



SINGGIH HAMDANI MA'RUF

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Pasir Gombong, Kecamatan Cikarang Utara, Kabupaten Bekasi.

Experienced as a SMK teacher for 5 years, leading industrial classes and increasing the number of students from 2017-2022. Equipped with experience in creating digital content and managing several events in Banjarnegara. Able to work under pressure, creative thinking and excellent communication skills.

Work Experiences

SMK AL FATAH BANJARNEGARA - Banjarnegara, Indonesia

Aug 2017 - Jan 2023

Teacher

a boarding school based vocational school in Banjarnegara, has 3 majors namely banking, automotive and software engineering

- selected to be one of 4 Sekolah Pusat Keunggulan out of 25 schools in Banjarnegara in the 2018–2022
- Develop 3 industrial classes in the pplg major in 2023
- Increase in the number of students by 100% in the 2017–2023 academic year

EXADATA - Banjarnegara, Indonesia

May 2022 - Jul 2022

IT Suport Intern

Software, hardware and IoT vendors in Banjarnegara, Indonesia

- Evaluate client needs and make recommendations for implementation in projects with 3 price schemes
- Manage and direct software applications installation, configuration, troubleshooting, and upgrades.
- provide real-time insights into the product marketing funnels and business KPIs

CLASNET - Banjarnegara, Indonesia

Jan 2022 - Mar 2022

Market Research Analyst Intern

CCTV vendors for homes, shops, to corporate level. Our experience since 2006 dan menangani lebi dari 100 client diseluruh Indonesia

- Increase marketing and sales productivity by 20% through better analysis of advertising programs.
- Managed a process re-engineering project to improve and consolidate end-to-end service processes.
- Restructured communication flow among 2 departments and cut down paperwork by 75%.

Education

STIMIK TUNAS BANGSA BANJARNEGARA - Banjarnegara, Indonesia

Sep 2015 - Sep 2022

Bachelor Degree in, 3.30/4.00

- Activities: Religious Organizations, Community Empowerment, Graphic Design

Organisational Experience

GUSDURIAN BANJARNEGARA - Banjarnegara, Indonesia

Aug 2018 - Present

Public Relation

- Build a communication network with interfaith in 20 sub-districts in Banjarnegara
- Created multimedia presentation, feed instagram and banners
- Advocating for marginalized communities and building communication with stakeholders

PC IPNU BANJARNEGARA - Banjarnegara, Indonesia

Dec 2019 - Jan 2021

SECRETARY

- Carry out administrative procedures in 20 sub-Organizations in Banjarnegara
- Manage manual administration to go digital and cut documents by 50%
- Created 4 digital administration training at 4 points in banjarnegara district in 2021

Skills, Achievements & Other Experience

- **Hard Skills:** Ms Office, Photoshoop, Illustrator, Digital Marketing, Video Editing, Riset Keyword, Instagram/Facebook Ads
- **Training** (2022): Data Analyst, IOT Enginer, Digital Marketing, IT Suport, Market Research Analyst
- **Certification** (2023): Ms. Office, Digital Marketing, Programing, Data Analyst