

Status : Open (Warm)  $\Rightarrow$  Prob = 30 to 45%

Status : Open (Cold)  $\Rightarrow$  Prob = 10 to 25%

Status : Lost  $\Rightarrow$  Prob = 0 to 5%

Leads (March 2019 - March 2020) :

- ① Name - Random Names
- ② First Name - First Name from "Name"
- ③ Last Name - Last Name from "Name"
- ④ Topic - Product Name from list on whatsapp (Randomly)
- ⑤ Owner - Vika, Hitesh, Aman, Vishal
- ⑥ Status Reason - All "New"
- ⑦ Created On - Random dates b/w March 2019 & Feb 2020  
DD-MM-YYYY HH:MM



- Opportunities <sup>March March</sup> (2019-2020) :

- ① Topic : list on whatsapp - Randomly allot the <sup>(Our Products)</sup> values
- ② Potential Customer : Random organisation names
- ③ Email IDs : Random email IDs
- ④ Status : 65% = Won  
10% = Open  
25% = Lost
- ⑤ ~~Actual Open Date~~  
Created On : Same column ~~was~~ as the "Created on" column in "All Leads" Table  
Random Dates b/w March ~~2019~~ 2019 & February 2020 (DD-MM-YYYY HH:MM)
- ⑥ Actual Close Date : - Should be a date with 15-30 days of the date which it was created on  
Status = "Open"  $\Rightarrow$  No close date
- ⑦ Actual Revenue : - A multiple of product price & product quantity order, such that annual sum of revenue is  $> 1 \text{ mil } \text{€}$   
Status = "Open"  $\Rightarrow$  No revenue
- ⑧ ~~Est. Close Date~~ : ~~Should be~~  
~~For Status~~  
Status = "Lost"  $\Rightarrow 0.00 \text{ €}$
- ⑧ Est. Close Date : 15 days above or below the Actual close date  
Status = Open : Any date with 1 month of open date  
Status = Lost : Same as Won
- ⑨ ~~Rating~~ : ~~Est. Revenue~~  
Rating : Status = Won : All Hot  
Status = Open : 50% Hot  
25% Warm  
25% Cold  
Status = Lost : All Cold



(10) Est. Revenue : Actual Revenue  $\pm 50\%$   
Status: Won  $\Rightarrow$  Prob. = 80 to 90%

(11) Probability :  
Status: Open ~~Open~~  $\Rightarrow$  Prob = 50 to 79%  
(Hot)

Status: Open  $\Rightarrow$  Prob = 30 to 49%  
(Warm)

Status: Open  $\Rightarrow$  Prob = 10 to 29%  
(Cold)

Status: Lost  $\Rightarrow$  Prob = 0 to 9%

Leads (March - March) :  
(2019 - 2020)



## All Accounts (March - March 2019 - March 2020)

① Account Name : Same as Opportunities table

Column = Potential Customer  
Only which had Status = Won

② Main Phone : Random phone no.s

③ Address 1: Random Cities

④ Primary Contact : "Name" Column of "All Leads" table  
whose "Status" in "Opportunities"  
table is "Won",

⑤ Email : Email IDs of "Opportunities" table with  
Status = Won

⑥ Status : All "Active"

Order (March - March 2019 - 2020)

... "Table whose



Status = Won

⑥ Status : All "Active"

Order (March - March)  
~~Order~~ (2019 - 2020)

① Name : "Topic" Column of "Opportunities" Table whose

Status = Won  
Only 80% of all values, i.e., 80% conversion  
rate from Opportunity to Quote

② Status Reason : All "New"

③ Total Amount : "Revenue" Column of "Opportunities"  
Table whose Status = Won in the  
& "Topic" is included in the  
"Name" Column of this table

④ Customer : "Potential Customer" Column of "Opportunities"  
table whose Status = Won  
& "Topic" is included in the "Name"

⑤ Email (Customer) : Email IDs of "Opportunities" table  
column of this Table  
of these rows ~~is~~ - "Topic" is  
included in the "Name" column of  
this Table.



table  
customers  
= won

leads" table  
opportunities"

with

those

version

# Quote (March - March 2020)

- ① Name : All names from "Order" table
- ② Status : 95% = "won"  
3% = "Active"  
2% = "Closed" } - can be changed later
- ③ Total Amount : "Total Amount" column of "Order" table
- ④ Potential Customer : "Customer" column of "Order" table
- ⑤ Email : Same as "Order" table (min. 10 days) after the Actual Randomly ~~Order~~ Close Date
- ⑥ Created on : ~~Created on~~ ~~from~~ in the "Opportunities" table
- ⑦ Profitability : All "Profitable"
- ⑧ Adjusted Gross Margin (%) : All = "100%"  
↳ Ask Sean
- ⑨ Competitive ? Ask Sean
- ⑩ Estimated Budget : Ask Sean
- ⑪ Invoices (March - March 2020)



⑨ Competitive: Ask Sean

⑩ Estimated Budget: Ask Sean  
~~Invoice~~ Invoices) (March 2019 - 2020)

⑪ Name - Same as "Quote"

⑫ Status Reason - 98% = "Complete"  
2% = "New"

⑬ Total Amount - Same as Quote

⑭ Customer - "Potential Customer" from "Quotes"

⑮ Email - Same as "Quotes"



## Products (March - March 2020)

Worksheet list

- ① Name - Product Name from Worksheets  
(No repeats)
- ② Product ID - Random ID generate  
"Spare Parts" &  
~~"Parts"~~ "Assembled"
- ③ Field Service - ~~Parts~~
- ④ Status Reason - All "Active"