

UBER NYC DATA | FINANCIAL AND REVENUE INSIGHTS

Avg Fare Per Trip

\$13.25

Total Trips

100,000

Gross Margin from Ride Reven...

\$1,512,511.54

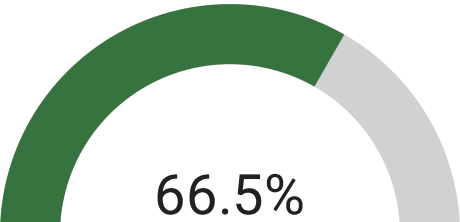
Total Revenue

\$1,639,072.09

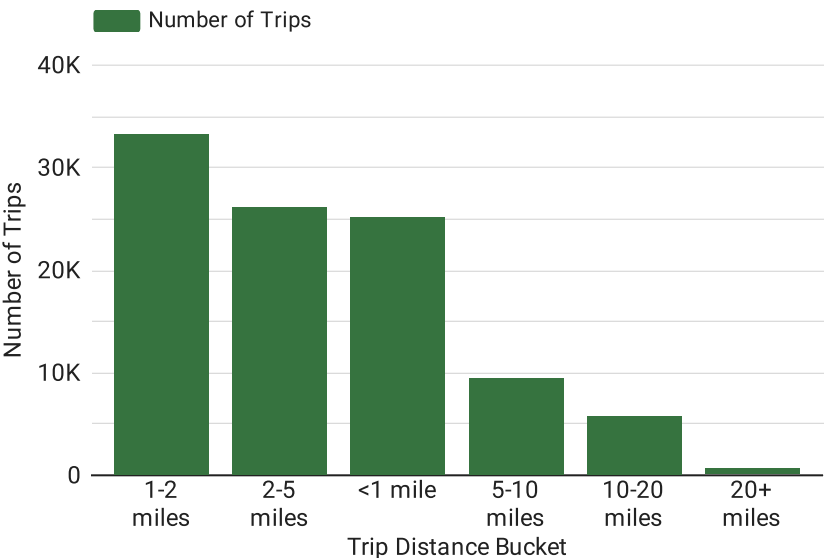
Overall Tip % Per Trip

14.13%

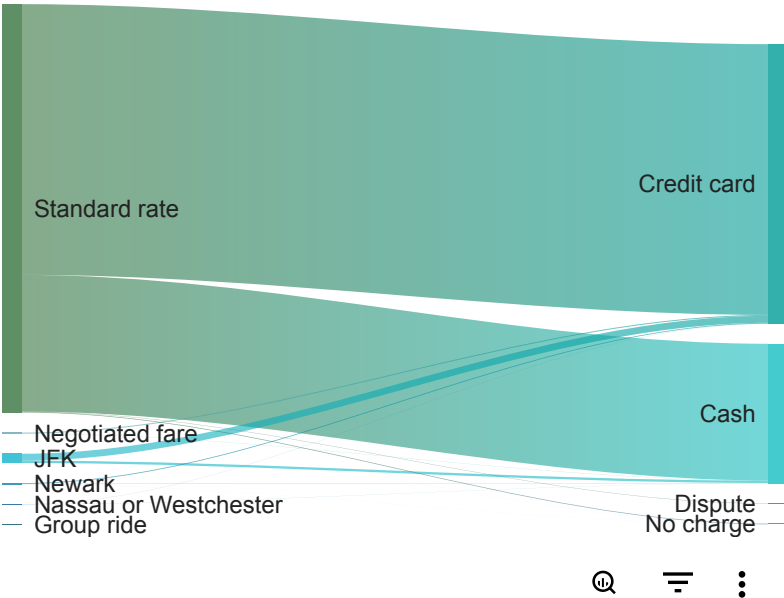
% Credit Card Trips



Trip Volume by Distance Range

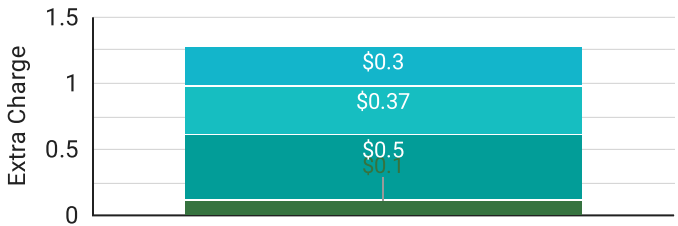


Trip Flow: Rate Code to Payment Method

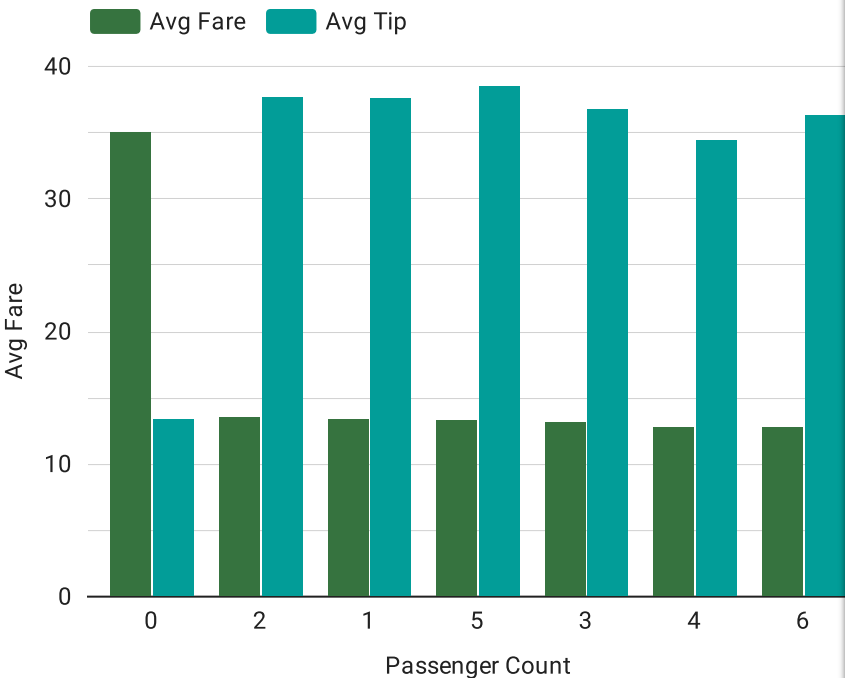


Avg Trip Cost Breakdown

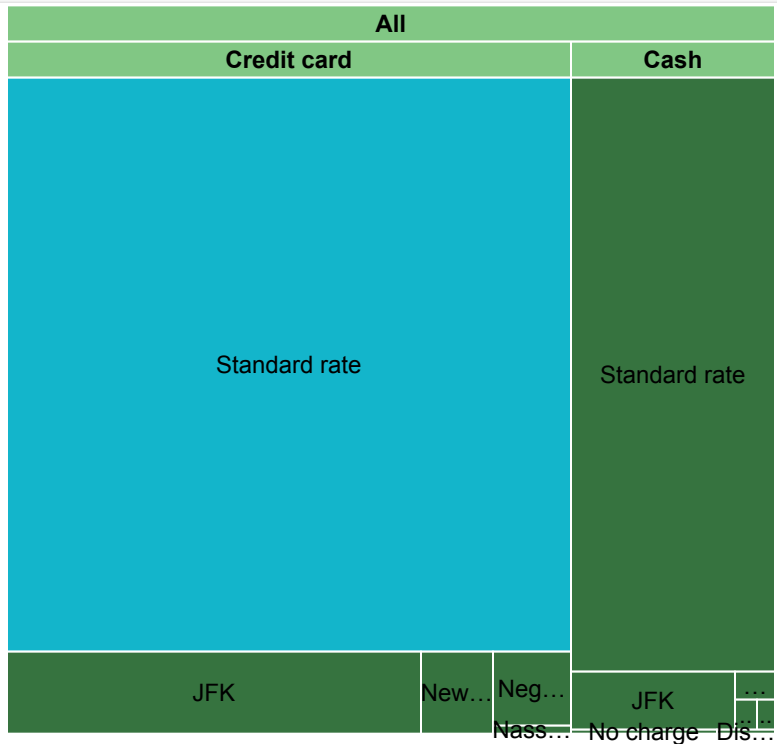
Extra Charge MTA Tax
Tolls Improvement Surc...



Avg Fare & Tip by Passenger Count



Revenue Breakdown by Payment Method and Rate ...



Geospatial Heatmap of Uber Revenue

