



1. "Gardens on Parade" is the world of the garden and flower lover and a treasure for the color filer. (Entrance fee charged.)

2. The British Empire building has the English Garden for color compositions and terraces from which the neighborhood may be filmed.

3. The Italian building presents from its tower a waterfall with spectacular opportunities for movies and "stills."

4. The United States building is at the head of the Court of Peace, which is surrounded by the Hall of Nations, where various national exhibits are located. These buildings are interesting to the architectural filer and photographer, because of their modern treatment of classical masses.

5. The Canadian building adjoins the pavilions of Norway and Argentina. The Argentine pavilion has spectacular pylons of stainless

steel with interesting light reflections. Adjacent is the Pan-American Flag Arch, with ever varied color and motion.

6. The Lagoon of Nations and the Night Spectacle of Water, Fire and Sound invite every camera. In the daytime, there is a changing fountain display. At night, this spot is photographically the most interesting at the whole fair. This may be filmed from the nearby terraces of national buildings. The Belgian building to the south houses the exhibit of the Gevaert Company.

7. The Court of States contains the State buildings, in two general groupings, one of which is New England. The buildings of Florida and New York are elsewhere. In the midst of the larger group is a reflecting pool, mirroring State flags in constant motion. Paul Manship's revolving astrolabe is here.

8. The Town of Tomorrow is an exhibition of the housing of the future, with a great deal of that of today. (Entrance fee charged.) Adjacent is a statue from a giant elm.

9. The Brazilian building invites cameramen to the garden, as seen from the terrace above. Midday light is best here, if difficult shadows are to be avoided.

10. The Kodak building has displays and special exhibits of paramount interest for movie and still filers. Its exterior murals are photographic subjects, and the Photographic Garden offers varied settings for still and movie shots of friends. See the enormous Kodachrome projection on a 187 foot screen in the Hall of Color. See the technical and historical displays.

11. Constitution Mall is the formal esplanade of the World's Fair. On its borders is magnificent planting, affording great

photographic possibilities. Its avenues of trees are illuminated at night. In its center is the colossal statue of George Washington. The Four Freedoms, sculpture, are at its intersection with Rainbow Avenue. At its lower end is a great fountain. There are fine gardens in the flanking courts. All this offers almost unlimited opportunity for distant views, medium shots and closeups. Underwood and Underwood's main photographic supply store is on the south side of the Mall, opposite No. 11 on this picture.

12. The Bowling Green is one of the main entrances to the fair, where crowds are always to be filmed. In its center is a fountain, of great photographic possibility at night. Also, at night, the huge ramps of this plaza are lighted by gas torches. From this plaza, the flag lined Avenue of Patriots, running to the fair's center, gives continually changing colorful designs.

13. The Gas Industries building offers, at night, four pylons lighted by thousands of gas jets, with one huge flame in the center. For Kodachrome Type A, it is especially interesting.

14. The Borden building contains the famous "rotolactor," and adjacent is the bull pen with the bull exerciser. For the rotolactor, the late afternoon brings best photographic light.

15. Long Island Plaza is another of the entrances where crowds swarm. At night, do not miss the illuminated star pylon. The Hall of Fashion is adjacent; you can film its metal sculptures near the entrance.

16. The Court of Communications is terminated by the Communications building, identified by its huge red pylons. Here are located the photographic and motion picture exhibits of Agfa Ansco, Keystone, Univex and Utility Manufacturing companies. Nearby is the American Telephone & Telegraph Building, which offers illuminated trees in bowls, at night, and a deep pine forest by day.

17. The Theme Center is the heart of the fair. Here are the Trylon and Perisphere, with the Helicline. From the last, interesting views may be taken. It also provides a picture of unusual form. Catch the late sunlight on these white theme structures.

18. Times Square, another great entrance to the fair, shows a gigantic cash register which rings you up as you come in. Film it in action. A statue rising to great height from a pool is located here, backed by the monumental facade of the World's Fair Theatre.

19. Frank Buck and the adjacent Aerial Joyride are packed with interest for cine and still cameras. You can take pictures of monkeys that are not shut off by wire screens. Try to get bird's eye shots from the Joyride. (Entrance fee charged.)

20. The Aquacade and the New York State building, in front of which is a monumental statue, are places where crowds may be pictured. In the Aquacade stadium are daily and nightly spectacles full of interest for camera owners. (Entrance fee charged.) There is a relief map of New York State, in the State building, that can be recorded with fast film.

21. The south half of the Transportation Area is joined by the Bridge of Wings, the counterpart of the Bridge of Wheels. Both have colorful awnings and are illuminated at night by gas pylons and fluorescent tubes. They offer admirable filming viewpoints for the tractor trains and other Fair conveyances. The airplane industry is represented by a spectacular structure, in the form of a hangar. The Ford building has a spiral automobile track. The Firestone Singing Color Fountain and model farm provide film fare. The Marine building terminates the south end of the plaza.

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23. The Children's World demands that you make a record for the youngsters. Take a ride in and film from the miniature train on a "trip around the world." (Entrance fee charged.)

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26. Sun Valley will be winter in mid-summer. Plenty of action is here, with snow scenes under a summer sun. (Entrance fee charged.)

27. The Parachute Jump will let you film while you are jumping, if you are not too busy gasping; anyway, you can take a shot before you leap. Watch the others "ball out" and film them in the act. Adjacent is the Cavalcade of the Centaurs, which means, in filer's language, a Wild West show, with all that this implies. The barkers are fine subjects. (Entrance fee charged.)

28. Fountain Lake presents a nightly spectacle, with fountains, fireworks and illuminated balloons making one of the photographic high spots. Boat rides, for which there is a fee, will give chances for wide angle shots of a lot of territory.

The daily path of the sun is indicated roughly on the compass at the top of the general picture of the fair. By reference to it, one can estimate how the shadows will fall in any area of the fair during a particular period of the day.

## A camera chart for the Fair

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lights. General Electric's copper sheathed building houses a display of ten millions of volts in discharge. In front is a colorful fountain, both by day and night. Westinghouse's pavilion is built over the famous Time Capsule. Interesting reflections are available in its plate glass facade. Electric Utilities Corporation has a spillway of water on the facade of its building, which may be filmed from the inside through port holes and a glass tunnel, as well as from the outside.

20. The north half of the Transportation Area contains the Bridge of Wheels, over which flow continuous crowds; at its lower end are located the buildings of the great railway and motor industries. The Goodrich testing track and the Europa statue are both objects of great filming interest. The pageant of railways will give motion and masses. General Motors offers a street intersection of the future.

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