



Certificate of Achievement

Nguyen Duc Chung

has completed the following course:

DESIGNING FOR A DIVERSE AND INCLUSIVE FUTURE SAMSUNG

This online course explored the fundamentals of design thinking, focusing on diversity and inclusion and how society-centred design, community and empathising can all contribute towards a manifesto of change.

The content of the following course has been certified by the CPD Certification Service as conforming to continuing professional development principles.



Jessie Soohyun Park
Head of CSR
Samsung Electronics (UK) Ltd

SAMSUNG

In association with



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.



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has completed the following course:

DESIGNING FOR A DIVERSE AND INCLUSIVE FUTURE SAMSUNG

This online course explored the fundamentals of design thinking, focusing on diversity and inclusion. The course covered topics such as society-centred design, community and empathising. The need for blue sky thinking was discussed, along with the role technology can play as a social good when it is designed for and made available to everyone.

STUDY REQUIREMENT

2 weeks, 2 hours per week

LEARNING OUTCOMES

- Reflect on how diversity and inclusivity relates to you today.
- Compare and discuss diversity and inclusivity in the UK today.
- Identify and interpret opportunities and challenges when designing a future where learning is a lifestyle.
- Explore the opportunities that technology can bring when designing for a diverse and inclusive future.
- Understand the fundamentals of design thinking.
- Develop an understanding of the importance of empathy when design thinking.
- Develop a playful attitude to ideation in response to the proposition: Designing for a Diverse and Inclusive Future.

SYLLABUS

- An introduction to the course from Samsung, plus Samsung UK's POV on Diversity and Inclusivity.
- An in-depth critique on what's happening in Diversity and Inclusivity in the UK today.
- An example of a built solution and its affect on Diversity and Inclusivity in the UK.

- An introduction to Design Thinking.
- Imagining what might be possible for society if technology is imbued within Diversity and Inclusivity.
- Using Empathetic Design Thinking to bring ideas to life.