

1. INTRODUCTION

Overview

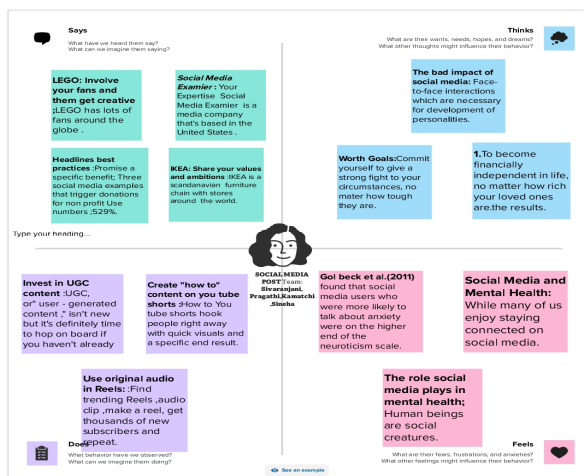
To create, share and/or exchange information

Purpose

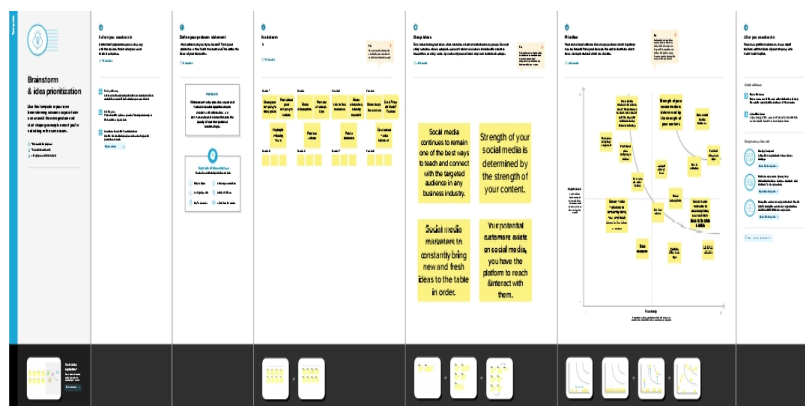
Sharing, Learning, interacting and marketing

2. PROBLEM DEFINITION & DESIGN THINKING

Empathy map



Brainstorming map



Edit with WPS Office

3. RESULT



4. Advantages and disadvantages

Advantage –connectivity is among the most significant benefits of social media

Disadvantage –people's addiction to social media

5. Application

People use social media to stay in touch and interact with friends, family and various communities

6. Conclusion

Excessive use of social media and the internet has had negative impacts on many people

7. Future scope

The scope of social media is vast and constantly evolving

8. Source code



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