Emily Sin,

product designer

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EXPERIENCE

BenchSci, Product Designer

AUG 2020 - PRESENT | TORONTO, ON

Improved number of successful searches on the platform by enhancing core features including search and filtering, owning the entire design process from discovery and user testing, to high fidelity designs. Worked on several projects to improve the visibility of data on the multi-reagent platform. Currently the lead designer on launching a new reagent on the multi-reagent platform and driving research on design system principles, to level up the design practice.

Nulogy, Product Designer

SEP 2017 - AUG 2020 | TORONTO, ON

Owned the end to end experience as the sole product designer on two different product teams. Pushed the ecosystem platform to be an early adopter of the design system, unifying the visual design and improving consistency across the platform. Designed a versioning feature end to end that rolled out to all 150+ customers. Coded Nulogy's development hiring website and ran testing and interviews on the content and design of the (engineering.nulogy.com)

Ultimate Software, UX Designer

SEP 2016 - DEC 2016 | TORONTO, ON

Collaborated with UX researchers to understand current usage of the platform. Leveraged those insights to inform design for a focused manager dashboard. Established workflows for complex payroll administration processes to design a simplified process. Redesigned the device configuration for punch clock software, reducing the number of typing errors. Built effective collaboration skills by working on a multi-disciplinary design team of over 20 researchers and designers.

EDUCATION

BASc., Management Engineering

University of Waterloo
SEP 2012 - APR 2017

SKILLS

Prototyping at all fidelities

User research

Usability testing

User journey mapping

Competitive analysis

Value proposition canvas

Design charrettes

Designing for complex data sets

Designing for mutli-party systems

TOOLS

Figma

Sketch

Invision

Abstract

Whimsical

Balsamiq

HTML, CSS, React

Heap

Dovetail

Monday.com