

# Emily Sin,

## product designer

### EXPERIENCE

#### **BenchSci, Product Designer**

AUG 2020 - PRESENT | TORONTO, ON

Improved number of successful searches on the platform by enhancing core features including search and filtering, owning the entire design process from discovery and user testing, to high fidelity designs. Worked on several projects to improve the visibility of data on the multi-reagent platform. Currently the lead designer on launching a new reagent on the multi-reagent platform and driving research on design system principles, to level up the design practice.

#### **Nulogy, Product Designer**

SEP 2017 - AUG 2020 | TORONTO, ON

Owned the end to end experience as the sole product designer on two different product teams. Pushed the ecosystem platform to be an early adopter of the design system, unifying the visual design and improving consistency across the platform. Designed a versioning feature end to end that rolled out to all 150+ customers. Coded Nulogy's development hiring website and ran testing and interviews on the content and design of the ([engineering.nulogy.com](http://engineering.nulogy.com))

#### **Ultimate Software, UX Designer**

SEP 2016 - DEC 2016 | TORONTO, ON

Collaborated with UX researchers to understand current usage of the platform. Leveraged those insights to inform design for a focused manager dashboard. Established workflows for complex payroll administration processes to design a simplified process. Redesigned the device configuration for punch clock software, reducing the number of typing errors. Built effective collaboration skills by working on a multi-disciplinary design team of over 20 researchers and designers.

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[youtube.com/emilysin](https://www.youtube.com/emilysin)

### EDUCATION

BASc., Management  
Engineering

University of Waterloo  
SEP 2012 - APR 2017

### SKILLS

Prototyping at all fidelities  
User research  
Usability testing  
User journey mapping  
Competitive analysis  
Value proposition canvas  
Design charrettes  
Designing for complex data sets  
Designing for mutli-party systems

### TOOLS

Figma  
Sketch  
Invision  
Abstract  
Whimsical  
Balsamiq  
HTML, CSS, React  
Heap  
Dovetail  
Monday.com