# **Dhruv Singal**

Contact Information

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Education

Columbia Business School

2018 - present

Doctor of Philosophy, Finance and Economics

Indian Institute of Technology Kanpur

2012-16

Bachelor of Technology, Computer Science and Engineering Cumulative Performance Index: 9.5 (on a scale of 10)

Awards and Achievements

- Awarded the OP Jindal Engineering and Management Scholarship 2013 for excellence in academics and leadership
- Awarded the Certificate of Merit for Academic Excellence by IIT Kanpur

Refereed Publications

- Show and Recall: Learning What Makes Videos Memorable; S Shekhar, D Singal, H
  Singh, M Kedia, A Shetty; ICCV Workshops (ICCVW) 2017 [Paper]
- Forecasting Granular Audience Size for Online Advertising; R Sinha, D Singal, P
  Maneriker, K Chawla, Y Shrivastava, D Pai, AR Sinha; AdKDD 2018 [Paper]
- Parse Condition: Symbolic Encoding for LL(1) Parsing; D Singal, P Agarwal, S Jhujhunwala, S Roy; LPAR 2018

Working Papers

RAPID: Rapid and Precise Interpretable Decision Sets; S Dhamnani, D Singal,
 Tharun M, M Dash, R Sinha (under review at WSDM 2018)

Industry Research Experience Research Fellow

Jun 16 - Aug 18

BigData Experience Lab, Adobe Research Bangalore

- Worked on projects in data mining, computer vision, information retrieval, natural language processing, deep learning and marketing science
- Associated with product and engineering teams to understand the industrial scenario and use cases to develop prototypes
- Generated intellectual property six patent applications pending at USPTO

Research Intern

May 15 - Jul 15

BigData Experience Lab, Adobe Research Bangalore

- Defined and analyzed the notion of memorability for videos, using machine learning and computer vision, with applications in video summarization
- Collected the ground truth by a crowdsourced survey on Amazon MTurk, using a MEAN stack server
- Research paper accepted at ICCVW 2017 and one patent issued by USPTO

Selected Industry Projects

#### Forecasting Audience Size for Web Advertising

Applied statistical techniques and time series analysis with frequent itemset mining to predict size of audience segments in the display advertising ecosystem

#### Fast and Precise Audience Segmentation

Used association rule mining and submodular optimization techniques to generate interpretable and efficient segments from high-dimensional audience attribute space

## Voice Assisted Intelligent Searching in Documents

Developed a prototype for voice based non-factoid answer retrieval in textual documents, using natural language processing methods, LSTMs and CNNs

#### **Document Content Analysis**

Analyzed documents using computer vision methods and CNNs to identify non-content structural elements

# Academic Research Experience

#### Symbolic Parsing of Grammars

Dec 15 - Apr 16

Undergraduate Project with Prof. Subhajit Roy, CSE IITK

- Studied the theory of LL(1) parsers and related topics in predictive parsing
- Proposed and implemented a novel system to build predictive parsers using constraint solving, with applications in parser synthesis and bug repairing

#### **Coalition Formation Games**

Aug 15 - Apr 16

Undergraduate Project with Prof. Sunil Simon, CSE IITK

- Studied hedonic games with emphasis on stability concepts using techniques of algorithmic game theory
- Proposed a new subclass of hedonic games, shared preference hedonic games and investigated some algorithmic properties of this class in detail

## Relevant Courses

- Theory: Algorithmic Game Theory, Theory of Computation, Data Structures and Algorithms, Algorithms - II
- Machine Learning: Machine Learning: Tools, Techniques and Applications, Learning with Kernels, Probabilistic Machine Learning
- Mathematics: Abstract Algebra, Discrete Mathematics, Probability and Statistics, Logic in Computer Science, Linear Algebra, Analytical Calculus, Partial Differential Equations, Complex Algebra
- Humanities and Social Sciences: Applied Game Theory, Academic Writing

## Technical Skills

Languages: Python, R, STATA, C, C++, MATLAB, Java, Oz, Ruby Web Development: JS, PHP, MEAN, MySQL

 $Other\ Tools:\ Android,\ TensorFlow,\ Keras,\ Apache\ Hive,\ Spark,\ Shell\ scripting,\ L^{\!A}\!T_{\!E}\!X,\ Git$ 

## Teaching

#### **Tutor** for ESC101A, IITK

2015-16

Faculty Instructors: Prof. Nitin Saxena (Fall) and Prof. Sunil Simon (Spring)

- Student Instructor for the core institute course Fundamentals of Computing for two semesters
- Supervised weekly tutorials and problem solving sessions
- Assisted the instructors in designing course material, quizzes, labs and exams

## Service

Academic Mentor, Counselling Service, IITK	2013-14
Student Guide, Counselling Service, IITK	2013-14
Editor, Vox Populi, IITK	2014-15
Student Member, Department Undergraduate Committee, CSE IITK	2014-15