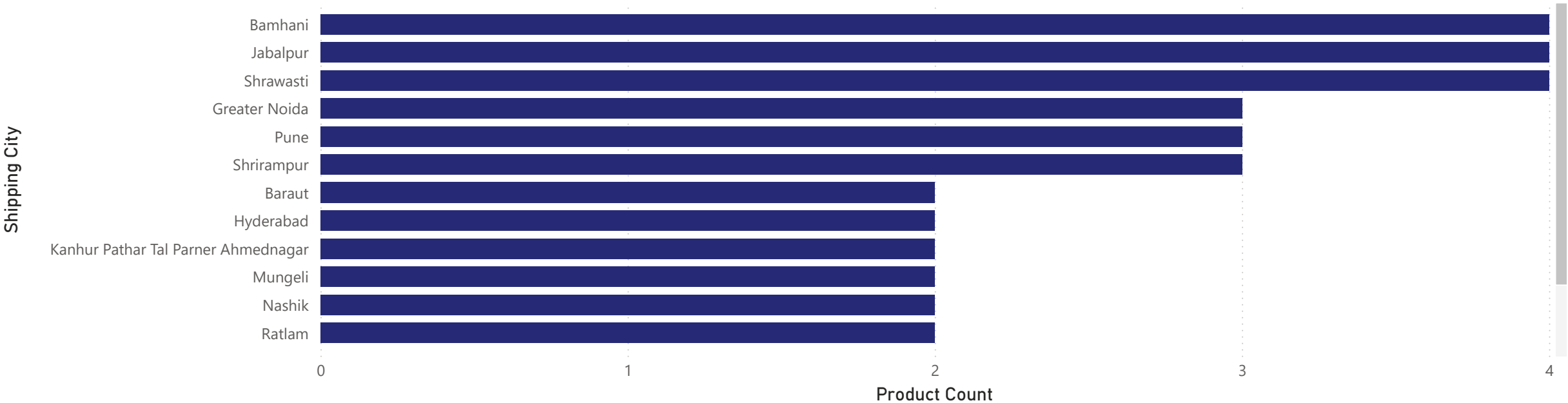
Average Units per transac...



Top 25 Product Orders and their Sales



City wise Product Details



- City
- ☐ Bamhani
  - ☐ Baraut
  - ☐ Barul
  - ☐ Faizpur
  - ☐ Greater Noida
  - ☐ Hyderabad
  - ☐ Jabalpur

- Platform
- ☐ alphabet
  - ☒ android
  - ☐ direct
  - ☐ razorpay
  - ☐ shopify
  - ☐ wl

- Customer Name
- ☐ Azaz Ahmad
  - ☐ Deoraj Ilpate
  - ☐ Dr Virendra Singh
  - ☐ Gyanoba Majare
  - ☐ Harendra Tomar
  - ☐ K DHANUSH REDDY
  - ☐ Kiran Rana

Month

7/8/2023

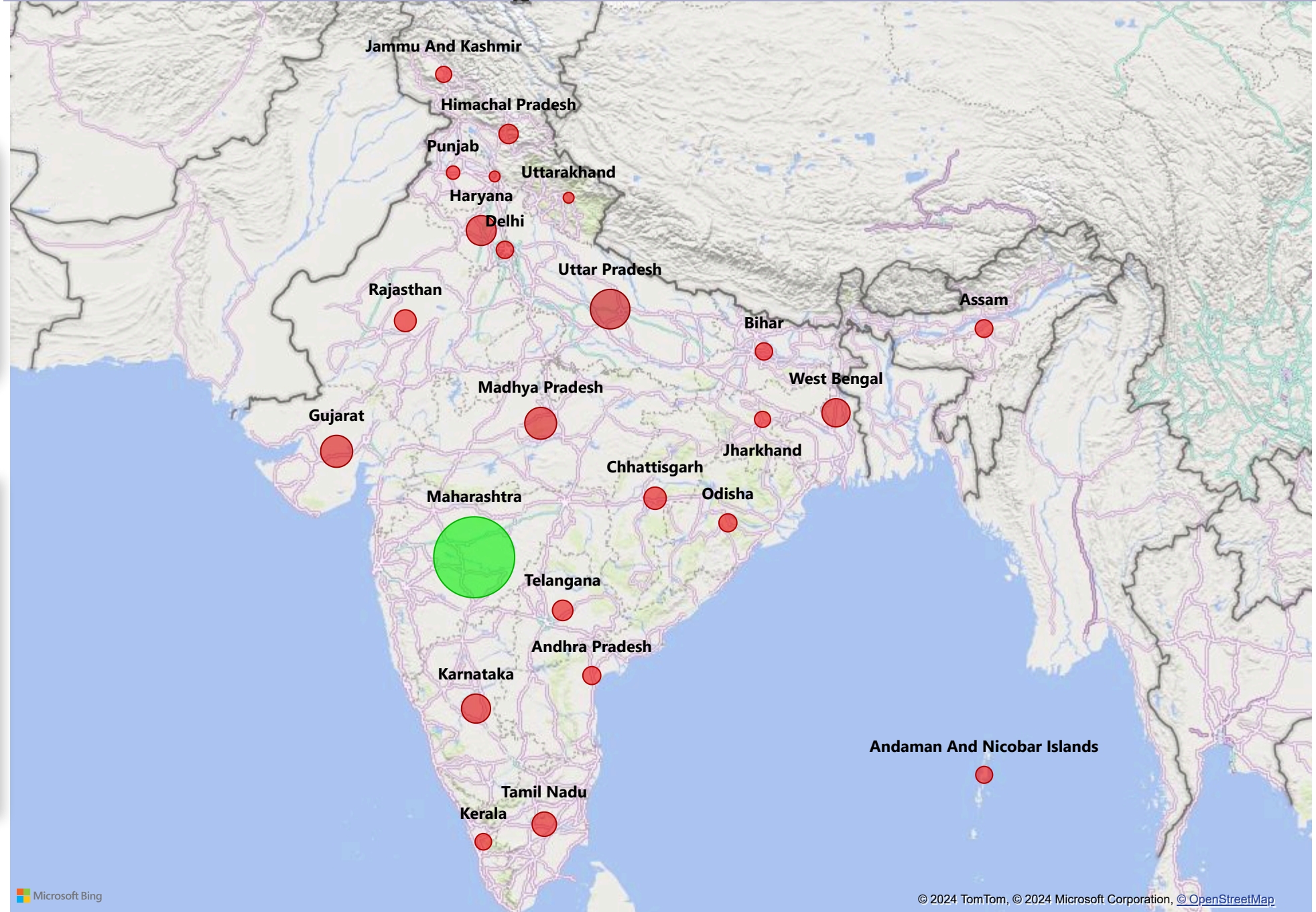
8/1/2024

**10K**

Total Orders

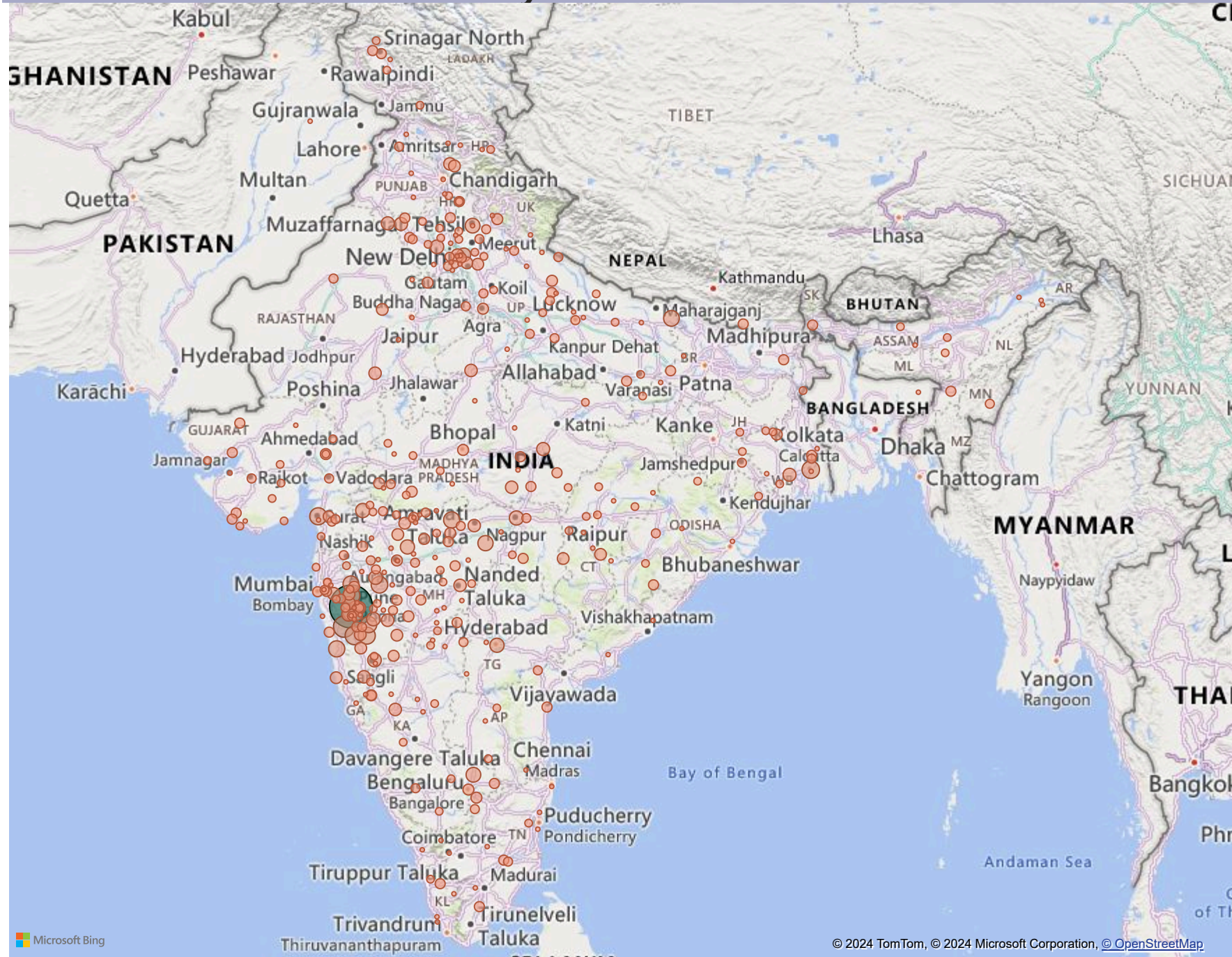
**Most of the  
Products are  
from  
Maharashtra  
Region.**

## Region Wise Products





## City Wise Products

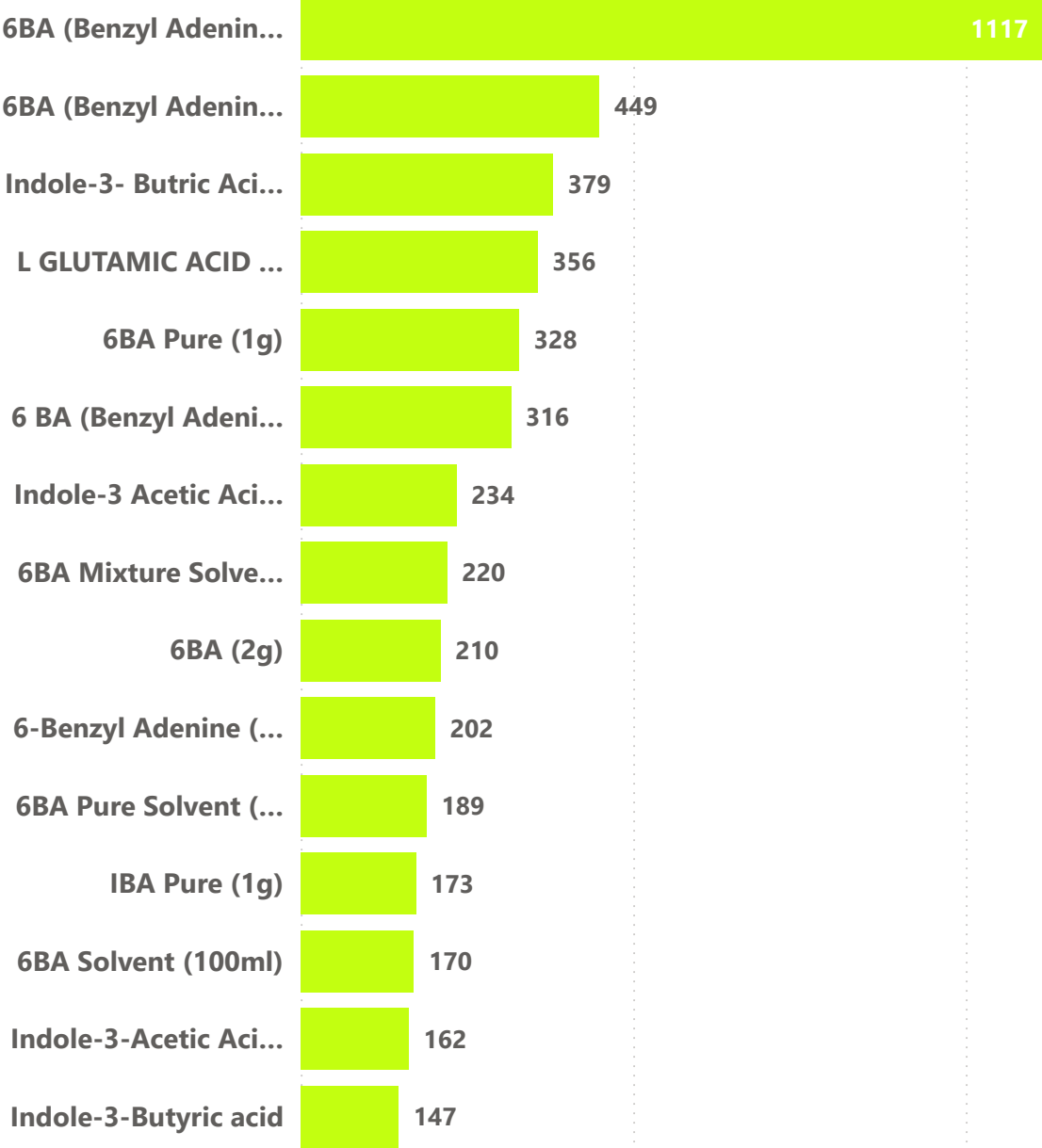


**10K**  
Total Orders

**Most of the Products  
are ordered from  
Pune, Mahabaleshwar**

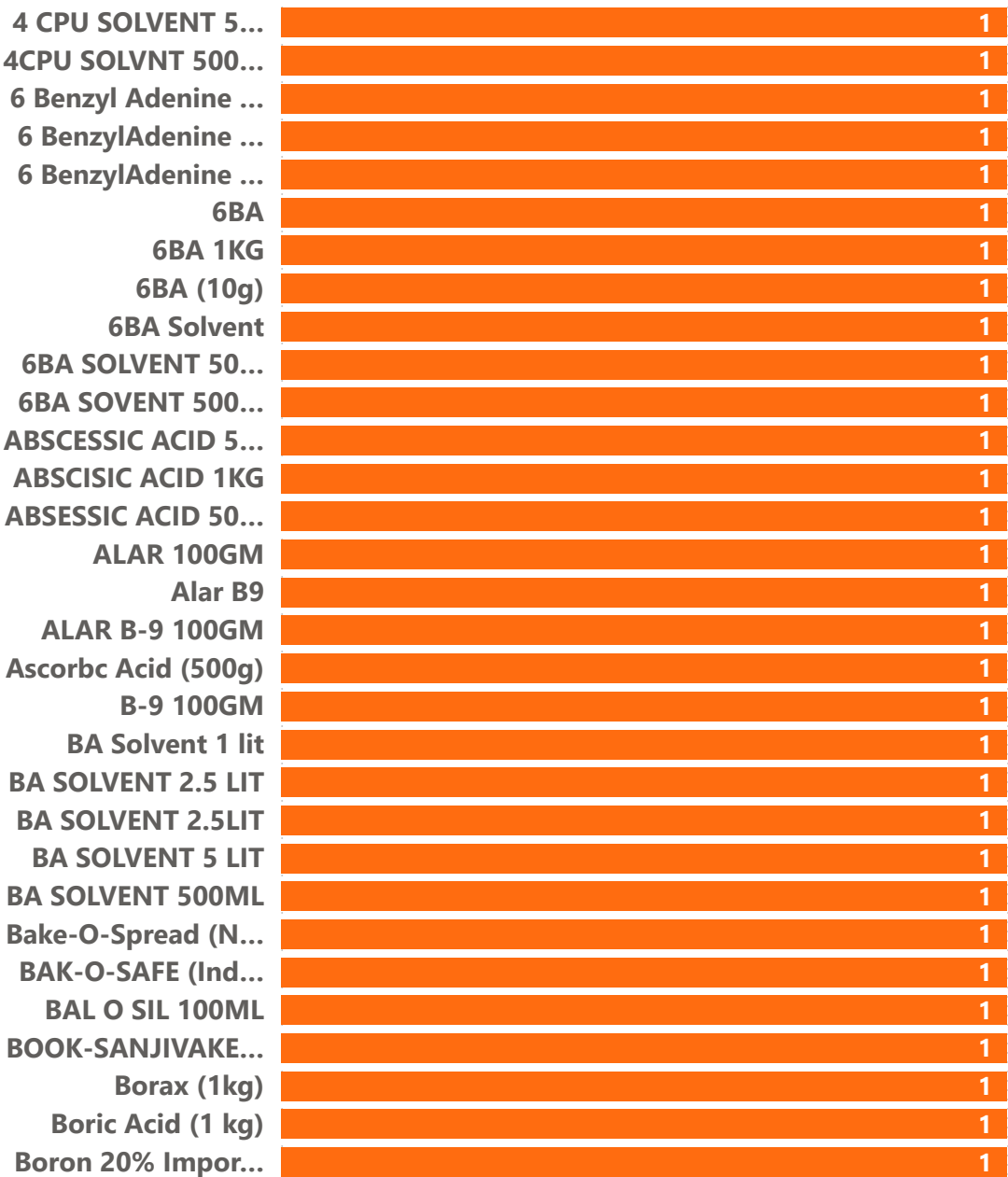
Top 15 Selling Products

Product



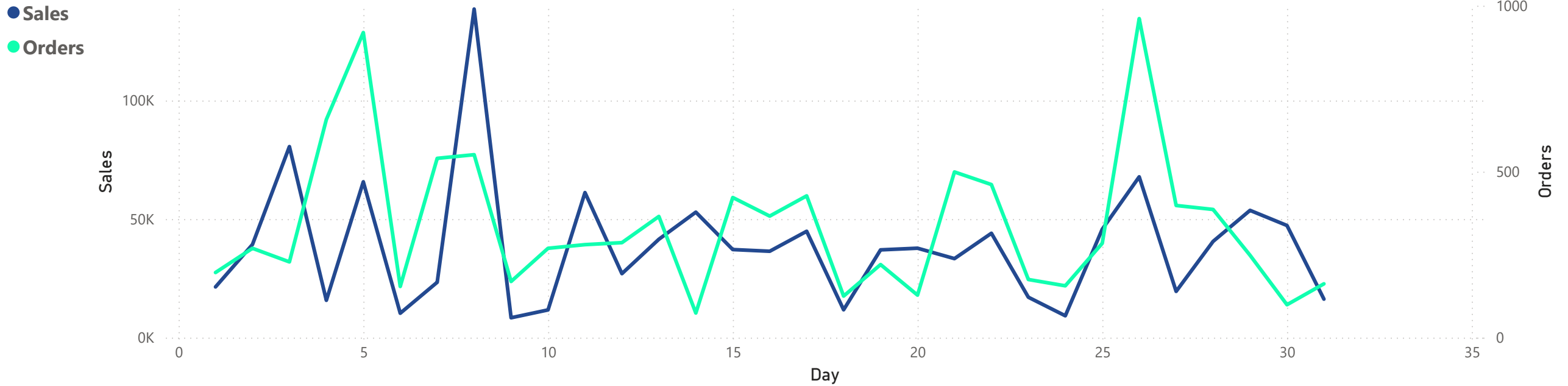
15 Least Selling Products

Product

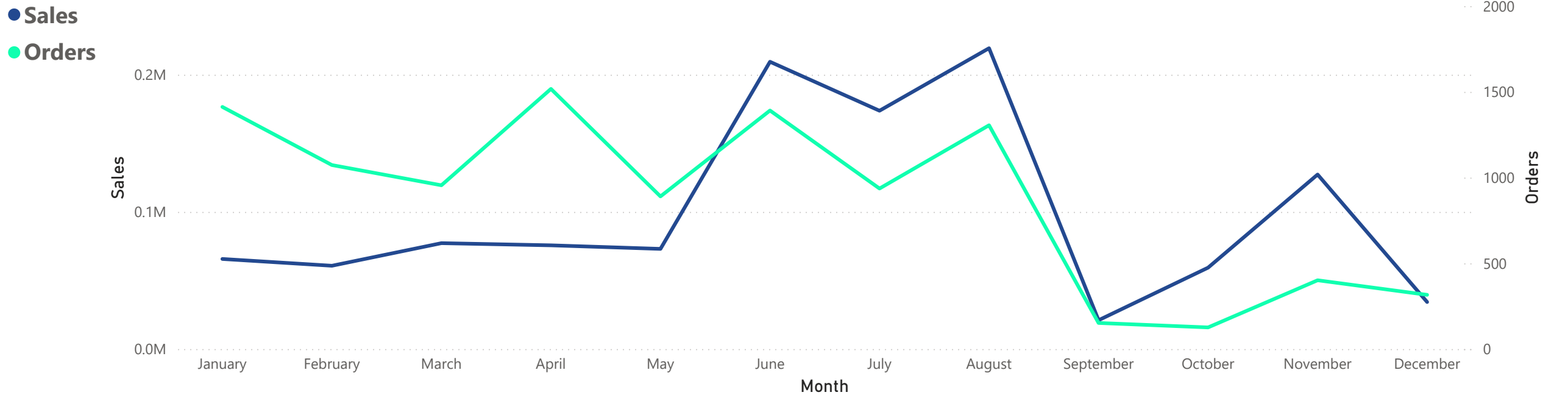


Quantity Ordered

**Day Wise Orders and Sales**



**Monthly Orders and Sales**



Recommendations:

**Orders** are high during **2nd week and 4th week** of the month.

**Sales** are high during **2nd week** of the month and moderate during rest of the weeks.

**Orders** are high during **Jan, April, June and August**.

**Sales** are high during **June and August**.

**Product 6BA** is the highest sold product.

There are many least sold products, please check 'Top 15 Least Selling Products'.

Maximum orders are based from **Maharashtra**. Need to increase reach in order to get more sales.

Returns are less. 4 products are returned among all the products which is a good score.