# **Emily Sin**

# **Lead Product Designer**

Toronto, Canada | Remote-friendly emily.w.sin@gmail.com (416) 301-4065

Experience

Aug 2020 - Jul 2025

Toronto, Canada

**BenchSci** 

Remote

emilysin.design linkedin.com/in/emilysin/ github.com/sinemily

# Summary

Lead Product Designer with 9+ years of experience designing for complex systems and scientific domains. Expert at transforming large, technical data sets into intuitive, high-impact products. Known for delivering high-quality designs at speed; quickly iterating, validating, and shipping work that meets both user needs and business goals.

#### Education

#### **BASc.**, Management Engineering

University of Waterloo Sep 2012 - Apr 2017

# **Skills**

# **User Research & Strategy**

User testing
User journey mapping
Competitive analysis
Design maturity assessment

## **Prototyping & Validation**

Rapid prototyping Concept testing

# Collaboration & Facilitation

Design workshop facilitation Multi-party systems design

# **Complex Systems**

Designing for complex data sets Scientific and technical domains

# **Tools**

# **Design & Prototyping**

Figma Whimsical Sketch Miro InVision Mural Abstract

# Frontend & Prototype Code

HTML v0 CSS bolt React

# User Research & Analysis

Dovetail Maze Fullstory Looker Heap

# **Product Management & Collaboration**

Jira Aha Monday Google Slides/Sheets/Docs

Nulogy Sep 2017 - Aug 2020 Toronto, Canada In Office

# **Ultimate Software**

Sep 2016 - Dec 2016 Toronto, Canada In Office

# Lead Product Designer | Sep 2022 - Jul 2025

- Led design of a new Al-powered assessment tool from concept to MVP, enabling scientists to evaluate drug targets more efficiently.
- Delivered rapid iterations in collaboration with research and engineering, reducing prototype validation cycles by 50%.
- Facilitated weekly "design jam" sessions to create a safe space for cross-functional team members to review designs, identify challenges early, and build team alignment; regularly curated and shared design best practices (e.g., onboarding principles) to boost team design fluency and engagement.
- Facilitated weekly visual syncs with designers and researchers to improve cross-functional visibility and surface blockers or dependencies early.
- Led weekly design reviews with design team to ensure team alignment, support individual needs, and maintain momentum across initiatives.
- Participated in bi-monthly mentorship sessions with the design manager, building foundational skills in design management and team leadership.

## Senior Product Designer | Jun 2021 - Aug 2022

- Designed and launched a new product from concept to MVP in just 5 months, working in a fast-paced, cross-functional environment.
- Partnered closely UX research to conduct rapid concept testing, refining the experience to align with user needs and move toward product-market fit.
- Developed a design maturity scorecard to assess and elevate the design practice across the organization.

# Product Designer | Aug 2020 - May 2021

- Improved successful search outcomes by redesigning search and filtering experiences; owned discovery through user testing to highfidelity design.
- Led design of a new reagent experience (PCR) on the multi-reagent platform, contributing to platform scalability and scientific relevance.
- Defined core design system principles, helping standardize UI patterns and improve cross-product consistency.

#### Product Designer | Sep 2022 - Jul 2025

- Designed a versioning feature rolled out to 150+ customers, including enterprise partners.
- Drove early adoption of the design system, improving UI consistency and development speed across the ecosystem platform.
- Led end-to-end design as the sole designer across two product teams, from discovery to delivery.
- Received public praise from the Director of Global Manufacturing Services at Church & Dwight for exceptional user experience and product value.
- Coded and launched Nulogy's developer hiring site (engineering.nulogy.com), validating through user testing and stakeholder interviews.

#### Product Designer | Sep 2022 - Jul 2025

- Redesigned configuration flows for punch clock software, resulting in a measurable reduction in typing errors and input mistakes.
- Simplified complex payroll administration workflows, improving clarity and reducing user friction.
- Collaborated closely with UX researchers to design a manager dashboard based on user insights and task priorities.