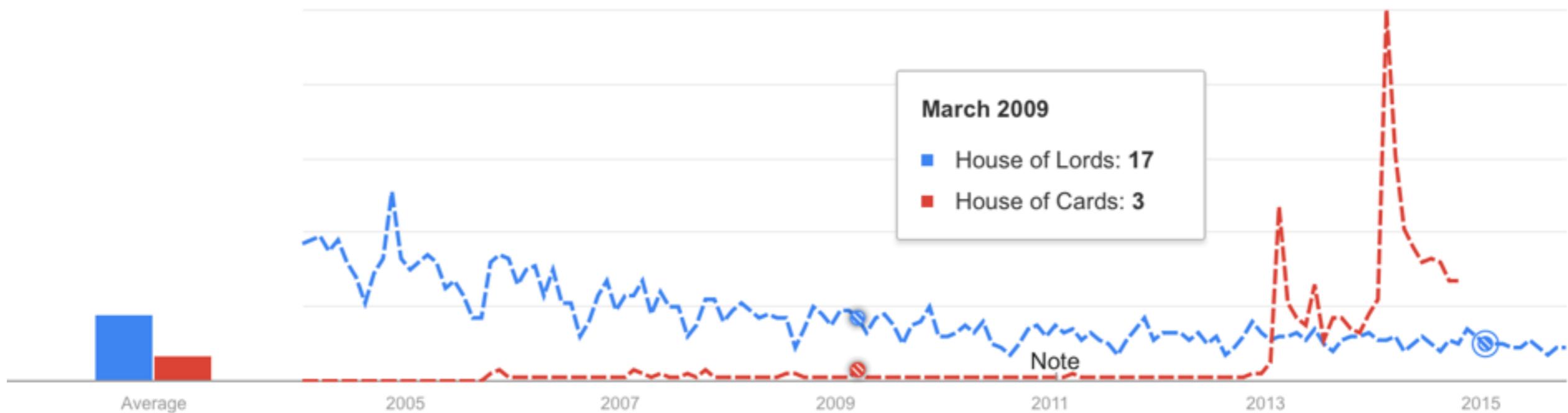


Time-Series Analysis

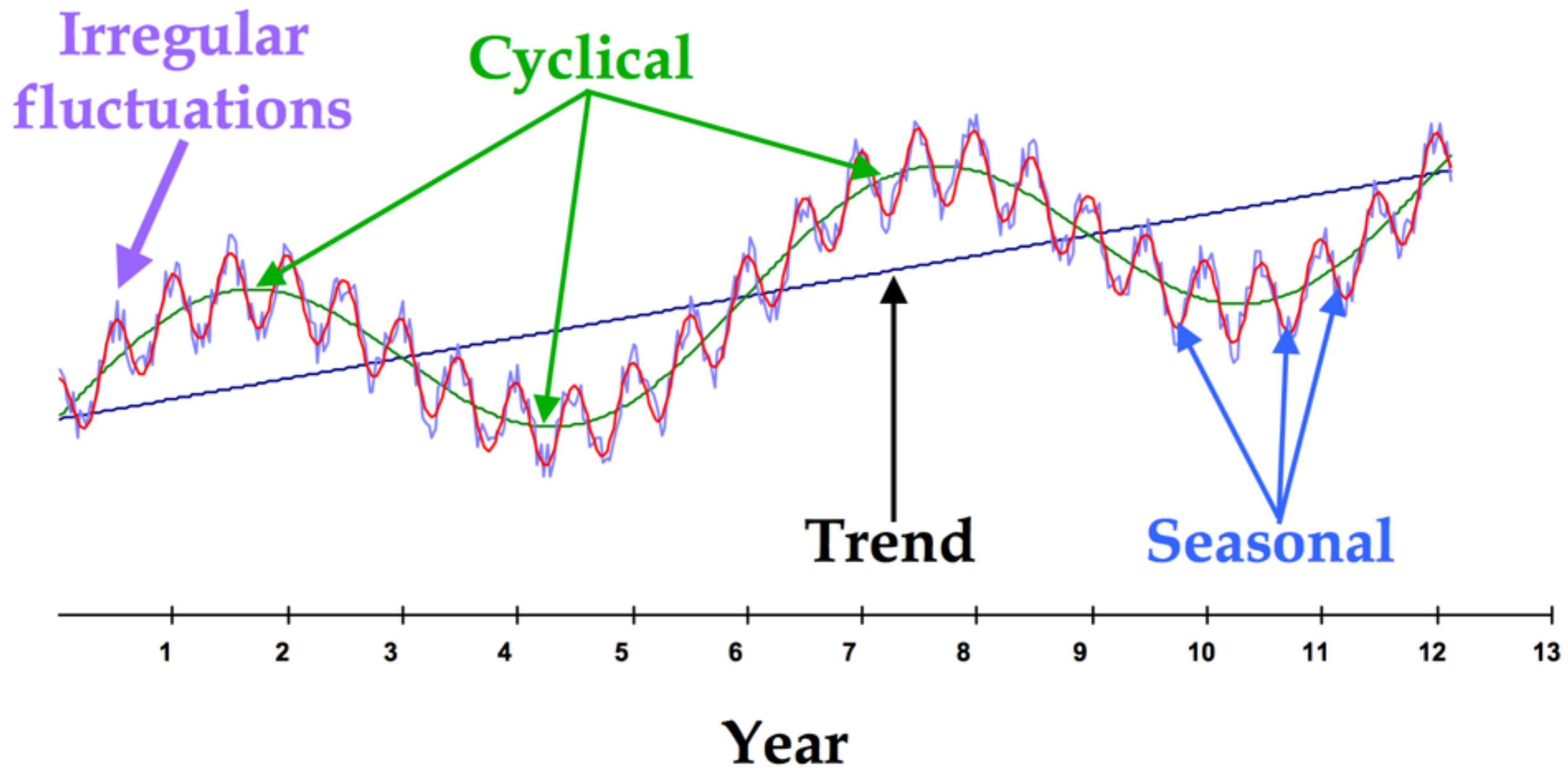
Forecasting, Periodicity-detection

Time Series

- An **ordered sequence** of values (data points) of variables at **equally spaced time intervals**



Time Series Components

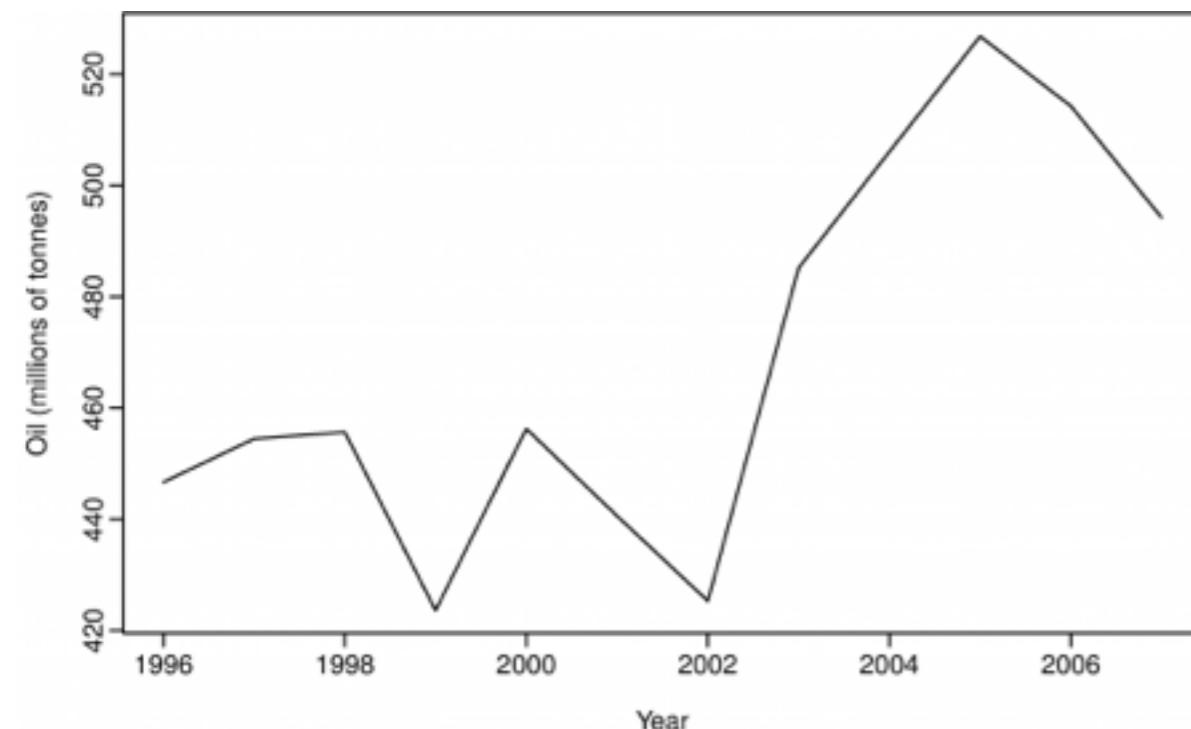


Forecasting

- Forecasting using time-series a classical task to predict the future values based on past observations
- Heavily used in many domains for forecasting:
 - Stock prices
 - Market adoption
 - Weather conditions
 - Sales of articles
 - Environmental carbon footprint

Forecasting

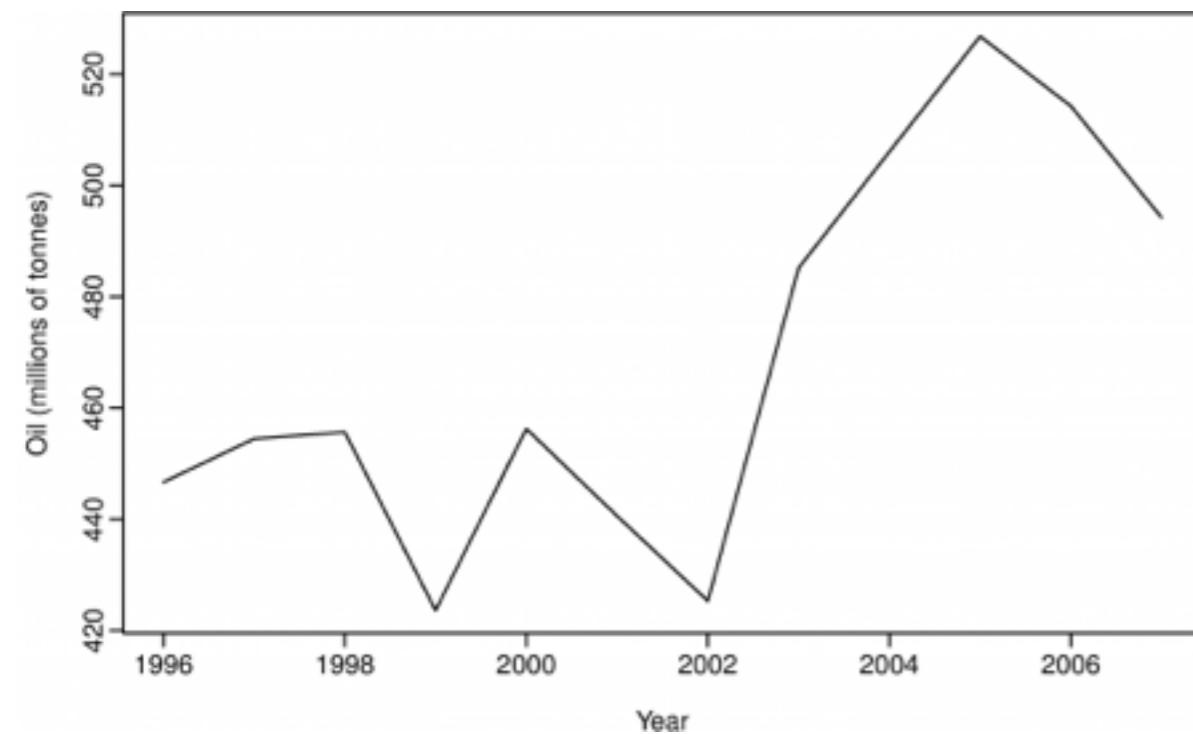
- Given a series of observations $\{y_T\}$ predict forecast the observation at $T+h$



Given that observations
have been made until time t

Forecasting

- Given a series of observations $\{y_T\}$ predict forecast the observation at $T+h$

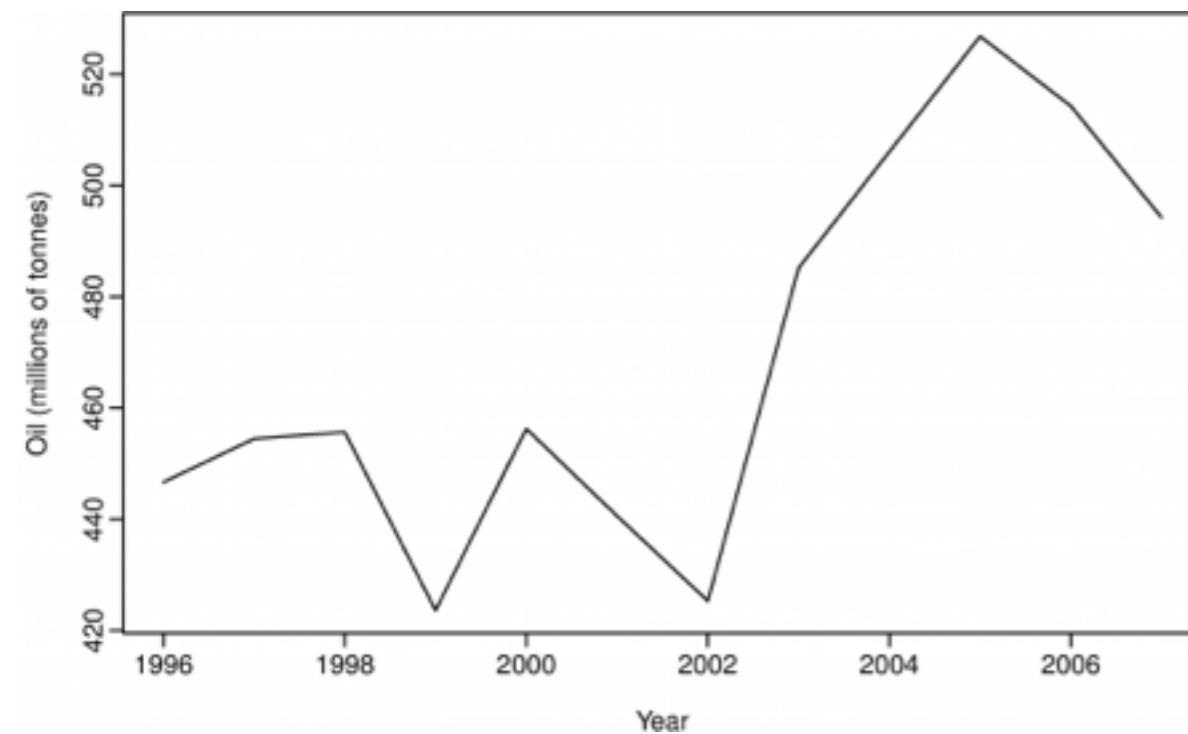


$$\hat{y}_{t+h|t} = y_t$$

Given that observations
have been made until time t

Forecasting

- Given a series of observations $\{y_T\}$ predict forecast the observation at $T+h$



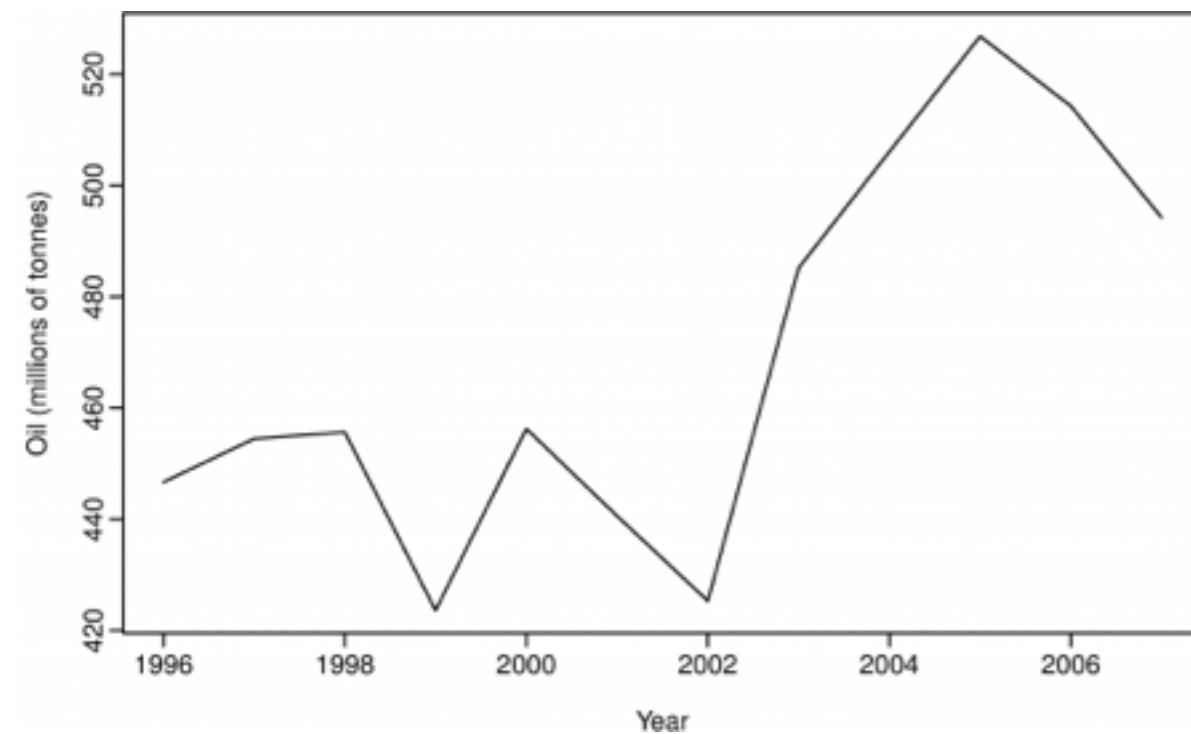
forecast for time $t+h$

$\hat{y}_{t+h|t} = y_t$

Given that observations
have been made until time t

Forecasting

- Given a series of observations $\{y_T\}$ predict forecast the observation at $T+h$



$$\hat{y}_{t+h|t} = y_t$$

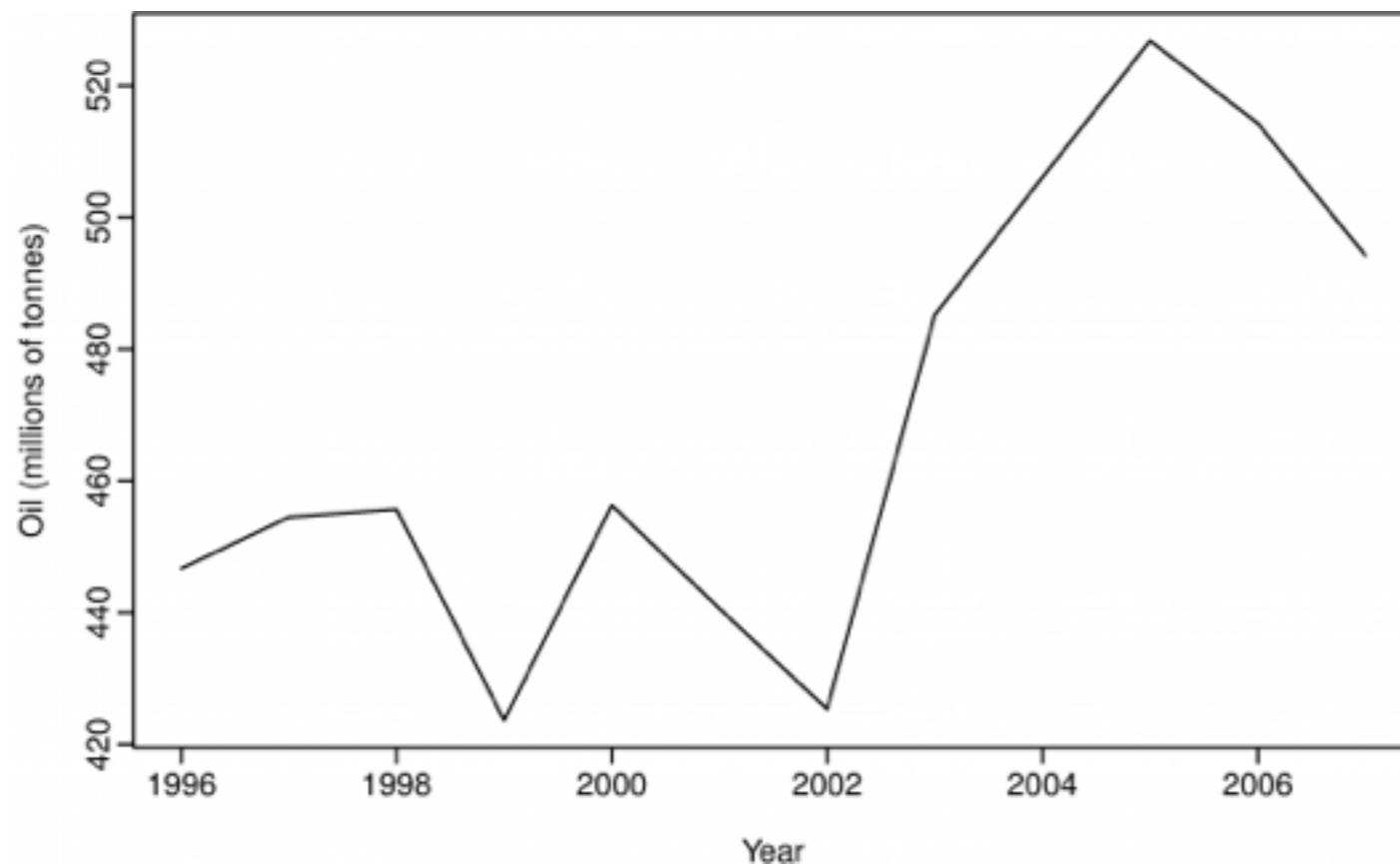
forecast for time $t+h$

Given that observations have been made until time t

observed value at t

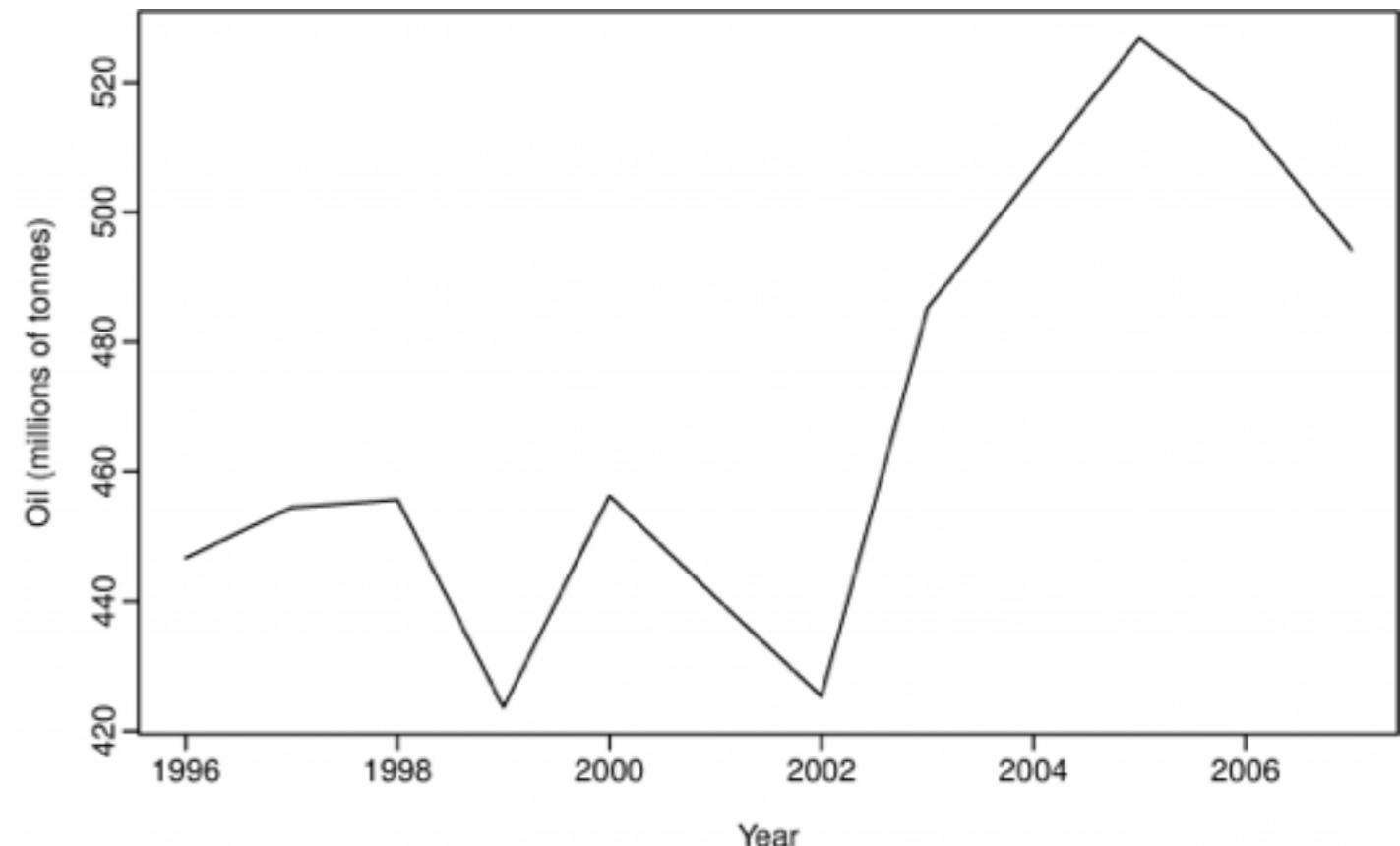
Forecasting

- What is the forecast for the next time point ?



Forecasting

- What is the forecast for the next time point ?
 - Simple Average
 - Moving Average
 - Linear Regression
 - Weighted Average



Idea : More weights to recent data

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots,$$

- Forecast for time $t+1$ given that t values have been observed
- Exponentially decreasing weights

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots,$$

smoothing
parameter in $[0,1]$

- Forecast for time $t+1$ given that t values have been observed
- Exponentially decreasing weights

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots,$$

smoothing
parameter in $[0,1]$

- Forecast for time $t+1$ given that t values have been observed
- Exponentially decreasing weights

Observation	$\alpha = 0.2$	$\alpha = 0.4$	$\alpha = 0.6$	$\alpha = 0.8$
y_T	0.2	0.4	0.6	0.8
y_{T-1}	0.16	0.24	0.24	0.16
y_{T-2}	0.128	0.144	0.096	0.032
y_{T-3}	0.1024	0.0864	0.0384	0.0064
y_{T-4}	$(0.2)(0.8)^4$	$(0.4)(0.6)^4$	$(0.6)(0.4)^4$	$(0.8)(0.2)^4$
y_{T-5}	$(0.2)(0.8)^5$	$(0.4)(0.6)^5$	$(0.6)(0.4)^5$	$(0.8)(0.2)^5$

SES: Component Form

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2y_{t-2} + \dots,$$

weighted average form

$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha)\hat{y}_{t|t-1}$$

Component Form

Interpretation: SES is the linear combination of last observed value and last forecast value

SES: Component Form

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots,$$

weighted average form

forecast for time $t+1$



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weighted average form

forecast for time $t+1$



$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha)\hat{y}_{t|t-1}$$

Component Form

forecast for time t



Interpretation: SES is the linear combination of last observed value and last forecast value

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha) \hat{y}_{t|t-1}$$

$$\ell_t = \alpha y_t + (1 - \alpha) \ell_{t-1} \quad \text{component form}$$

$$\ell_{t-1} = \hat{y}_{t|t-1}$$

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha) \hat{y}_{t|t-1}$$

$$\ell_t = \alpha y_t + (1 - \alpha) \ell_{t-1} \quad \text{component form}$$

$$\ell_{t-1} = \hat{y}_{t|t-1}$$

is the level (or the smoothed value) of the series at time t

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha) \hat{y}_{t|t-1}$$

$$\ell_t = \alpha y_t + (1 - \alpha) \ell_{t-1} \quad \text{component form}$$

$$\ell_{t-1} = \hat{y}_{t|t-1}$$

is the level (or the smoothed value) of the series at time t

$$\ell_t = \ell_{t-1} + \alpha(y_t - \ell_{t-1})$$

$$= \ell_{t-1} + \alpha e_t$$

error correction form

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha) \hat{y}_{t|t-1}$$

$$\ell_t = \alpha y_t + (1 - \alpha) \ell_{t-1} \quad \text{component form}$$


$$\ell_{t-1} = \hat{y}_{t|t-1}$$

is the level (or the smoothed value) of the series at time t

$$\ell_t = \ell_{t-1} + \alpha(y_t - \ell_{t-1})$$

$$= \ell_{t-1} + \alpha e_t$$

error correction form

Interpretation: SES is sum of last observed value and smoothed error from the last measurement

Simple Exponential Smoothing

$$\hat{y}_{t+1|t} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots,$$

Weighted Average form

$$\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1}$$

component form

$$\ell_t = \ell_{t-1} + \alpha(y_t - \ell_{t-1})$$

error correction form

SES gives us the forecast for level

Simple Exponential Smoothing

in action

Query vol.
for
“hannover”

1	23	NA	23
2	40	23	
3	25	26.4	
4	27	26.12	
5	32	26.296	
6	48	27.437	
7	33	31.549	
8	37	31.840	
9	37	32.872	
10	50	33.697	

since no
prior info.
exists

$$\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1} \quad \text{component form}$$

Simple Exponential Smoothing

in action

Query vol.
for
“hannover”

1	23	NA	23	since no prior info. exists
2	40	23	(.2)(40)+(.8)(23)=26.4	
3	25	26.4	(.2)(25)+(.8)(26.4)=26.12	
4	27	26.12	(.2)(27)+(.8)(26.12)=26.296	
5	32	26.296	(.2)(32)+(.8)(26.296)=27.437	
6	48	27.437	(.2)(48)+(.8)(27.437)=31.549	
7	33	31.549	(.2)(48)+(.8)(31.549)=31.840	
8	37	31.840	(.2)(33)+(.8)(31.840)=32.872	
9	37	32.872	(.2)(37)+(.8)(32.872)=33.697	
10	50	33.697	(.2)(50)+(.8)(33.697)=36.958	

$$\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1} \quad \text{component form}$$

Choice of Weights

- To estimate the smoothing parameter, forecasts are computed for α equal to .1, .2, .3, ..., .9 and the sum of squared forecast error is computed for each
- The smallest Mean Square Error (MSE) is chosen for use in producing the future forecasts.

$$\frac{1}{n} \sum_{t=1}^n (\hat{y}_t - y_t)^2$$

error $e_t = \hat{y}_t - y_t$



Goodness of Forecast

- Root Mean Squared Error (RMSE) :

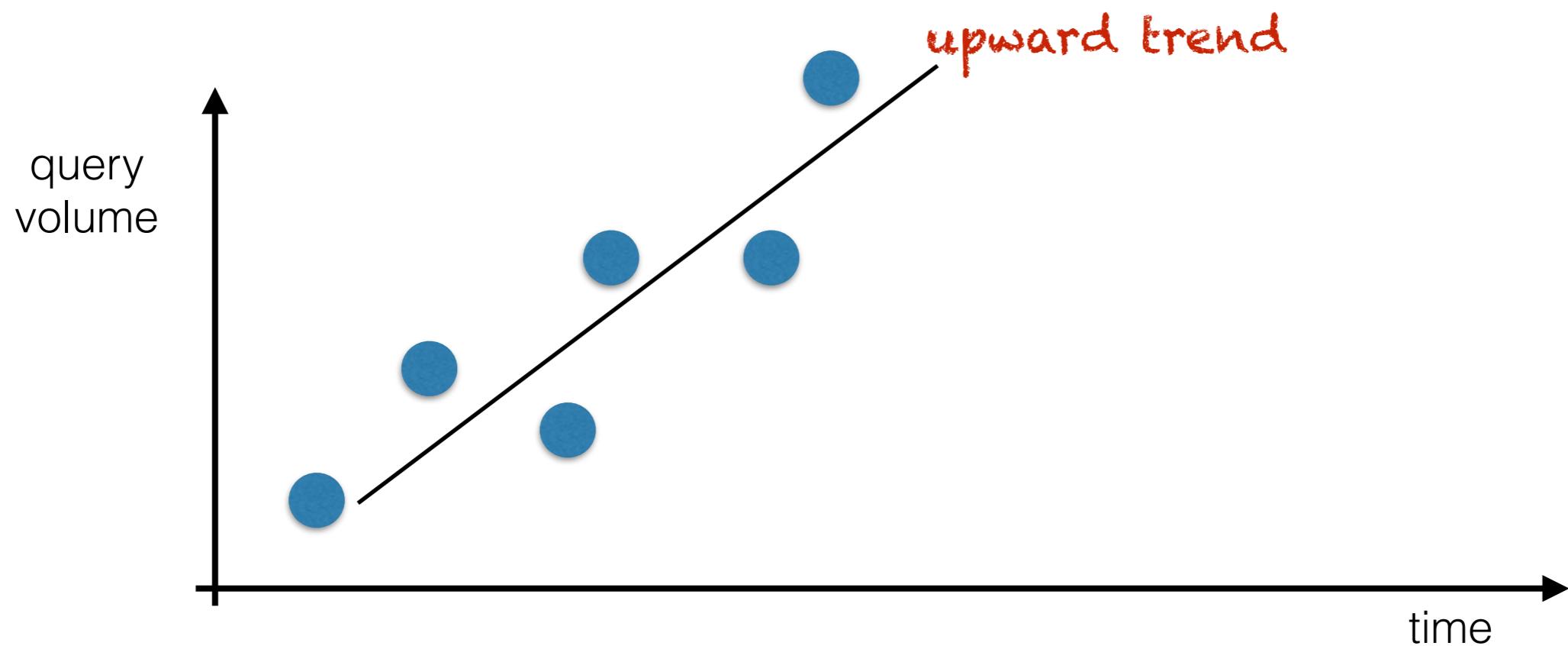
$$\sqrt{\frac{1}{n} \sum_{t=1}^n e_t^2}$$

- Mean Absolute Error (MAE): $\frac{1}{n} \sum_{t=1}^n |e_t|$

- Mean Absolute Percentage Error (MAPE): $\frac{100\%}{n} \sum_{t=1}^n \left| \frac{e_t}{y_t} \right|$

Holt's Model

Double Exponential Smoothing



SES responds slow to trend data

$$\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1}$$

simple exponential smoothing

Holt's model explicitly models **Trend** alongwith **Level**

Holt's Model

Double Exponential Smoothing

$$\ell_t = \alpha y_t + (1 - \alpha)(\ell_{t-1} + b_{t-1})$$

Level Equation

$$b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1}$$

Trend Equation

Adds a growth factor (or trend factor) to the smoothing equation as a way of adjusting for the trend.

Holt's Model

Double Exponential Smoothing

$$\ell_t = \alpha y_t + (1 - \alpha)(\ell_{t-1} + b_{t-1})$$

Level Equation

$$b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1}$$

Trend Equation

Adds a growth factor (or trend factor) to the smoothing equation as a way of adjusting for the trend.

$$\hat{y}_{t+h|t} = \ell_t + h b_t$$

Forecast Equation

Choice of Weights

- The weights α and β can be selected subjectively or by minimizing a measure of forecast error such as RMSE
- Large weights result in more rapid changes in the component. Small weights result in less rapid changes.

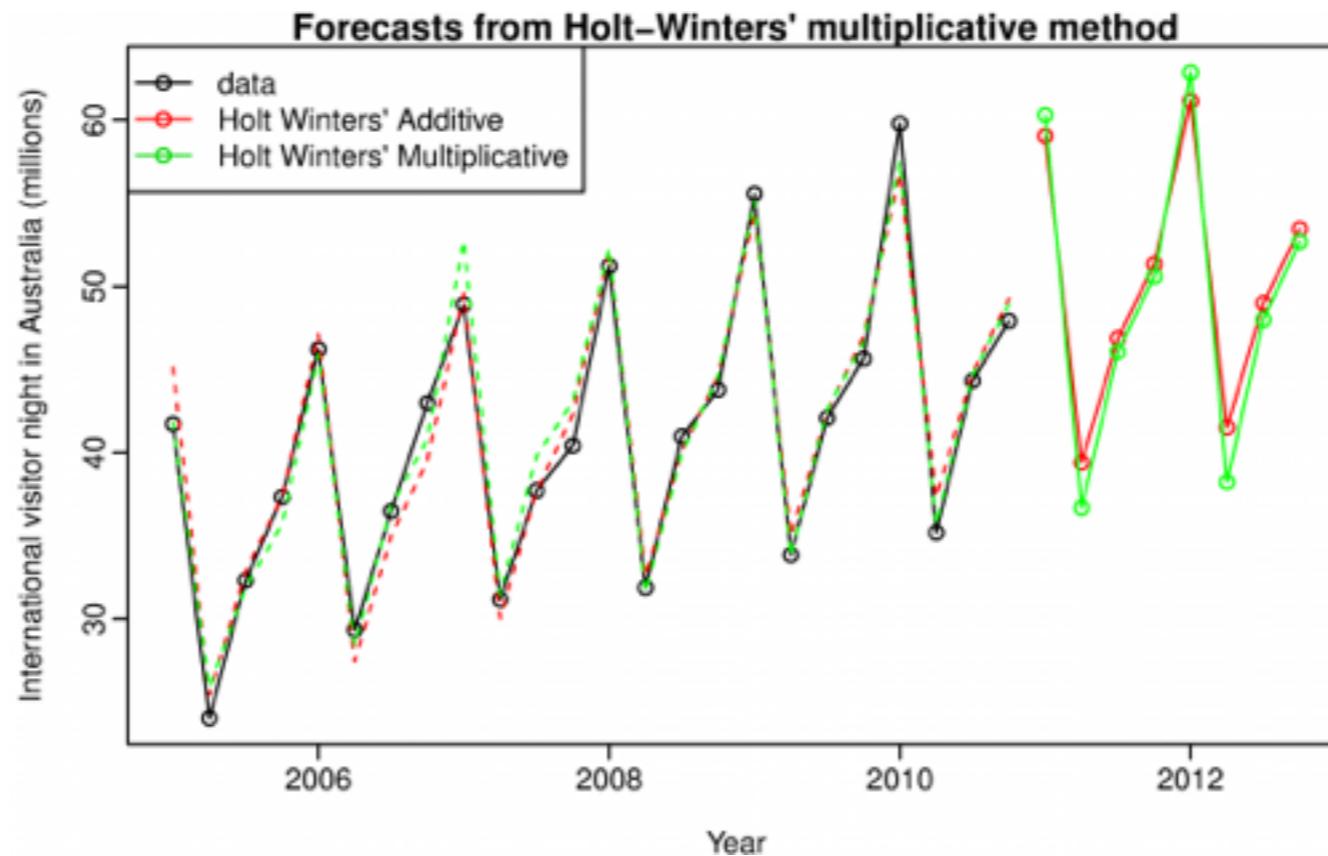
Holt-Winters Model

Triple Exponential Smoothing

- Winter's exponential smoothing model is the second extension of the basic Exponential smoothing model.
- It is used for data that exhibit both trend and seasonality.
- It is a three parameter model that is an extension of Holt's method.
- An additional equation adjusts the model for the seasonal component.

Holt-Winters Model

Triple Exponential Smoothing



$$s_t = \gamma(y_t - \ell_{t-1} - b_{t-1}) + (1 - \gamma)s_{t-m},$$

Holt-Winters Model

Triple Exponential Smoothing

$$s_t = \gamma(y_t - \ell_{t-1} - b_{t-1}) + (1 - \gamma)s_{t-m},$$

Seasonality Equation

$$b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1}$$

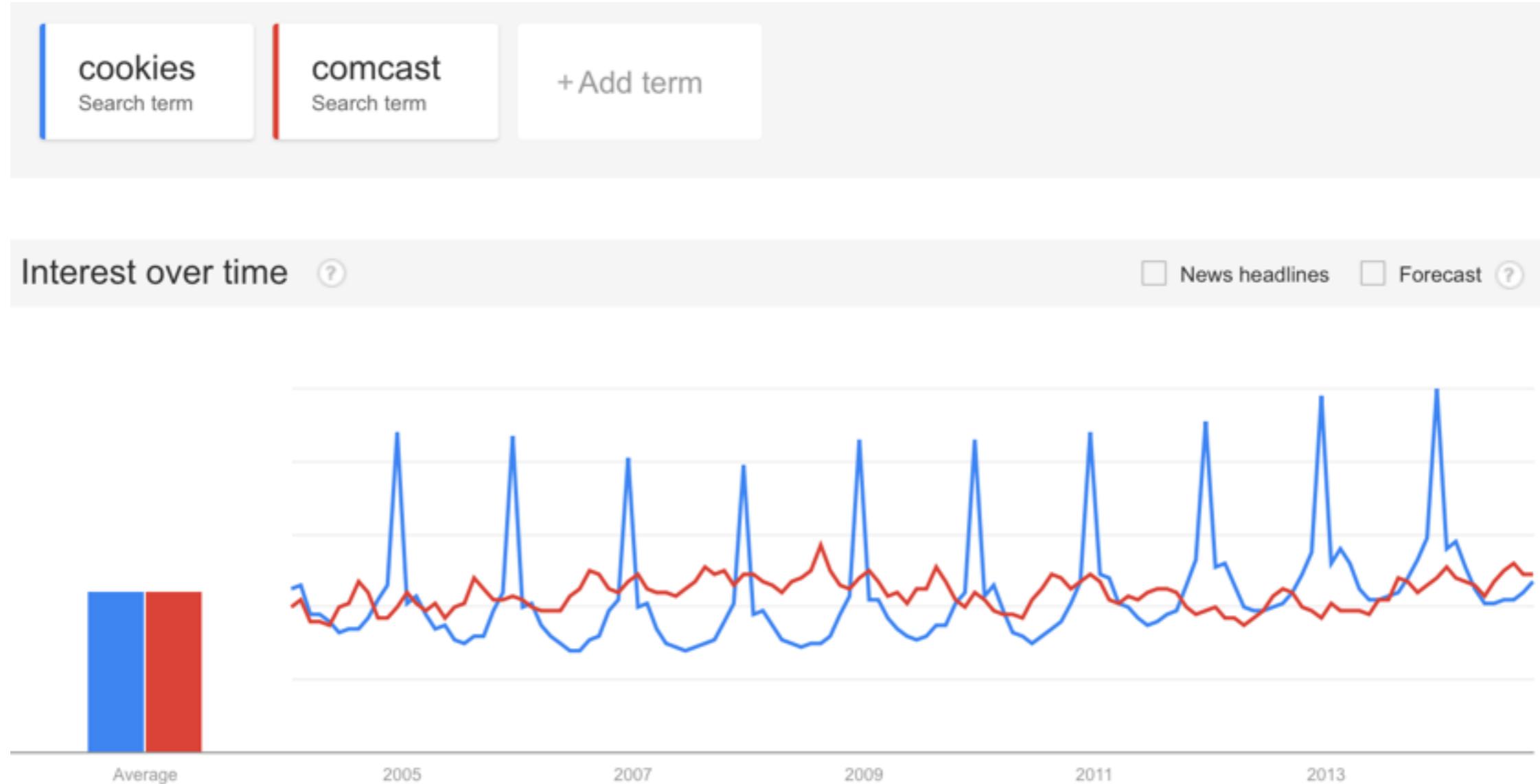
Trend Equation

$$\ell_t = \alpha(y_t - s_{t-m}) + (1 - \alpha)(\ell_{t-1} + b_{t-1})$$

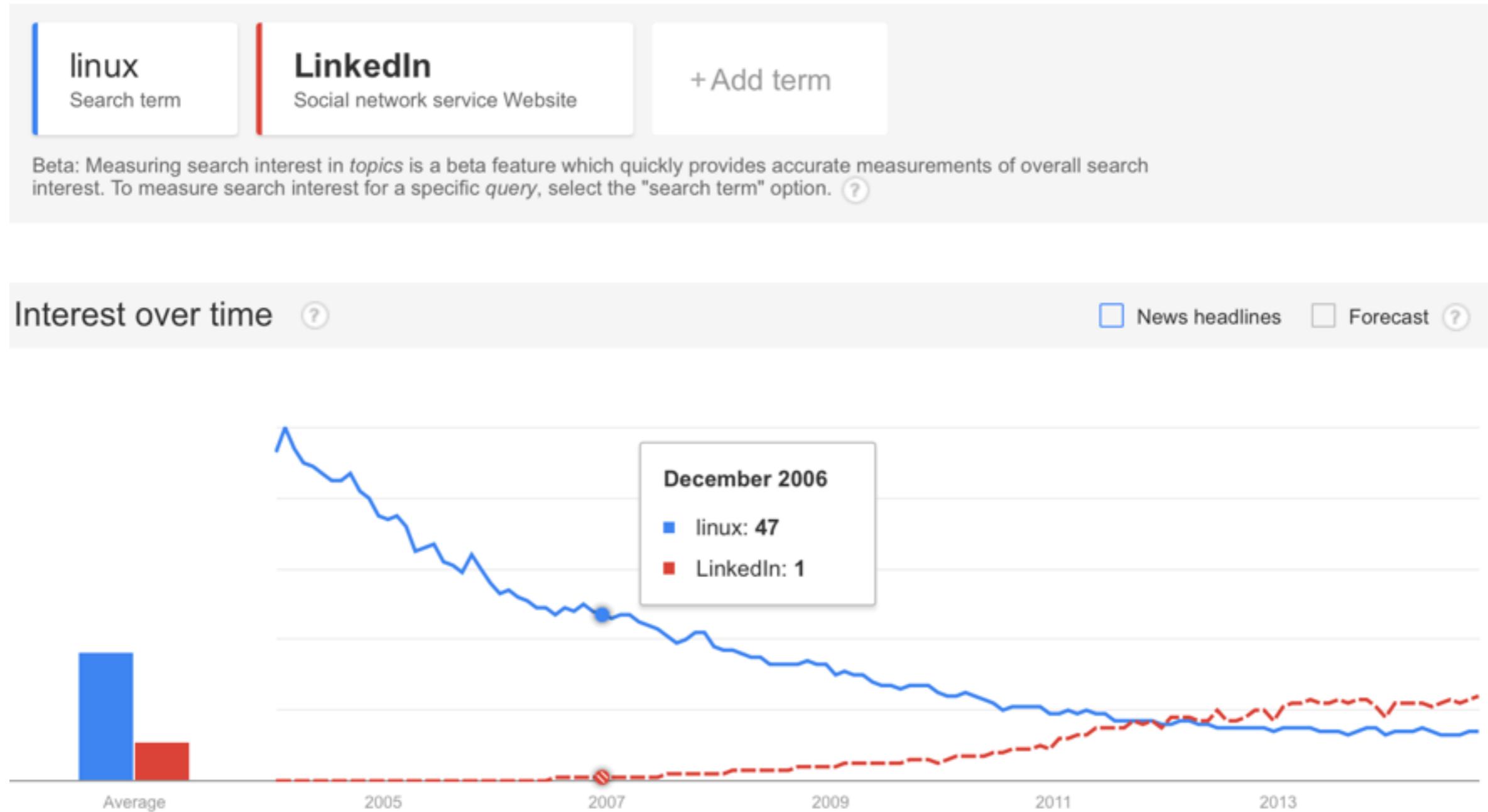
Level Equation

$$\hat{y}_{t+1|t} = \ell_t + hb_t + s_{t-m+h_m^+}$$

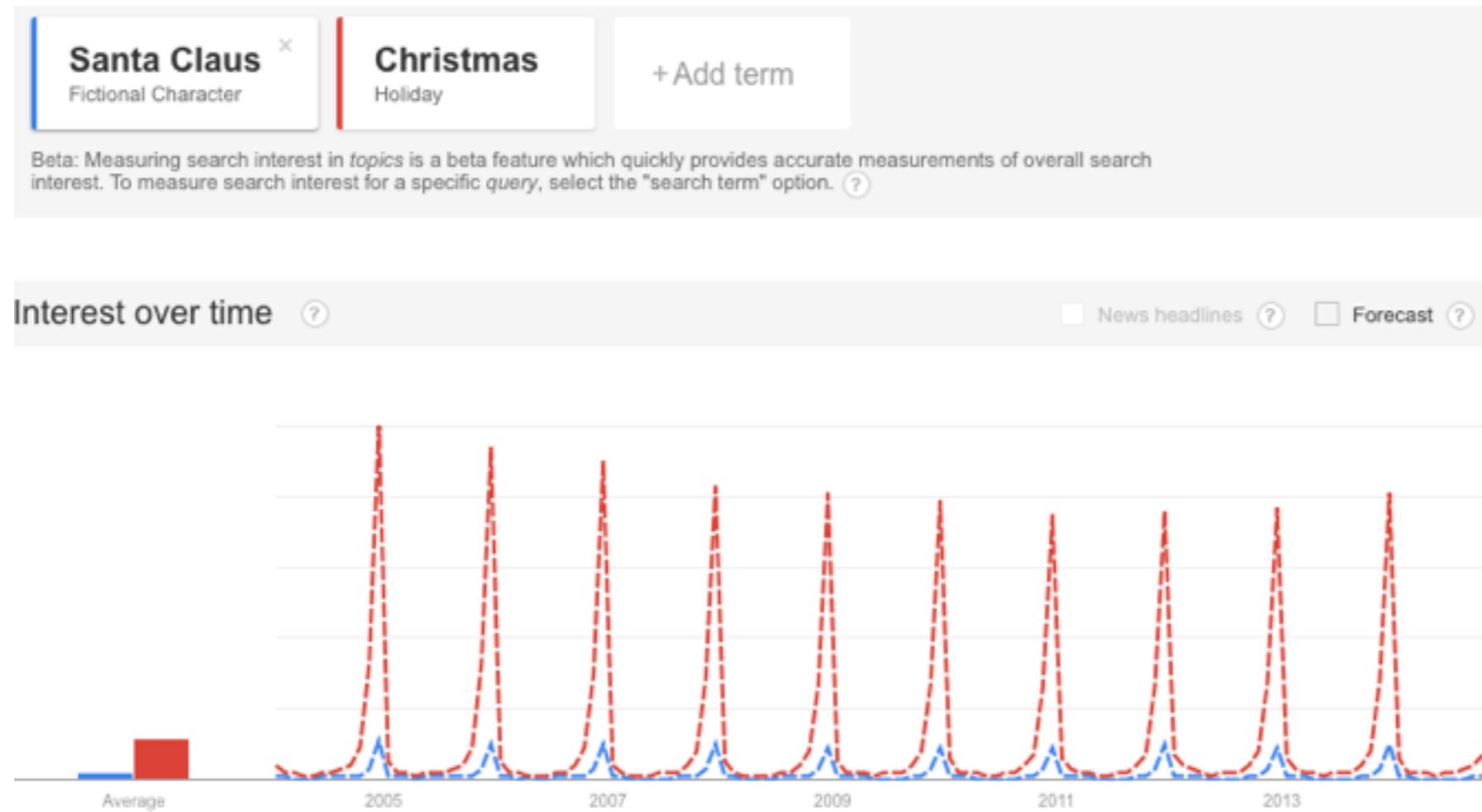
Which smoothing model to use ?



Which smoothing model to use ?

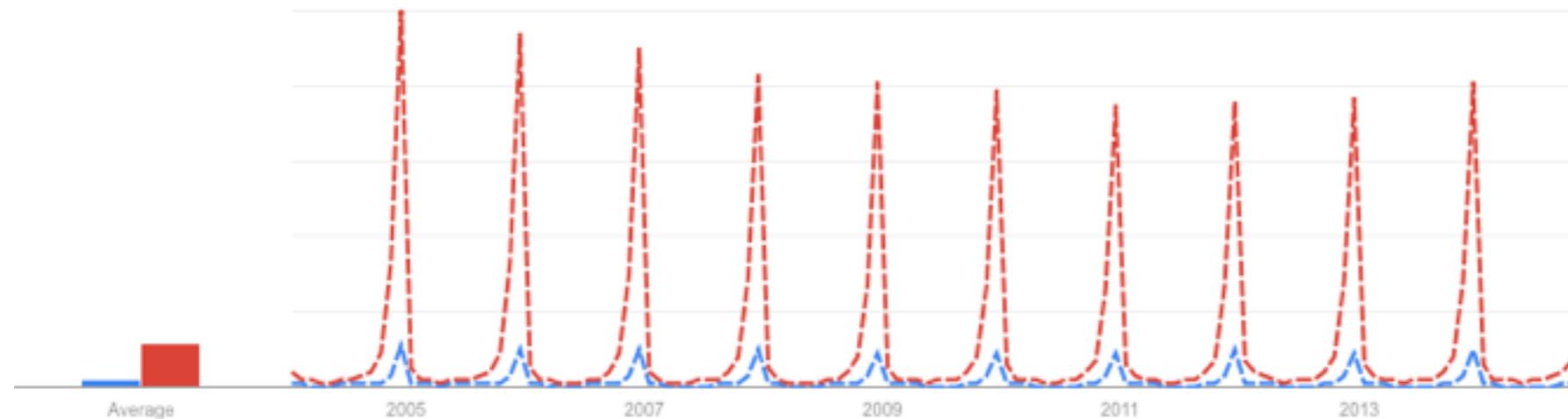


Periodicity Detection



- How does one identify periodic values

Periodicity Detection

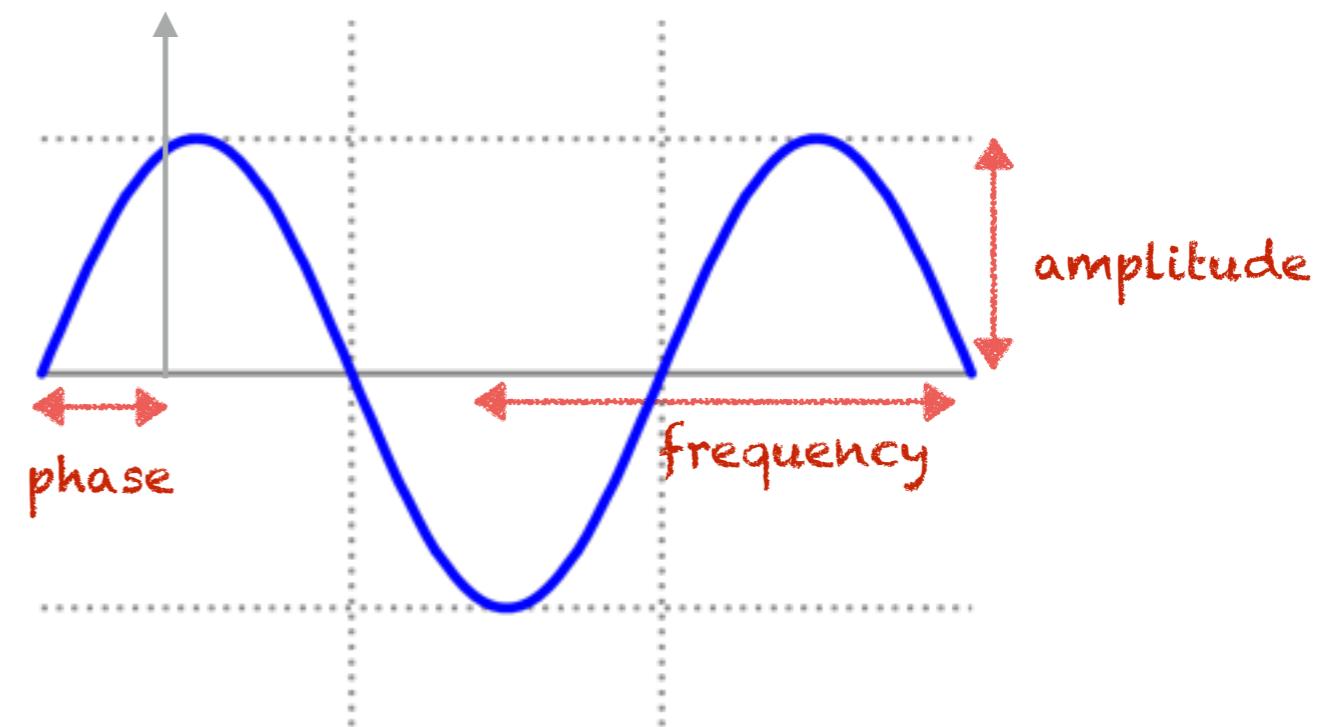


- Time-series is in the time domain
- Method1 (DFT): Identify the underlying periodic patterns by transforming into the frequency domain
- Method 2 (Autocorrelation) Correlate the signal with itself

Find dominant frequencies

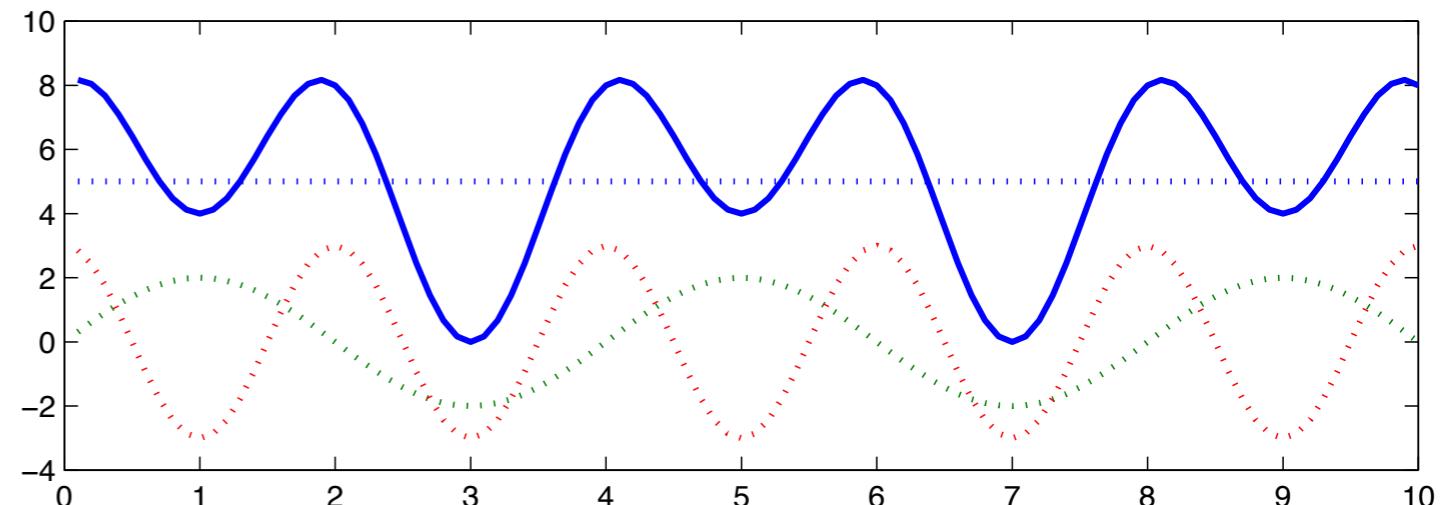
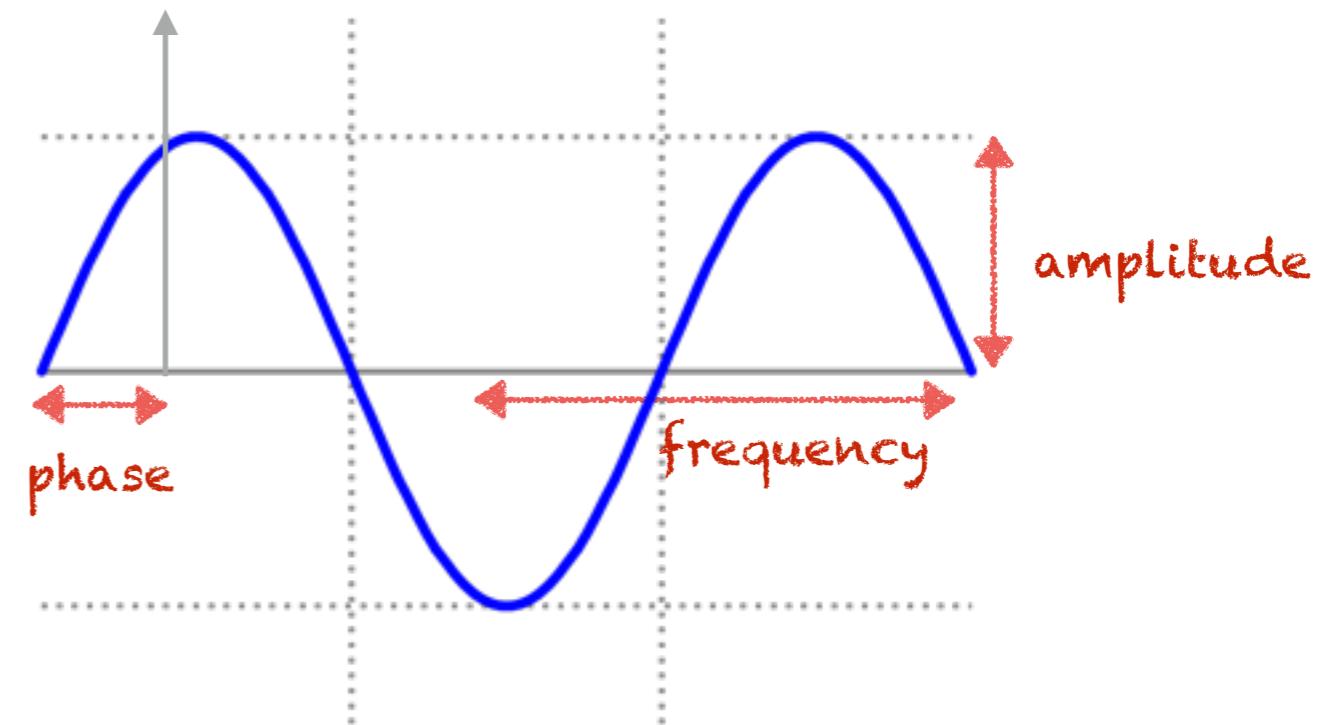
Fourier Transform

- A signal has an **amplitude** (strength), **frequency** (periodicity) and **phase** (offset)



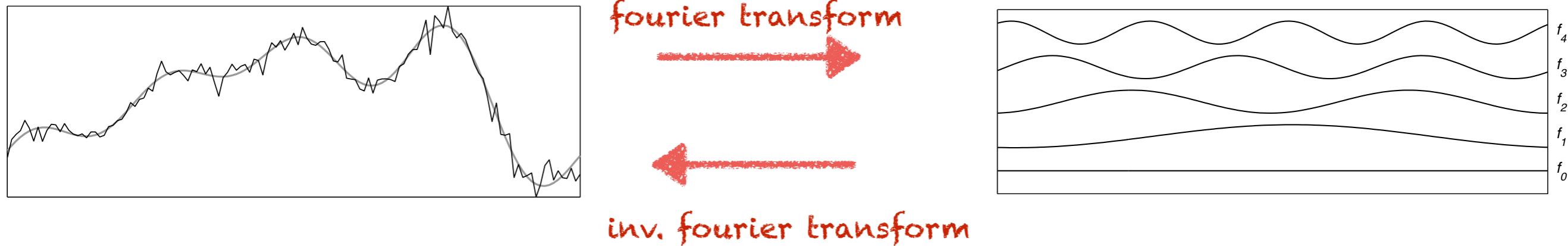
Fourier Transform

- A signal has an **amplitude** (strength), **frequency** (periodicity) and **phase** (offset)
- Fourier Transform converts a signal from the time domain to the frequency domain



Discrete Fourier Transform (DFT)

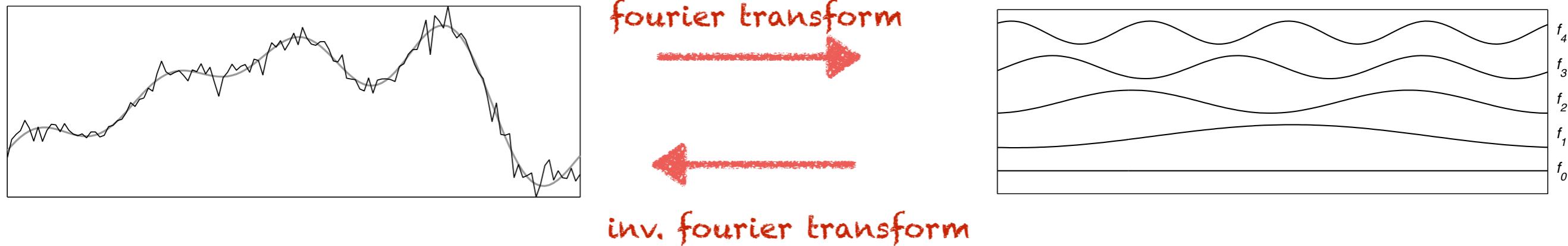
- A Fourier analysis is a method for expressing a function as a sum of periodic components, and for recovering the function from those components.
- When both the function and its Fourier transform are replaced with discretized counterparts, it is called the discrete Fourier transform (DFT).



Advantages of DFT apart from periodicity detection ?

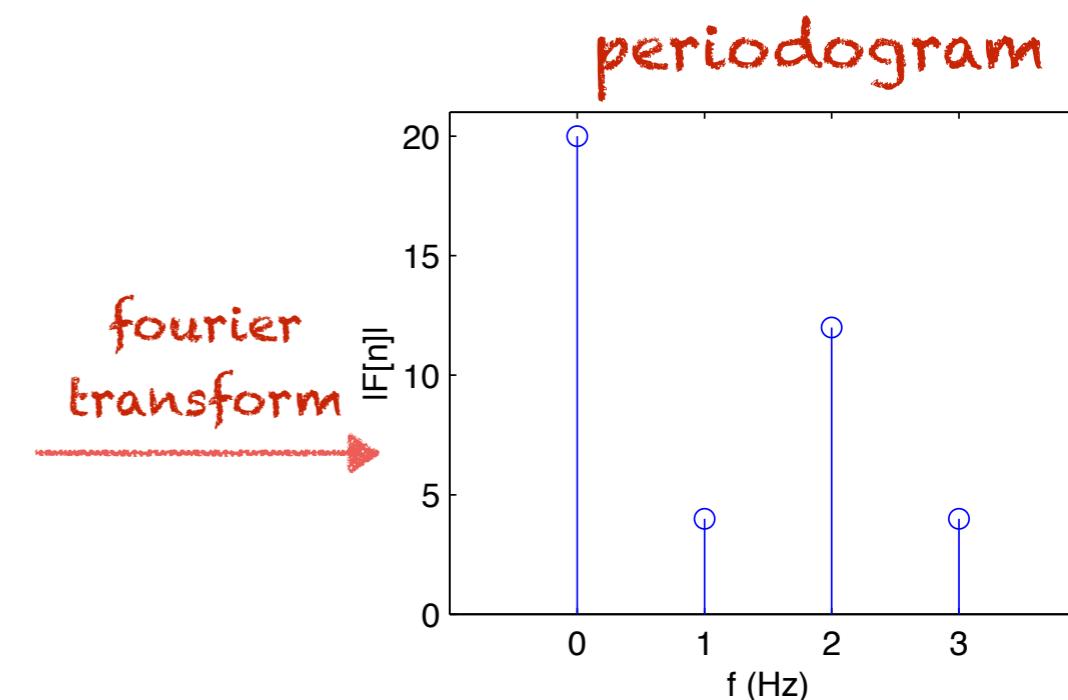
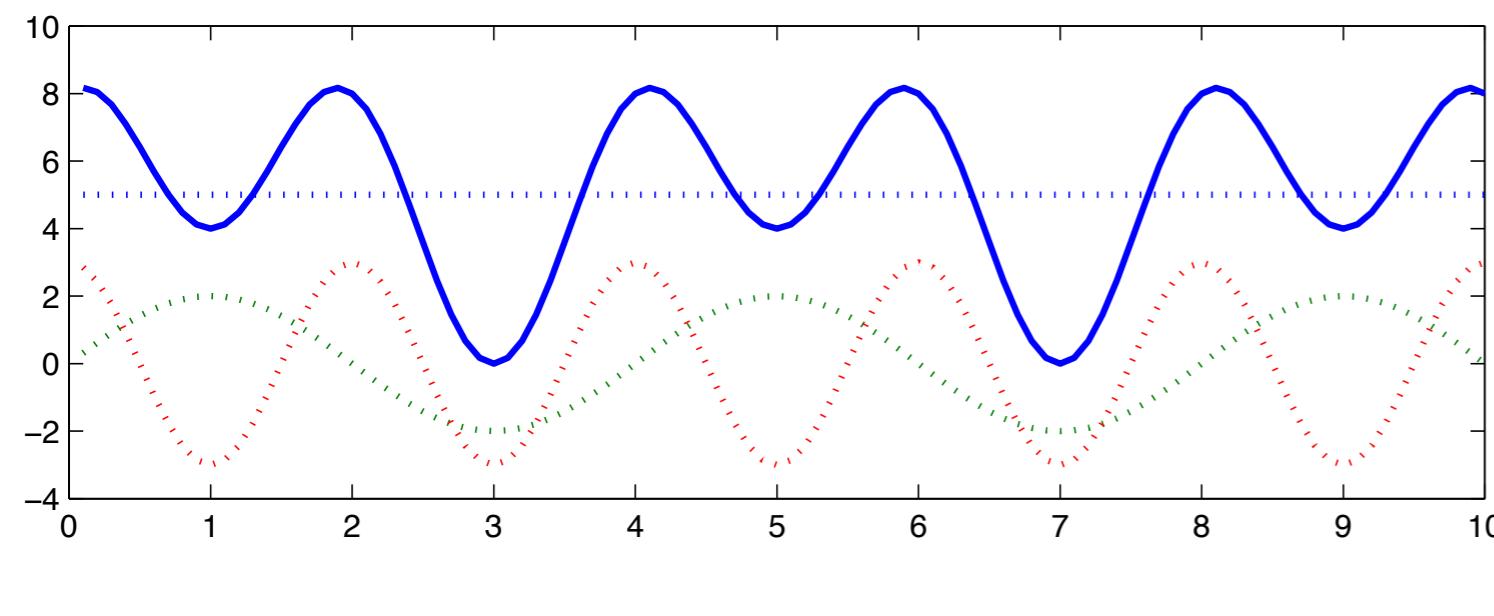
Discrete Fourier Transform (DFT)

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Advantages of DFT apart from periodicity detection ?
denoising, compression

Discrete Fourier Transform (DFT)



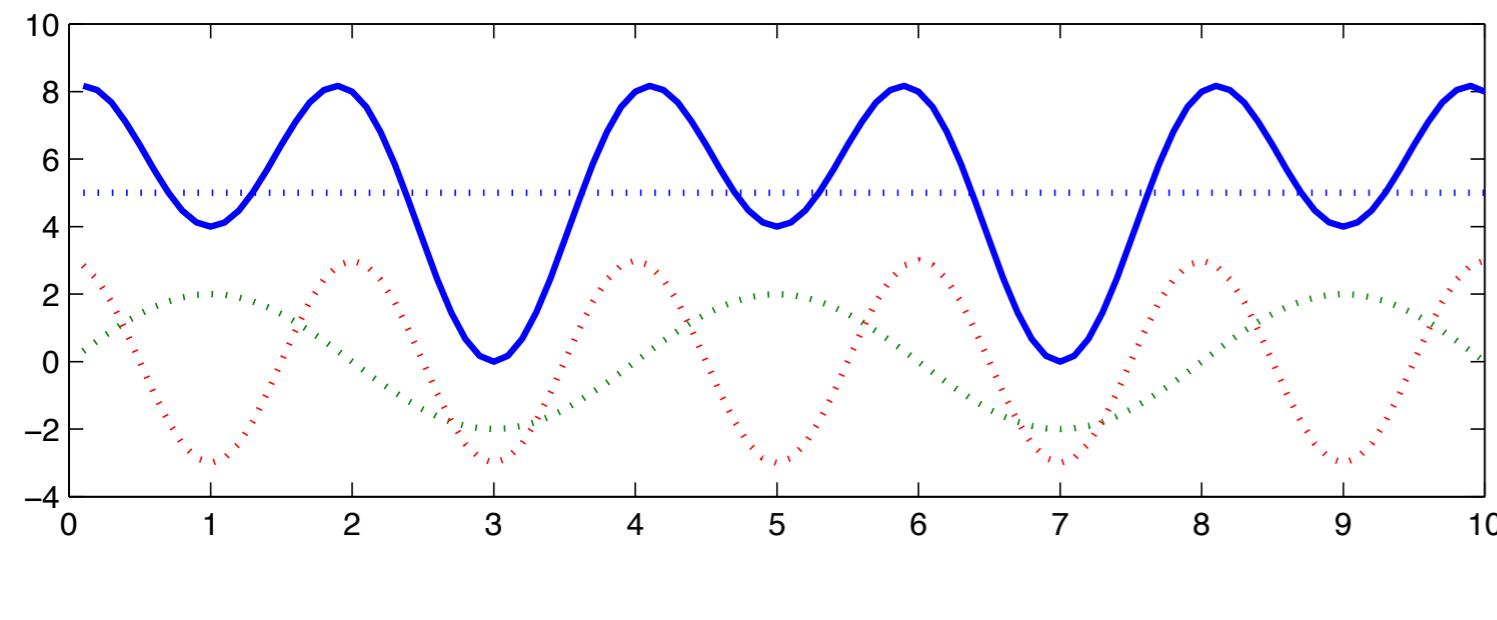
fourier coefficients

$$X(f_{k/N}) = \frac{1}{\sqrt{N}} \sum_{n=0}^{N-1} x(n) e^{\frac{-j2\pi kn}{N}}$$

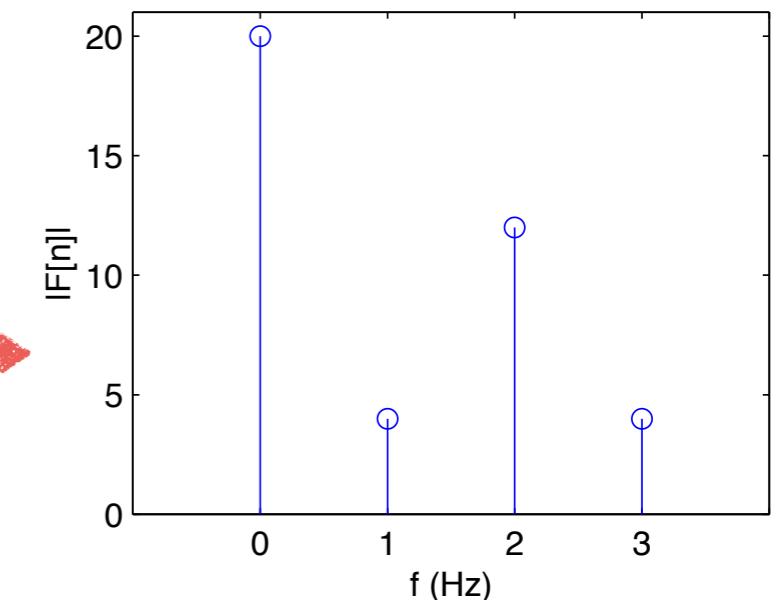
sinusoid

- The fourier coefficients encode both the amplitude and phase

Power Spectral Density (PSD) Estimation



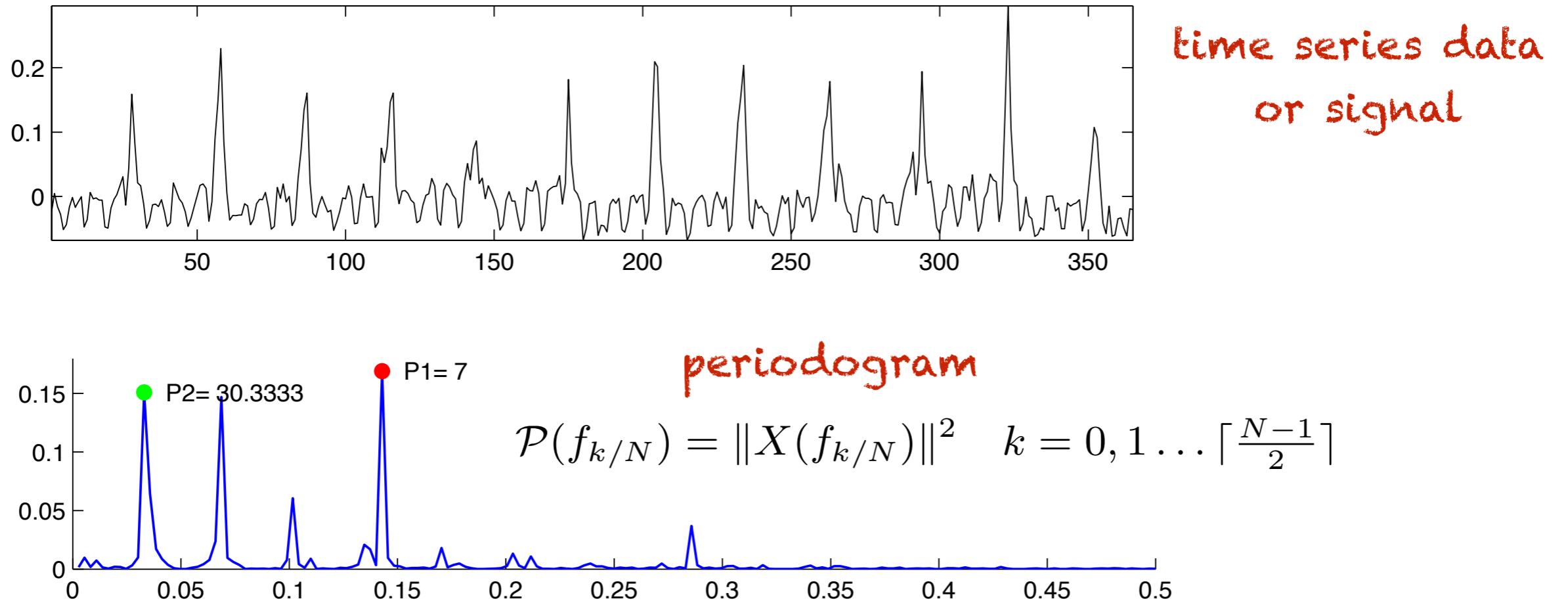
fourier
transform



- To find out the dominant frequency we need to find the power at each frequency
- **Periodogram** encodes the strength at a given frequency

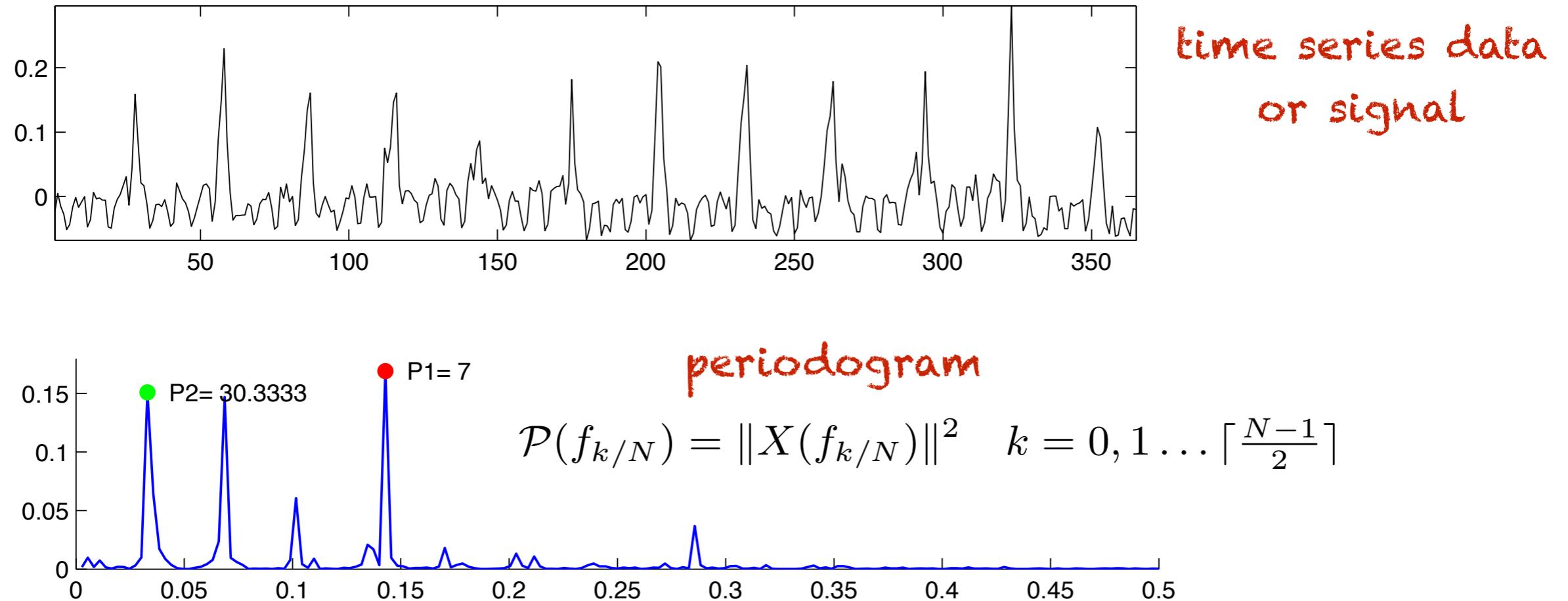
$$\mathcal{P}(f_{k/N}) = \|X(f_{k/N})\|^2 \quad k = 0, 1 \dots \lceil \frac{N-1}{2} \rceil$$

PSD estimation using Periodogram



- To find the dominant frequencies choose the top-k dominant frequencies

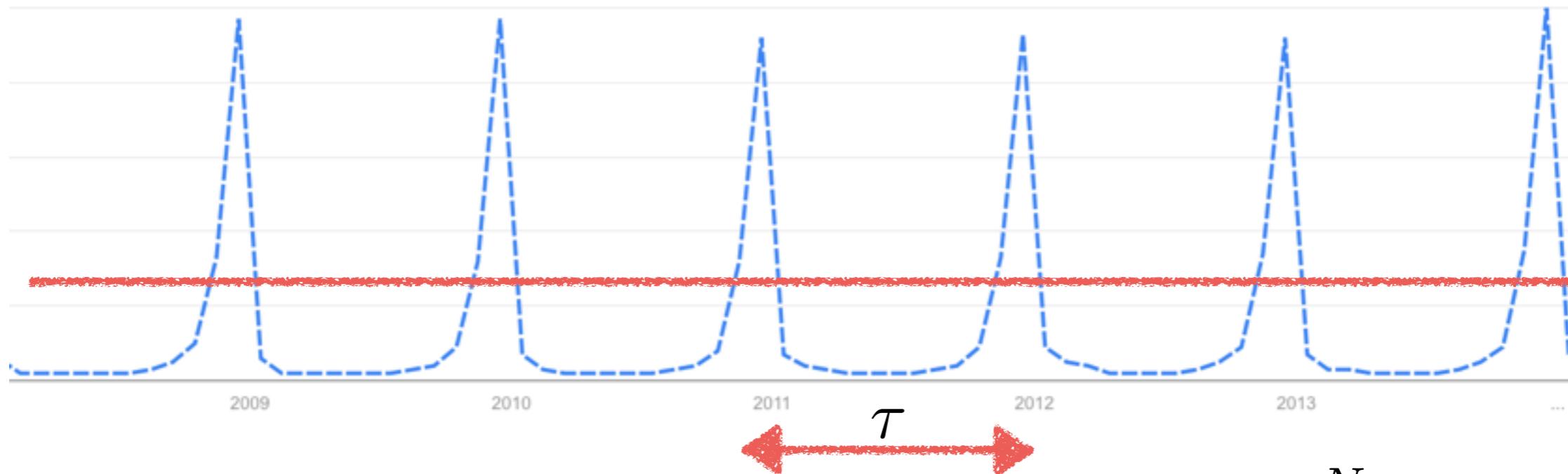
Disadvantages of the Periodogram



- Good only for short and medium periodicities
- Spectral leakage - frequencies not integral multiples of the DFT bin spread over other bins — false alarms

Autocorrelation

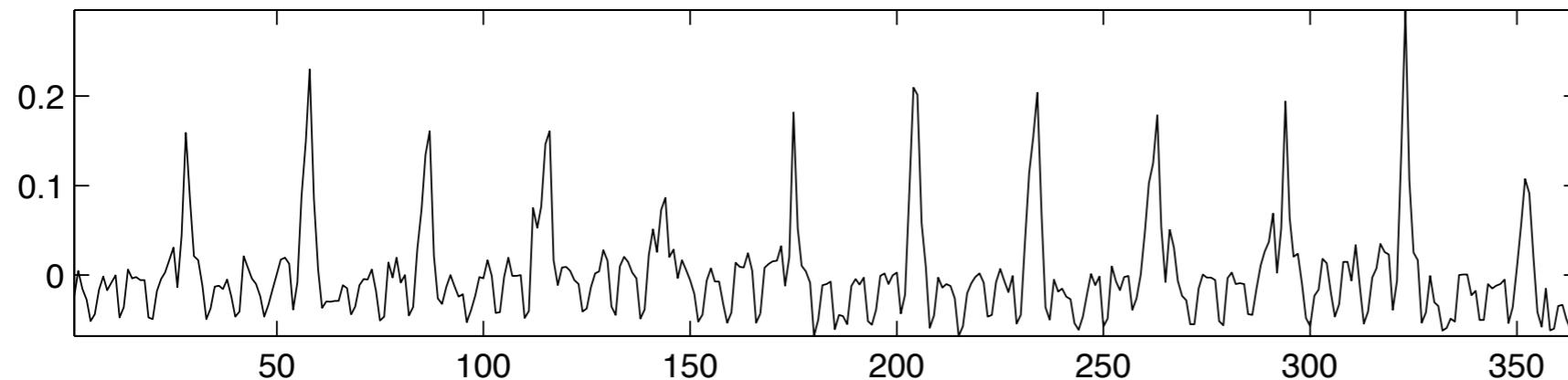
- Correlate the time series with itself



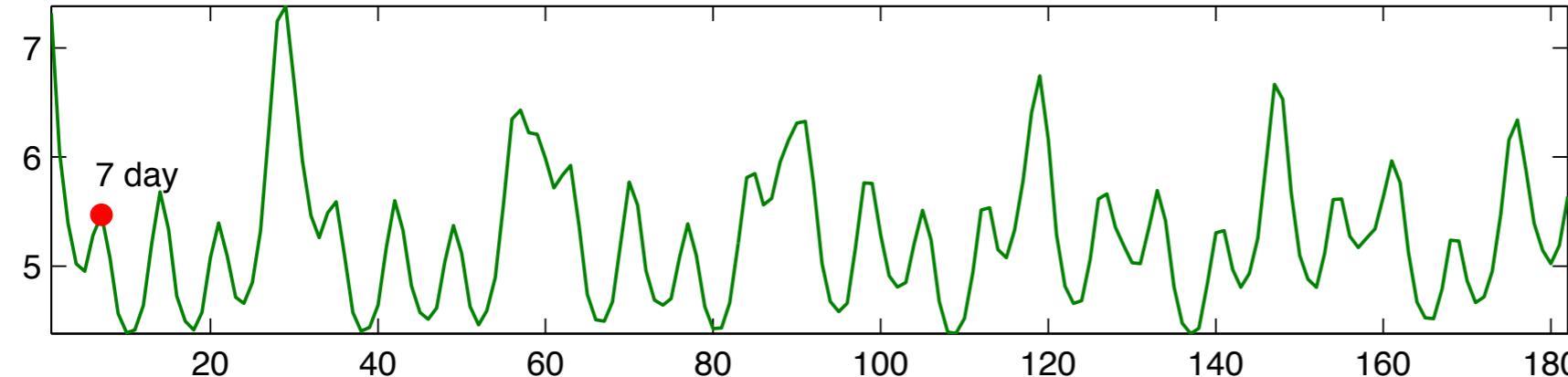
- Peaks get amplified
- Fine-grained periodicity detector

$$ACF(\tau) = \frac{\sum_{i=1}^N Y_i \cdot Y_{i+\tau}}{N}$$

Autocorrelation



time series data
or signal



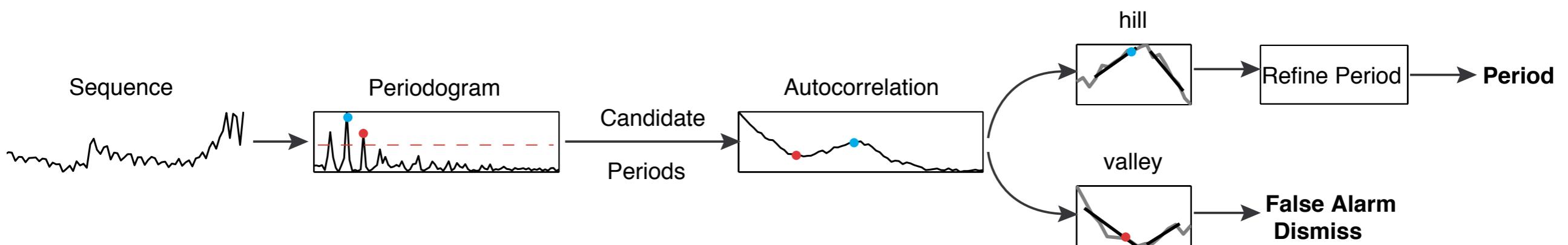
Auto-correlation

$$ACF(\tau) = \frac{\sum_{i=1}^N Y_i \cdot Y_{i+\tau}}{N}$$

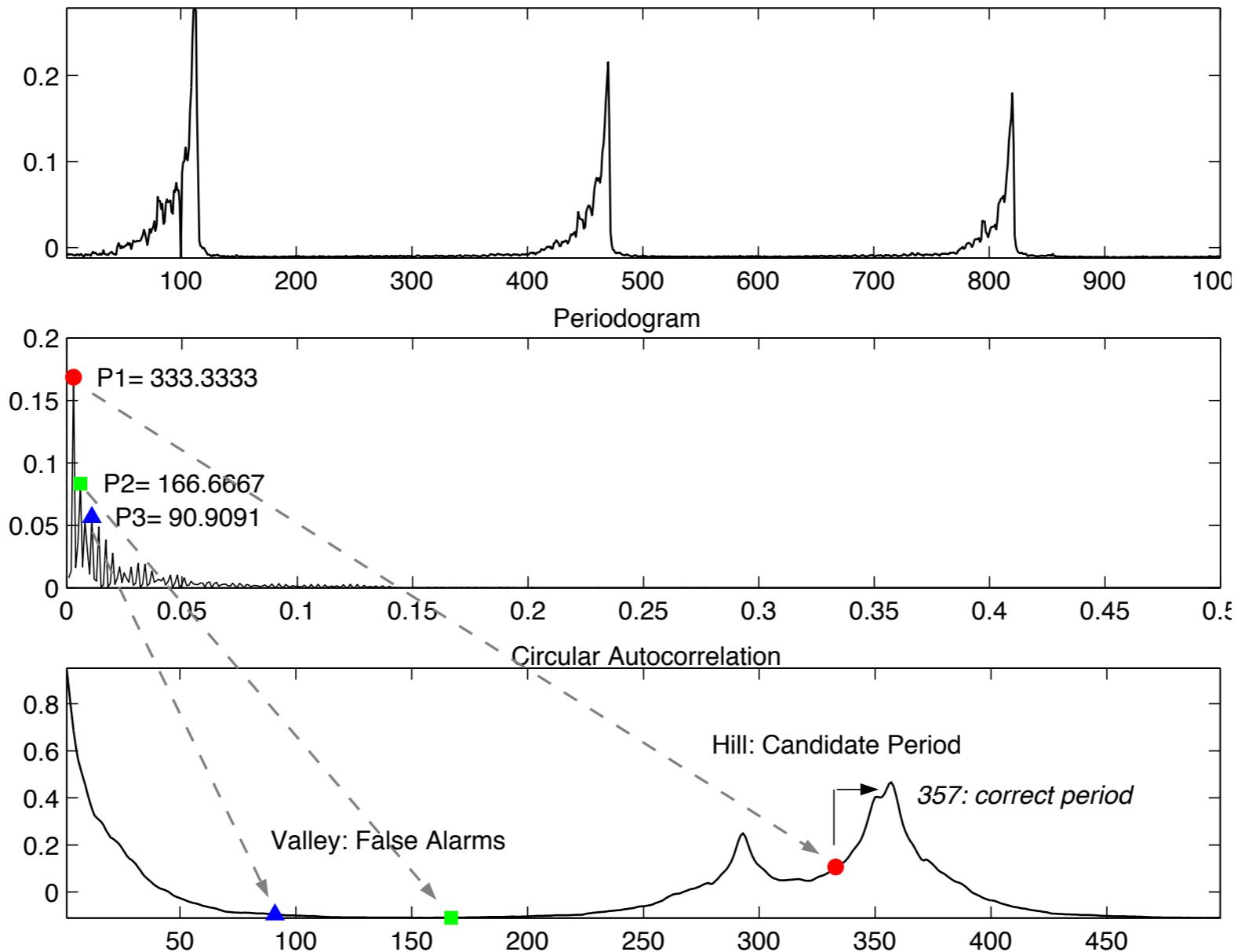
- To determine dominant period significance threshold needs to be specified
- Multiples of the same period are also peaks — needs post processing

Auto-Period

- **Auto-correlation** : Good for large periods but difficult to automatically determine periods
- **Periodogram** : Easy to threshold but accurate for short periods
- **Idea:** Get candidate periods from Periodogram and validate false alarms using Auto-correlation

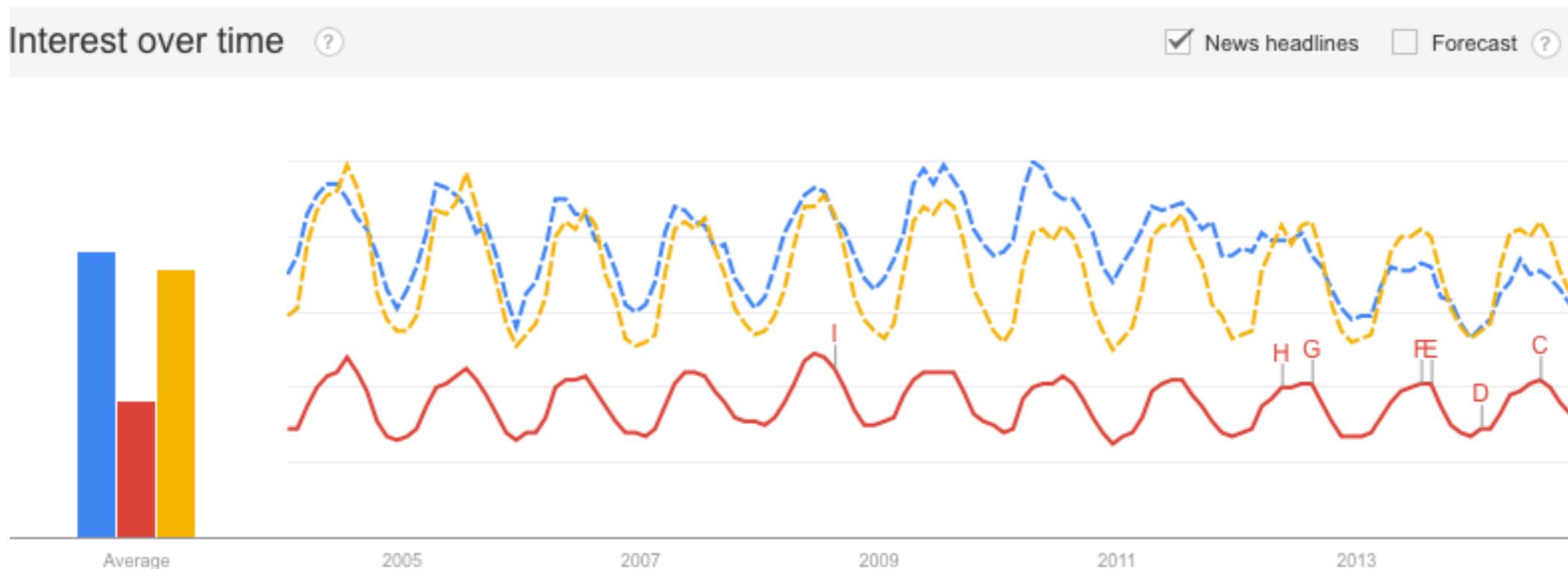
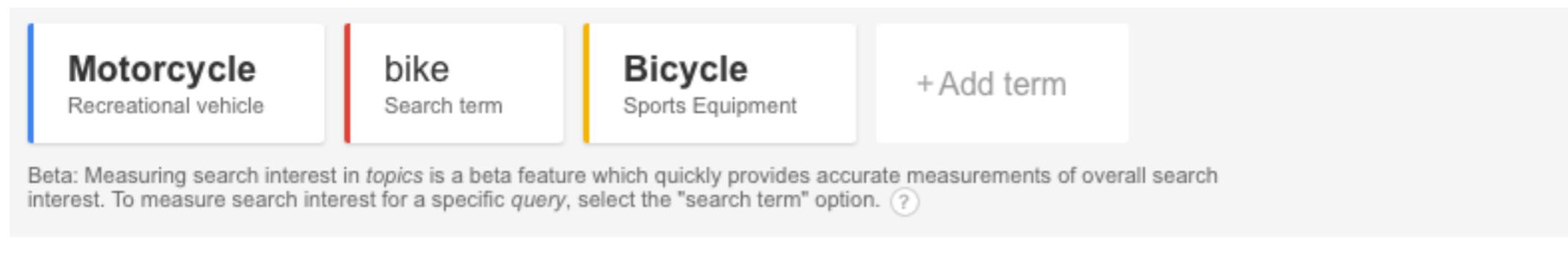


Auto-Period

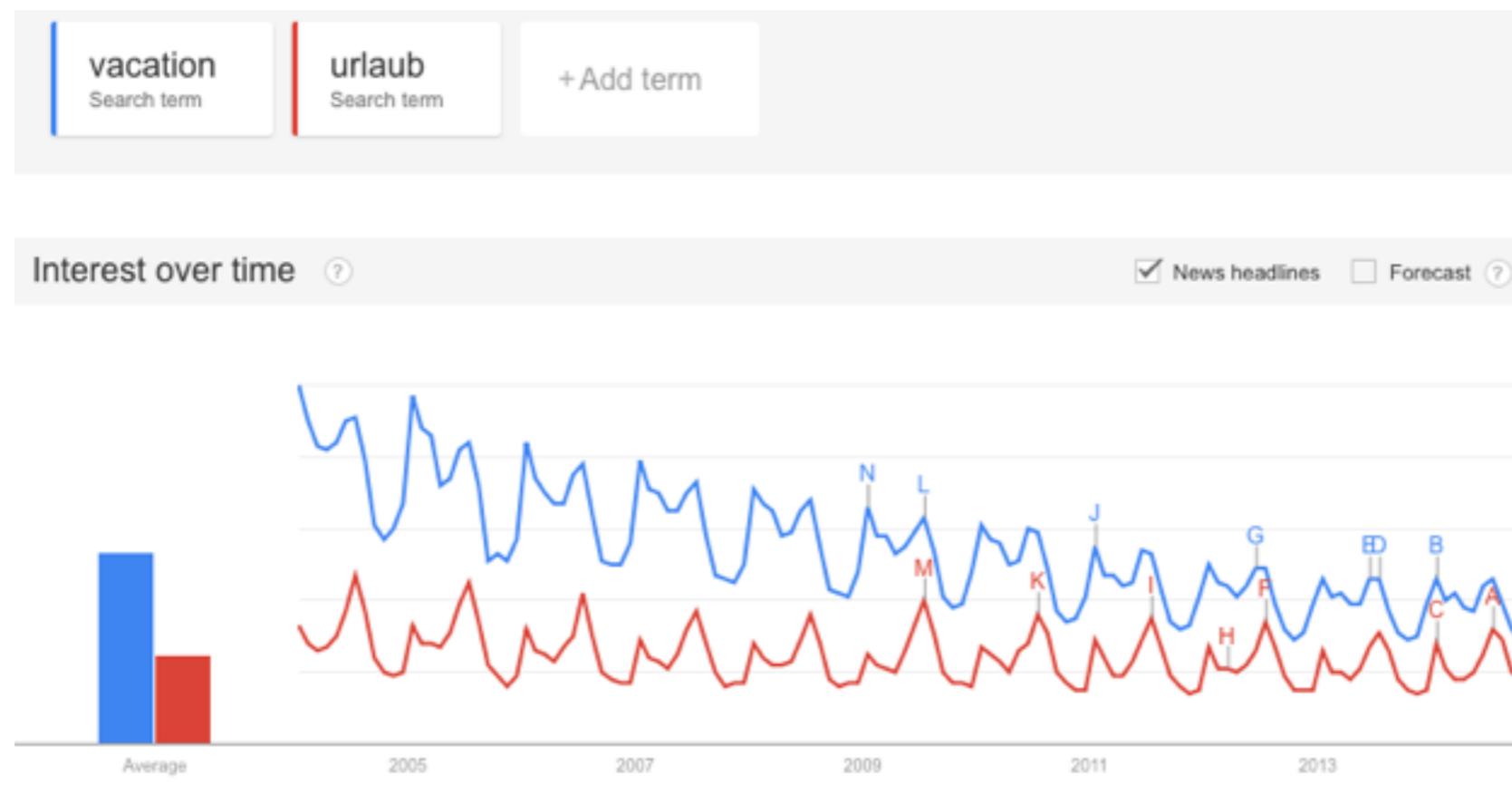


Matching Time Series

- Similar time series suggest similar things



Matching Time Series



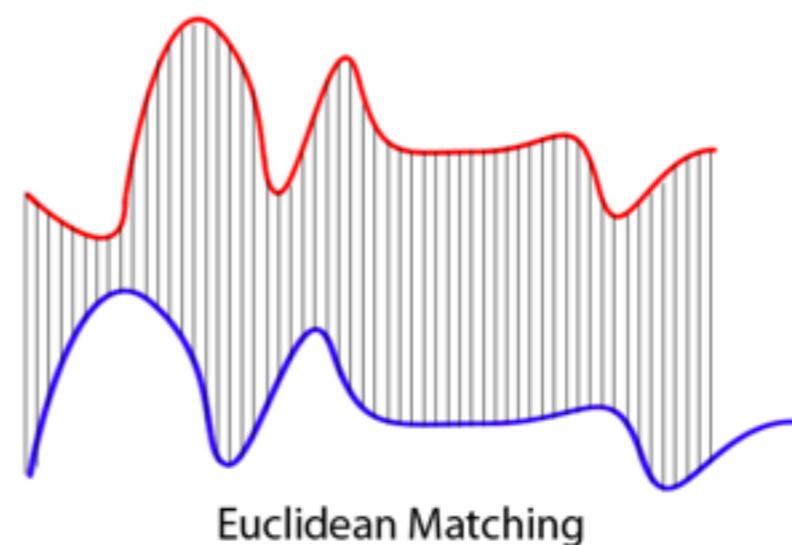
- Correlating time series used for clustering, classification, anomaly detection, speech recognition etc.

Matching Time Series

What measure would you use to match two time series ?

$$d = \sum_t |y_t - x_t|$$

Euclidean Distance



Why is Euclidean matching not good enough ?

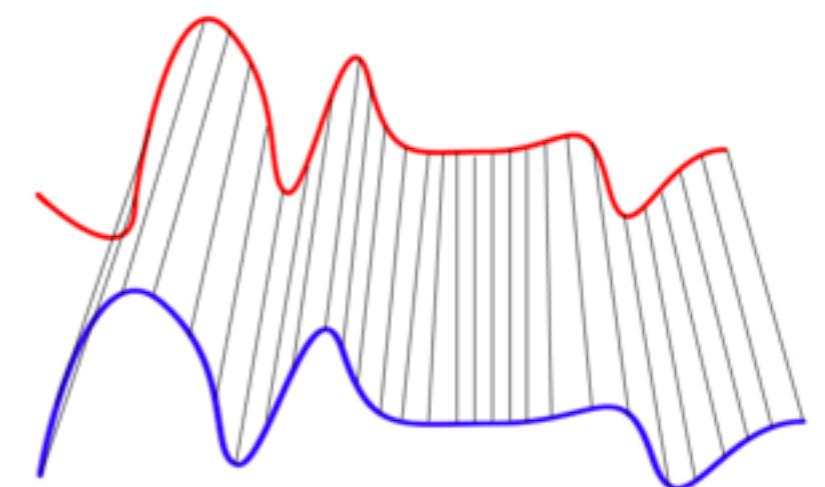
Dynamic Time Warping

Time series might be shifted

Time series might be compressed
at some point in time

Random noise at some points

Dynamic time warping measures the **distance between two sequences** under certain **restrictions**.



Dynamic Time Warping Matching

Not a metric. Triangle inequality doesn't hold

Detour - Edit Distance

- Edit distance measures how many steps it takes to convert a string to another based on restrictions
- Restrictions define cost function — insertion, deletion, replacement

	f	o	x
f	0	1	2
a	1	2	3
x	2	3	2

insertions and deletions

	f	o	x
f	0	1	2
a	1	1	2
x	2	2	1

insertions, deletions and replacements

Edit Distance

	f	o	x
f	0	1	2
a	1	2	3
x	2	3	2

insertions and deletions

	f	o	x
f	0	1	2
a	1	1	2
x	2	2	1

insertions, deletions and replacements

$$d_{ij} = \begin{cases} d_{i-1, j-1} & a_j = b_i \\ \min \left\{ \begin{array}{l} d_{i-1, j} + w_{\text{del}}(b_i) \xrightarrow{\text{1}} \\ d_{i, j-1} + w_{\text{ins}}(a_j) \xrightarrow{\text{1}} \\ d_{i-1, j-1} + w_{\text{sub}}(a_j, b_i) \xrightarrow{\text{1 or 2}} \end{array} \right. & a_j \neq b_i \end{cases}, \quad \text{for } 1 \leq i \leq m, 1 \leq j \leq n.$$

Edit Distance

	f	o	x
f	0 → 1	2	
a	1 ↓	2	3
x	2	3	2

insertions and deletions

	f	o	x
f	0	1	2
a	1	1	2
x	2	2	1

insertions, deletions and replacements

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Edit Distance

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insertions and deletions

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x	2	2	1

insertions, deletions and replacements

$$d_{ij} = \begin{cases} d_{i-1, j-1} & a_j = b_i \\ \min \left\{ \begin{array}{l} d_{i-1, j} + w_{\text{del}}(b_i) \rightarrow 1 \\ d_{i, j-1} + w_{\text{ins}}(a_j) \rightarrow 1 \\ d_{i-1, j-1} + w_{\text{sub}}(a_j, b_i) \rightarrow 1 \text{ or } 2 \end{array} \right. & a_j \neq b_i \end{cases}, \quad \text{for } 1 \leq i \leq m, 1 \leq j \leq n.$$

Edit Distance

	f	o	x
f	0 → 1	2	
a	1 → 2	3	
x	2	3	2

insertions and deletions

	f	o	x
f	0	1	2
a	1	1	2
x	2	2	1

insertions, deletions and replacements

$$d_{ij} = \begin{cases} d_{i-1, j-1} & a_j = b_i \\ \min \left\{ \begin{array}{l} d_{i-1, j} + w_{\text{del}}(b_i) \rightarrow 1 \\ d_{i, j-1} + w_{\text{ins}}(a_j) \rightarrow 1 \\ d_{i-1, j-1} + w_{\text{sub}}(a_j, b_i) \rightarrow 1 \text{ or } 2 \end{array} \right. & a_j \neq b_i \end{cases}, \quad \text{for } 1 \leq i \leq m, 1 \leq j \leq n.$$

Edit Distance

	f	o	x
f	0 → 1	2	
a	1 ↓	2	
x	2	3	2

insertions and deletions

	f	o	x
f	0 → 1	2	
a	1 ↓	1	2
x	2	2	1

insertions, deletions and replacements

$$d_{ij} = \begin{cases} d_{i-1, j-1} & a_j = b_i \\ \min \left\{ \begin{array}{l} d_{i-1, j} + w_{\text{del}}(b_i) \rightarrow 1 \\ d_{i, j-1} + w_{\text{ins}}(a_j) \rightarrow 1 \\ d_{i-1, j-1} + w_{\text{sub}}(a_j, b_i) \rightarrow 1 \text{ or } 2 \end{array} \right. & a_j \neq b_i \end{cases}, \quad \text{for } 1 \leq i \leq m, 1 \leq j \leq n.$$

Edit Distance

	f	o	x
f	0 → 1	2	
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	f	o	x
f	0 → 1	2	
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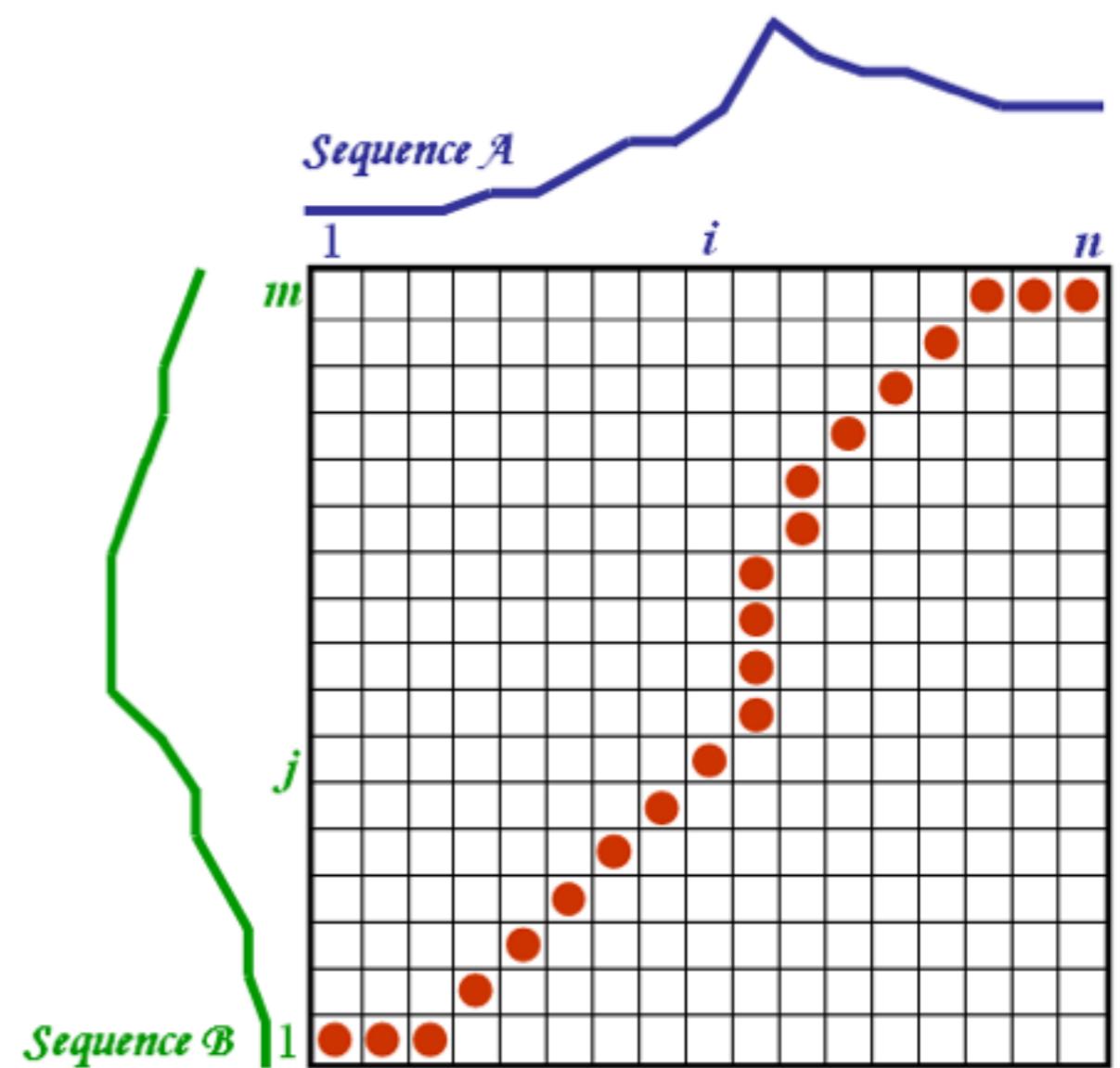
Dynamic Time Warping

- DTW aligns two sequences of feature vectors by warping the time axis iteratively until an optimal match (according to a suitable metrics) between the two sequences is found.

x_1, x_2, \dots, x_n

y_1, y_2, \dots, y_n

$$d(i, j) = c(i, j) + \min \begin{cases} d(i - 1, j), \\ d(i - 1, j - 1), \\ d(i, j - 1) \end{cases}$$



Summary

- Forecasting of time-series and their applications in IR applications
- Components of a Time series - Level, Trend and Seasonality
- Exponential Smoothing Methods vs Averaging Methods
- Level oriented Methods - Simple Exponential Smoothing
- Adding Trend - Double Exponential Smoothing
- Adding Seasonality - Triple Exponential Smoothing

Summary

- Periodicity of Events
 - Auto-correlation, Periodograms and their combinations
- Burst Detection Techniques and elastic detection
- Matching of time series
 - Euclidean matching
 - Dynamic Time Warping

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- **Everything you know about Dynamic Time Warping is wrong**
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