

SINEM CELENK

MBA Student

HELLO

Enjoys doing market research and finding new market opportunities. Interested in crisis management, data analysis. Has an eye for good design. Stress resilient, good listener and has excellent observation skills. Has broad creative experience with multiple brands such as L'Oréal Paris, Garnier, Kleenex, Huggies, Enterprise.

CONTACT

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Address: 1205 Howe St. Vancouver, BC

Social Media: [Linkedin](#)

VOLUNTEERING AFFILIATED ASSOCIATIONS & FOUNDATIONS

- Vancouver General Hospital** Information Desk Volunteer (VGH) - June 2019 to April 2020
- Vancouver International Jazz Festival** Environment Team - July 2017
- Vancouver Opera Festival** Box Office & Information Desk - May 2017
- Koruncuk (Turkish Foundation for Children in Need of Protection)**
- TOHUM Autism Foundation Turkey**

EXPERIENCE

- COS Vancouver** *Part-Time Sales Advisor* / Nov 2019 - Current
Delivered an exceptional customer service experience, resolved issues and shared benefits of additional services. Recognized for being positive, intuitive, and client-centric.
- Teskilat ICOM Advertising Agency Istanbul** *Marketing Specialist* / May 2018 - Oct 2018
Managed digital and conventional advertising campaigns for global car rental company. Organized workflow to meet team goals and deadlines. Managed team and client meetings, overall campaign and event budgets.
- A.N.D.B.R.A.N.D Advertising Agency / Istanbul** *Marketing Specialist* / Nov 2017 - May 2018
Managed advertising campaigns for bank, gas, and technology companies. Organized internal and external meetings, managed budgets.
- Essance Istanbul Communication Consultancy** *PR Specialist* / Feb 2015 - Nov 2016
Developed corporate communications and PR Campaigns for FMCG and local brands. Organized launch parties, conferences and concept events for press and influencers.

EDUCATION

- University Canada West** / *Master of Business Administration (MBA)* (2020 – 2022)
- Istanbul University** / *Bachelor Degree of Public Relations and Advertising* 3.15/4 (2010 – 2014)
- ISS Language and Career College of BC** / *Professional Communication and Marketing Diploma Program with CO-OP* (2019 – 2020)
- ISS Language and Career College of BC** / *Business Diploma Program* (May 2017 – July 2017)

EXPERTISE

Marketing	Sales
Customer Relationship Management	Budget Planning
PR & Advertising	Social Media
Event, Organization Planning	Digital Communication
Administration	Crisis Communication

References available upon request.