Website Speed Test

Image Analysis Results

https://sinead-dotcom.github.io/beanAndGoneCoffee/shop-merchandise.ht...

Page Image Score

C   Mediocre

Image Weight Comparison

Current Images

1.6 MB

138.1 KB

Potential after Smart Compression ⓘ

Total Images Analyzed

16

Total Image Weight

2MB

Potential Compressed Weight ⓘ

8.9%

Tested on browser

Chrome

From location

ec2-eu-west-1

Viewport size

1920 x 1200 px

Device DPI

96 DPI

Integrated with

WEBPAGETEST

Generating Thumbnail

B hero-coffee.jpg

JPEG		182.5 KB	Current

Potential Smart Compression

JPEG		80.1 KB	(43.9%)
WEBP		82.7 KB	(45.3%)
JPEG-XR	🏆	75.9 KB	(41.6%)
PNG		470.5 KB	(257.8%)

41.6%

1302x868 → 1302x868

See More

C **naf-drip-brewer.jpg**

JPEG	149.5 KB	Current

Potential Smart Compression

JPEG		6.2 KB	(4.2%)
WEBP	🏆	4.4 KB	(2.9%)
JPEG-XR		4.8 KB	(3.2%)
PNG		27.9 KB	(18.7%)

2.9%

1005x864 → 241x207

See More

C **coffee-kettle.jpg**

JPEG	146.5 KB	Current

Potential Smart Compression

JPEG			7.5 KB	(5.1%)
WEBP	🏆		5.8 KB	(4.0%)
JPEG-XR			7.0 KB	(4.8%)
PNG			30.5 KB	(20.8%)

4.0%

1001x860 → 241x207

See More

C range-server-to-glass-coffee-mugs.jpg

JPEG	146.4 KB	Current

Potential Smart Compression

JPEG			6.7 KB	(4.6%)
WEBP	🏆		5.0 KB	(3.4%)
JPEG-XR			5.3 KB	(3.6%)
PNG			28.2 KB	(19.3%)

⬚⬚⬚
⬚⬚⬚ 3.4%
⬚⬚⬚

998x859 → 240x207

See More

Ⓒ **coffee-keep-cup.jpg**

JPEG		138.2 KB	Current

Potential Smart Compression

JPEG		9.2 KB	(6.7%)
WEBP	🏆	7.9 KB	(5.7%)
JPEG-XR		8.0 KB	(5.8%)
PNG		34.9 KB	(25.3%)

⬚⬚⬚
⬚⬚⬚ 5.7%
⬚⬚⬚

1005x864 → 241x207

See More

C JJ-silver-coffe-mug.jpg

JPEG		135.4 KB	Current

Potential Smart Compression

JPEG		5.9 KB	(4.4%)
WEBP	🏆	4.0 KB	(3.0%)
JPEG-XR		4.1 KB	(3.0%)
PNG		30.0 KB	(22.1%)

3.0%

1009x872 → 241x208

See More

C espresso-maker-on-white-stone-counter.jpg

JPEG		110.0 KB	Current

Potential Smart Compression

JPEG		6.5 KB	(5.9%)
WEBP	🏆	5.0 KB	(4.6%)
JPEG-XR		5.3 KB	(4.8%)
PNG		26.1 KB	(23.7%)

⊞ 4.6%

1004x863 → 241x207

See More

C coffee-guide.jpg

JPEG		105.1 KB	Current

Potential Smart Compression

JPEG		10.2 KB	(9.7%)

WEBP	🏆	6.9 KB	(6.6%)
JPEG-XR		9.4 KB	(8.9%)
PNG		23.0 KB	(21.9%)

6.6%

1006x864 → 241x207

See More

Ⓒ recyclable-coffee-cup.jpg

| JPEG | | 97.2 KB | Current |

Potential Smart Compression

JPEG		5.7 KB	(5.9%)
WEBP		4.5 KB	(4.6%)
JPEG-XR	🏆	4.0 KB	(4.2%)
PNG		27.5 KB	(28.3%)

4.2%

1002x864 → 241x208

See More

C syphon-cloths.jpg

JPEG	97.1 KB	Current

Potential Smart Compression

JPEG		7.1 KB	(7.3%)
WEBP	🏆	5.4 KB	(5.6%)
JPEG-XR		5.7 KB	(5.9%)
PNG		29.0 KB	(29.8%)

5.6%

1003x861 → 241x207

See More

C coffee-grinder.jpg

JPEG	80.8 KB	Current

Potential Smart Compression

JPEG		5.6 KB	(6.9%)
WEBP	🏆	3.7 KB	(4.6%)
JPEG-XR		5.2 KB	(6.4%)
PNG		16.1 KB	(20.0%)

4.6%

1009x870 → 241x208

See More

C coffee-stirrer.jpg

JPEG		71.8 KB	Current

Potential Smart Compression

JPEG		5.0 KB	(7.0%)
WEBP	🏆	3.2 KB	(4.4%)
JPEG-XR		4.4 KB	(6.1%)
PNG		21.2 KB	(29.5%)

⊞ **4.4%**

1007x869 → 241x208

See More

Ⓒ JJ-coffee-press.jpg

JPEG		59.0 KB	Current

Potential Smart Compression

JPEG		6.6 KB	(11.2%)
WEBP	🏆	3.7 KB	(6.3%)
JPEG-XR		4.6 KB	(7.8%)

PNG		18.9 KB	(32.1%)

6.3%

1004x862 → 241x207

See More

Bean & Gone

C brand-2x-sinead.png

PNG		25.0 KB	Current

Potential Smart Compression

PNG		2.3 KB	(9.2%)
WEBP	🏆	2.0 KB	(8.0%)

8.0%

400x416 → 140x146

See More

D **Twitter_Social_Icon_Square_Color.png**

PNG		5.0 KB	Current

Potential Smart Compression

PNG		247.0 B	(5.0%)
WEBP	🏆	184.0 B	(3.7%)

3.7%

400x400 → 16x16

See More

D **f_logo_RGB-Black_58.png**

PNG		2.4 KB	Current

Potential Smart Compression

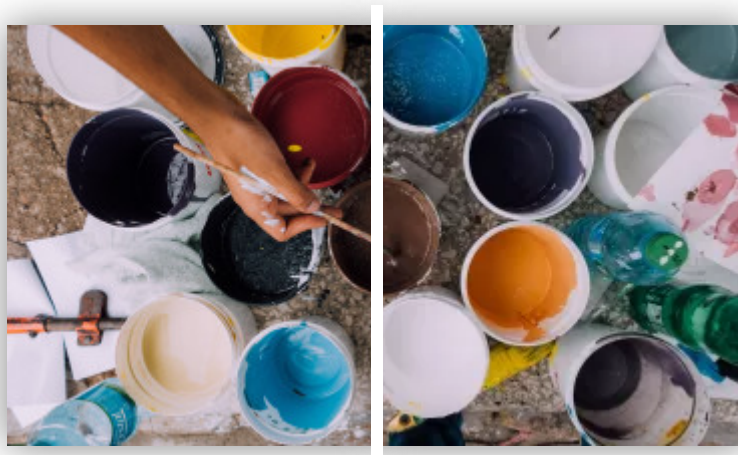| PNG		484.0 B	(20.3%)
WEBP	🏆	280.0 B	(11.7%)

11.7%

130x130 ➝ 16x16

See More

Optimize Every Image with Cloudinary

Cloudinary is the end-to-end solution for all your image-related needs. Check out how simple it is to deliver an optimized image to your users, with on-the-fly transformations included as a component of the URL:

https://res.cloudinary.com/demo/image/upload/h_210/f_auto,q_auto/paint.jpg

Original Dynamic Format

JPG WEBP
374x210 374x210
38 KB 16 KB (42%)

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Optimization

First Name

Last Name

Email

Select Country...   ⌄

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Website Speed Test

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