





# ABHINAY SINGH SOLANKI

D A T A   A N A L Y S T

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## PROFILE

I am a highly passionate individual who thrives upon seeking new challenges through my career as a Data Analyst. My initial years of working in the business industry push me to go further in discovering more things in it. Of course, I am motivated to join a group of seasoned and experienced Data Analyst professionals in the industry respectively.

## SKILLS

- **Programming :** Python, SQL,
- **Data Visualization:** Excel, Google Sheet, Tableau

## EXPERIENCE

### ASSOCIATE ANALYST

**Vaco Binary Semantics LLP (On site GOOGLE )**  
**Gurugram (HR)**  
1-Oct-22 - Present

#### Merchant Promotion

##### Analyse Merchant's Product Listing (Google's Tools)

- Headline
- Description
- Display URL
- Ad Extensions
- Landing Page
- Ad Relevance and Quality Score Overall,

#### Local Inventory Ads & Vehicle Listing Ads

##### Analyse Local Merchant Profile (Google's Tools)

- Business Information
- Photos and Videos
- Business Posts
- Business Insights

### BUSINESS ANALYST

**Redbud LLP Indore**

2018 - 2021

- Data Analysis
- Requirements Gathering
- Process Improvement
- Solution Design
- Project Management
- Continuous Improvement

## EDUCATION

**Alma Batter, Bangalore (K.A.)**  
**Feb-22 to Sep-22**  
Data SCIENCE

**Devi Ahilya University , Indore (M.P.)**  
**Aug 2016 – Sep 2017**  
MASTER'S DEGREE IN HR & MARKETING

**Devi Ahilya University , Indore (M.P.)**  
**Aug 2009 – May 2012**  
BACHELOR'S DEGREE IN MARKETING & ADVERTISING