

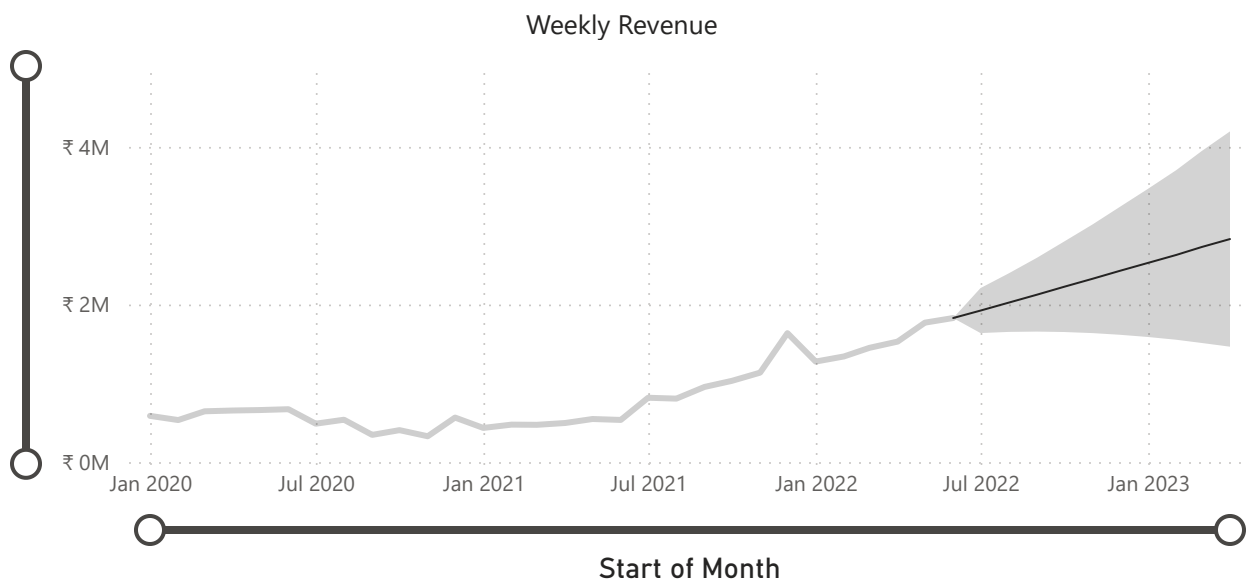


₹ 25M  
REVENUE

₹ 10M  
Total Profit

25K  
Total Orders

2%  
Return Rate

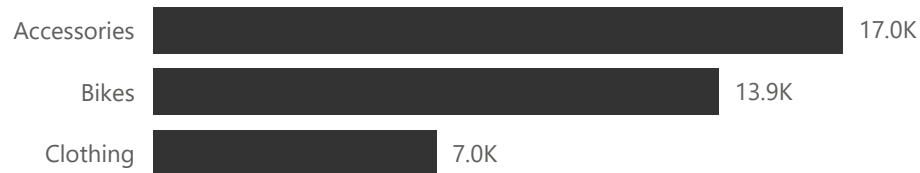


Monthly Revenue  
₹ 1.83M ✓  
Prev Month: ₹ 1.77M  
(+3.31%)

Monthly Orders  
2,146 !  
Prev Month: 2165 (-0.88%)

Monthly Returns  
166 ✓  
Prev Month: 169 (+1.78%)

### Orders by Category



Product Name	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	₹ 39,755.33	1.95%
Patch Kit/8 Patches	2,952	₹ 13,506.42	1.61%
Mountain Tire Tube	2,846	₹ 28,333.22	1.64%
Road Tire Tube	2,173	₹ 17,264.73	1.55%
Sport-100 Helmet, Red	2,099	₹ 73,444.01	3.33%
AWC Logo Cap	2,062	₹ 35,882.0742	1.11%
Sport-100 Helmet, Blue	1,995	₹ 67,120.179	3.31%
Fender Set - Mountain	1,975	₹ 87,040.8	1.36%
Total	15,587	₹ 4,65,678.4112	1.85%

Most Ordered Product Type

Tires and Tubes  
First SubcategoryName

Most Returned Product Type

Shorts  
First SubcategoryName

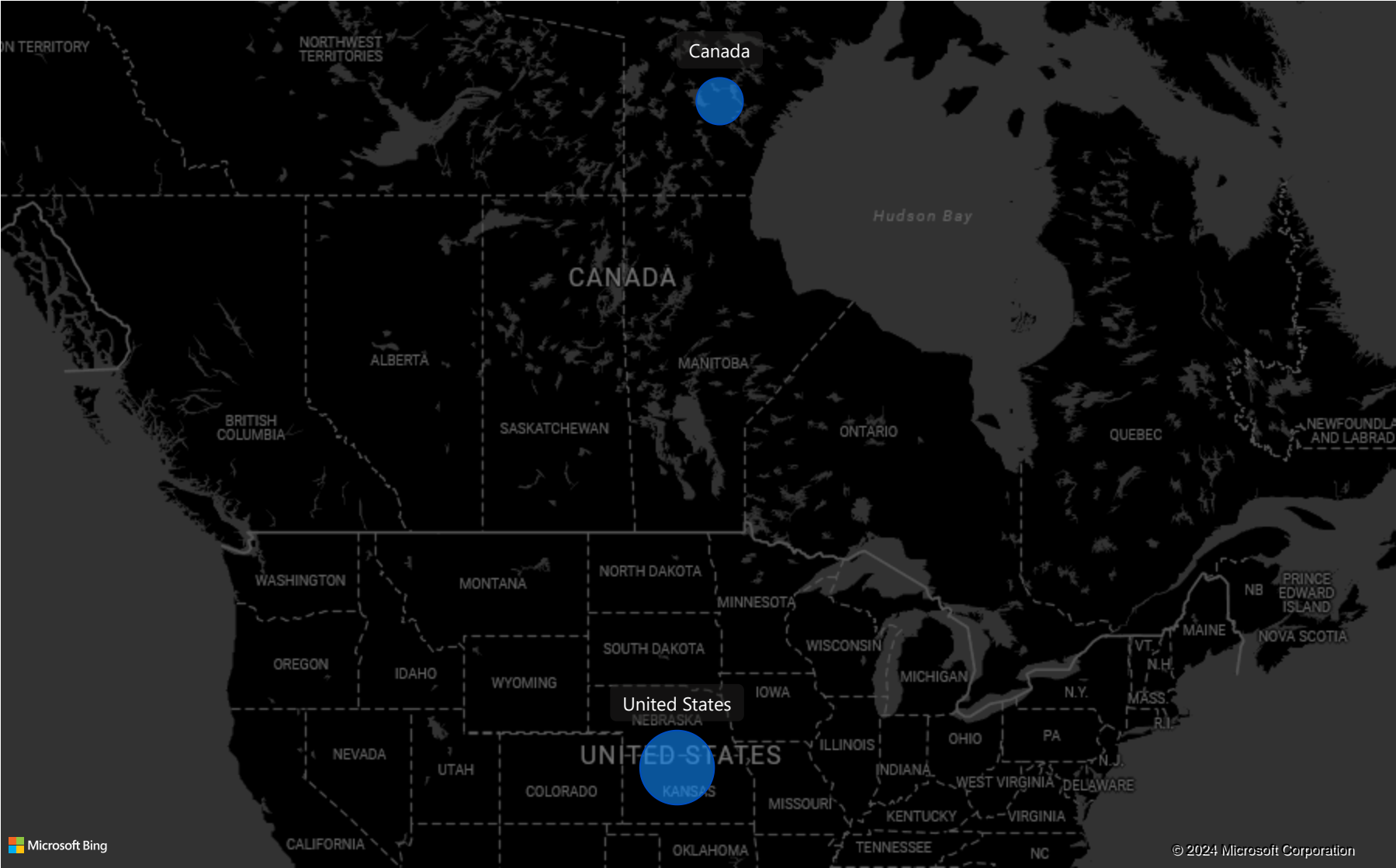
Select all

Europe

North America

Pacific

Total Orders by Country

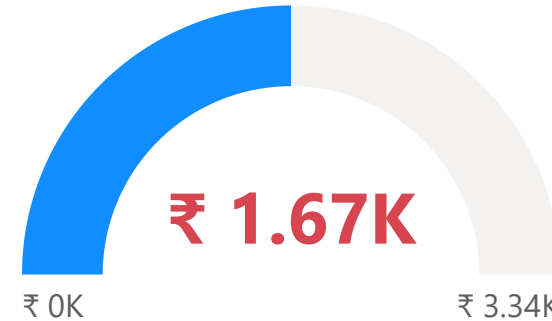


# Road Tire Tube

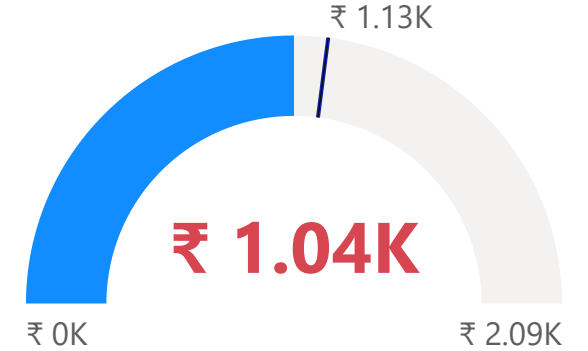
Monthly Orders Vs Target



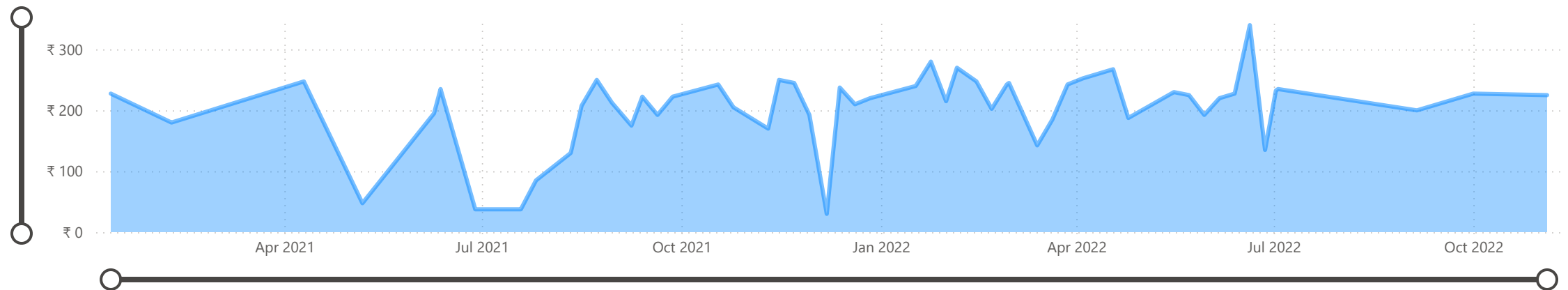
Monthly Revenue Vs Target



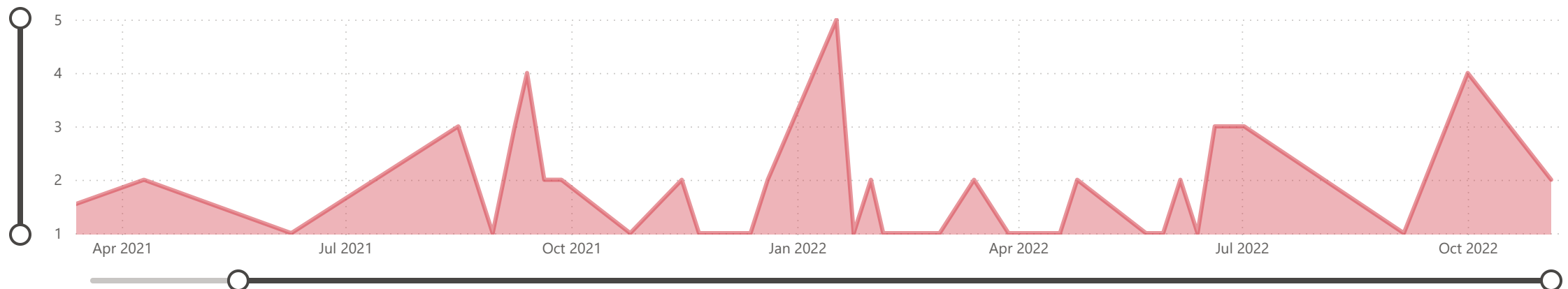
Monthly Profit Vs Target



Weekly Profit



Weekly Returns



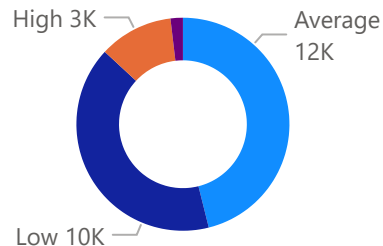
17K

Unique Customers

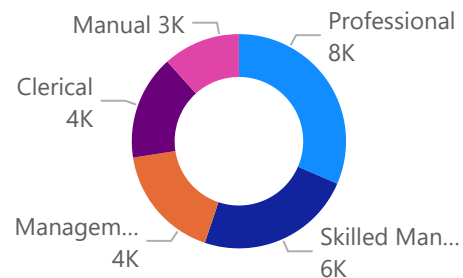
₹ 1,430.6

Average Revenue per customer

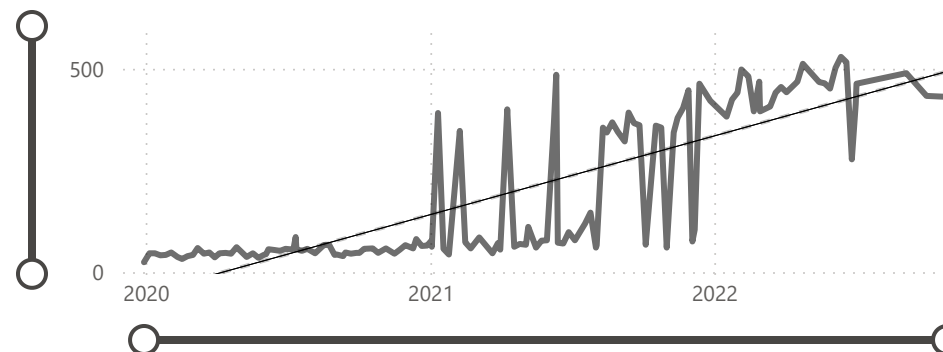
Orders by Income Level



Orders by Occupation



Weekly Customers



Top 100 Customers

CustomerKey	Full Name	Total Orders	Total Revenue
11433	Mr. Maurice Shan	6	₹ 12,407.9545
11439	Mrs. Janet Munoz	6	₹ 12,015.4029
11241	Mrs. Lisa Cai	7	₹ 11,330.4494
11417	Mrs. Lacey Zheng	7	₹ 11,085.7504
11420	Mr. Jordan Turner	7	₹ 11,022.4002
11242	Mr. Larry Munoz	7	₹ 10,852.034
13263	Mrs. Kate Anand	4	₹ 10,436.5079
12655	Mr. Larry Vazquez	4	₹ 10,394.9836
11425	Mrs. Ariana Gray	6	₹ 10,391.4304
12631	Mr. Clarence Gao	4	₹ 10,331.7349
12650	Mr. Aaron Wright	4	₹ 10,329.2291
13405	Mr. Ethan Bryant	4	₹ 10,308.5249
11429	Mr. Marco Lopez	6	₹ 10,289.6862
12632	Mrs. Bonnie Nath	4	₹ 10,282.9121
Total		1,272	₹ 6,15,328.637

Year

2020

2022

Mr. Maurice Shan

6

₹ 12.41K