Gantt Chart

Lofthus frukt og saft wanted a website to expand their growth, and I was hired as Project Manager. I promised results after 4 weeks and to deliver on this I knew I had to have a clear plan. I started with making a Gantt chart with a clear overview off the different events with a timeline so me and everyone else involved in the project had a clear idea about the plan going forward. in the following weeks. In this report I am going to go through what decisions I took when making the Gantt chart and the reasoning being my choices.

Because of the size of the task at hand and the deadline I had to outsource some parts off the project, this is a very common at least for small companies like mine to deliver the best end product in a relative short timeline. My title for this project was Project Manager, which means I have the biggest responsibility of knitting all the pieces together for a finished product.

I used a website called Flexify, where I hired designers, web developers, one freelance photographer and one writer for the content off the site. I created a Slack room for us where we all could stay in touch and designers/developers could communicate easy so they had a clear understanding what they wanted from each other.

The different freelancers I hired:

- Designers

The designers were tasked with creating the layout off the page, what elements goes where and such. Both for a desktop version and a mobile version off the website, they did all this with good communication with the developers team so they knew what was possible for them to create later. They started with a style tile and later an easy sketch without to fancy details so the developers could go straight to coding the website from the sketch and later change out the design parts of the site.

- Developers

The developers I hired had as mention above a good communication line with the design team and when they together made a style tile and later a more exact sketch they went straight into coding the different parts and pages for the site. They finished the desktop version before they started with the mobile version off the site, this was something that was very important for the company to have a good and responsive mobile site as well as a desktop version.

- Content provider

I hired a Norwegian content provider so the website would have catchy and easy readable texts throughout. The ingredients page for the juices, or about the company is important pieces of information that the visitors should find easily when browsing. And if they are looking for something specific they shouldn't use long time to find it.

- Photographer

His job was in this instance to first take some product pictures that's going to be up on the website that's looks refreshing and really expresses the fact that these juices are 100% natural. He was also tasked with some landscape photos, this for the homepage, banner image an so on. "Lofthus frukt og saft" are located in the Hardanger fjord and not capturing this in an exiting and inviting way for visitors to the website as well would have been a missed opportunity.

When I hired the people I used for this tasks I had them under contract for the 4 weeks we worked together, this so in the end I would be the rightful owner off everything from the pictures to the code. When showing the client the website etc before delivery the site was heavily infused with different copywrite infringement warnings and pictures etc had copywrite visible over the entire images. This was so the company would not end their contract with us and "steal" the work before full payment was received. When full payment was received I transferred everything to the client, so now they not only own their logo but also their website text, images and code. This in exchange for a link at the bottom saying "this site was created by "My company" and link to my website" for as long as they are going to be using the website I delivered, at least the contractual 3 years we agreed on in the contract.

So now that delivery has taken place I am happy with the way things worked out, much thanks to the gantt chart so everybody knew what tasks they where going to use and at what times things needed to be done. When working towards a deadline it's easy to push thing to the last minute but then it would probably not show the same result as something worked on over a longer period of time. The tasks was in a decent order and everyone carried their load, the meetings where designers/developers had were very productive and I think this ensured a better end result then everyone worked away on their own.