

Damini Singh

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EDUCATION

Parsons School of Design

MFA, Design & Technology

- Recipient of Parsons Scholarship and Parsons Supplemental GR Award

New York City, NY

Expected May 2027

Suffolk University

BFA, Graphic Design with minor in marketing

- Dean's List, Recipient of Dean's Scholarship and Ram Scholarship
- Lead Graphics Editor of Suffolk Journal, Former President of Fusion Dhamaka

Boston, MA

May 2024

WORK EXPERIENCE

BlueSnap

Graphic Design Intern

- Support the development of print materials such as one-pagers, brochures, and trade show signage
- Maintain and adhere to brand guidelines across all creative deliverables
- Collaborate with marketing, content, and sales teams to execute design needs

Waltham, MA

May 2025 – Present

Freelance (Contract) Designer

UX + UI and Visual Designer

- Designed a brand identity system for The Ntarabana Project, non-profit based in Uganda
- Successfully designed Annual Appeal report including print and digital matter for Mass Poetry, non-profit based in Boston
- Effectively collaborating with clients to ensure needs and expectations were met

Nashua, NH

Sept. 2023 – Present

Mass Poetry

Graphic Design Intern

- Designed and worked on engaging layout for an annual report postcard that was sent out to various clients
- Contributed to social media campaigns & designed numerous t-shirts for Teen Spoken Word Festival
- Created engaging sponsor loop for festival and supported with collateral material such as posters and fliers

Boston, MA

Mar. 2024 – May 2024

Johnny Cupcakes

Retail Sales Associate

- Assist with visual merchandising, ensuring the store layout and product displays align with the brand's aesthetic and seasonal promotions

Boston, MA

Apr. 2023 – Sept 2023

Phase Zero Designs

Digital Marketing Intern

- Created, organized, and maintained graphic collateral and templates for marketing and business development use
- Spent 10+ hours weekly working on LinkedIn graphic campaigns and website matter
- Coordinated with internal Public Relations team to design, develop and launch a pay-for-service campaign onto social media

Hingham, MA

May 2022 – Aug. 2022

Suffolk Journal

Lead Graphics Editor

- Designed, illustrated supporting graphics for articles, news reports, and events submitted by students for print and online publications
- Implemented and maintained visual design concepts, resulting in a 10% increase in online newspaper traffic

Boston, MA

Oct. 2022 – May 2024

BAE Systems

BAE Project Intern + Mentor for FOCUS Program

- Developed leadership skills by mentoring/coaching groups of three to win robotics competition
- Strengthened communication skills

Nashua, NH

Mar. 2016 – Mar. 2019

CERTIFICATIONS, SKILLS & SOCIAL MEDIA

- **Certifications:** Graphic Design and Media Official Certification from Nashua Community College
- **Design Skills:** Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro, Lightroom, Figma
- **Additional Skills:** SEO Optimization, HubSpot, Wordpress, Microsoft Suite, UX/UI Design, Motion Graphics
- **Social Media:** LinkedIn, TikTok, Instagram, Facebook