

# ADHIRAJ SINGH

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## OBJECTIVE

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Frontend Engineer with over 3 years of experience building modern, performant, and accessible applications using React and related web technologies. Delivered high-quality user interfaces while collaborating effectively with cross-functional teams, and have experience working in Agile workflows.

## SKILLS

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**Technologies:** JavaScript(ES6), React JS, Next JS, Vue JS, Redux, Rest API, TailwindCSS, CSS3  
**Familiar With:** Express, MongoDB, Zod, Git, Webpack, Jira, Figma, TypeScript

## EXPERIENCE

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### Frontend Developer

June 2022 - Present

Giift India Pvt Ltd

Mumbai

- Engineered and maintained the front end of 20+ loyalty point systems, significantly improving responsiveness and user engagement.
- Transformed a sluggish marketplace by building a new React project from scratch, reducing load time and boosting engagement and conversions. **Marketplace Site:** [\(Link\)](#)
- Built a dynamic platform for loyalty point transactions, increasing user activity.
- Leveraged RTK and Axios for real-time data, with Formik, Yup, and React DatePicker for robust validation and date selection.
- Worked with diverse clients from Sri Lanka, Dubai, and Bangladesh, delivering tailored solutions.
- Worked with APIs using Postman for testing and documentation, ensuring proper functionality and integration.
- **Technologies Used:** React, Vue.js, Redux, RTK, Tailwind CSS, Bootstrap, Axios, Formik, Yup, React DatePicker, JavaScript, CSS, HTML.

### UI Developer

July 2021 - June 2022

Supporthive Technology

Mumbai

- Developed and optimized multi-platform UIs for London-based clients, ensuring seamless experiences across devices.
- Initially built with HTML, CSS, and Bootstrap, then rebuilt in React for improved scalability and performance.
- Compressed images using Google Squoosh, reduced load times, and audited performance with Lighthouse.
- Enhanced user interaction by optimizing Cumulative Layout Shift (CLS) and First Input Delay (FID).
- **Technologies Used:** React, Redux, Tailwind CSS, Bootstrap, Google Squoosh, Lighthouse, JavaScript, CSS, HTML.

### Sports Analyst

June 2019 - May 2021

HUDL INDIA Pvt Ltd

Pune

- As a top soccer analyst, I tracked and analyzed soccer, volleyball, lacrosse, and basketball games.
- Focused on quality control and data accuracy to ensure reliable insights.

## EDUCATION

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Modern Education Society's College of Engineering

2015-2019

Bachelor of Engineering (B.E) in Electronics and Telecommunication